



# Alpha Presentation

## Insight Weaver AI (IWAI)

### The Capstone Experience

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*From Students...  
...to Professionals*

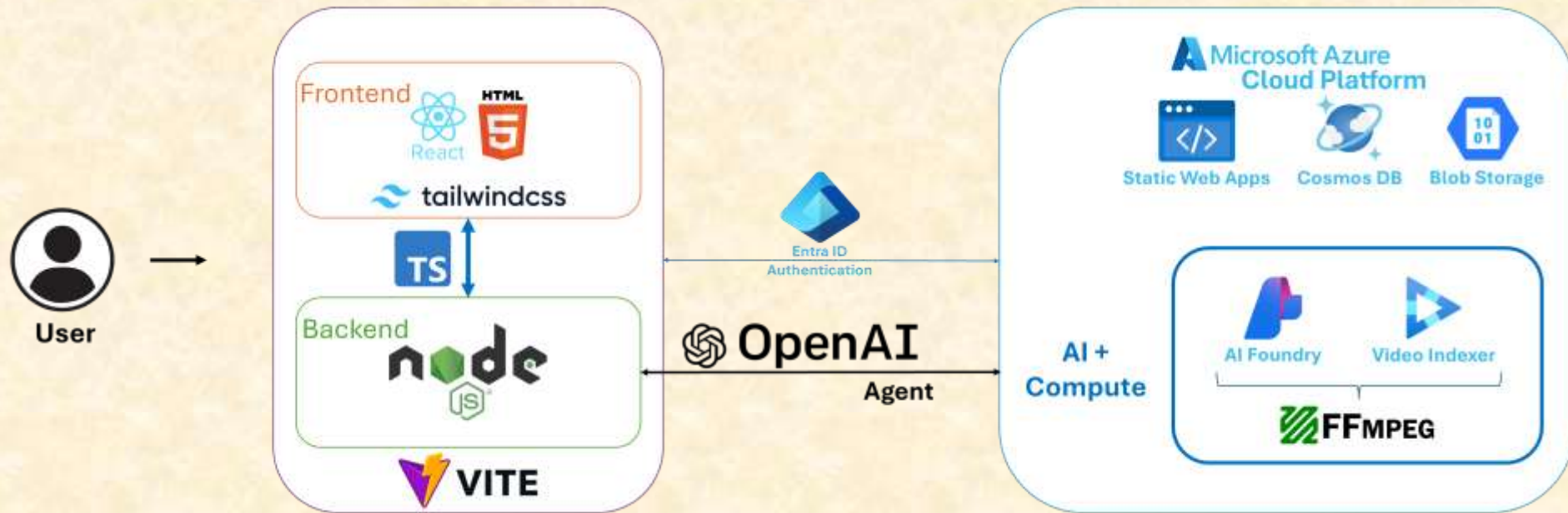
# Project Overview

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- Video editing is difficult and time consuming.
- IWAI can produce professional and cohesive videos from uploaded content in minutes.
- Agentic AI will analyze video content, and create 3 videos that the user can choose from.
- Once chosen, the user can either proceed straight to sharing/downloading or further refine their video using AI chat.



# System Architecture



# Upload Page

The screenshot shows the TechSmith Insight Weaver AI Upload Page. The browser address bar indicates the URL: `localhost:4280/upload?projectId=7af80f55-b725-461f-ad5e-3c45f165f76a`. The page has a dark theme and includes a 'Back To Projects' button and an 'Analyze The Videos' button.

**Videos in Project Project 1**

- Upload MP4 to Project
- Select Local MP4 (for editing)

Three video thumbnails are visible in the sidebar, each with a red 'X' icon in the top right corner, indicating they are not yet uploaded or are in error.

The main video player displays a video titled 'Example Search Trees'. The video content shows two search trees. The left tree is a linear path: 2 → 3 → 7 → 6 → 4 → 5. The right tree is a binary tree with root 5, left child 3, and right child 7. Node 3 has children 2 and 4. Node 7 has children 6 and 8. The video player shows a progress bar at 0:01 / 0:11.



