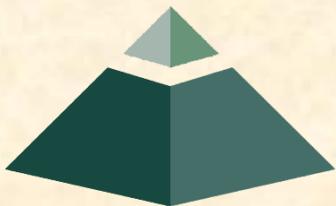


10/12: Design Day Booklet Team Project Page Artwork Feedback

The Capstone Experience

Dr. Wayne Dyksen
Department of Computer Science and Engineering
Michigan State University
Fall 2020



*From Students...
...to Professionals*

Submission Issues

[1 of 2]

- Team Bosch
 - Submitted 3 artwork files, but only used 2
- Team Learning A-Z
 - Misnamed zip folder and zip file
- Team Lockheed Martin Space
 - Did not use Office 365 on Windows
 - Did not resize and position artwork
- Team TechSmith
 - Misnamed ALL artwork.
 - Did not import any artwork in the docx template
- United Airlines Training
 - Submitted 4 artwork files, but only used 3



The Capstone Experience

Lockheed Martin Space SmartSat™ Heterogenous Computing in Space

Design Day Booklet



Michigan State University
Team Members (left to right)

Shiwang Patel
Hillsdale, Michigan

Alex Taylor
Clarkston, Michigan

Austin DeClark
St. Clair Shores, Michigan

Nolan Baldwin
Pleasant, Pennsylvania

Joseph Stafford
Henderson, Nevada

Team Page



1. Start Application Manager Status: RUNNING

2. Start Accelerator Manager Status: RUNNING

3. Start Input Application

Backend Application Statuses

ComputeCpp App Status: RUNNING

HipSYCL App Status: RUNNING

Vitis App Status: RUNNING

Hardware Ranks

1. [HipSYCL:GPU]

2. [ComputeCpp:CPU]

3. [Vitis:FPGA]

Time to complete: 0.0014s



PAGE N + 16




Lockheed Martin Space
Project Sponsors

Kristin Barrackman
Littleton, Colorado

Josh Davidson
Littleton, Colorado

Brandon Hearn
Littleton, Colorado

Adam Johnson
Littleton, Colorado

Lockheed Martin Space is one of four subdivisions of Lockheed Martin, an American defense contractor that receives over 40 billion in defense revenue, the most of any defense contractor. Lockheed Martin Space builds and deploys satellites that have various military and commercial applications.

Lockheed Martin Space's satellites are constantly gathering data, such as images of Earth's surface, which is then sent to the ground station for processing. The downlink of this data is extremely slow, roughly 10 KB/s, sometimes only totaling 20 MB per day depending on the orbit location of the satellite. In order to speed this process up, certain data must be processed directly on the satellite and have the results transmitted to the ground. This is accomplished through a heterogeneous computing program, managed by a collection of SmartSat™ applications.

SmartSat™ is a system designed by Lockheed Martin Space to support portable and reusable applications, innovating a more effective and universal way to develop applications for their satellites. The Accelerator Manager is a collection of SmartSat™ applications designed to optimize hardware usage and parallelize programs to complete intense computations onboard the satellite.

The back-end applications are built using Lockheed Martin's SmartSat™ SDK and communicates with other components using the built in messaging system. The application uses SYCL and Vitis to run accelerators on available hardware. The software utilizes CPUs, GPUs, Xilinx FPGAs and NVIDIA TX2 boards that can be found on Lockheed Martin Satellites, and will manage all computing tasks without affecting core functionality such as the satellite's orbit.



What do you need to do?

[1 of 1]

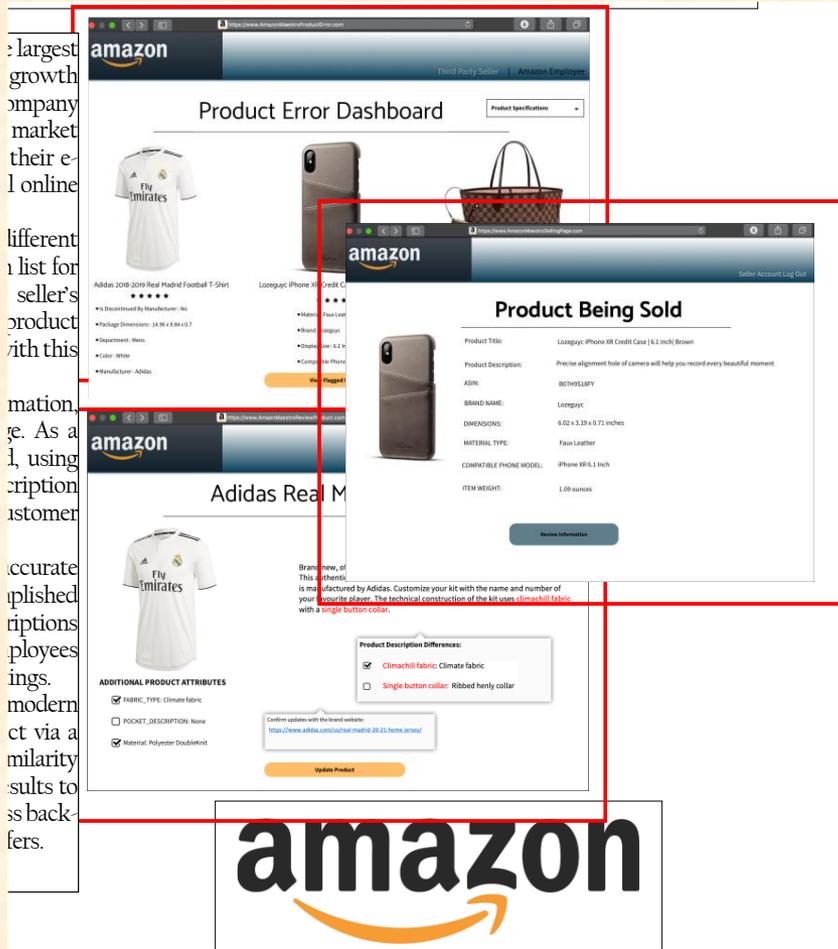
- An updated version of your Design Day booklet team page zipped folder with the artwork layout modifications is posted on our Downloads page. Get it. Unzip it.
- You MUST use the updated zip file even if you do not need to make any changes.
- A PDF of this slide deck is posted on our Downloads page. Get it.
- Use the Design Day booklet team page Word template in your downloaded folder.
- Read the comments below about your team's artwork.
- Leave the artwork layout basically as is.
- Redo your artwork if and as requested.
- If necessary...
 - ...provide new high-resolution png originals appropriately numbered and named
 - ...change pictures in your template to reflect any new artwork. Do so by right-clicking on the artwork and selecting "Change Picture > From a File..." to preserve the size and location.
- If necessary, place your new artwork in your project page team and in your team assets folder.
- If necessary, update your Word template and artwork files.
- Zip up your template assets folder using Windows zip.
- Upload your team zip file to the folder "02 DD Booklet Zip Files Artwork Updates By Teams" and send an email to Dr. D. by 11:59 p.m., Monday, October 12. ← **NOTE THE CHANGE**



Team Amazon Artwork Feedback (James)

Original Artwork

Feedback



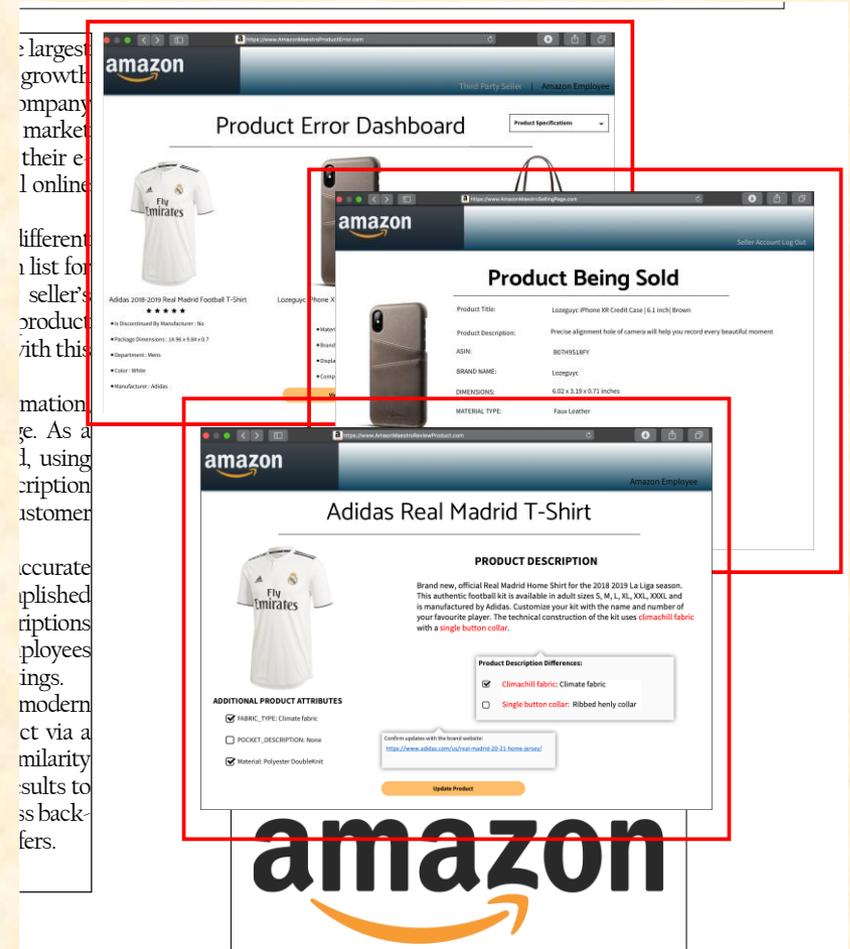
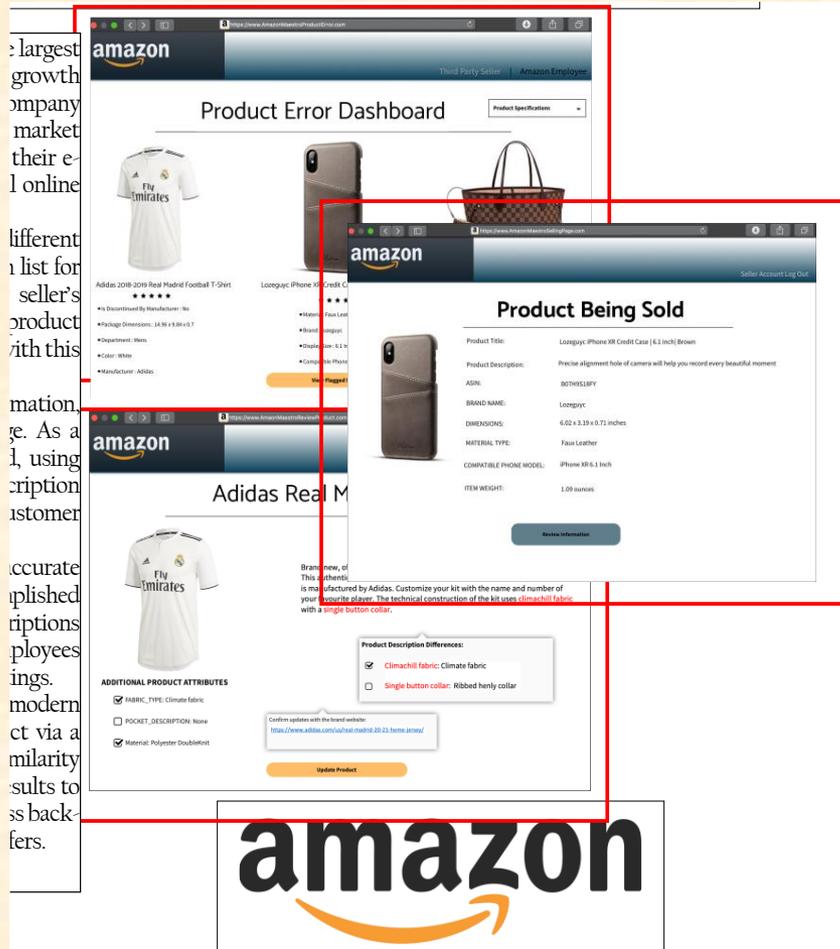
- Your artwork and layout are basically good.
- I may have resized and moved things slightly.
- TBH, I don't get the sequence of the artwork: Product Error Dashboard, Product Being Sold, Adidas Real Madrid T-Shirt. Does that mean that someone was listing the iPhone incorrectly as a t-shirt?
- Leave the artwork layout as it is in the updated zipped folder that I posted yesterday.
- You don't need to do anything with respect to artwork for this round. Just submit back to me the new zip file that I upload for your team. Make sure that you download the NEW zip file and submit the NEW zip file.



Team Amazon Artwork Feedback (James)

Original Artwork

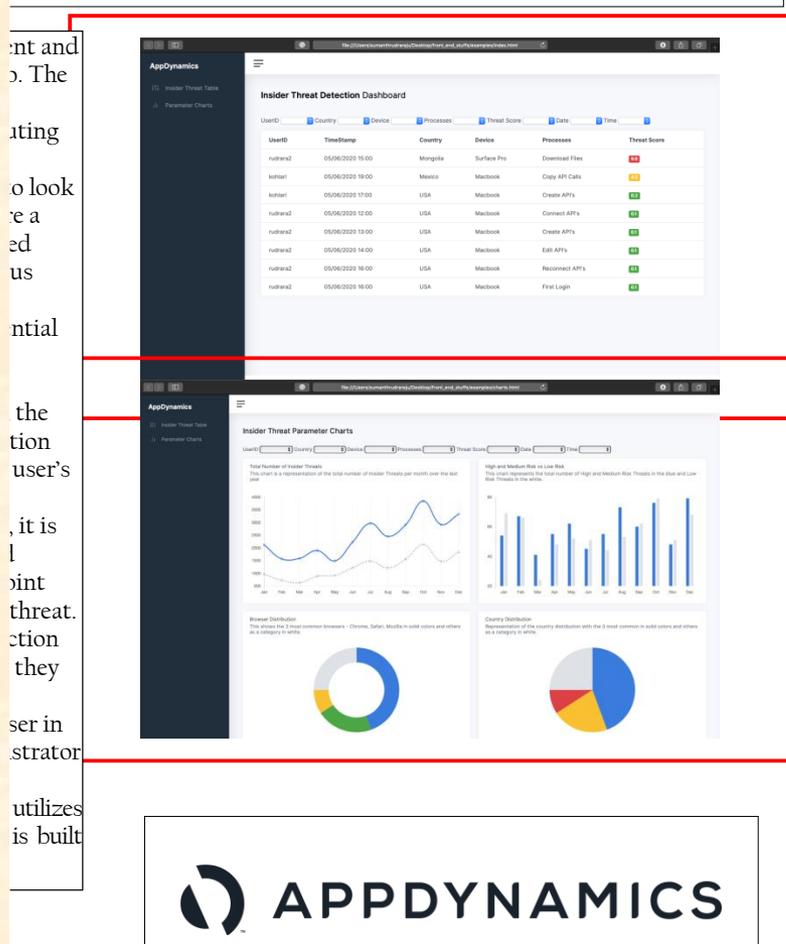
Modified Artwork



Team AppDynamics Artwork Feedback (Luke)

Original Artwork

Feedback



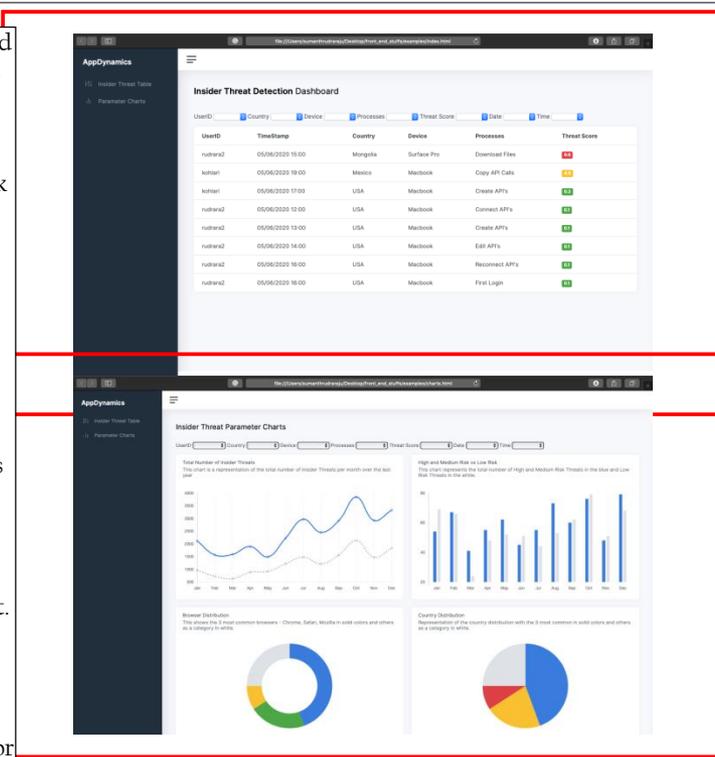
- Your artwork itself is okay, but the layout is a bit boring.
- I resized and repositioned things.
- Leave the artwork layout as it is in the updated zipped folder that I posted yesterday.
- Your artwork blends into the white background. You were supposed to have added a border. As a temporary hack, I added a border to the Word document using Word. You need to add a border to the png image itself using paint.net. Read the directions and fix this. When you replace these images in the Word document, right-click and select "Change Picture...From a File..." to preserve the artwork's size and positioning.



Team AppDynamics Artwork Feedback (Luke)

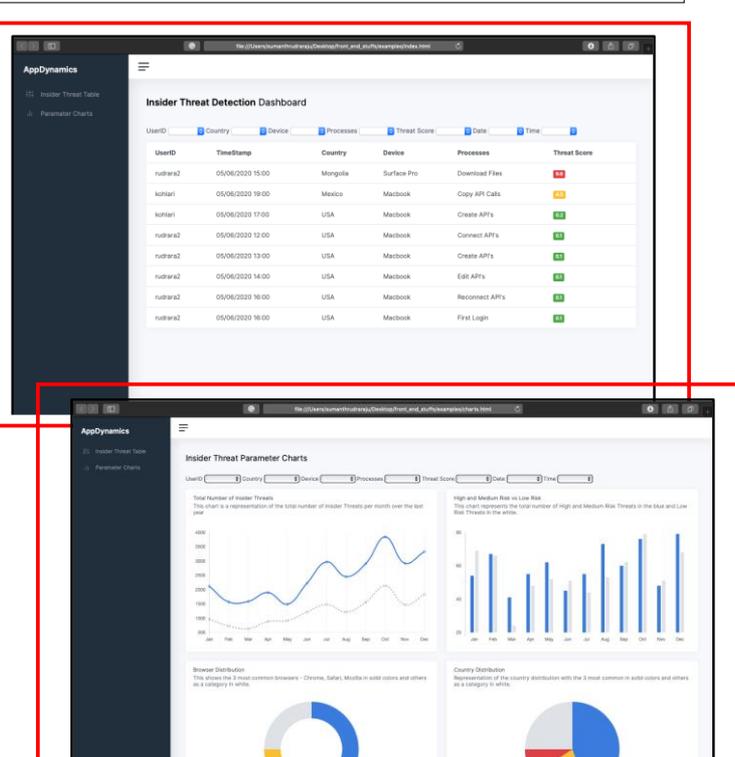
Original Artwork

Modified Artwork



The original artwork shows a dashboard with a table of threat events and two charts. The table lists events with columns for UserID, Timestamp, Country, Device, Processes, and Threat Score. The charts include a line graph for 'Total Number of Insider Threats' and a bar chart for 'High and Medium Risk vs Low Risk'. Below the charts are two donut charts for 'Browser Distribution' and 'Country Distribution'.

