

**MICHIGAN STATE**  

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**UNIVERSITY**

**Beta Presentation**  
**Digital Avatar Assistant**  
**The Capstone Experience**

**Team Ally**

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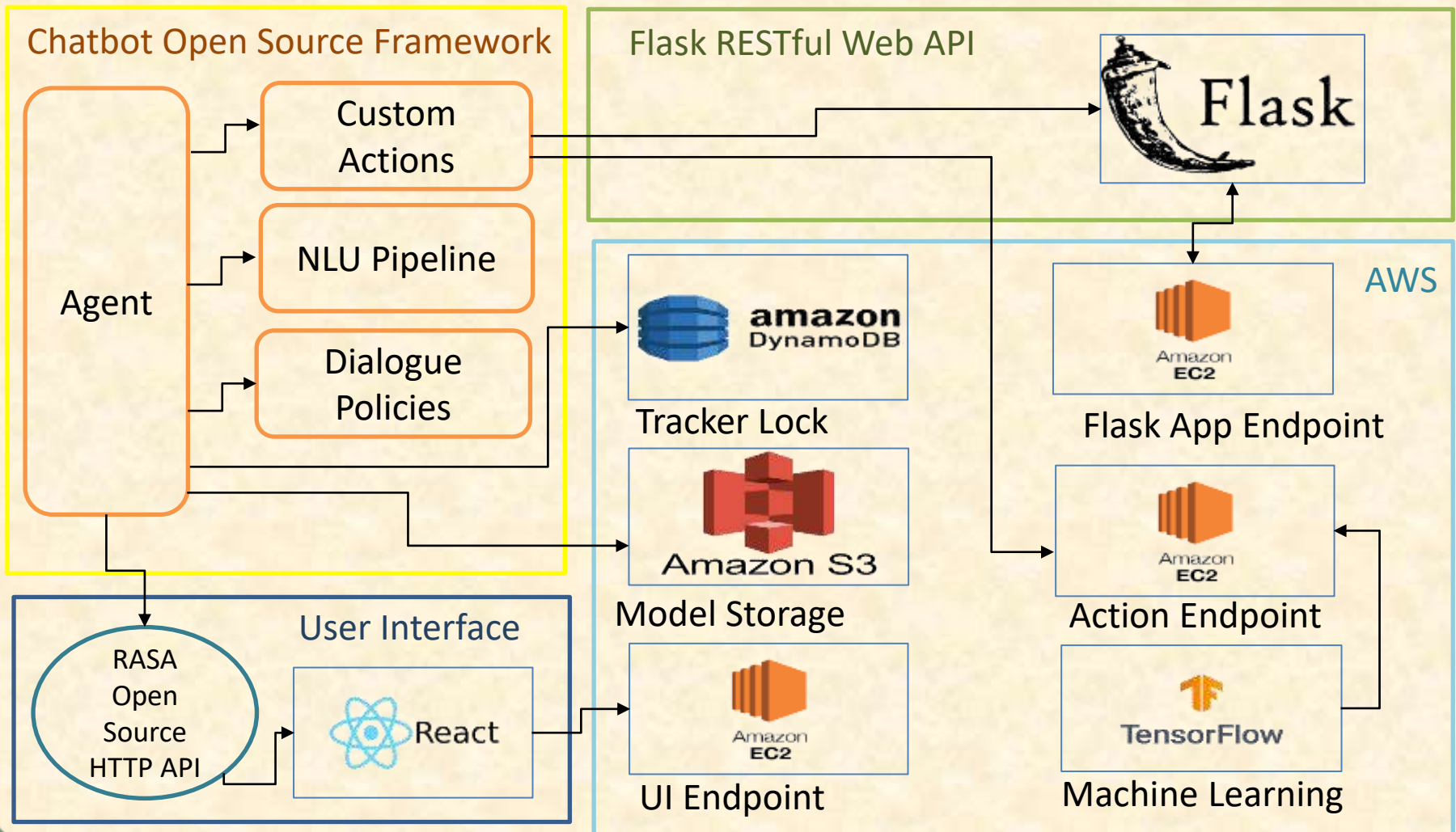
*From Students...*  
*...to Professionals*

