Beta Presentation
Digital Playbill Builder
The Capstone Experience

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Project Overview

• The Digital Playbill Builder provides an all-in-one tool to build and distribute playbills digitally.

• Organizations are transitioning to a more digital space with their ticketing, marketing and fundraising.

• Building playbills digitally reduces the cost of developing and printing paper playbills.
System Architecture
Playbill Builder Page
Publishing Playbill
Grid View of Paper Playbill Builder
Printing Paper Playbill
Backend Template Builder

Select a Template

1

This is a new template backend builder.
I am creating a new template.
What’s left to do?

• Other Tasks
  ▪ Quality assurance testing
  ▪ Bug fixes
  ▪ UI changes
Questions?