UserID	Timestamp	Country	Device	Processes	Threat Score
nultra2	05/06/2020 15:00	Mongolia	Surface Pro	Download Files	10
kuhtar1	05/06/2020 19:00	Mexico	Macbook	Copy API Calls	10
kuhtar1	05/06/2020 17:00	USA	Macbook	Create APIs	10
nultra2	05/06/2020 12:00	USA	Macbook	Connect APIs	10
nultra2	05/06/2020 13:00	USA	Macbook	Create APIs	10
nultra2	05/06/2020 14:00	USA	Macbook	Edit APIs	10
nultra2	05/06/2020 16:00	USA	Macbook	Reconnect APIs	10
nultra2	05/06/2020 16:00	USA	Macbook	First Login	10



The modified artwork features a cleaner layout with a table of threat events and two charts. The table is identical to the original. The charts include a line graph for 'Total Number of Insider Threats' and a bar chart for 'High and Medium Risk vs Low Risk'. Below the charts are two donut charts for 'Browser Distribution' and 'Country Distribution'.

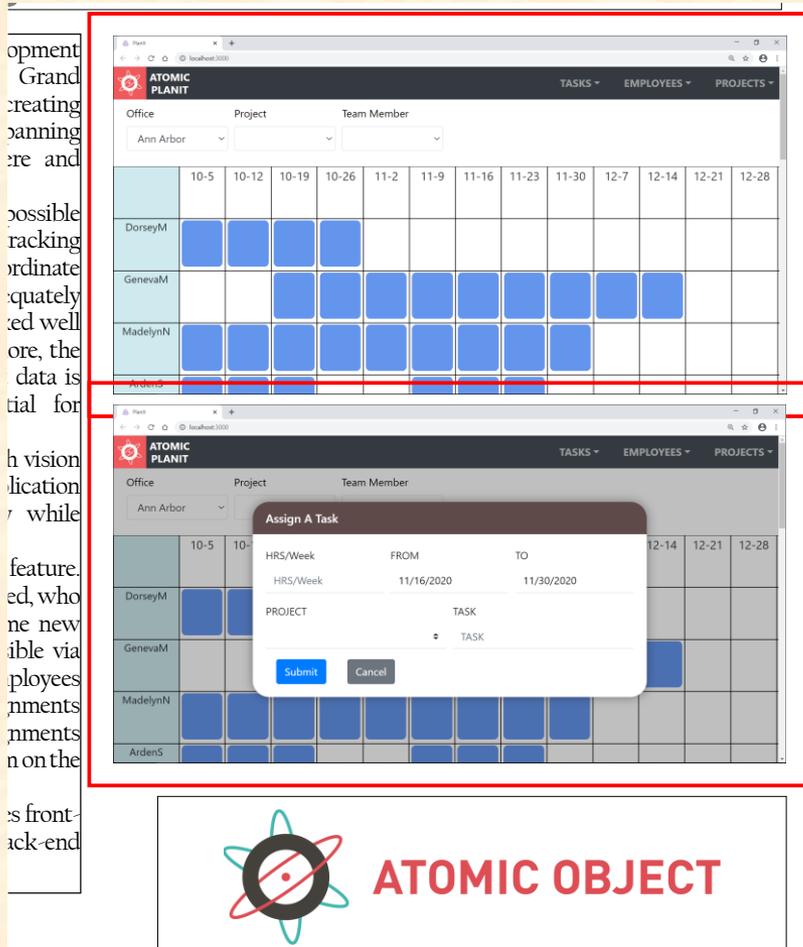
UserID	Timestamp	Country	Device	Processes	Threat Score
nultra2	05/06/2020 15:00	Mongolia	Surface Pro	Download Files	10
kuhtar1	05/06/2020 19:00	Mexico	Macbook	Copy API Calls	10
kuhtar1	05/06/2020 17:00	USA	Macbook	Create APIs	10
nultra2	05/06/2020 12:00	USA	Macbook	Connect APIs	10
nultra2	05/06/2020 13:00	USA	Macbook	Create APIs	10
nultra2	05/06/2020 14:00	USA	Macbook	Edit APIs	10
nultra2	05/06/2020 16:00	USA	Macbook	Reconnect APIs	10
nultra2	05/06/2020 16:00	USA	Macbook	First Login	10



Team Atomic Object Artwork Feedback (James)

Original Artwork

Feedback



- Your artwork and layout are basically good.
- I may have resized and moved things slightly.
- Leave the artwork layout as it is in the updated zipped folder that I posted yesterday.
- In the upper artwork, Fill in meaningful text for Project and Team Member. Is the only input below the blue squares? Redo this artwork.
- Your Assign A Task dialog box in the lower artwork is basically empty. PROJECT is blank. TASK is blank. Fill this in with meaningful text. Redo this artwork.
- UX comment...In the upper artwork you have "Project" and in the lower "PROJECT". Are "PROJECT" and "TASK" supposed to be the names of a project and a task? If so, replace them by something meaningful.



Team Atomic Object Artwork Feedback (James)

Original Artwork

Modified Artwork

The screenshot shows the 'Original Artwork' of the Atomic Object software. It features a web browser window with the URL 'localhost:3000'. The application header includes the 'ATOMIC PLANIT' logo and navigation tabs for 'TASKS', 'EMPLOYEES', and 'PROJECTS'. Below the header, there are dropdown menus for 'Office' (set to 'Ann Arbor'), 'Project', and 'Team Member'. The main content area is a calendar grid with columns for dates from 10-5 to 12-28 and rows for team members: DorseyM, GenevAM, MadelynN, and ArdenS. Blue blocks represent tasks assigned to these team members. An 'Assign A Task' modal is open, displaying fields for 'HRS/Week' (set to 11/16/2020), 'FROM' (11/16/2020), and 'TO' (11/30/2020). The modal also includes 'PROJECT' and 'TASK' dropdowns and 'Submit' and 'Cancel' buttons.

The screenshot shows the 'Modified Artwork' of the Atomic Object software. It features a web browser window with the URL 'localhost:3000'. The application header includes the 'ATOMIC PLANIT' logo and navigation tabs for 'TASKS', 'EMPLOYEES', and 'PROJECTS'. Below the header, there are dropdown menus for 'Office' (set to 'Ann Arbor'), 'Project', and 'Team Member'. The main content area is a calendar grid with columns for dates from 10-5 to 12-28 and rows for team members: DorseyM, GenevAM, MadelynN, and ArdenS. Blue blocks represent tasks assigned to these team members. An 'Assign A Task' modal is open, displaying fields for 'HRS/Week' (set to 11/16/2020), 'FROM' (11/16/2020), and 'TO' (11/30/2020). The modal also includes 'PROJECT' and 'TASK' dropdowns and 'Submit' and 'Cancel' buttons.



Team Auto-Owners Artwork Feedback (Luke)

Original Artwork

Feedback



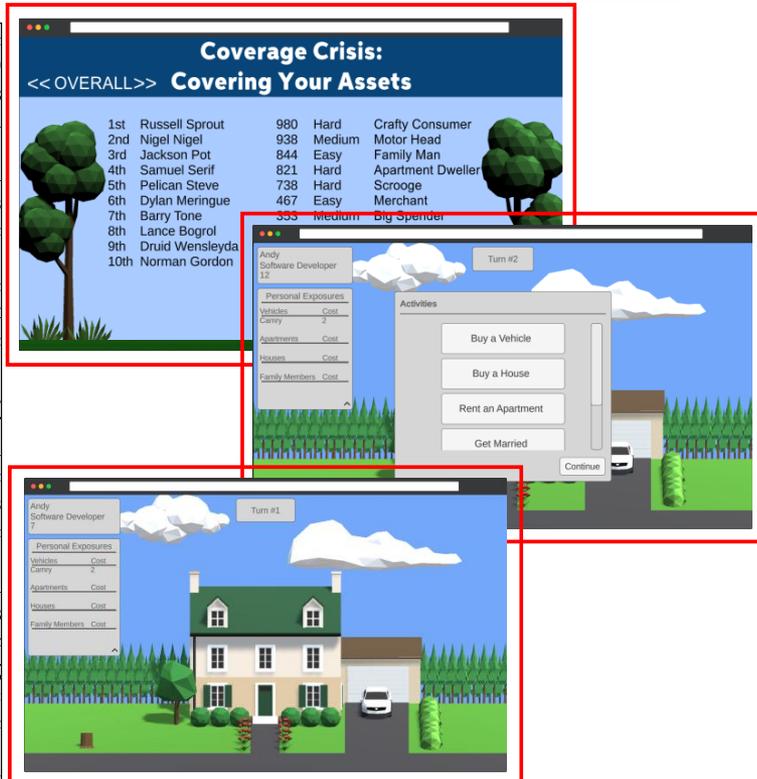
- Your artwork and layout are basically good.
- I may have resized and moved things slightly.
- Leave the artwork layout as it is in the updated zipped folder that I posted yesterday.
- The spaces below “Cost” is blank in most places. Is this supposed to be blank? If it makes sense, fill these in with meaning data and redo these. Otherwise, leave them as is.
- If you don’t redo the “Cost” artwork, you don’t need to do anything with respect to artwork for this round. Just submit back to me the new zip file that I upload for your team. Make sure that you download the NEW zip file and submit the NEW zip file.



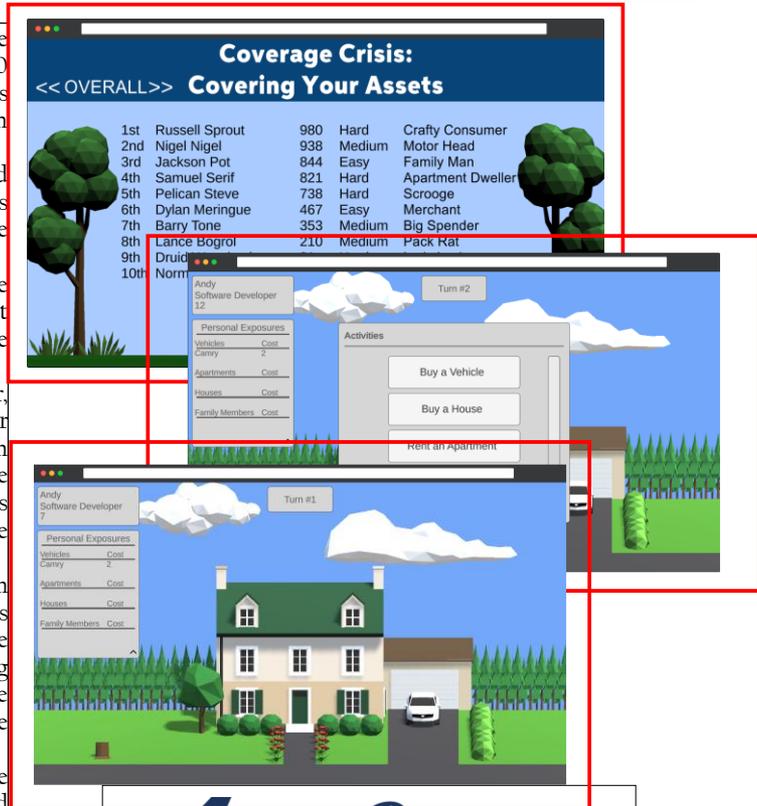
Team Auto-Owners Artwork Feedback (Luke)

Original Artwork

Modified Artwork



Auto-Owners
INSURANCE
LIFE • HOME • CAR • BUSINESS



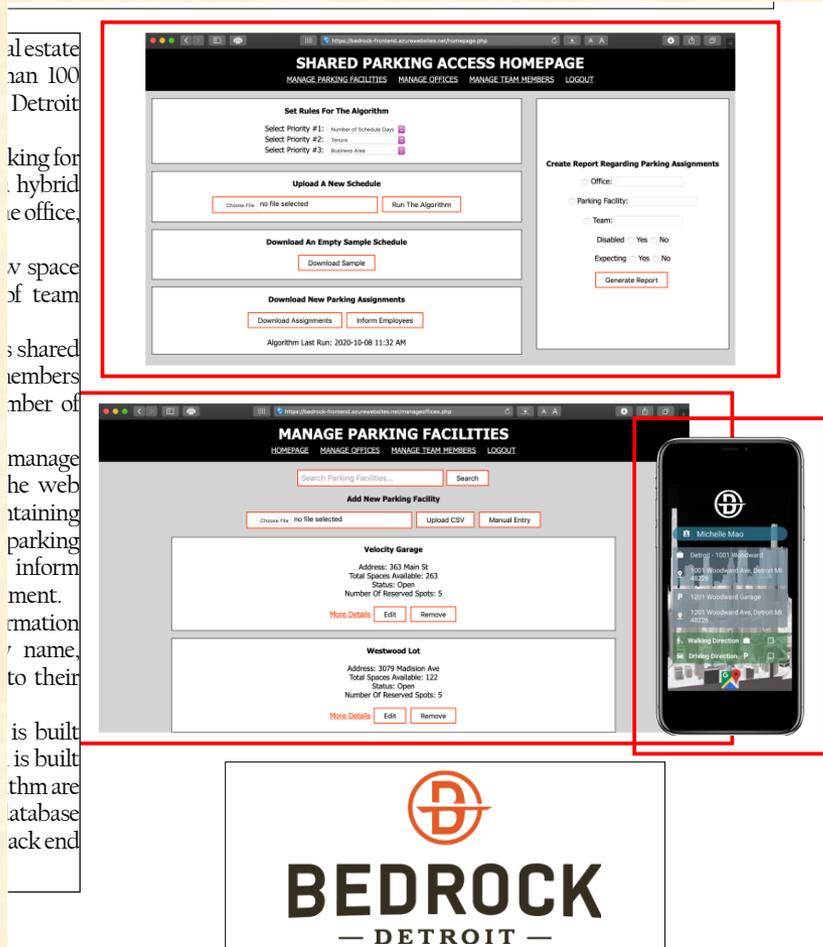
Auto-Owners
INSURANCE
LIFE • HOME • CAR • BUSINESS

Team Bedrock Detroit Artwork Feedback (Luke)

Original Artwork

Feedback

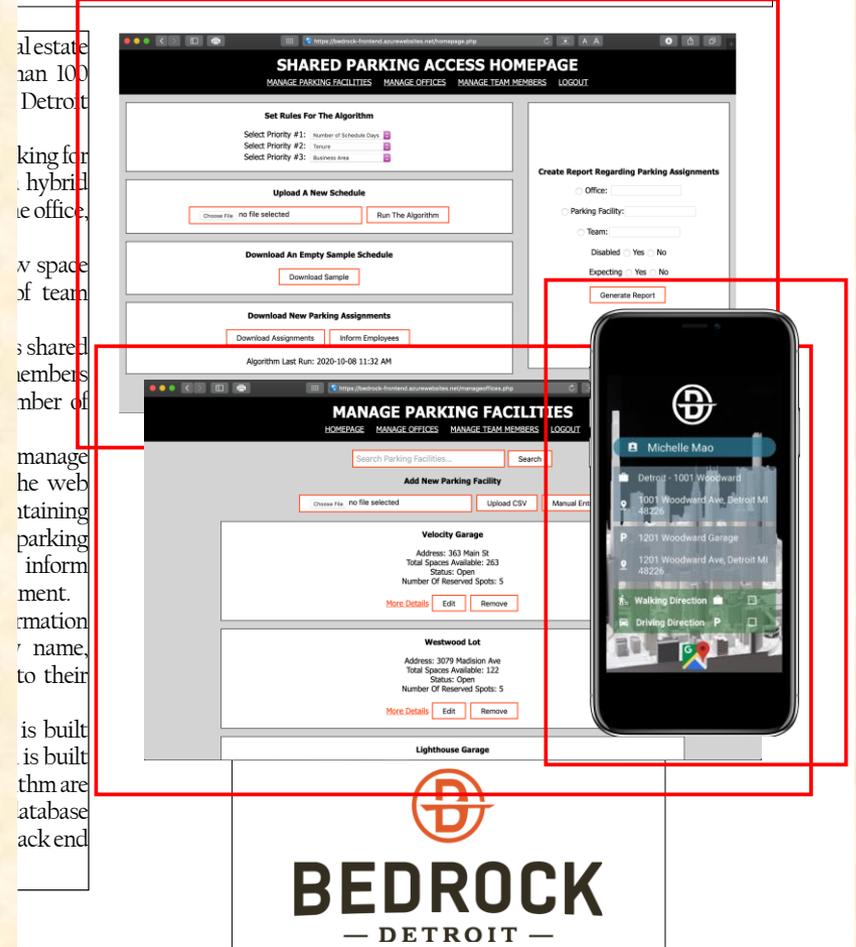
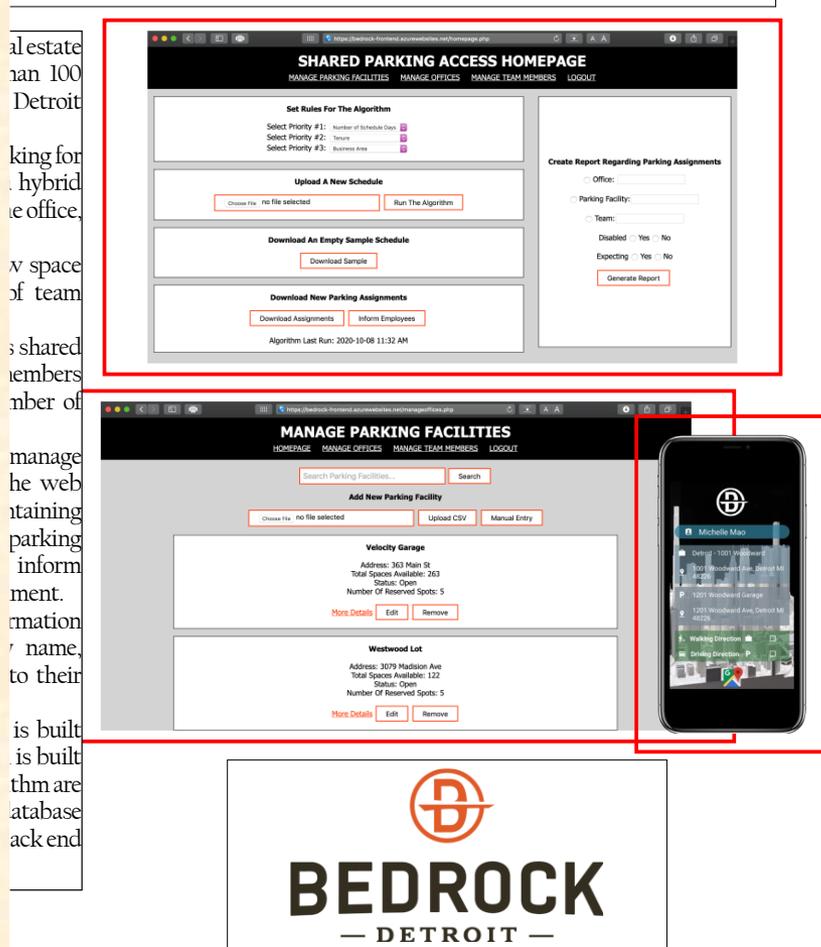
- Your artwork and layout are basically good.
- I resized and moved things slightly. In particular, I made the mobile app much bigger so it is more visible.
- Leave the artwork layout as it is in the updated zipped folder that I posted yesterday.
- You don't need to do anything with respect to artwork for this round. Just submit back to me the new zip file that I upload for your team. Make sure that you download the NEW zip file and submit the NEW zip file.
- Nice work!



