MICHIGAN STATE UNIVERSITY

Alpha Presentation Al-Powered Financial Wellness Coach

The Capstone Experience

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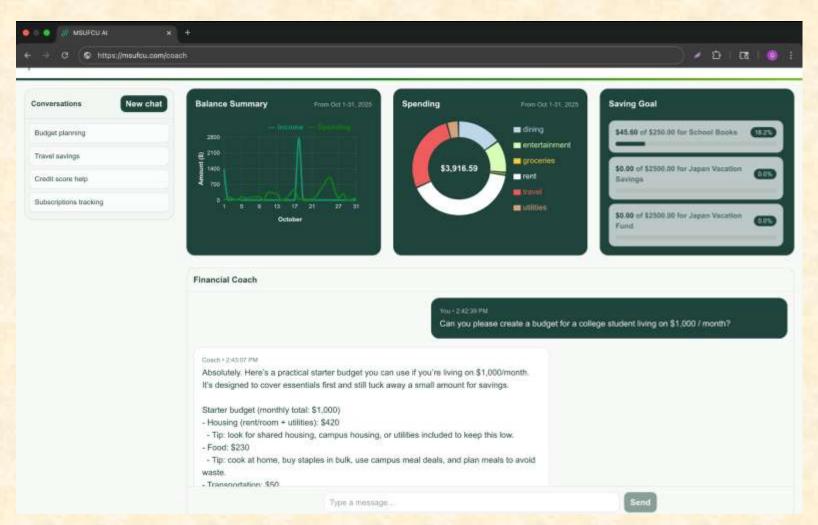
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Project Overview

- Members need proactive, personalized guidance to improve financial wellness
- Al-powered financial coach for financial tracking
- Conversational help, spend/budget insights, goal tracking, product suggestions

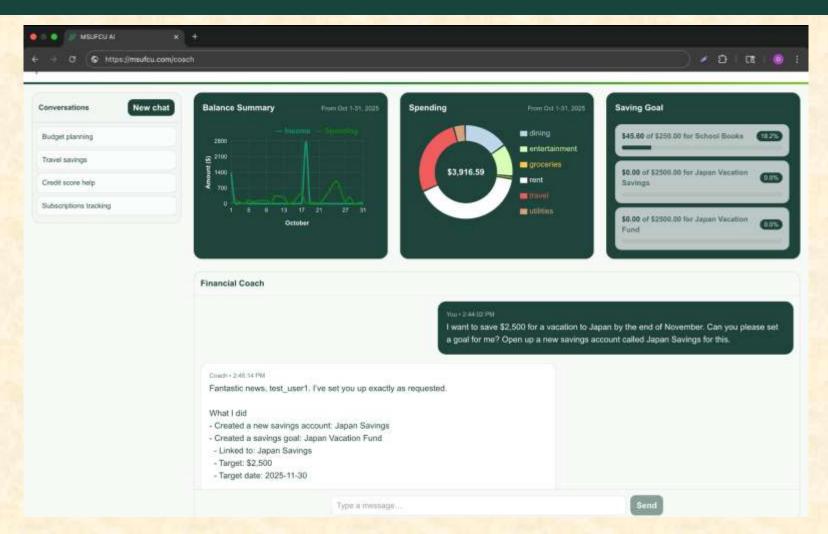


Web Page Chat and Dashboard



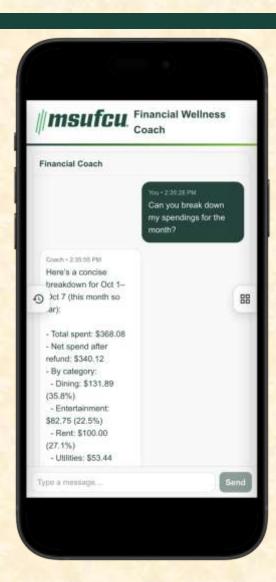


Goal Creation With Agent Interaction





Mobile Chat Screen





Mobile Dashboard Screen





What's left to do?

- Proactive Alerts: Notify members on remaining budgets and progress for goals
- Product Recommendations: Suggest rewards and cards for members based on credit scores.
- UI/UX Enhancements: Refine dashboard layout and accessibility
- MCP Tools: Building and refining tools
- Budget Tracking: Create/Track a budget in the database through chatting with agent

Questions?