# Project Overview

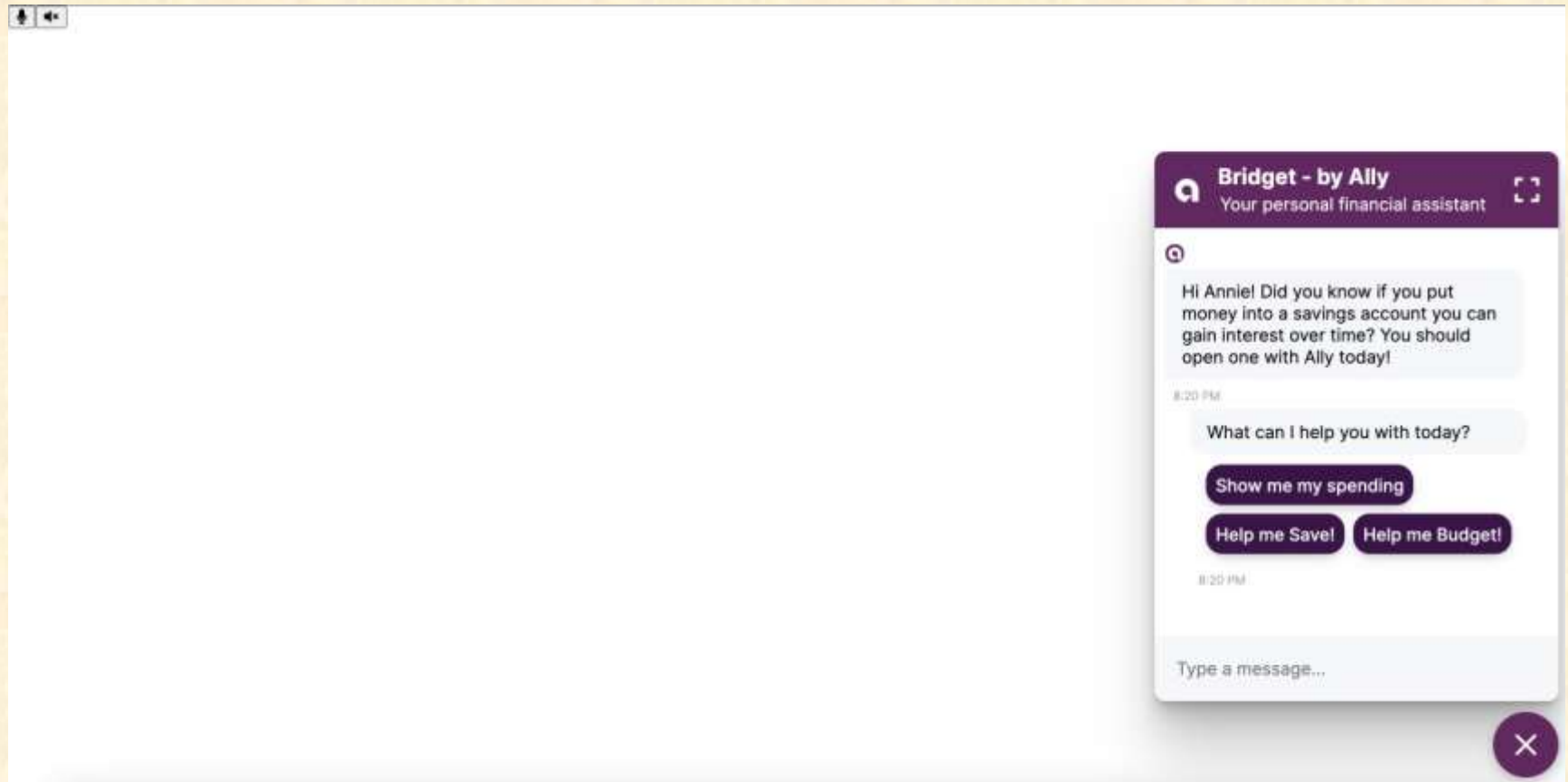
- AI assistant designed to help a user budget & save more efficiently
- Assistant offers custom predictions & advice through machine learning and can help user budget/save across multiple categories of purchases
- Intended to emulate human conversation with assistant through animated avatar and STT/TTS functionality
- Supported on desktop & mobile web-app platforms through embedded widget UI