Team Bedrock Detroit Artwork Feedback (Luke)

Original Artwork

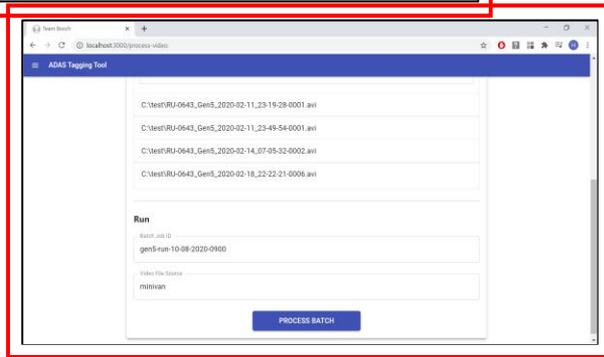
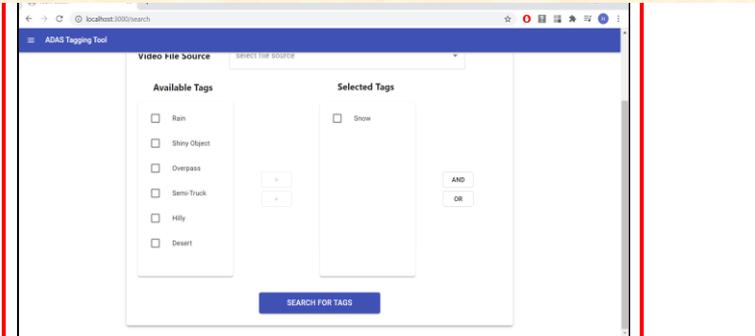
Modified Artwork



Team Bosch Artwork Feedback (Luke)

Original Artwork

Feedback



- Your artwork needs work. It's rather boring.
- The upper artwork with checkboxes has NONE of the checkboxes checked. The lower artwork is a bunch of long meaningless file names.
- Your artwork should illustrate what your software system does. One or two pieces should illustrate your software doing a meaningful search. Other pieces should include shots of a video player showing the video that your search software found.
- I grabbed an image of video from the last semester just to illustrate what I mean.
- Get it?
- Redo your artwork.

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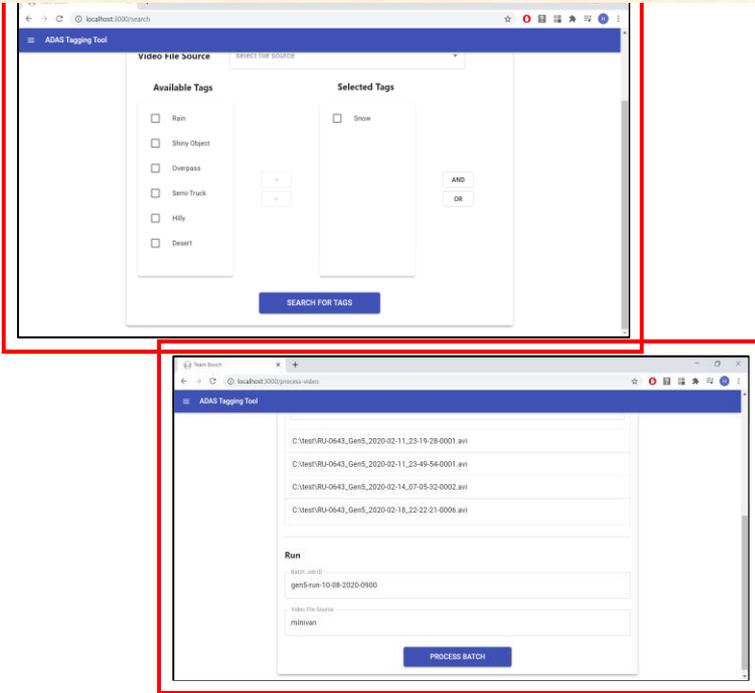


Team Bosch Artwork Feedback (Luke)

Original Artwork

Modified Artwork

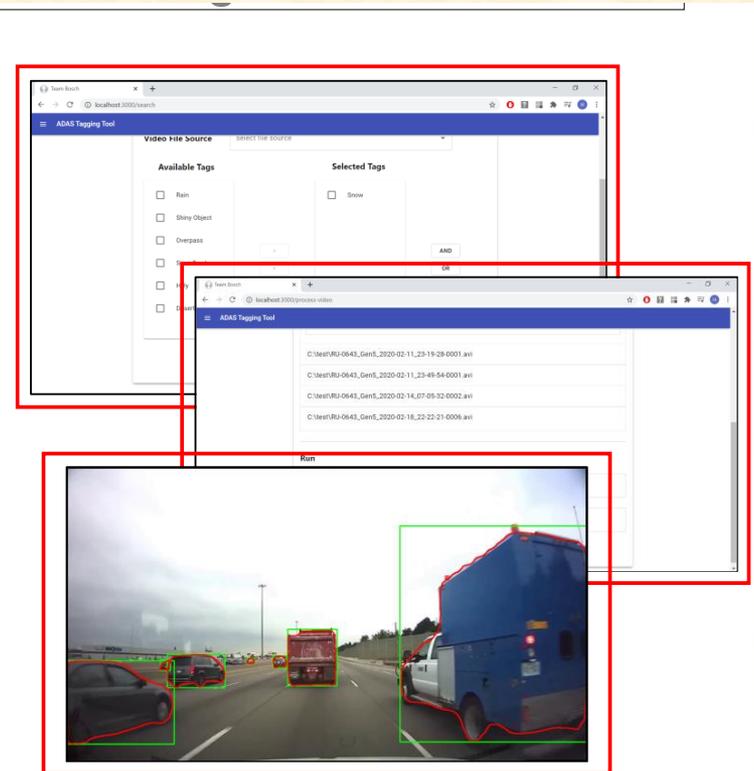
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BOSCH

Invented for life

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BOSCH

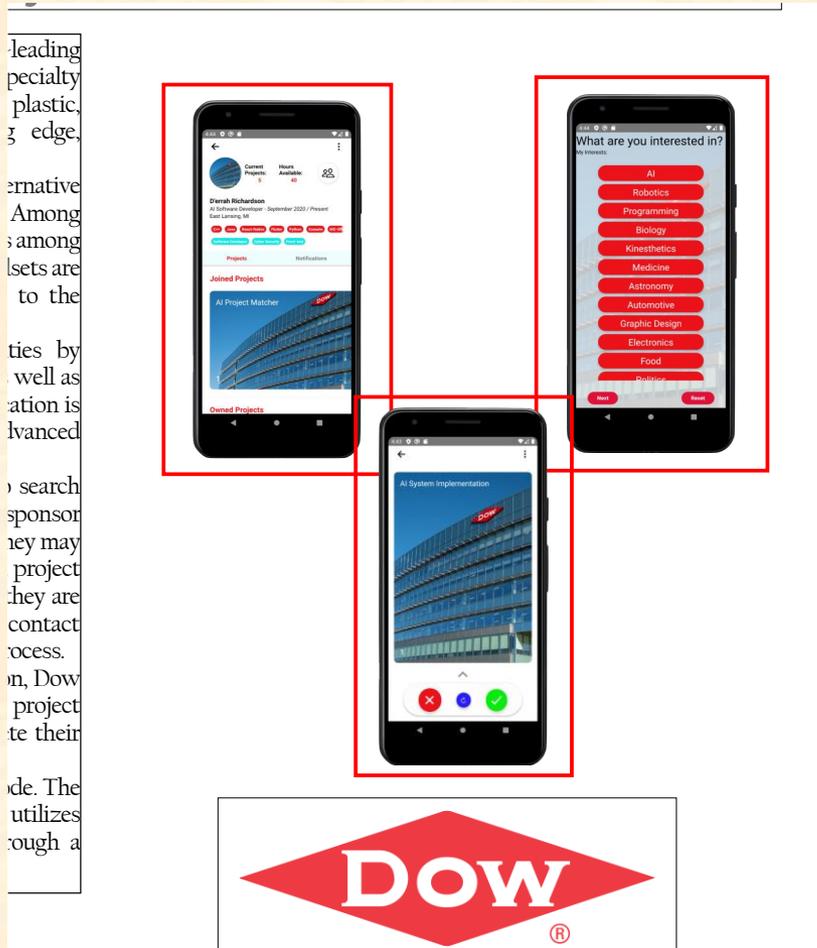
Invented for life



Team Dow Artwork Feedback (Luke)

Original Artwork

Feedback



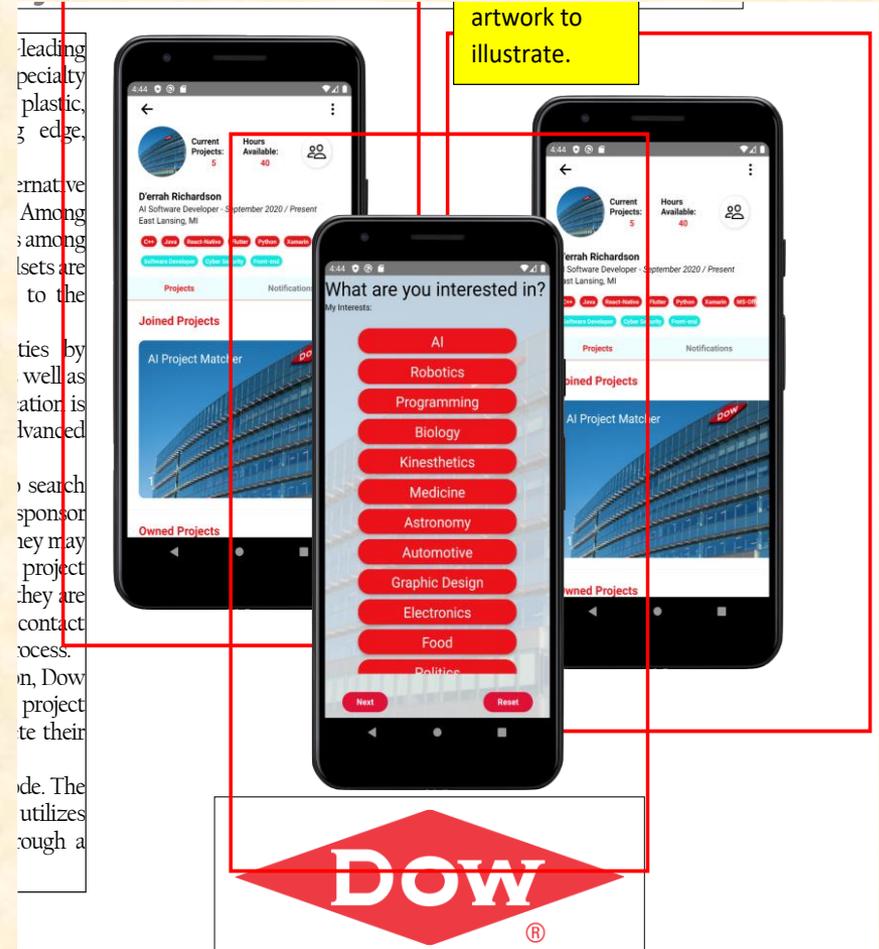
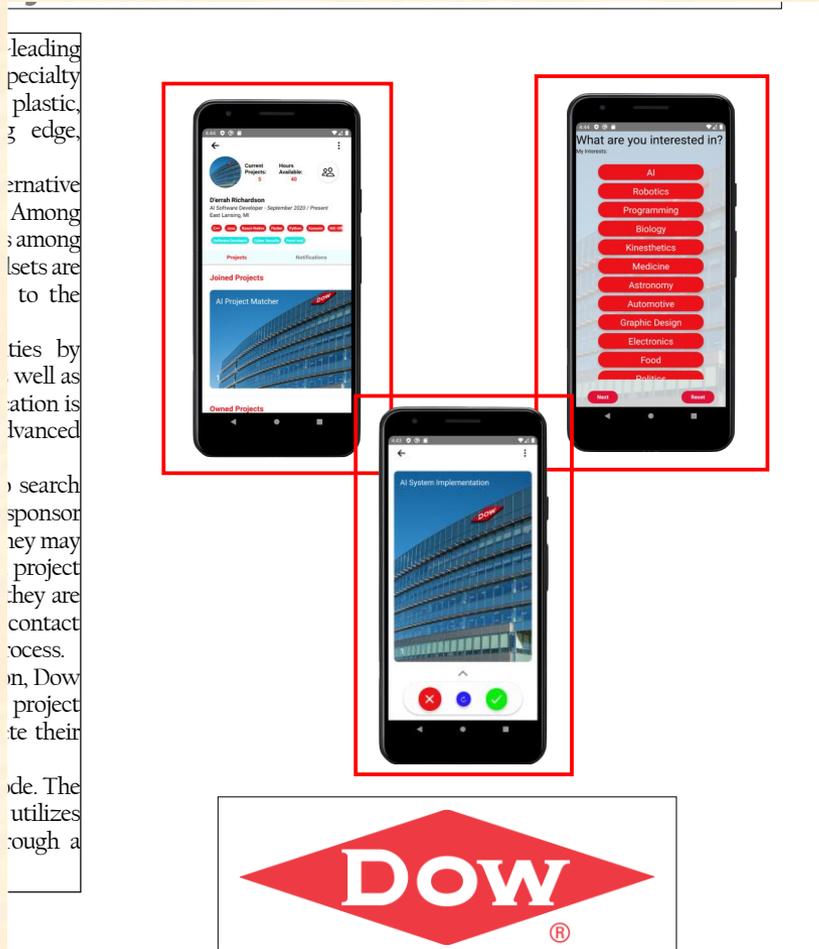
- Your is okay but needs work.
- The lower middle piece is simply a splash screen. I explicitly said no boring splash screens. Get rid of it and replace it by something more interesting.
- I deleted the lower piece and duplicated the left piece to illustrate what I mean.
- I resized to be much larger so you can see them, and move things for positioning.
- BTW, can't you come up with a better UX that a long list of buttons? Should that be a scrolling selector?



Team Dow Artwork Feedback (Luke)

Original Artwork

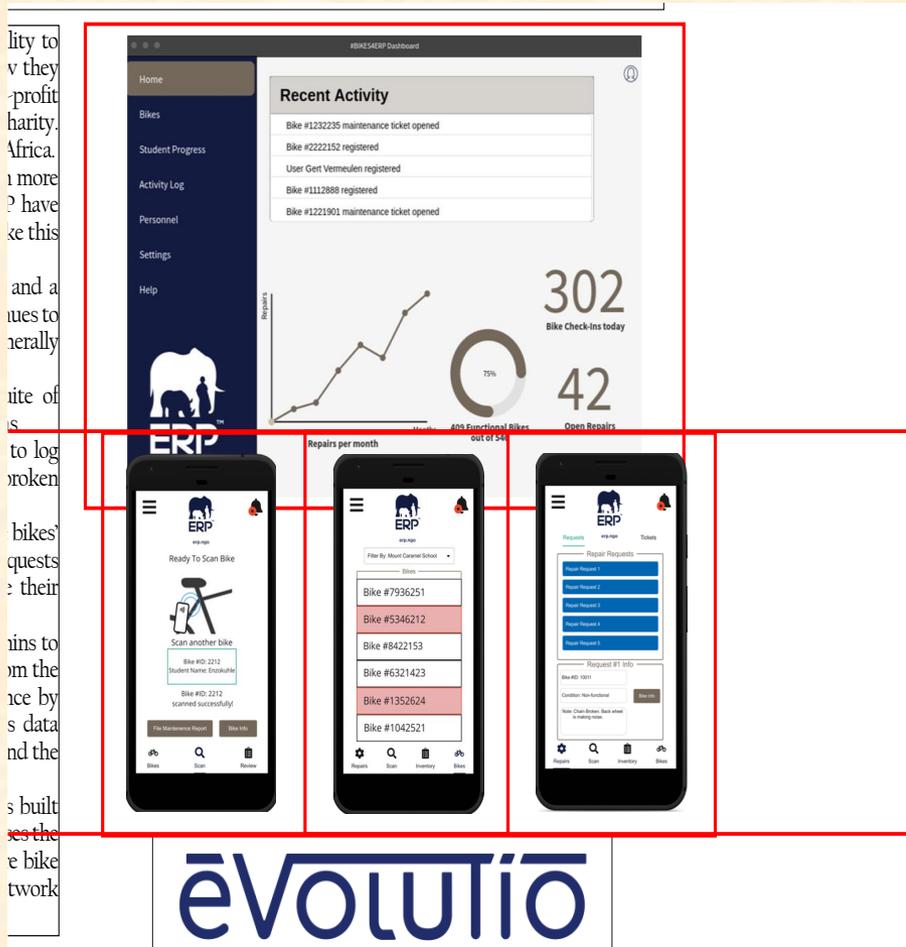
Modified Artwork



Team Evolutio Artwork Feedback (James)

Original Artwork

Feedback



- Overall, your artwork is excellent!
- IMHO, the mobile app is more interesting than the administrative web app. I made the mobile images larger so you can see them better and I swapped upper and lower placements. The mobile apps occlude the administrative app, but they don't occlude that much interesting.
- **The resolution of your screen grabs is VERY low so your artwork is very blurry. This will look especially bad in the printed book. Can you fix this?**
- The background of the administrative web app is light grey, so it'll have a tendency to blend into the white background. I used Word to hack in a border in Word. Use paint.net to add a border to the original png image. Read the instructions on how to do so.



Team Evolutio Artwork Feedback (James)

Original Artwork

Modified Artwork



ēVolutiō

ēVolutiō

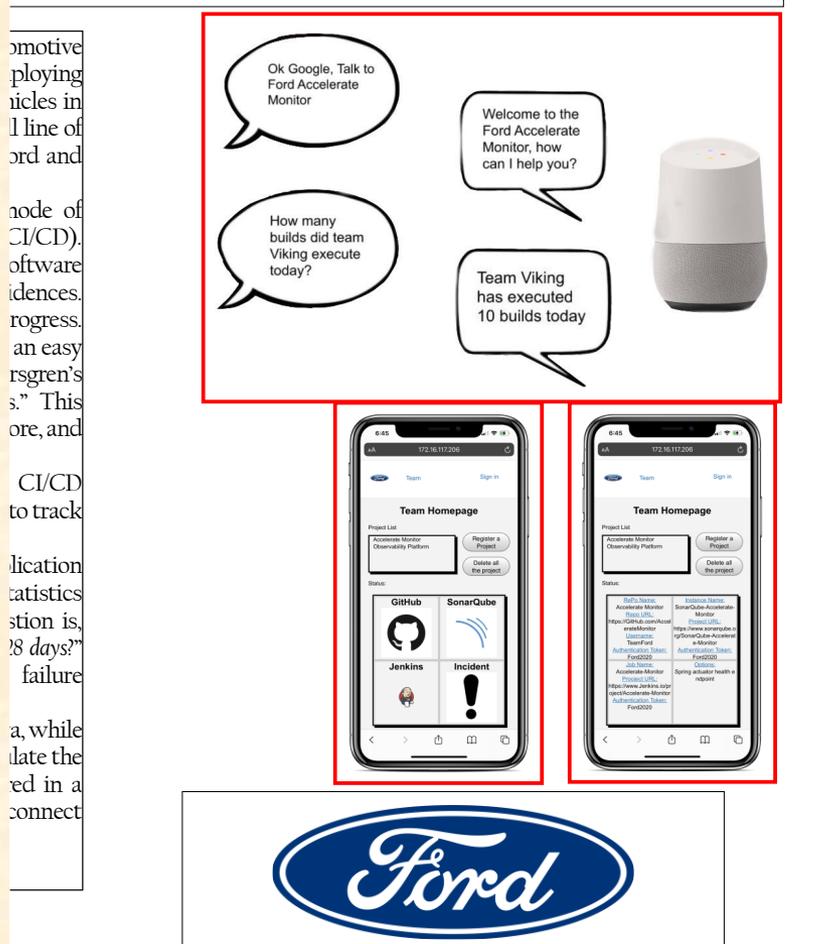


Team Ford Artwork Feedback (Luke)

