

MICHIGAN STATE
UNIVERSITY

10/23:

Design Day and the Project Video

The Capstone Experience

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*From Students...
...to Professionals*

Design Day and the Project Video

- Design Day
- Project Video



Design Day Overview

- Engineering Building
- Friday, December 5, 7:00 a.m. – 2:30 p.m.
- Exhibits of Design Projects
 - From Entire College of Engineering
 - Open to the Public
 - Visitors Include
 - Faculty
 - Family and Friends
 - Corporate Sponsors
 - Middle and High School Students
- Dress is Business



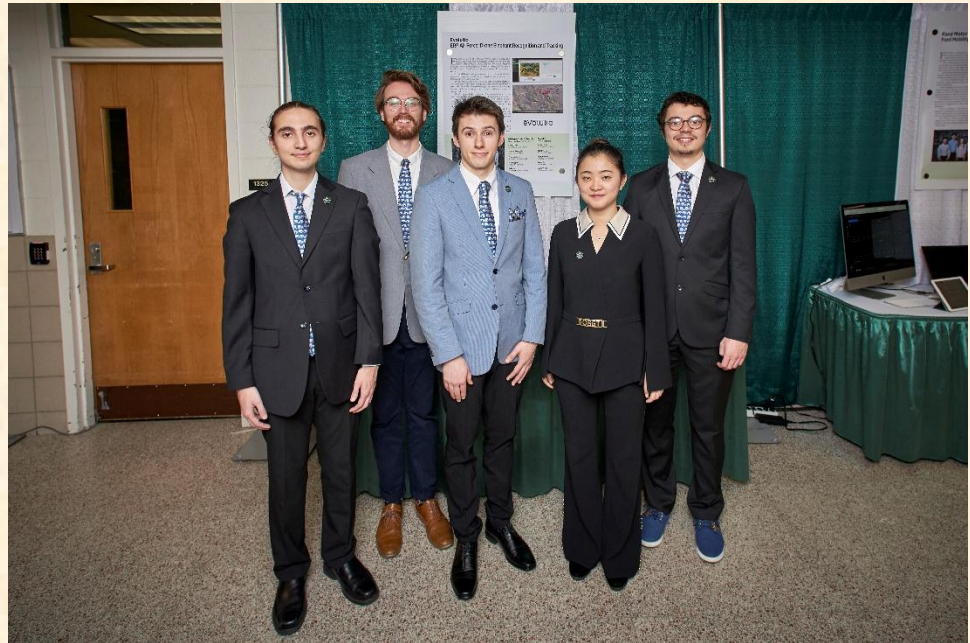
Design Day Activities

- Design Day Setup, Thursday, December 4
 - 3rd Floor Engineering Building
 - 1:00 p.m. – 2:30 p.m.
- Design Day, Friday December 5
 - 07:00 a.m. Setup
 - 08:00 a.m. Team Exhibits
 - 12:01 p.m. Tear Down and Lunch
 - 01:15 p.m. Awards Ceremony



Team Exhibit

- Table
- iMac(s)
 - For Software
 - For Project Video
- Other Device(s)
 - MacBook Pro
 - Tablets
 - Phones
- Poster
 - DD Booklet Page
 - Provided by Dr. D.



Team Evolutio

ERP Air Force: Drone Elephant Recognition and Tracking





Families



Middle and High School Students



Corporate Clients

Design Day Awards

- Awards
 - Auto-Owners Exposition Award
 - MSU Federal Credit Union Praxis Award
 - TechSmith Screencast Award
 - Amazon Sigma Award
- Conferred By
 - Panel of Judges
 - See <http://www.capstone.cse.msu.edu/design-day/awards/#panel-of-judges>
- Based On
 - Project Plan
 - Project Video
 - Design Day





Team Vectra AI Wins Amazon Sigma Award

Design Day and the Project Video

✓ Design Day

➤ Project Video



Project Video

- Similar to Design Day Booklet Project Page
- Tells Project Story
 - Your Project Sponsor / Client
 - The “Problem”
 - Your “Solution”
 - Use Case(s)
 - ❖ Two Or Three
 - ❖ How will your sponsor use your software?
 - ❖ Marshall Plan: What, So What, Now What
 - Avoid “Boring” Stuff
 - ❖ Account Creation
 - ❖ Login Screen
 - ❖ “Boring” Administration Details
 - ❖ Every Last Feature and Option
 - ❖ Zzz...
 - Technical Details **←Don’t forget. Like Design Day Booklet**
 - Acknowledgements
- ~8 Minutes in Length
 - Little wiggle room on time
- Professional
- Lots of Work



Project Video How To

[1 of 3]

- Story Board
 - Plan Video and Audio
 - Very Specific
- Capture Audio (Voice-Over)
 - Write Script
 - Record Using “Good” Microphones
- Capture Video
 - Screen Video or Shots
 - Photographs
 - Digital Video
 - (While Listening to Audio?)



Project Video How To

[2 of 3]

- Edit
 - Video
 - Audio
 - Use
 - Camtasia
 - ❖ Use MSU Site License
 - ❖ See <https://www.techsmith.com/tutorial-camtasia.html>
 - Other Software of Your Choice
- Produce .mp4



Project Video How To

[3 of 3]

To Do...