# System Architecture



# Desktop Website Widget



# Desktop Website Full Screen

**Bridget - by Ally**  
Your personal financial assistant

Hi Annie! Did you know if you put money into a savings account you can gain interest over time? You should open one with Ally today!

8:20 PM

What can I help you with today?

8:20 PM

Help me Save!

8:21 PM

Annie, how can I help you save?

8:21 PM

Help me pay off a Debt

8:21 PM

Okay Annie! Tell me what I should label this, how much you need to save up and by when, that way I can keep track of it for you!

8:21 PM

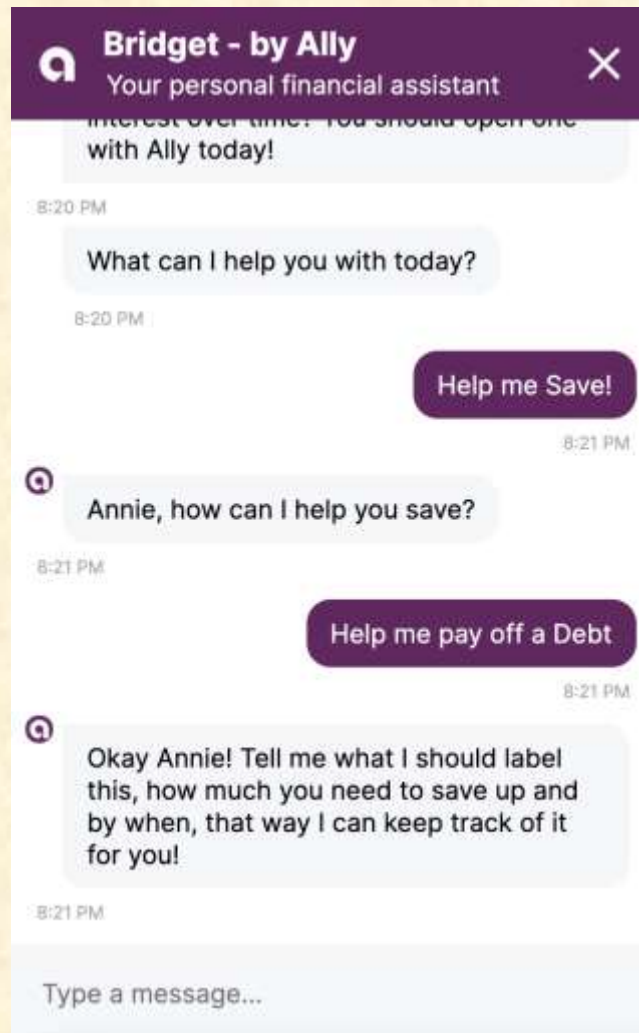
Type a message...



# Mobile Website Button View



# Mobile Website Opened



# What's left to do?

- Stretch Goals
  - Output user info / data in more intuitively - with graphs and images
  - Improve STT by changing formatting of output text
    - Formatting dollar values
  - Improve text/speech input recognizing capabilities to support varying user input
  - Add extra use cases for a more well-rounded assistant
    - Date-based spending/saving suggestions
- Other Tasks
  - Create more emotions for digital avatar and integrate into the bot's output
  - Integrate Mic/Mute button into header of UI widget
  - Move application endpoints/storage to AWS components





# Questions?

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