Original Artwork

Feedback

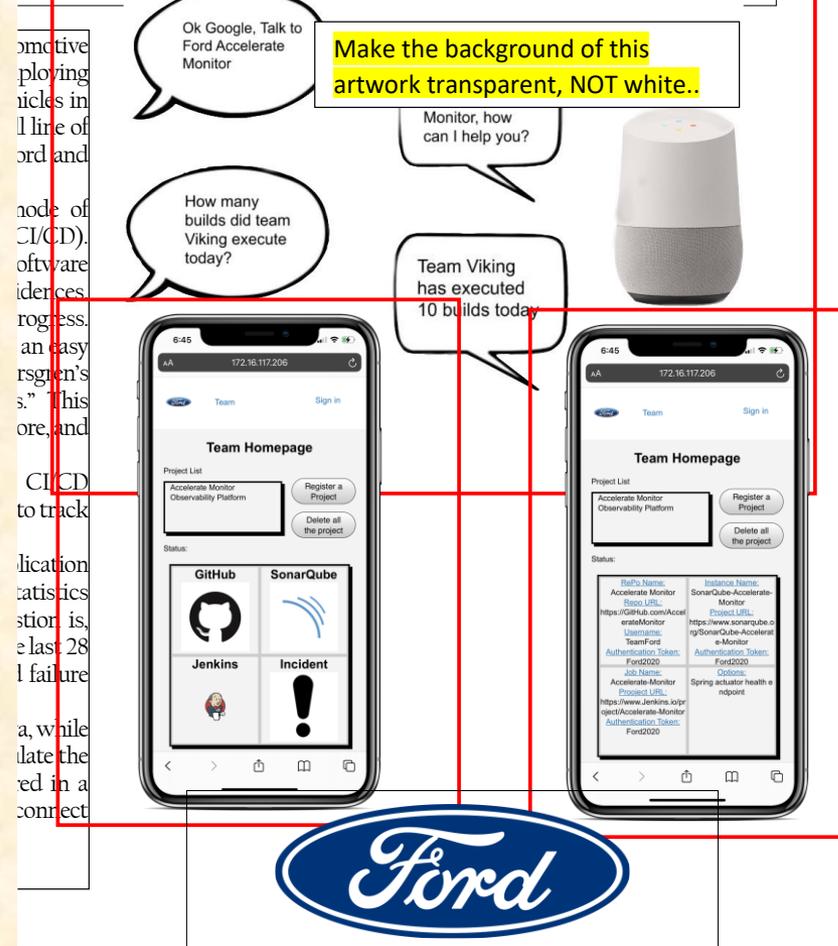
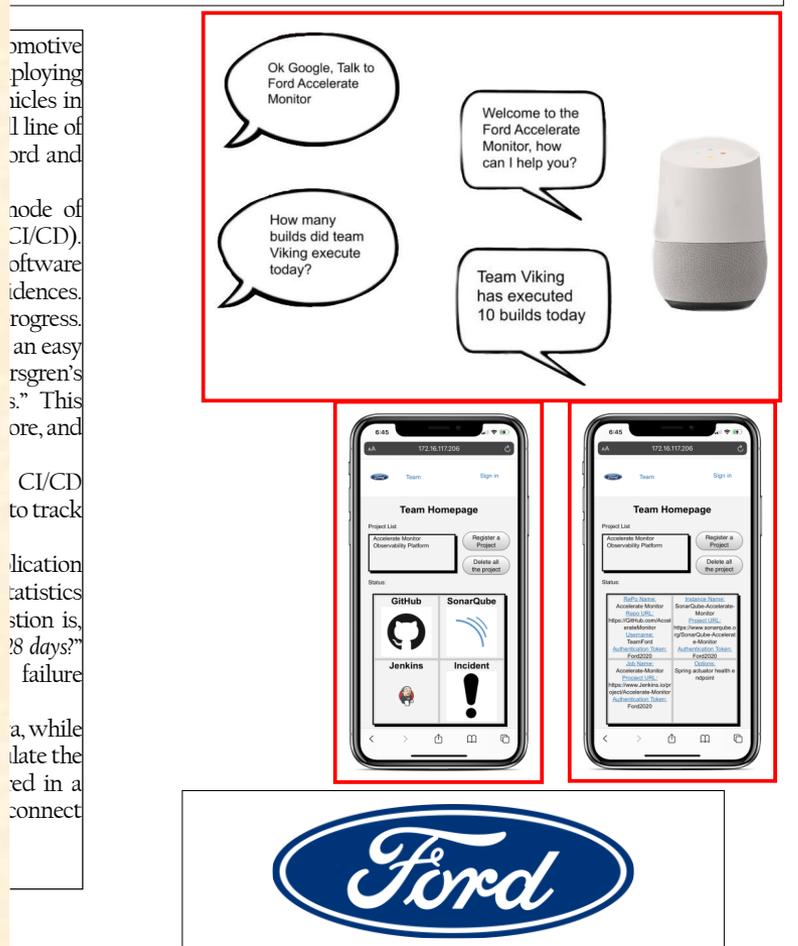
- In general, your artwork is good.
- I resized things and moved them around. Leave the size and positions as they are.
- Your Google Home artwork has a white background. It should have a transparent background. Use paint.net to change the white background to a transparent background. Read the instructions on how to do so.



Team Ford Artwork Feedback (Luke)

Original Artwork

Modified Artwork



Team GM Artwork Feedback (Luke)

Original Artwork

Feedback



- Your artwork is numbered incorrectly. It should be numbered from top to bottom. Fix this.
- Your artwork blends into the white background. You were supposed to have added a border. As a temporary hack, I added a border to the Word document using Word. You need to add a border to the png image itself using paint.net. Read the directions and fix this. When you replace these images in the Word document, right-click and select “Change Picture...From a File...” to preserve the artwork’s size and positioning.
- Both pieces of your artwork are web apps in a browser. They should be the same width.
- Your lower artwork is cut off at the top where it reads CRACKED.TO. Fix this.
- Your top artwork reads “GM Darkweb scraper.” Your project title uses two words “Dark Web.” And you should capitalize “Scraper.” Fix these.
- Just an observation...your web app has a LOT of whitespace.
- I resized and repositioned things. Leave the sizes and positions as they are.



Team GM Artwork Feedback (Luke)

Original Artwork

Modified Artwork

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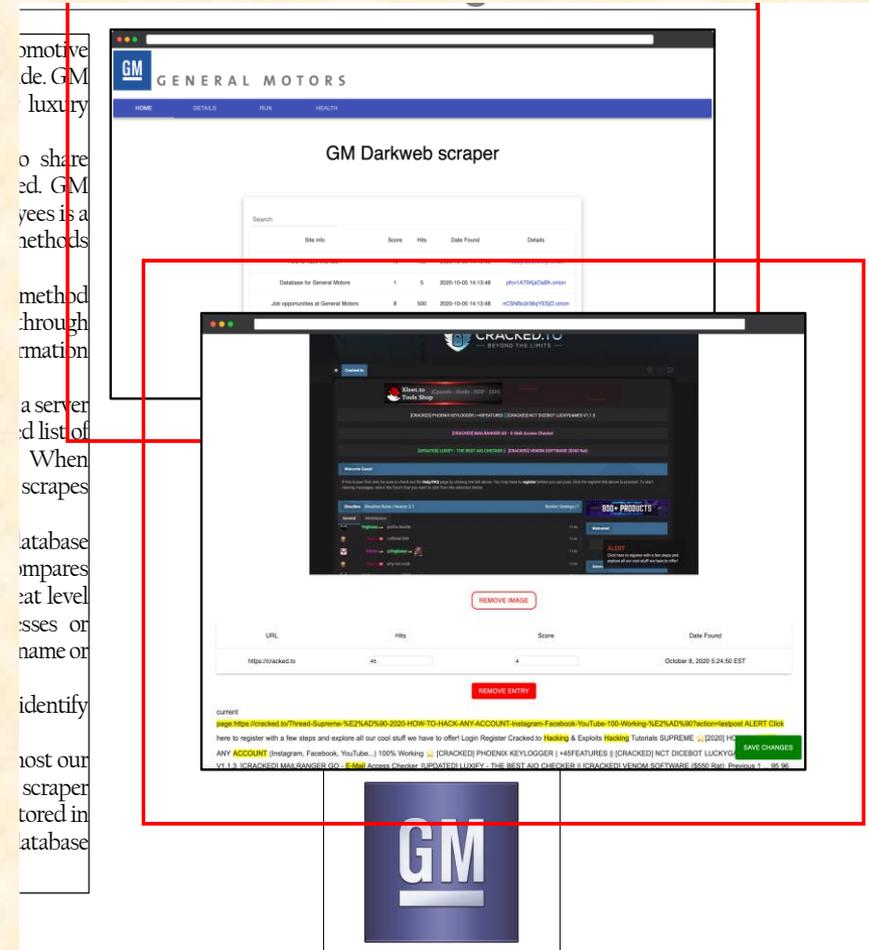
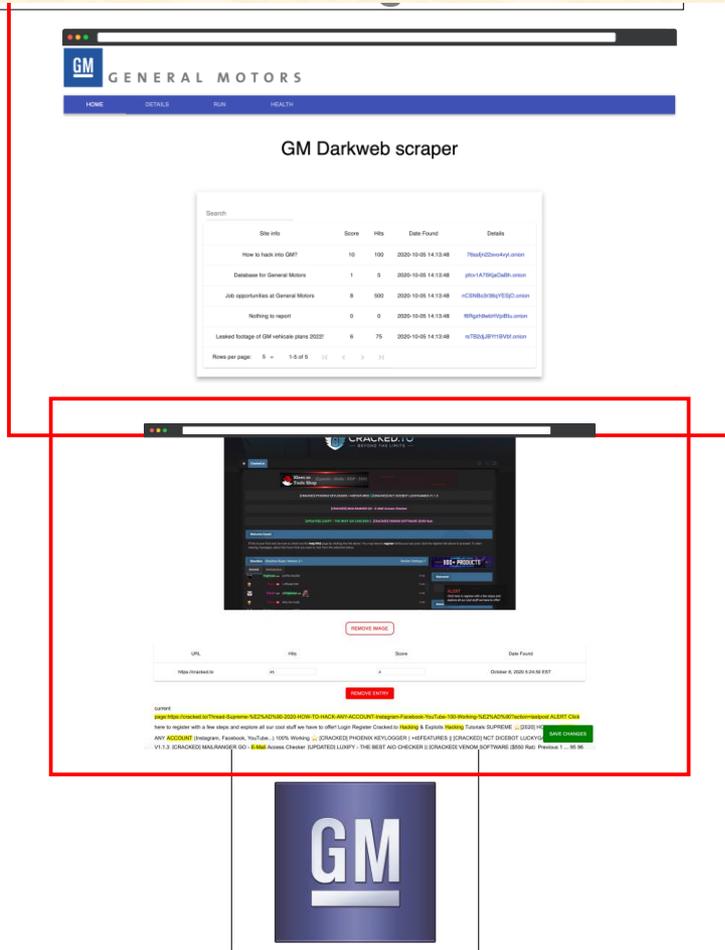
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Team Google Artwork Feedback (James)

Original Artwork

Feedback



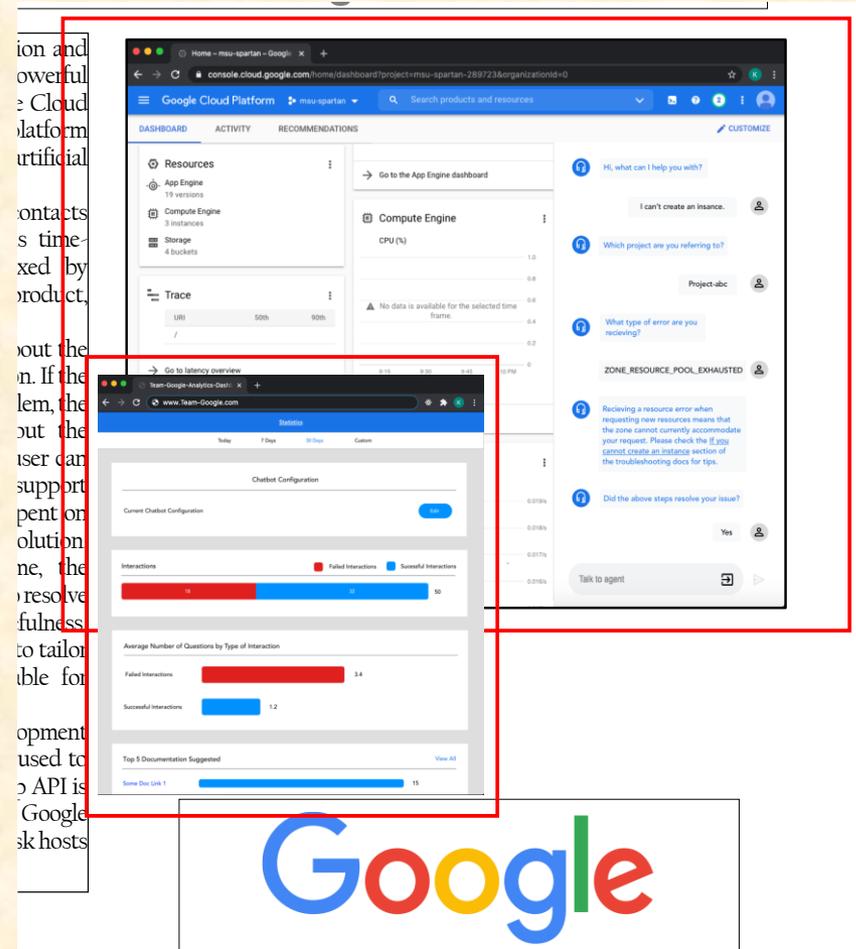
- Your lower middle artwork is boring. The same box (Some Document, Doc url, ... is repeated four times." And I don't get it. Eliminate this artwork.
- The chatbot is the centerpiece of your project so make it the centerpiece of your artwork. I've enlarged it and moved it to the top
- In your chat example, you use "Project-abc." When's the last time you named a project "Project-abc?" Is this a reader for a kindergartner? Fix this. Make it more meaningful.
- Your chatbot (now top) artwork tends to blend into the white background. As a temporary hack, I added a border to the Word document using Word. You need to add a border to the png image itself using paint.net. Read the directions and fix this. When you replace these images in the Word document, right-click and select "Change Picture...From a File..." to preserve the artwork's size and positioning.



Team Google Artwork Feedback (James)

Original Artwork

Modified Artwork



Team Herman Miller Artwork Feedback (Luke)

Original Artwork

Feedback



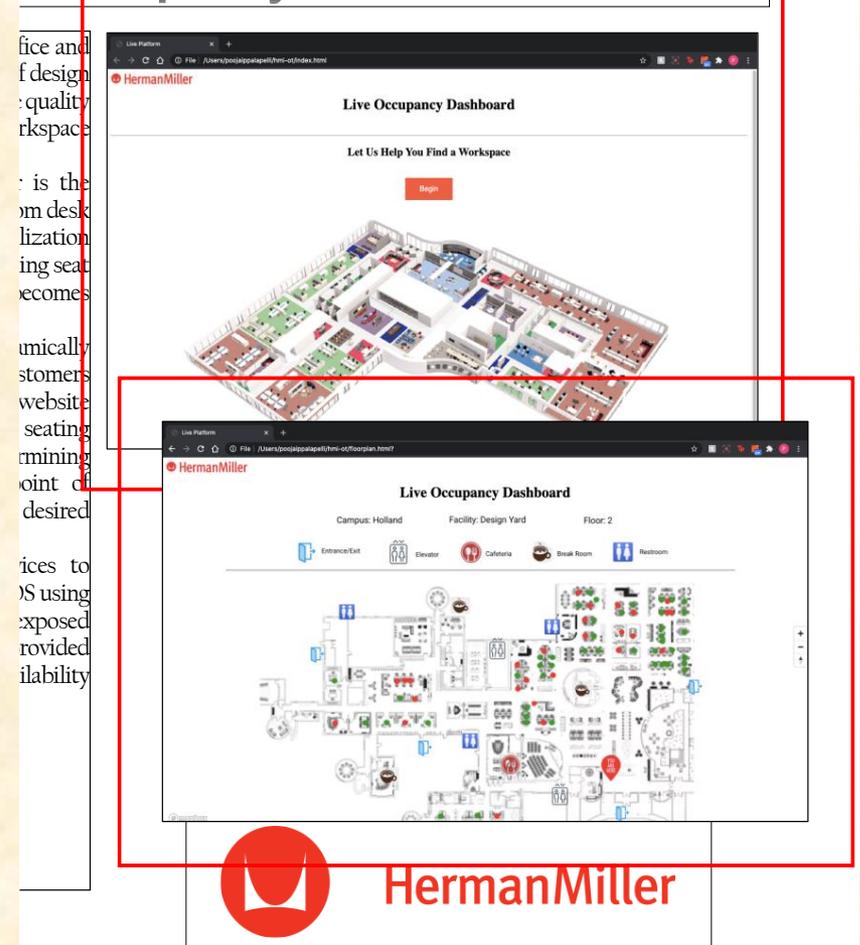
- In general, your artwork is very good.
- Your artwork blends into the white background. You were supposed to have added a border. As a temporary hack, I added a border to the Word document using Word. You need to add a border to the png image itself using paint.net. Read the directions and fix this. When you replace these images in the Word document, right-click and select "Change Picture...From a File..." to preserve the artwork's size and positioning.
- I moved, resized and moved things slightly.



