Alpha Presentation
VW Car-Net EV Match Based Technology

The Capstone Experience

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Project Overview

- Volkswagen plans to lead the market in electric vehicle sales in the near future
- Need a way to steer drivers away from common misconceptions
- Match drivers to a suitable electric vehicle
- Increase the sale of electric vehicles
System Architecture
User Selection Page
Match Results

Compact outside, the all-electric, all-wheel-drive EQB 300 4MATIC SUV is big on space, style and smart ideas. With available seating for seven, a digital voice assistant and MB Navigation with Electric Intelligence, the EQB is born from a forward-thinking family, and built for yours.

Click to expand on Key Features.

Overall Match - 89%
Match Results IOS
Match Results Android
What’s Left To Do?

- Factor in RTG data
- Build ETL process
- More robust algorithm
- System needs to work for guest users
- Improve algorithm visualization
Questions?