Alpha Presentation
The Playbill Builder
The Capstone Experience
Team Ludus
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Spring 2024
Project Overview

• Software-as-a-Service (SaaS) company providing services to performing arts organizations

• The Playbill Builder
  ▪ Provides an all-in-one tool to build and distribute playbills digitally
  ▪ Organizations are transitioning more into the digital space
  ▪ Reduces the cost of developing and printing paper playbills
System Architecture
Dashboard
Brand Manager

- **Logos (4)**
  - Click a logo to delete it.

- **Colors (8)**
  - Click a color to delete it, or select a new color and click the plus to add it.

- **Graphics (4)**
  - Click a graphic to delete it.
Brand Manager
Cast Form

Hello! You have been requested to fill out a Biography page for your upcoming show.

Email Address
Enter email address

Phone Number
Enter phone number

Save

Elon Musk

CEO

I am a businessman and investor
Cast List
Cast Member
What’s left to do?

• Deploy on Ludus server
• Printable editor
• Project sharing
• QR code generation and Playbill unpublishing
• Backend designer for Ludus
• Remaining toolbar blocks
• Ability to add pages to Playbill
Questions?