Team Herman Miller Artwork Feedback (Luke)

Original Artwork

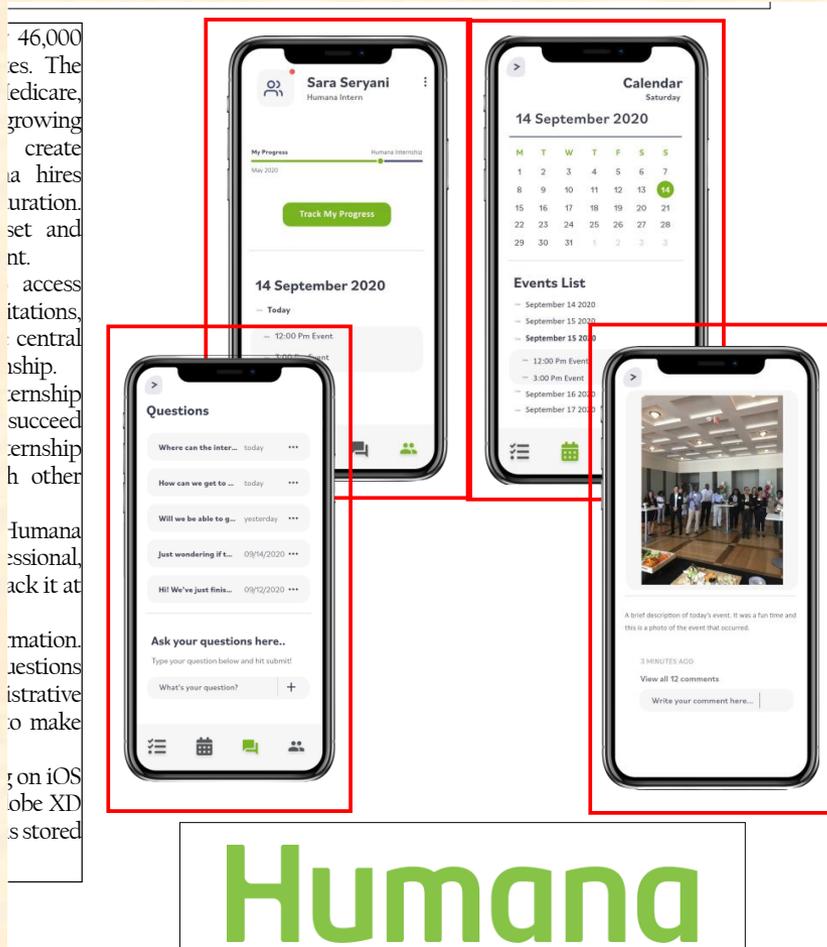
Modified Artwork



Team Humana Artwork Feedback (Luke)

Original Artwork

Feedback



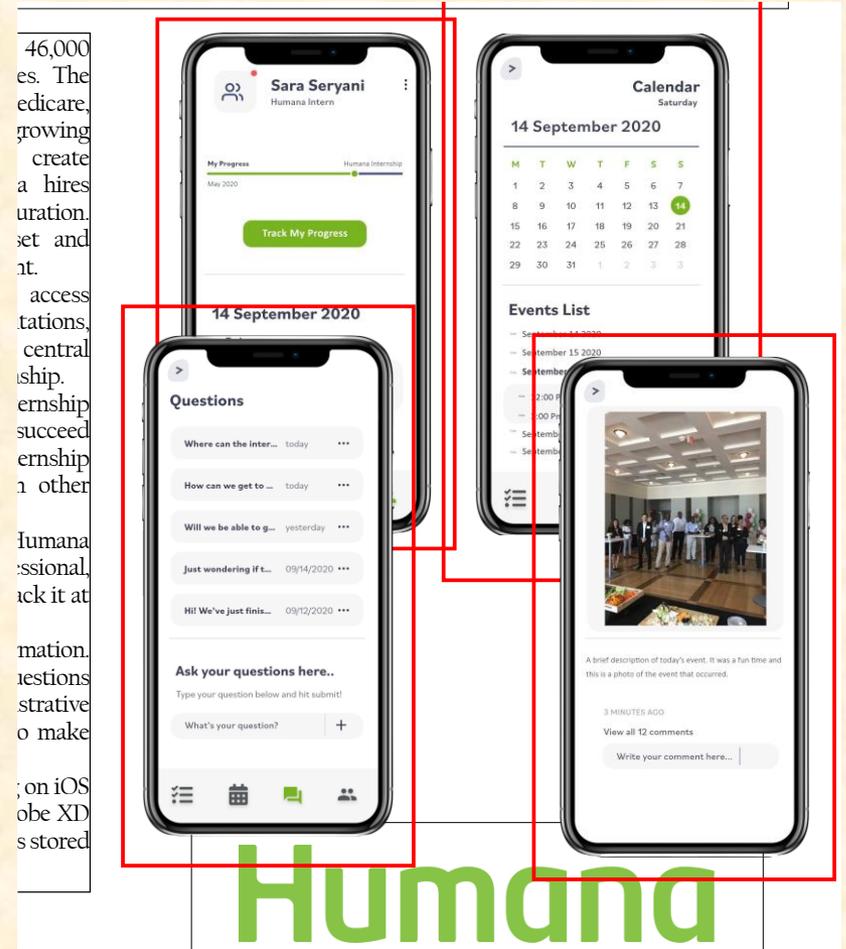
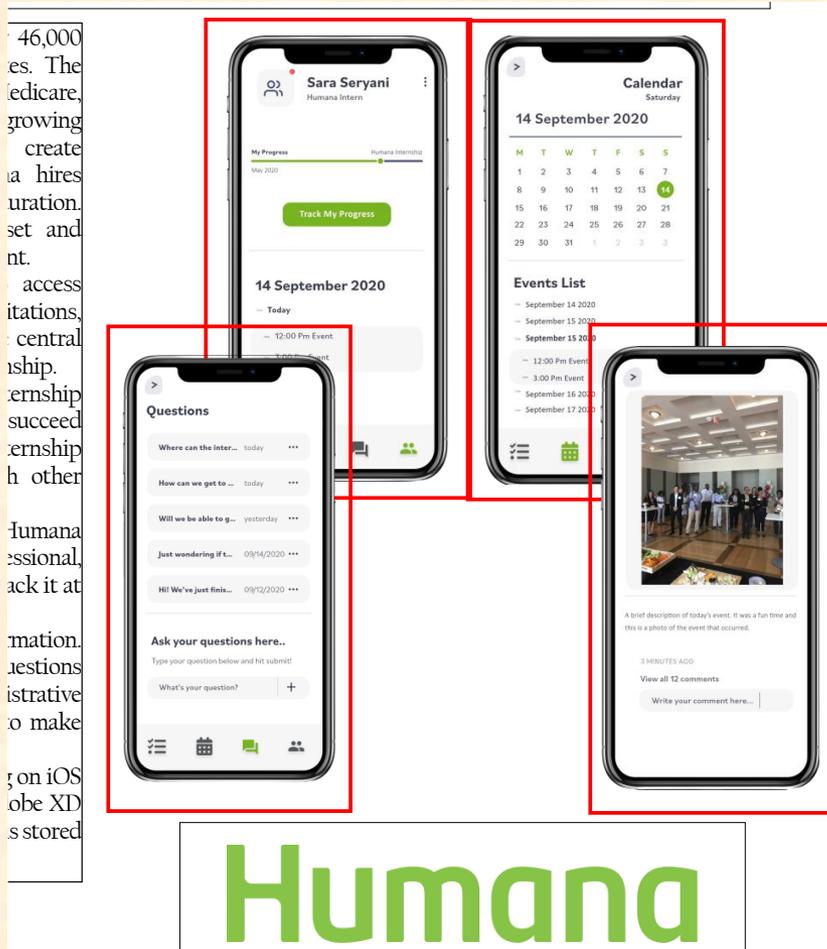
- Your artwork and layout are basically good.
- I made everything larger, so everything is more visible. I realize that more stuff is occluded, but it's not terribly interesting or important stuff that's being occluded.
- You don't need to do anything with respect to artwork for this round. Just submit back to me the new zip file that I upload for your team. Make sure that you download the NEW zip file and submit the NEW zip file.
- Nice work!



Team Humana Artwork Feedback (Luke)

Original Artwork

Modified Artwork



Humana

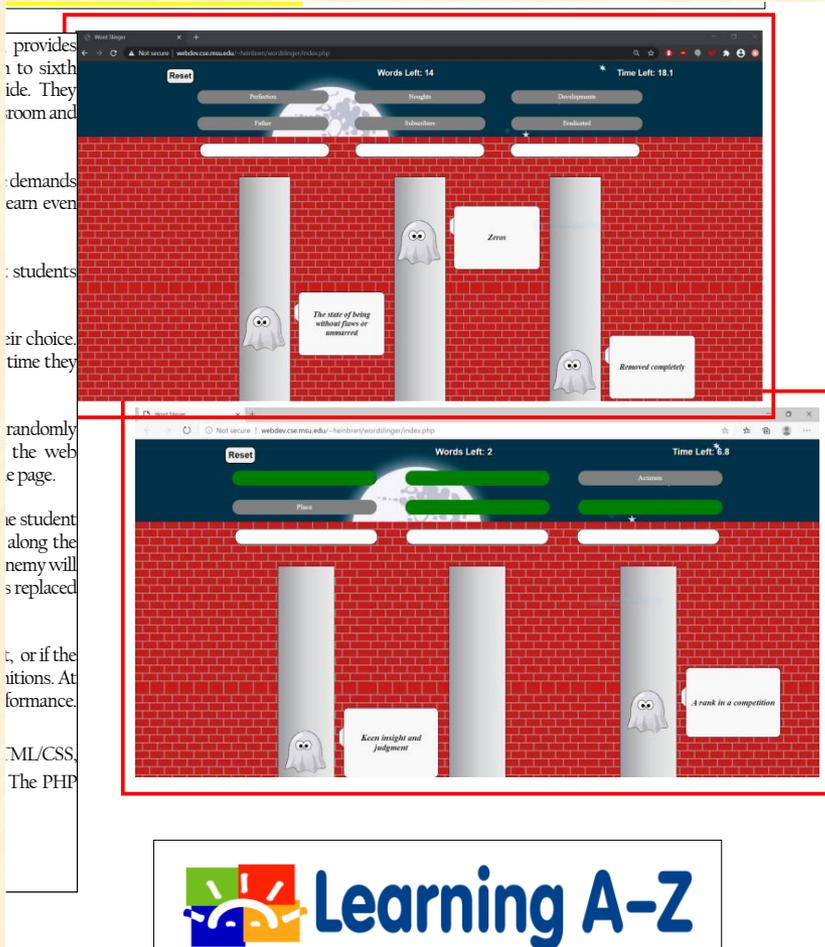
Humana



Team Learning A-Z Artwork Feedback (Luke)

Original Artwork

Feedback



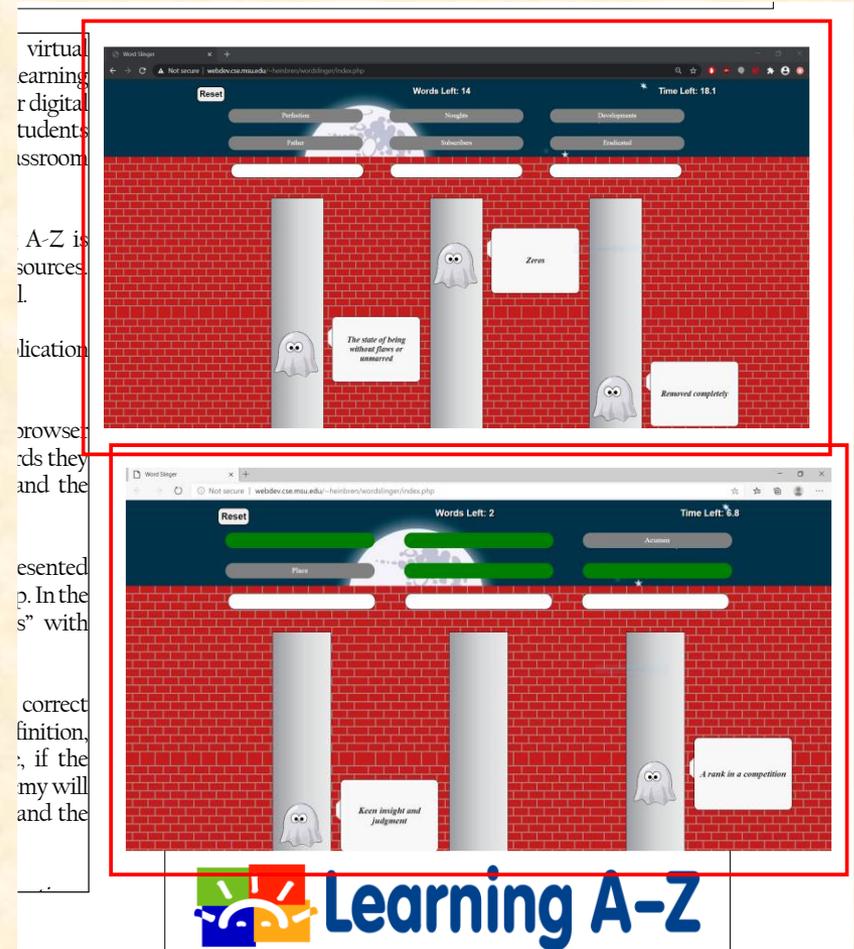
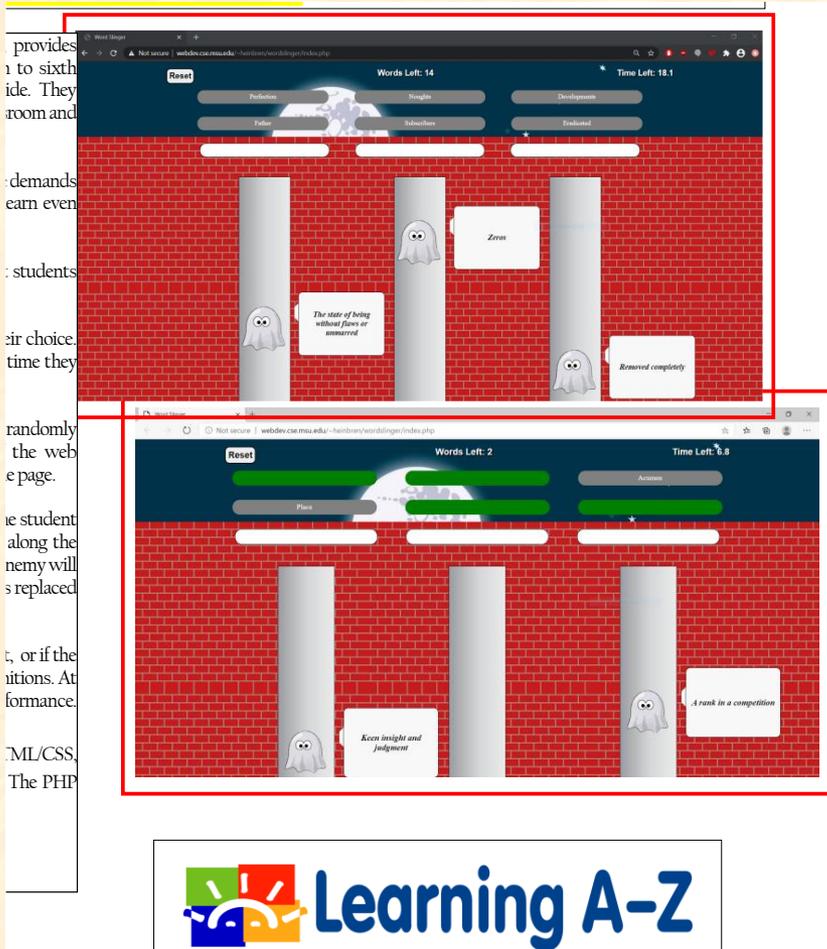
- Your artwork and layout are basically good.
- I made things a bit larger since you had the room, and I moved things a bit.
- You don't need to do anything with respect to artwork for this round. Just submit back to me the new zip file that I upload for your team. Make sure that you download the NEW zip file and submit the NEW zip file.
- Nice work!



Team Learning A-Z Artwork Feedback (Luke)

Original Artwork

Modified Artwork



Team Lockheed Martin Space Artwork Feedback (James)

Original Artwork

Feedback

- Just submit to me what I posted for you in this round.



The screenshot shows a presentation slide with a black background on the left containing a white satellite icon. To the right, the text lists the team members of Michigan State University. Below the slide, a small window shows the Lockheed Martin logo. A red box highlights the satellite icon and the Lockheed Martin logo.

Michigan State University
Team Members (left to right)

Shivang Patel
Hillsdale, Michigan

Alex Taylor
Clarkston, Michigan

Austin DeClark
St. Clair Shores, Michigan

Nolan Baldwin
Reading, Pennsylvania

Joseph Stafford
Henderson, Nevada

Team Page

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LOCKHEED MARTIN

Team Lockheed Martin Space Artwork Feedback (James)

Original Artwork

Modified Artwork



Michigan State University
Team Members (left to right)

Shivang Patel
Hillsdale, Michigan

Alex Taylor
Clarkston, Michigan

Austin DeClark
St. Clair Shores, Michigan

Nolan Baldwin
Reading, Pennsylvania

Joseph Stafford
Henderson, Nevada

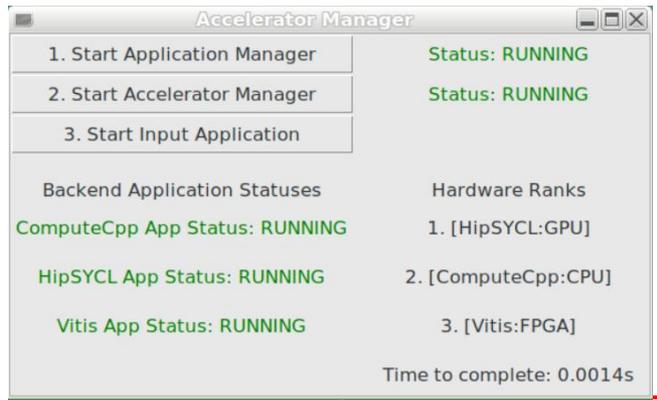
Team Page



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Backend Application Statuses

Backend Application Statuses	Hardware Ranks
ComputeCpp App Status: RUNNING	1. [HipSYCL:GPU]
HipSYCL App Status: RUNNING	2. [ComputeCpp:CPU]
Vitis App Status: RUNNING	3. [Vitis:FPGA]

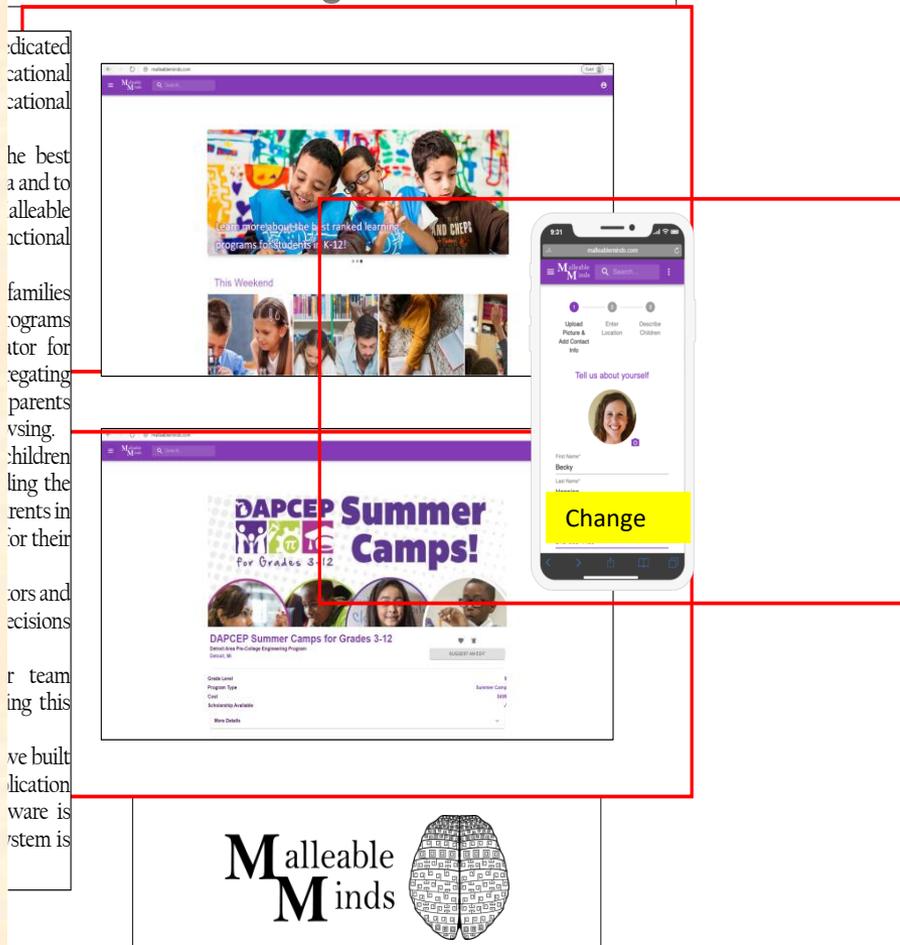
Time to complete: 0.0014s



Team Malleable Minds Artwork Feedback (Luke)

Original Artwork

Feedback



- Your artwork and layout are basically good.
- I resized and moved things slightly.
- Your web app has a LOT of whitespace on the right and left. Redo the screen grabs without the whitespace. As a hack, I cropped your web app screen grabs and enlarged them. You can't use that of course. You need to redo the screen grabs. Get it?
- Get rid of Becky's gmail address and phone. Put in something fake but real looking.

