Alpha Presentation
Personalized Augmented Reality Experience

The Capstone Experience

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Project Overview

• Seamless navigation to specific branch services
• Increase efficiency of visits by streamlining process
• Personalized user on-site experience
• Encourage future branch visits
System Architecture
Mobile Phone – Geolocation & Branch Finder
On-site Display & Mobile Phone - Welcome

Welcome, Matthew Whyte

Please complete the facial recognition sign-in process
On-site Display & Mobile Phone - Personalized Experience

What can we help you with, Matthew Whyte?

Please refer to your phone screen for options
On-site Display & Mobile Phone – Realtime Communication

Loan

Please have your application ready and an associate will call you shortly.

Loan Services

- Auto Loan
- Personal Loan
- RV, Boat, or Motorcycle Loan
- Make a payment

Back  Submit
What’s left to do?

• User push notifications based on geolocation
• Update user interface to adhere to MSUFCU’s current aesthetics
• Save state of in-app progress (Opt-in, Allow Location, etc.)
• On-site testing and user feedback
Questions?