- **Collect Assets**
 - **Audio**
 - Record Voice-Over
 - Background Music (If Any)
 - **Video**
 - Screen Recordings using Camtasia
 - Digital Video
 - Digital Photographs
- **Import, Assemble and Edit Assets with Camtasia**
 - Put All Assets in One Project Folder
 - Use (At Least) Three Tracks
 - Video
 - Audio for Voiceover
 - Audio for Music
- **Produce**
 - Test Parts and Pieces in Advance
 - For Look and Feel
 - For Readability
 - Produce Entire Video
 - In Advance
 - Preview Entire Video Before Submitting



Project Video Hints

[1 of 2]

- Look at Previous Videos
 - [See Archives > Websites By Semester](#)
 - See Design Day > Awards
 - TechSmith Screencast Award
 - Amazon / Urban Science Sigma Award
- Voiceover
 - We have a few microphones that you may borrow.
 - Record Mary Had a Little Lamb
 - Import into Camtasia
 - Audio Can Be Split and Moved
 - Record with Gaps of Silence
 - If Mistake, Start Over at Previous Gap
- Background Music
 - Make Sure Voice-Over Much Louder
 - Test in Meeting Room Setting
 - Always Err on Side of Too Soft Music
 - (Always a Problem with One Video)



Project Video Hints

[2 of 2]

- Reading App Text
 - Often a Problem
 - Use Very High Resolution and Pan/Zoom Feature of Camtasia
 - Test In Advance
 - In Room Setting
- Audio
 - Ensure Voiceover is Louder than Background Music
 - Do NOT test wearing headphones.

Should be written script, even for demos.
- Rendering
 - Try Samples
 - In Advance
 - Takes a Long Time
 - Do NOT Press Render Button One Hour Before Due

Should not be ad lib.

Do not keep saying “I’m going to go ahead and...”
- Due
 - By Midnight, Sunday, November 30 ← **Nota Bene**
 - Uploaded to Microsoft Teams General Channel File Space
- Posted Immediately for Project Sponsors



Project Videos

- See [Archives > Websites By Semester](#)
- See Design Day > Awards
 - TechSmith Screencast Award
 - Amazon / Urban Science Sigma Award
- Examples
 - Ford
[SYNC Calendar](#)
 - Team TechSmith
[ACE: Automated Content Editor](#)
 - Team Amazon
[Amazon Web Services: AWSome Availability Zones](#)



Design Day and the Project Video

- ✓ Design Day
- ✓ Project Video



What's ahead?

[1 of 2]

- Upcoming Meetings and Due Dates
 - ~~10/21, Tu: October Break~~
 - ~~10/23, Th: Design Day and the Project Video~~
 - 10/28, Tu: Rick Grubb
 - 10/30, Th: Dr. Micah Lissy
 - 11/04, Tu: Conner Bean
 - 11/06, Th: Ethics and Professionalism
 - 11/11, Tu: Beta Presentations ← 2.5 Weeks
 - Software Feature Complete
 - All Technical Contributions Due ← Past Betas Do Not Count
 - Finishing Touches on Software
 - Creating Project Video
 - 11/13, Th: Beta Presentations



What's ahead?

[2 of 2]

• Upcoming Meetings and Due Dates

- 11/18, Tu: Beta Presentations
- 11/20, Th: Beta Presentations
- 11/25, Tu: Project Video Status Reports ← New
- 11/27, Th: Thanksgiving
- 11/30, Su: Project Videos Due ← 3 Days After Thanksgiving
- 12/02, Tu: All-Hands / Project Videos
- 12/03, We: All Deliverables Due
- 12/04, Th: Design Day Setup / 1:30 p.m. – 3:00 p.m.
- 12/04, Th: All-Hands / Project Videos
- 12/05, Fr: Design Day / 7:00 a.m. – 2:30 p.m.
- 12/10, We: Capstone Wrap Up / 10:00 a.m. – 12:00 p.m.



Design Day Booklet

- Proofs
 - While !Perfect {
Tim Creates PDF
Dr. D. Posts pdf and Requests Feedback
Teams Email Feedback to Dr. D.
Dr. D. Submits Edits to Tim
}
- Feedback
 - Subject
Team [team-name]: DD Booklet Feedback Round [Round]
 - Feedback
 - Very Specific
 - Paragraph m, Line n: Change “...Dr. Dirkson...” to “...Dr. Dyksen...”. That is replace “Dirkson” with “Dyksen”.
 - Artwork Updates
 - Next Week
 - Dr. D. will send email.



Beta Presentations

[1 of 2]

- Start
 - November 11
 - 2.5 Weeks From Today
- Demonstrate Working
 - Software
 - Hardware
- 100% Feature Complete ← **Note**
- 10% of Final Grade
- Test
 - Everything
 - In Presentation Room
 - In Advance
- **Nota Bene:**
New code submitted after a team's Beta Presentation will not be counted as a Technical Contribution



Beta Presentations

[2 of 2]

- Outline

- Brief Project Overview (Elevator Pitch)
- (Skip Architecture Diagram and Screen Shots Slides)
- Software Demonstration
 - ❖ Three Use Cases
 - ❖ Follow Marshall Plan
 - » What
 - » So What
 - » Now What ← **Nota Bene**
- Brief Summary of What's left to do?

- Use Entire 15 Minutes