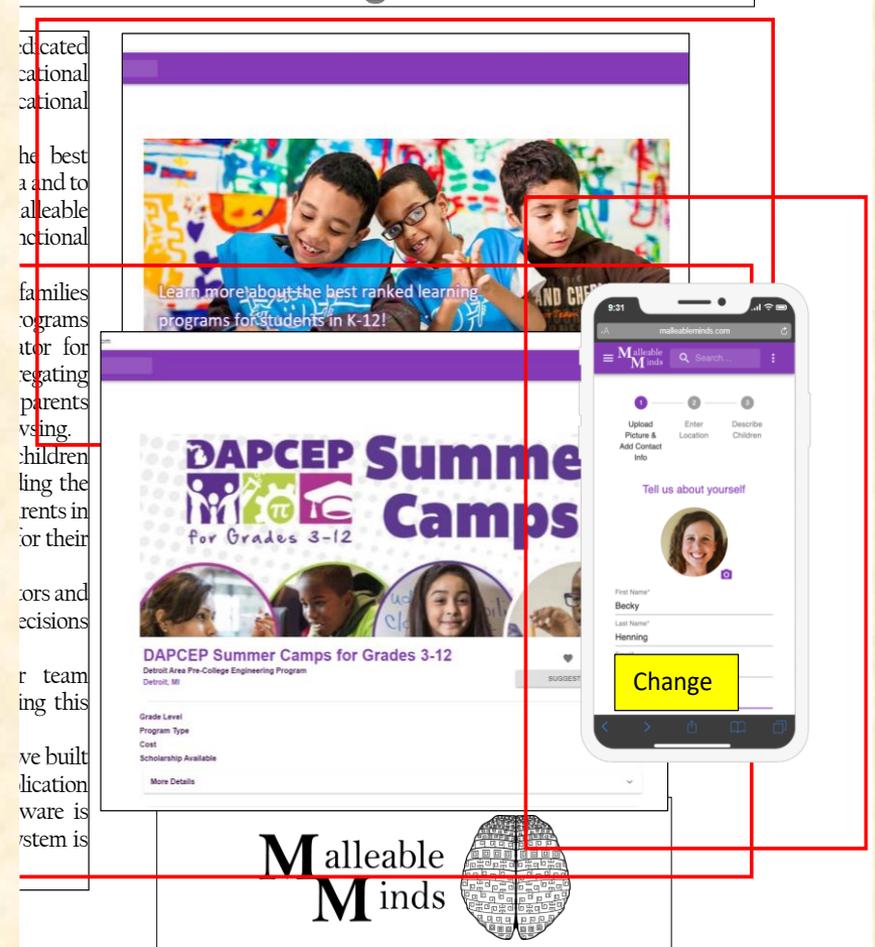
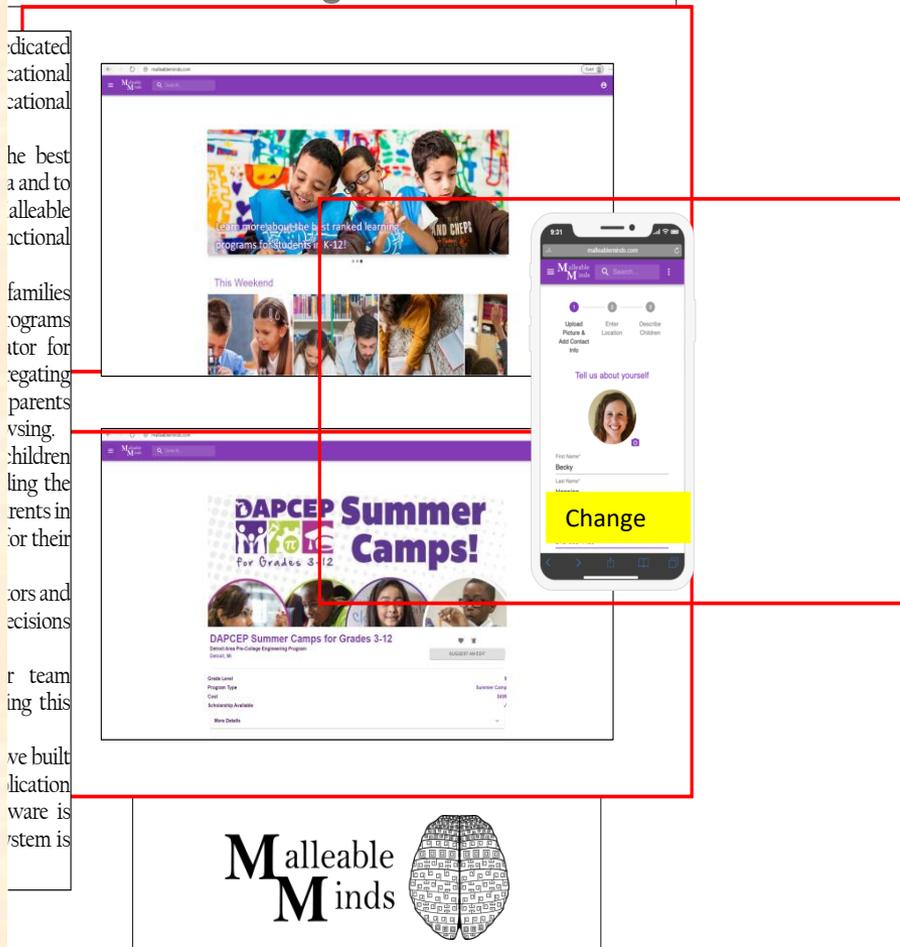
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Team Malleable Minds Artwork Feedback (Luke)

Original Artwork

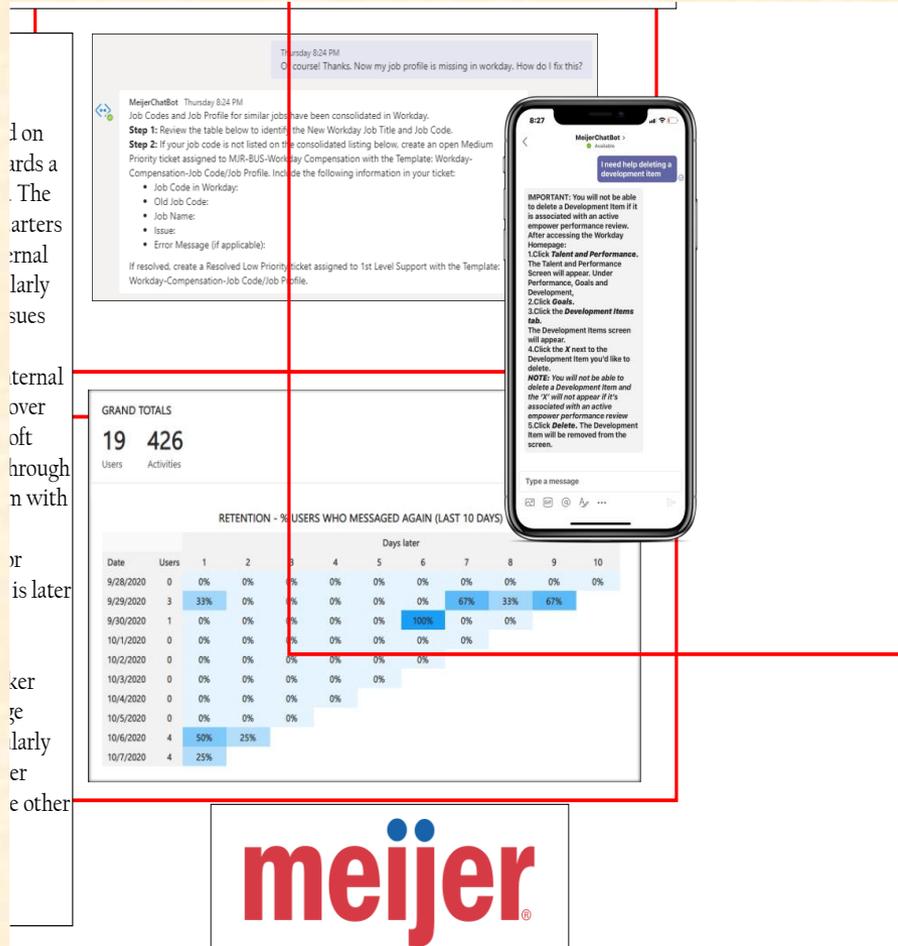
Modified Artwork



Team Meijer Artwork Feedback (James)

Original Artwork

Feedback



- The basic idea of your artwork is okay, but...
- Your “chatbot” examples do NOT look like “chatting.” Instead the examples look like the response for a search in an FAQ database. If what you’re building is an FAQ interface, you should change the title of your project.
- What is the top chat supposed to be? Is that a web app? If so, it should be in a web browser. If it’s a native Windows app, then it should include a Window title bar and framing. Fix this.
- The resolution of the top and bottom artwork is too low. The images are blurry. Fix this.
- As an aside...your project description is way too short.



Team Meijer Artwork Feedback (James)

Original Artwork

Modified Artwork

Thursday 8:24 PM
Of course! Thanks. Now my job profile is missing in workday. How do I fix this?

MeijerChatBot Thursday 8:24 PM
Job Codes and Job Profile for similar jobs have been consolidated in Workday.
Step 1: Review the table below to identify the New Workday Job Title and Job Code.
Step 2: If your job code is not listed on the consolidated listing below, create an open Medium Priority ticket assigned to MIR-BUS-Workday Compensation with the Template: Workday-Compensation-Job Code/Job Profile. Include the following information in your ticket:

- Job Code in Workday;
- Old Job Code;
- Job Name;
- Issue;
- Error Message (if applicable);

If resolved, create a Resolved Low Priority ticket assigned to 1st Level Support with the Template: Workday-Compensation-Job Code/Job Profile.

IMPORTANT: You will not be able to delete a Development Item if it is associated with an active empower performance review. After accessing the Workday Homepage:
1. Click **Talent and Performance**. The Talent and Performance Screen will appear. Under Performance, Goals and Development,
2. Click **Goals**.
3. Click the **Development Items** tab. The Development Items screen will appear.
4. Click the **X** next to the Development Item you'd like to delete.
NOTE: You will not be able to delete a Development Item and the 'X' will not appear if it's associated with an active empower performance review
5. Click **Delete**. The Development Item will be removed from the screen.

GRAND TOTALS
19 426
Users Activities

RETENTION - % USERS WHO MESSAGED AGAIN (LAST 10 DAYS)

Date	Users	Days later									
		1	2	3	4	5	6	7	8	9	10
9/28/2020	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
9/29/2020	3	33%	0%	0%	0%	0%	0%	67%	33%	67%	0%
9/30/2020	1	0%	0%	0%	0%	0%	100%	0%	0%	0%	
10/1/2020	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	
10/2/2020	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	
10/3/2020	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	
10/4/2020	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	
10/5/2020	0	0%	0%	0%	0%	0%	0%	0%	0%	0%	
10/6/2020	4	50%	25%	0%	0%	0%	0%	0%	0%	0%	
10/7/2020	4	25%	0%	0%	0%	0%	0%	0%	0%	0%	

Thursday 8:24 PM
Of course! Thanks. Now my job profile is missing in workday. How do I fix this?

MeijerChatBot Thursday 8:24 PM
Job Codes and Job Profile for similar jobs have been consolidated in Workday.
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- Job Code in Workday;
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NOTE: You will not be able to delete a Development Item and the 'X' will not appear if it's associated with an active empower performance review
5. Click **Delete**. The Development Item will be removed from the screen.

GRAND TOTALS
19 426
Users Activities

RETENTION - % USERS WHO MESSAGED AGAIN (LAST 10 DAYS)

Date	Users	Days later				
		1	2	3	4	5
9/28/2020	0	0%	0%	0%	0%	0%
9/29/2020	3	33%	0%	0%	0%	0%
9/30/2020	1	0%	0%	0%	0%	0%
10/1/2020	0	0%	0%	0%	0%	0%
10/2/2020	0	0%	0%	0%	0%	0%
10/3/2020	0	0%	0%	0%	0%	0%
10/4/2020	0	0%	0%	0%	0%	0%
10/5/2020	0	0%	0%	0%	0%	0%
10/6/2020	4	50%	25%	0%	0%	0%
10/7/2020	4	25%	0%	0%	0%	0%

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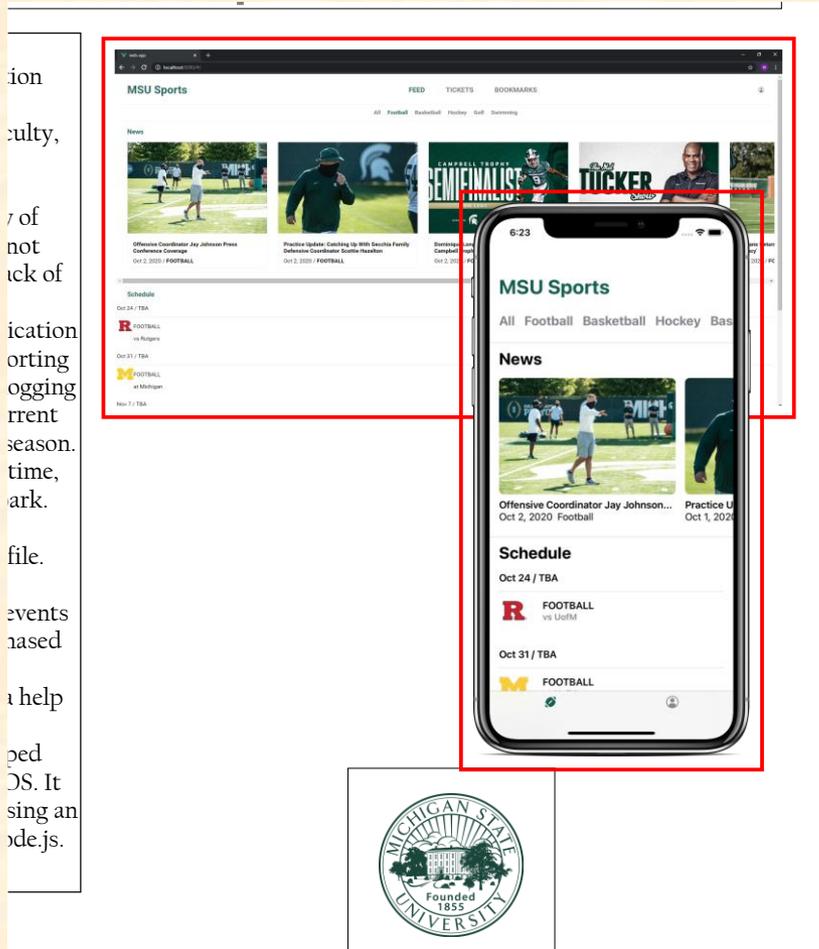
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Team Michigan State University ITS Artwork Feedback (Luke)

Original Artwork

Feedback



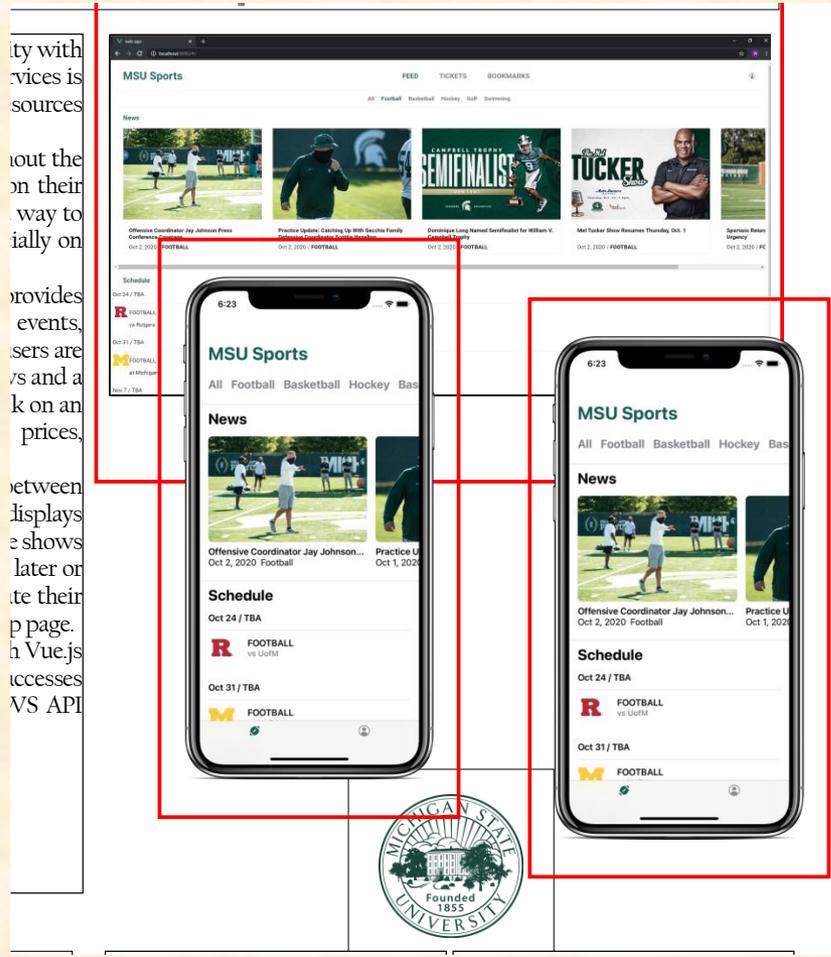
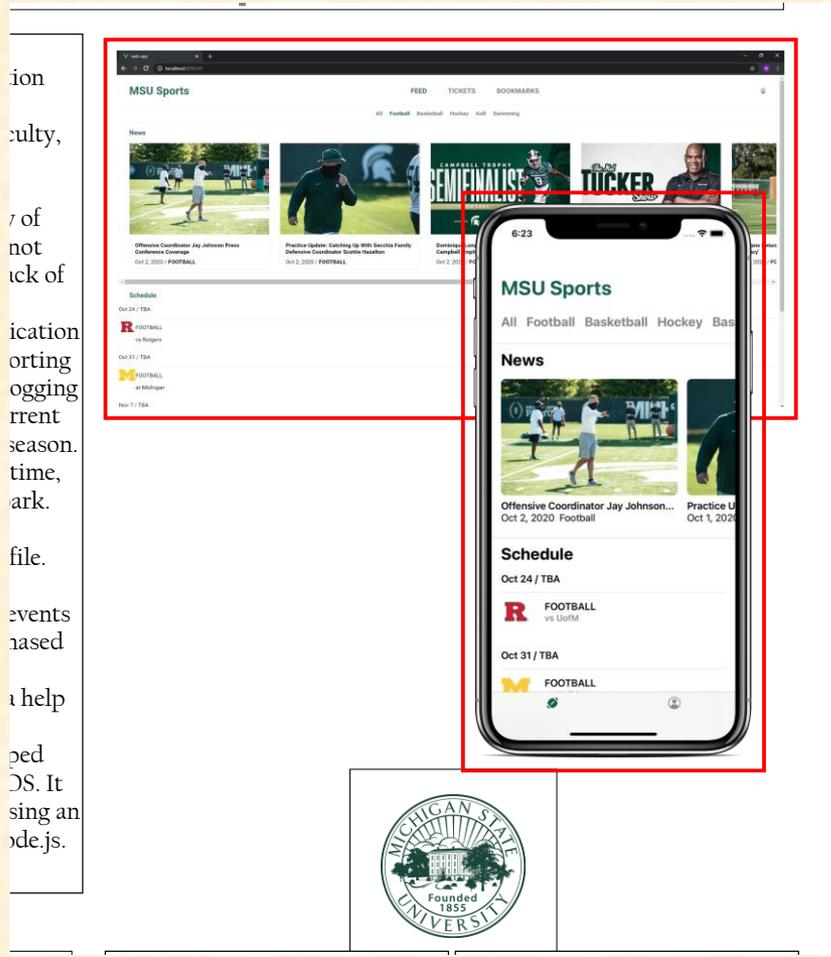
- Your artwork and layout needs work. In general, the problem is that you have way too much whitespace.
- Just as a matter of design, the top artwork has way too much whitespace.
- The mobile app is a screen capture of the exact same thing as the web app. Replace that with something else that is interesting.
- Create a second mobile app screen capture. It should be something interesting and something different than the web app or the other mobile app. I duplicated the existing mobile app to illustrate the layout.
- The framing that you used for the mobile app has a shadow at the bottom. Get rid of it. Use paint.net
- Your web app artwork blends into the white background. You were supposed to have added a border. As a temporary hack, I added a border to the Word document using Word. You need to add a border to the png image itself using paint.net. Read the directions and fix this. When you replace these images in the Word document, right-click and select "Change Picture...From a File..." to preserve the artwork's size and positioning.
- As an aside...your project description is way too short.



