Beta Presentation
Shareholder Engagement Chatbot

The Capstone Experience

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Project Overview

• Context-aware chatbot
• Based on Ally’s public filings
• Provides source citations
• Protects private information
• Improves investor relations
• Facilitates information access
System Architecture
Initial Chatbot Screen
Mobile View and Citations
Staying on Topic

I'm afraid I don’t have information about the current US president. As an AI assistant focused on Ally Financial, I don't have access to that level of general world knowledge. Please feel free to ask me any questions related to Ally Financial specifically.
Admin Panel

Admin Panel

Uploaded Files

Sort by: Last Modified  Most Recent

- Ally - A Few Things You Should Know
- Ally Financial Inc. 4Q 2023 Earnings Review
- Ally 4Q 2023 Financial Supplement
- Ally Financial (ALLY) Q4 2023 Earnings Call Transcript

Hello, what can I help you with today?

Is the expected timeline for the appointment of Ally’s new CEO?

Why did Ally decide to sell Ally Lending?
What’s left to do?

• Stretch Goals
  ▪ Model fine-tuning/further prompt engineering
  ▪ Automated data collection
  ▪ Conversation history
  ▪ FAQ feature

• Other Tasks
  ▪ Admin panel UI improvements
  ▪ Messaging UI/UX improvements
    o Text streaming
    o Markdown support
Questions?