Beta Presentation
Email Improvement Tool

The Capstone Experience

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Fall 2023
Project Overview

• Goal: Improve quality of Amazon emails
• Compare new emails to pre-existing email templates
• Provide instant feedback on email objective, clarity, and empathy
• Provide email summary and possible duplicates
System Architecture
Homepage

Email Improvement Tool

A tool designed to help improve the quality of your emails
The Email Improvement Tool offers guidance on how to write a better email for your audience using empathy and clarity analysis, objective assessment, summarization, and duplicate search.

Subject: Important Notice Regarding Your Amazon Listings

Dear [Seller Name];

We hope this message finds you well. We would like to inform you that certain listings associated with your seller account have been removed, and we wanted to provide you with the necessary information regarding this action.

Reason for Removal:
Upon our recent review, it has come to our attention that there have been instances of seller-cancelled orders for the following ASINs mentioned below. Recognizing the potential negative impact on the customer's shopping experience, we have taken the step to remove the listings for these ASINs in accordance with Section 17 of Amazon's Business Solutions Agreement.

Affected ASINs:
- ASIN: B01DDP70ZK
- ASIN: AV1DDP70ZK
- ASIN: ZC1DDP70ZK

How to Reactivate Your Listings:
You can reactivate these listings by updating the inventory price for each ASIN. Simply access the "Manage Your inventory" page in Seller Central and follow the guidelines outlined in our Cancellation Rate Help Page for a step-by-step process.

We're here to assist:
If you have any questions or need further assistance, please don't hesitate to contact us. Additionally, you can monitor the health of your account through the Performance section of Seller Central here.

We appreciate your attention to this matter and thank you for your understanding.

Paste in the body of your email to get started
Click submit to generate AI powered analysis for your email and receive instant feedback.
Analysis Page - Empathy

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Analysis Page - Clarity

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Analysis Page - Duplicates

Email
Subject: Important Notice Regarding Your Amazon Listings
Dear [Seller Name],

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Reason for Removal:
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Affected ASINs:
- ASIN: B01D0F7GZK
- ASIN: AVYD0F7GZK
- ASIN: ZC1D0F7GZK

How to Reactivate Your Listings:
You can reactivate these listings by updating the inventory price for each ASIN. Simply access the ‘Manage Your Inventory’ page in Seller Central and follow the guidelines outlined in our Cancellation Rate Help Page for a step-by-step process.

We’re Here to Assist:
If you have any questions or need further assistance, don’t hesitate to contact us. Additionally, you can monitor the health of your account through the Performance section of Seller Central here.

We appreciate your attention to this matter and thank you for your understanding.

Best regards,

Category: Create/Manage Products

- Empathy: Doesn’t Meet Standards
- Clarity: Beginner

Possible Duplicates: 1

Confidence: 0.81

Dear Seller, Based on your past selling performance, we have identified that the below ASIN(s) may potentially lead to order cancellation. Please note that order cancellations can impact your selling privileges and result in poor customer experience. Therefore, we have temporarily taken down the below ASIN(s) to avoid order cancellation. However, you have the option to reactivate these ASIN(s) on your own. ASIN B01D0F7GZK, AVYD0F7GZK, ZC1D0F7GZK. How do I reactivate my listings? You can reactivate your ASIN by updating inventory quantity of each ASIN from Manage Your Inventory page in Seller Central. To learn more about reactivating your ASINs which are suppressed due to order cancellation, please visit Help Page. To learn more on how to prevent order cancellations, please go through this video. We’re here to help you; if you still have questions about this, please reach out to Seller Support team for assistance.

Thank You Amazon Was this email helpful? If you have any questions visit: Seller Central To change your email preferences visit: Notification Preferences Copyright 2023 Amazon, Inc. or its affiliates. All rights reserved. Amazon Seller Services Private Limited, 8th floor, Brigade Gateway, 26/1 Dr. Rajkumar Road, Bengaluru 560053 (Karnataka)
What’s left to do?

• Stretch Goals
  ▪ CDK deployment for whole application
  ▪ Expand database

• Other Tasks
  ▪ Bug fixes - reduce cost of multiple API calls
  ▪ Integrate admin page
Questions?