Team Michigan State University ITS Artwork Feedback (Luke)

Original Artwork

Modified Artwork



Team Microsoft Artwork Feedback (James)

Original Artwork

Feedback



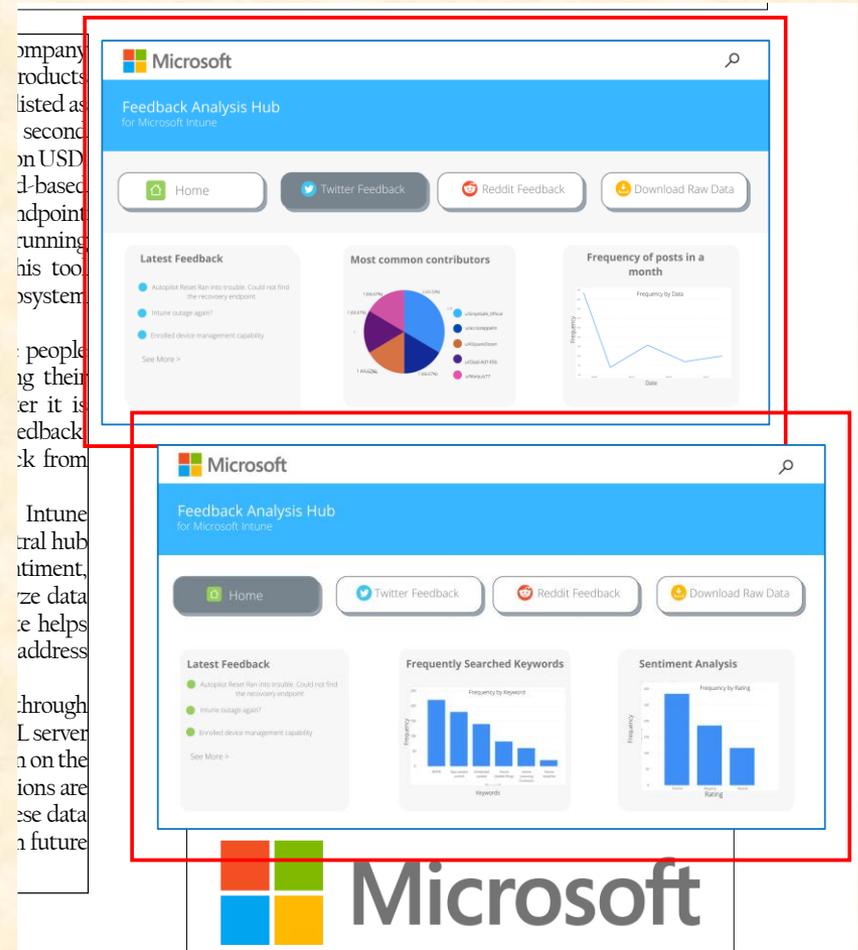
- Your artwork and layout are very nice.
- The bottom artwork, although nice, is boring compared to the other two, which are very nice. So, let's eliminate the bottom artwork so we can resize the other two to make them larger.
- So, I resized and moved things slightly, and deleted the bottom artwork.
- Looks great! Nice work!
- You don't need to do anything with respect to artwork for this round. Just submit back to me the new zip file that I upload for your team. Make sure that you download the NEW zip file and submit the NEW zip file.



Team Microsoft Artwork Feedback (James)

Original Artwork

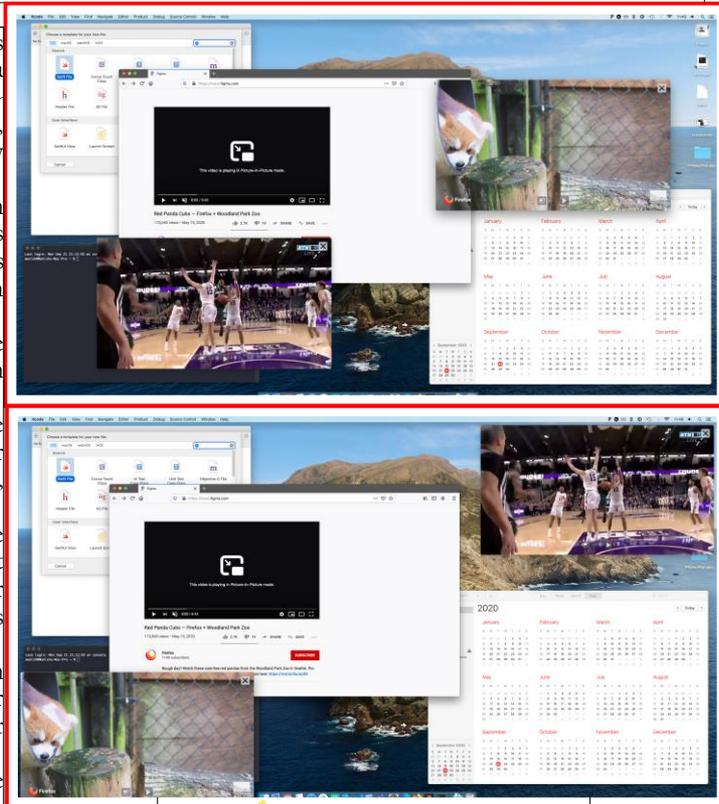
Modified Artwork



Team Mozilla Artwork Feedback (James)

Original Artwork

Feedback



- In general, your artwork and layout are very good.
- I made them a bit small so we can stagger them a bit (for looks). I also made them the exact same size.
- My one and only criticism is that they look almost exactly the same. And, I don't groc what you're trying to illustrate. What's the "Choose a template for your new file" window? What's the calendar window?
- The panda cubs window has the FireFox logo in the lower left whereas the basketball window does not.
- Wouldn't it be cleaner and better to have one FireFox window with a few tabs. The tabs for the panda cubs and the basketball video could be occluded by another tab in which you are reading or doing something on the web. That would illustrate using FireFox while watch two videos "outside" of FireFox at the same time. Get it? It's up to you but I'd redo this.



Team Mozilla Artwork Feedback (James)

Original Artwork

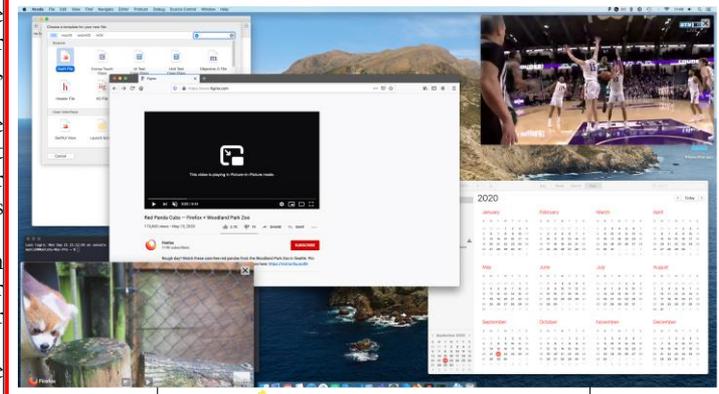
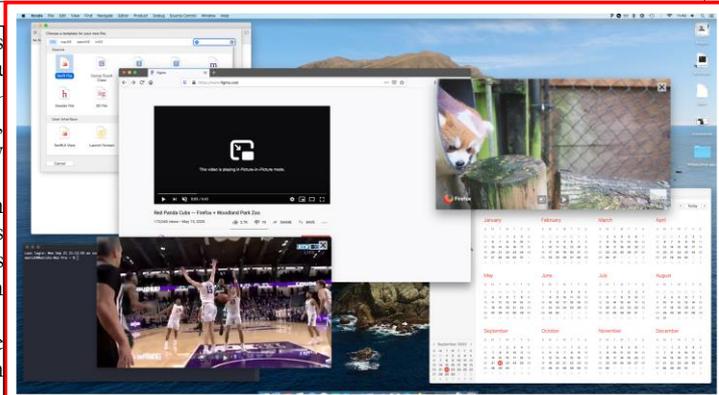
Modified Artwork

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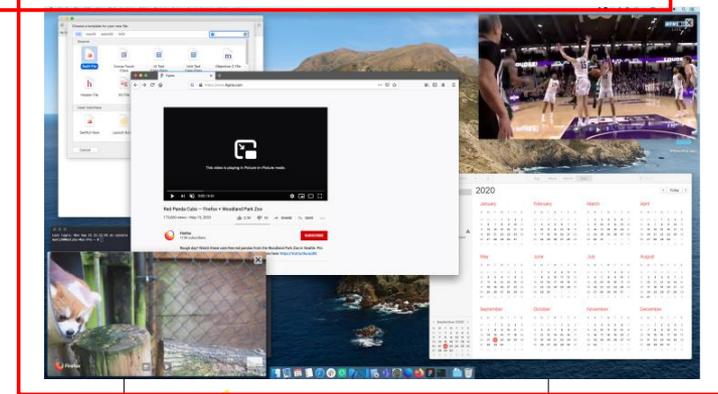
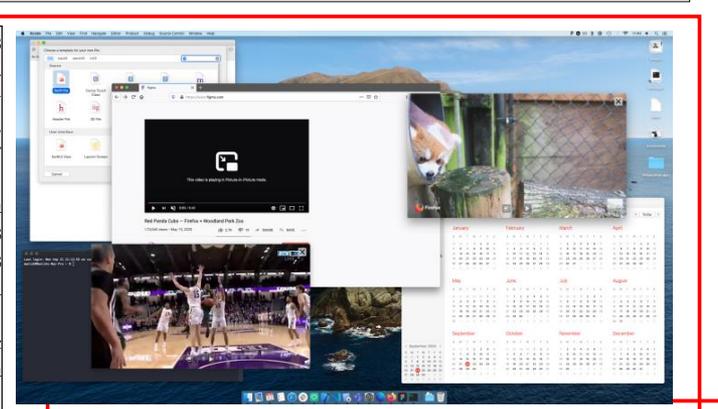


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Team MSUFCU Artwork Feedback (James)

Original Artwork

Modified Artwork

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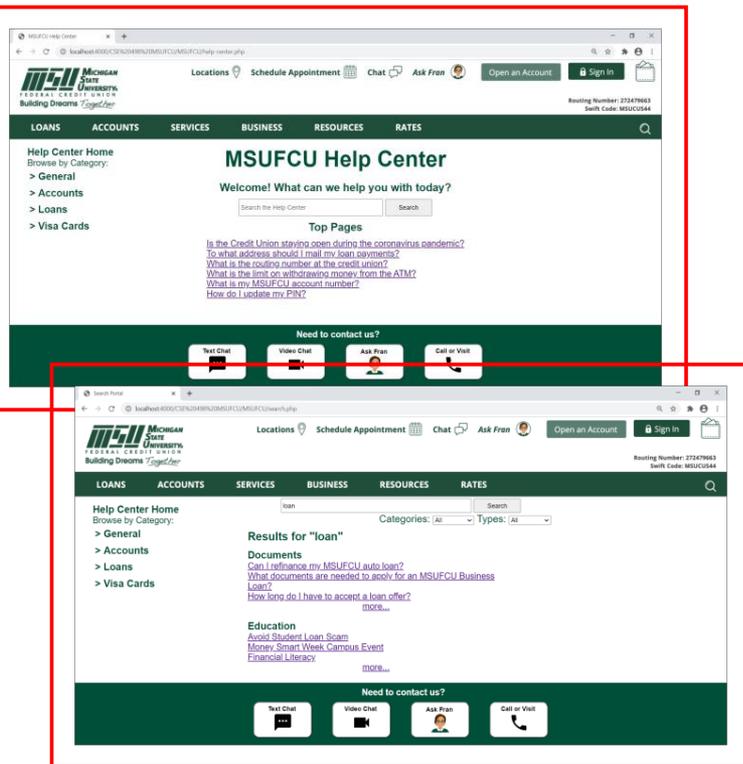
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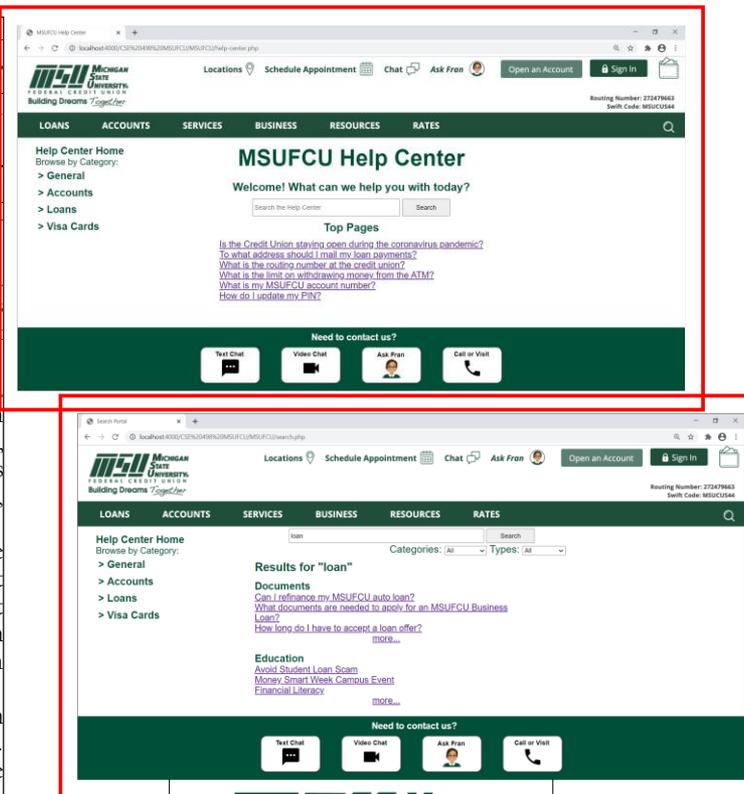
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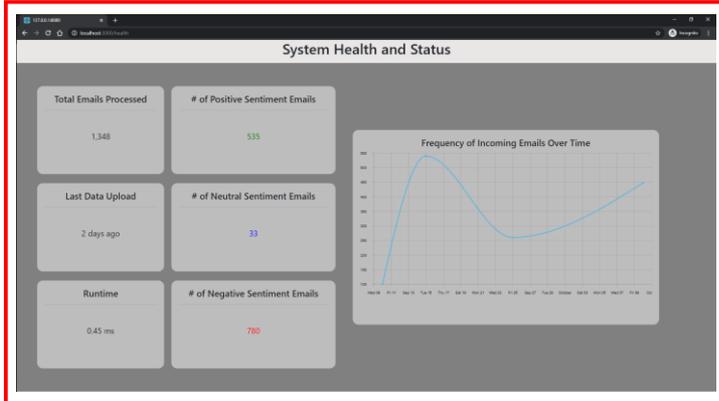
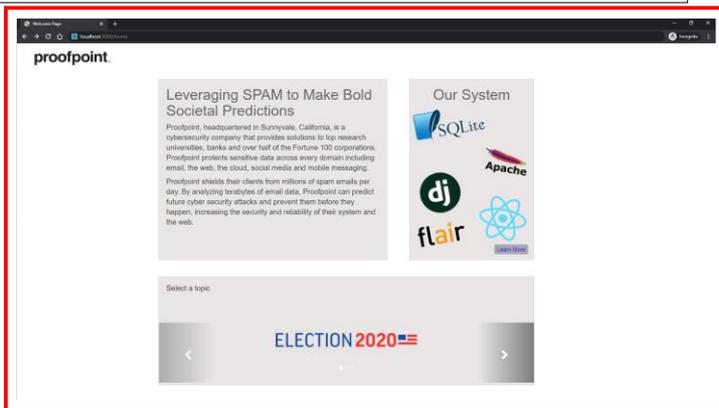
Team Proofpoint Artwork Feedback (James)

Original Artwork

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proofpoint™

- Your artwork needs work.
- The top artwork is a splash screen at best. The text is merely the beginning of your project description. I deleted it.
- Split up your artwork into two screens. In the one include only the frequency graph. In the other screen, create a horizontal bar chart illustrating the sentiments. I've hacked something together. Get it?
- For the frequency graph, put the stats (# of emails, etc) across the top.
- For the bar chart graph, put the Last Data Upload and Runtime stats on the top, but put the other numbers to the left of the appropriate length bars.

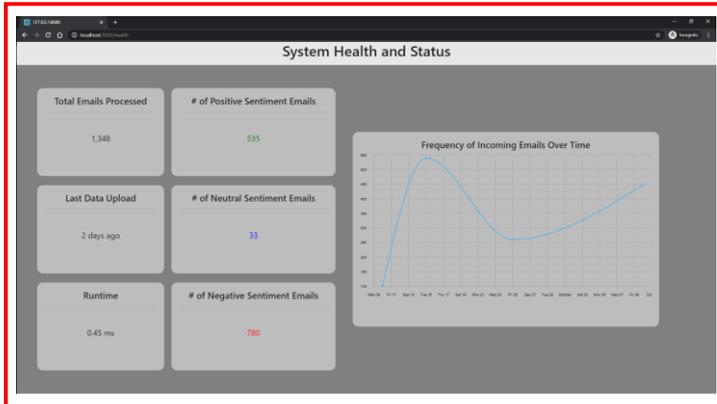
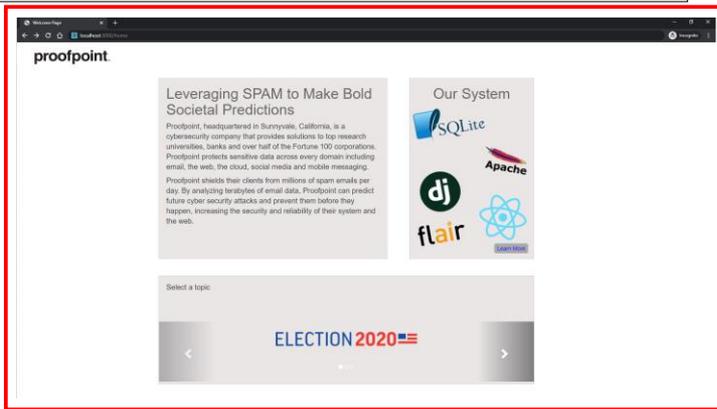
Team Proofpoint Artwork Feedback (James)

Original Artwork

Modified Artwork

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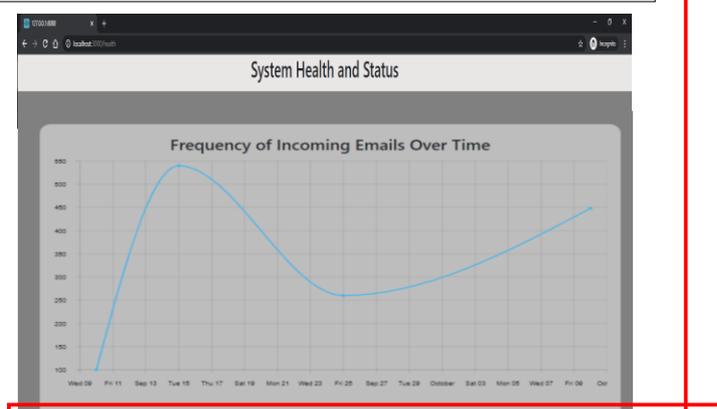
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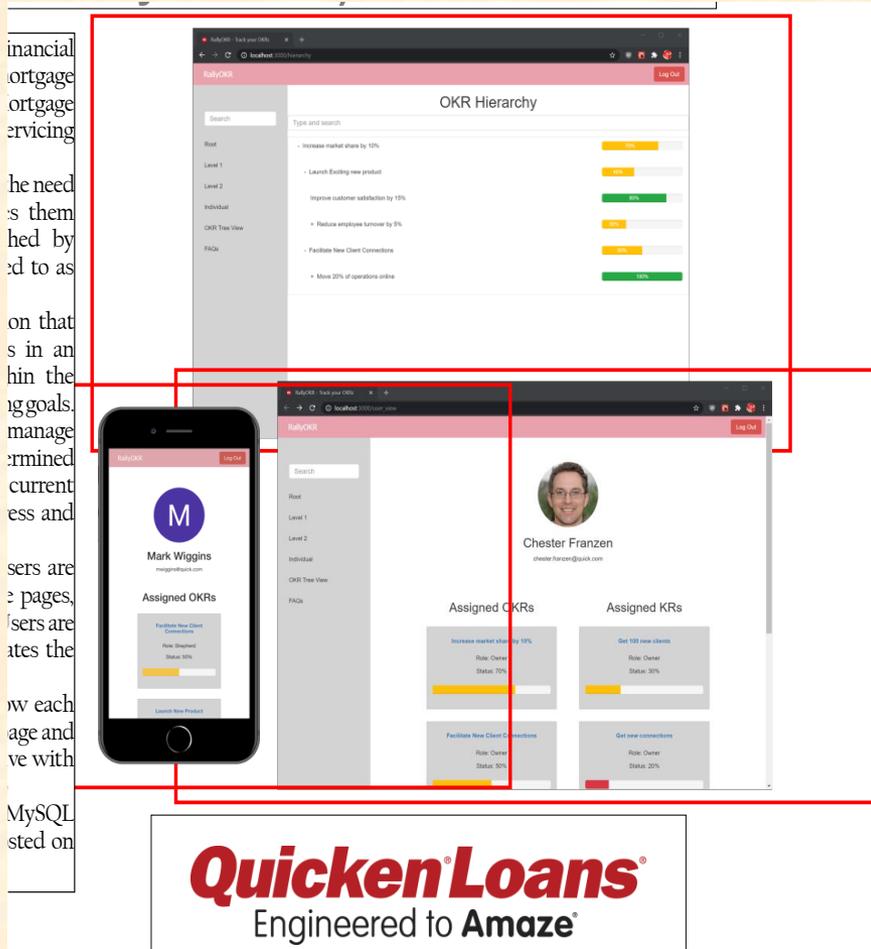
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Team Quicken Loans Artwork Feedback (Luke)