# Preview Page

Insight Weaver AI

localhost:4200/preview?projectId=7af10#55-b725-461f-a05e-3c45f165f76a

Back To Upload

**TechSmith®** Insight Weaver AI Preview Page

Finish on Download Continue To Refine

**Example Search Trees**

```
graph TD
    subgraph Left_Tree [Left Tree]
        2((2)) --> 3((3))
        2 --> 7((7))
        3 --> 6((6))
        7 --> 8((8))
        6 --> 4((4))
        4 --> 5((5))
    end
    subgraph Right_Tree [Right Tree]
        5((5)) --> 3((3))
        5 --> 7((7))
        3 --> 2((2))
        3 --> 4((4))
        7 --> 6((6))
        7 --> 8((8))
    end
```

0:01 / 1:15

Successor and Predecessor

Please choose 1 of 3 IWAI edited videos for more information and previewing. To access more advanced editing features, click the button on the top-right to navigate to the Refine page.

**Video Options**

- Binary Search Tree Review  
Duration: 1:15
- Fast Paced Lecture Recap  
Duration: 1:04
- Binary Tree Problem Examples  
Duration: 1:04

**Video Description**

An overview of Binary Search Trees. Covering construction, insertion, deletion and more.





# Refine Page

The screenshot shows a web browser window with the URL `http://localhost:4290/refine/projectId=21b1f1d8a-2dbc-433d-8103-c0ff15296182&videoId=a8b05733-eae4-4cbc-852b-534b8ea05fce`. The page header includes the TechSmith logo and the title "Insight Weaver AI Refine Page". There are two buttons at the top: "Back To Preview" on the left and "Continue To Download" on the right. The main content area features a large video player with the text "Naod Ghebredngl" displayed in the center. Below the video player, a progress bar shows the video is at 0:08 / 0:08. To the right of the video player, a message box states: "You: cut from 19 to 27 seconds. Refine AI: The video has been successfully cut from 19 to 27 seconds as requested. You can download or view the processed video using the link below: [View Processed Video] (https://capstoneiwal2025.blob.core.windows.net/v2dbc-433d-8103-c0ff15296182/processed-1759968337236.mp4?sv=2025-07-05&st=2025-10-09T00%3A00%3A37Z&se=2025-10-10T00%3A05%3A37Z&sr=b&sp=r&sig=Nh5ONJLB). If you need any further modifications or assistance, feel free to ask!". At the bottom of the page, there is a text input field labeled "Enter your text" and a "Send" button. The footer of the page displays "Option #2: Fast Paced Lecture Recap".



# Download Page

The screenshot shows a web browser window displaying the TechSmith Insight Weaver AI Download Page. The page has a dark blue header with the TechSmith logo and the text "Insight Weaver AI Download Page". There are buttons for "Back To Refine" and "Exit To Projects". The main content area features a video player showing a slide titled "Example Search Trees" with two tree diagrams. The left tree is a path: 2 -> 3 -> 7 -> 6 -> 4 -> 5, with 8 as a child of 7. The right tree has root 5, with children 3 and 7. Node 3 has children 2 and 4. Node 7 has children 6 and 8. Below the trees is the text "Successor and Predecessor". The video player has a progress bar at 0:00 / 1:15. To the right of the video player is a sidebar with a "Your Video is Ready!" section containing a "Download" button, an "AI Description Of Video" section with a text box, and a "Press Below to Share Video To Platforms" section with social media icons. At the bottom of the page is a form to "Enter Title:" and a "Save" button.

Back To Refine

TechSmith® Insight Weaver AI Download Page

Exit To Projects

Example Search Trees

Successor and Predecessor

0:00 / 1:15

Enter Title: Enter Text...

Save

Your Video is Ready!  
Press the Button Below To Download.

Download

AI Description Of Video

Enjoy a scenic overview of Earth. Each shot is a slow moving drone capture that focus's on the planet's natural beauty.

Press Below to Share Video To Platforms

Instagram, Twitter, YouTube, TikTok



# What's left to do?

- Massively expand AI Agent capabilities
  - Chain together edits(cuts, transitions, etc)
  - More realistic and intelligent video creations
- Allow for more natural and human friendly chat on refine page
- Enable sharing to more major platforms
- Improve UI/UX and navigation between pages
  - Make each step feel more impactful



# Questions?

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