Original Artwork

Feedback



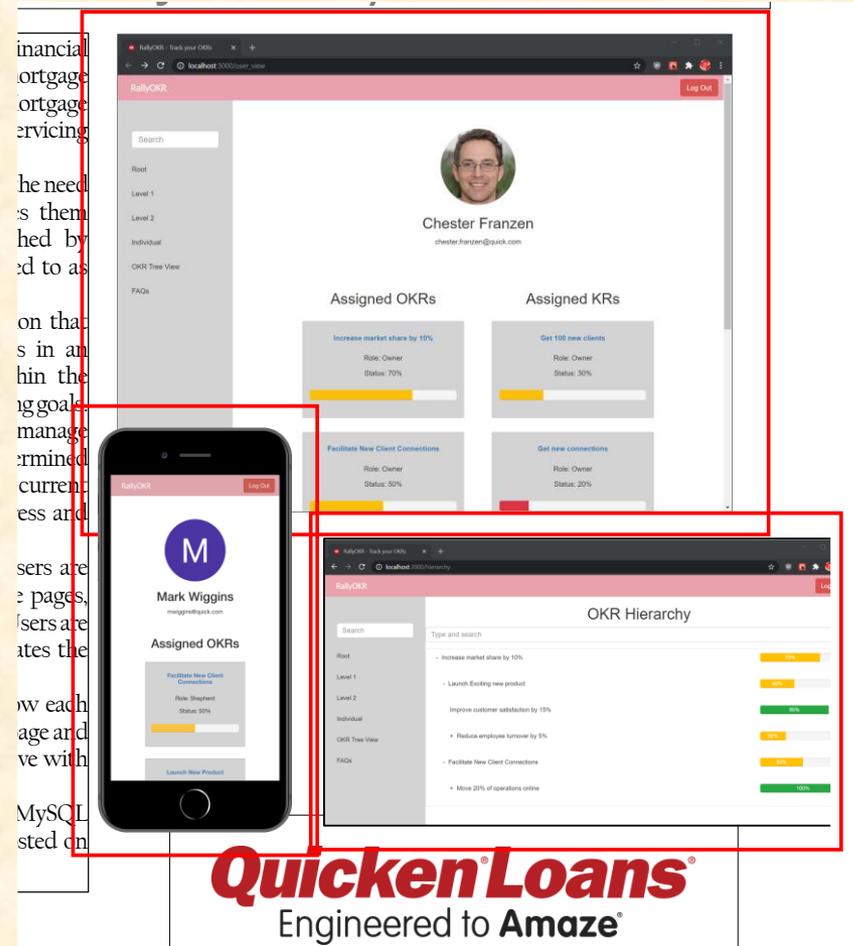
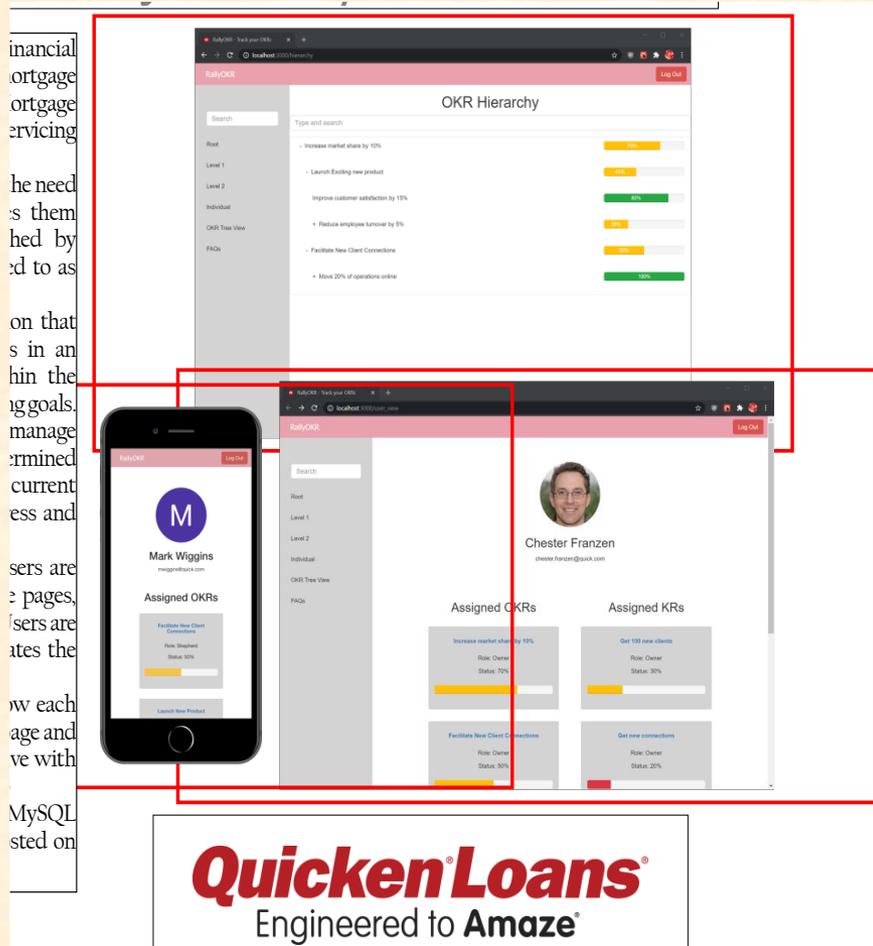
- Your artwork and layout are basically okay
- Your OKR artwork has too much whitespace at the bottom. As a hack, I cropped the image in the Word document. You'll need to recapture it with about the same amount of whitespace as I show in the edited artwork.
- With the OKR artwork shorter, I widened the Chester Franzen artwork.
- Redo the OKR artwork and leave the other artwork as is.



Team Quicken Loans Artwork Feedback (Luke)

Original Artwork

Modified Artwork



Team TechSmith Artwork Feedback (James)

Original Artwork

Feedback



- They size and positioning of your artwork is okay, but...
- The artwork is full of placeholders “Text Summary Here.” Fix this.
- The artwork is very fuzzy. It doesn’t appear to be screen captures. It appears to be something photoshopped. These are expected to be screen grabs of working software.
- Replace these with similar artwork that is actual working software, is high resolution and has the placeholder text replaced by actual meaningful text.



Team TechSmith Artwork Feedback (James)

Original Artwork

Modified Artwork

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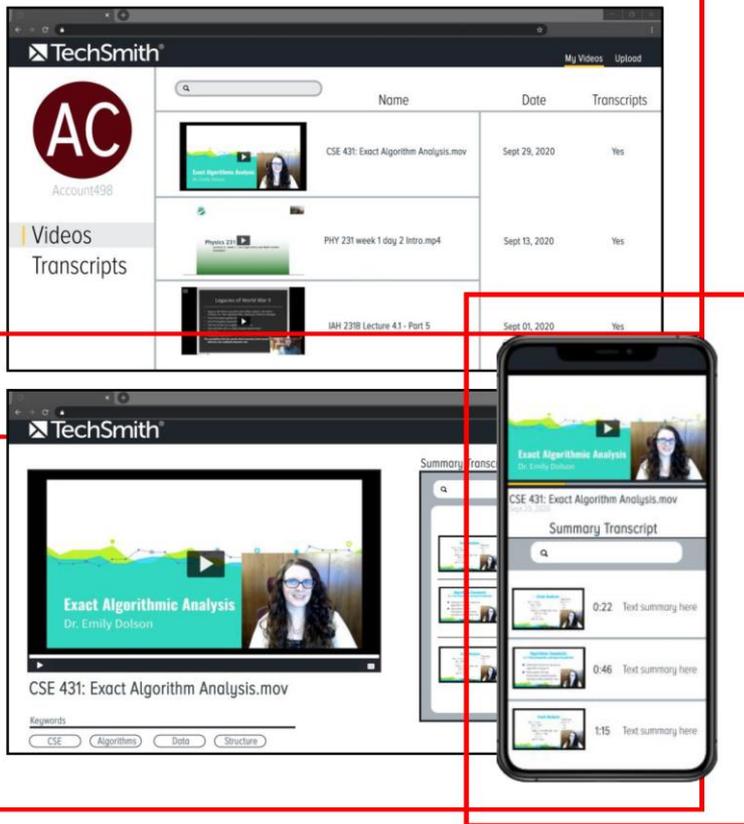
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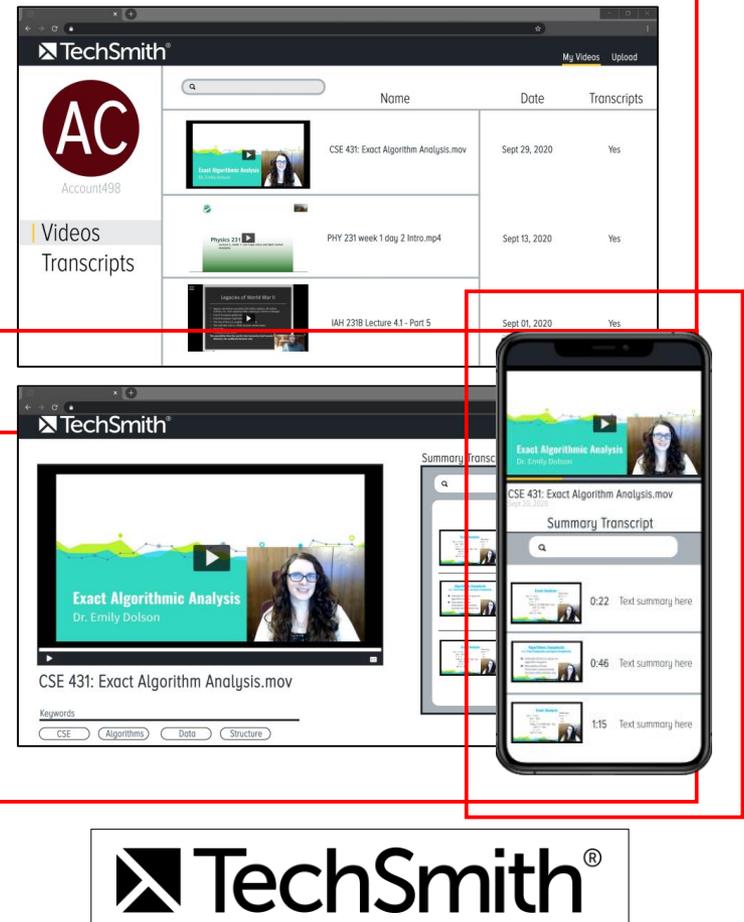
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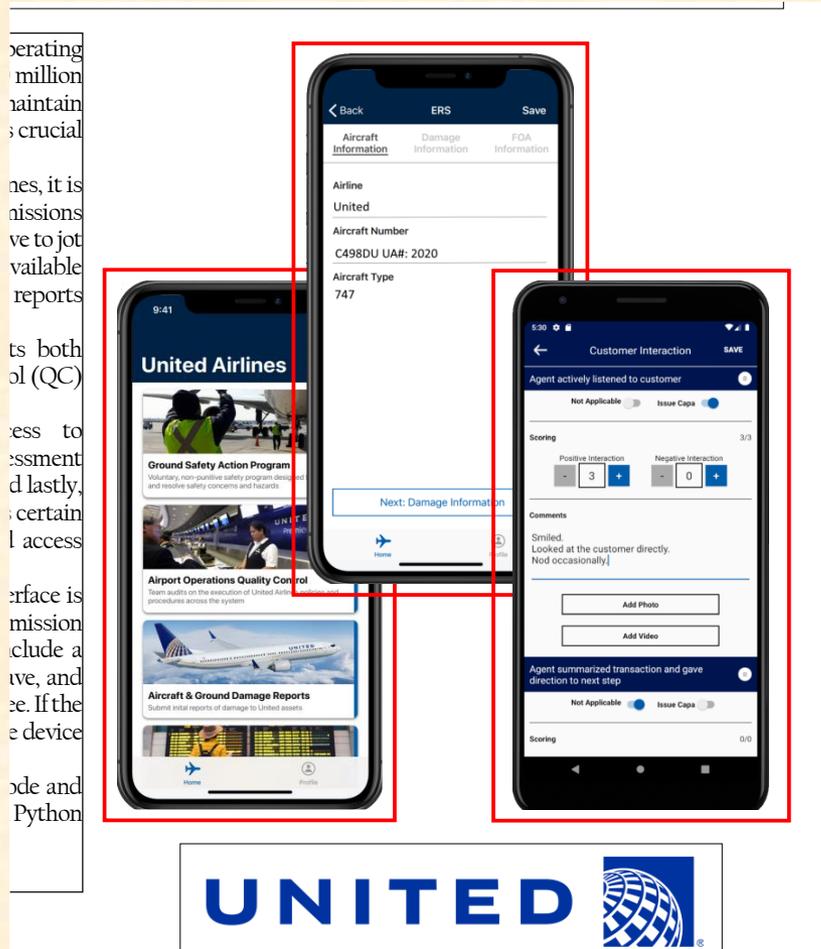
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Team United Airlines Airport Operations Artwork Feedback (Luke)

Original Artwork

Feedback



- Your artwork and layout are basically good.
- The “Aircraft Information” artwork has a lot of whitespace. Is there something else you could use?
- I resized and moved things to show off the artwork with the photos and to cover up the whitespace on the “Aircraft Information” artwork. I realize that it’s not all symmetric, but it’s okay.
- If you can come up with something to replace “Aircraft Information” with artwork with less whitespace, do so and submit it with the next round.
- Otherwise, just resubmit back to me the zip file that I upload for you.

Team United Airlines Airport Operations Artwork Feedback (Luke)

Original Artwork

Modified Artwork

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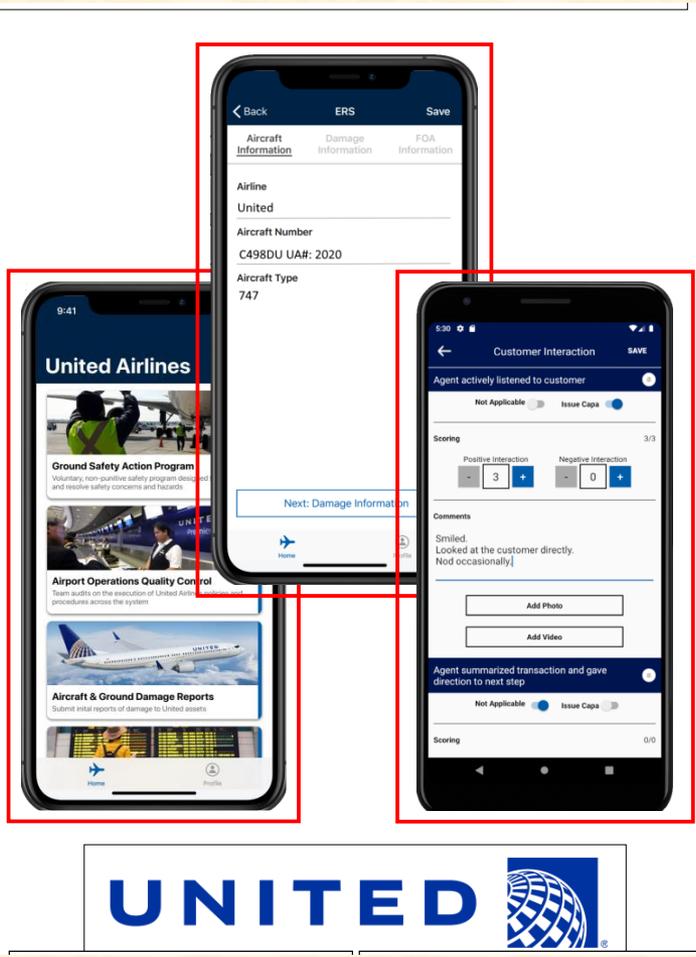
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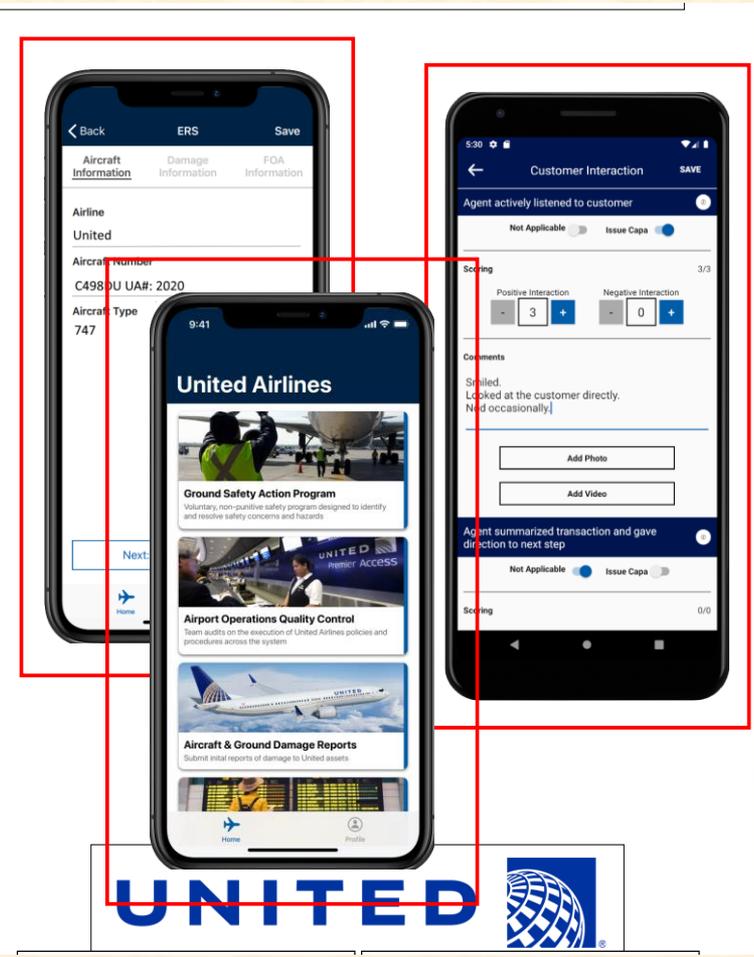
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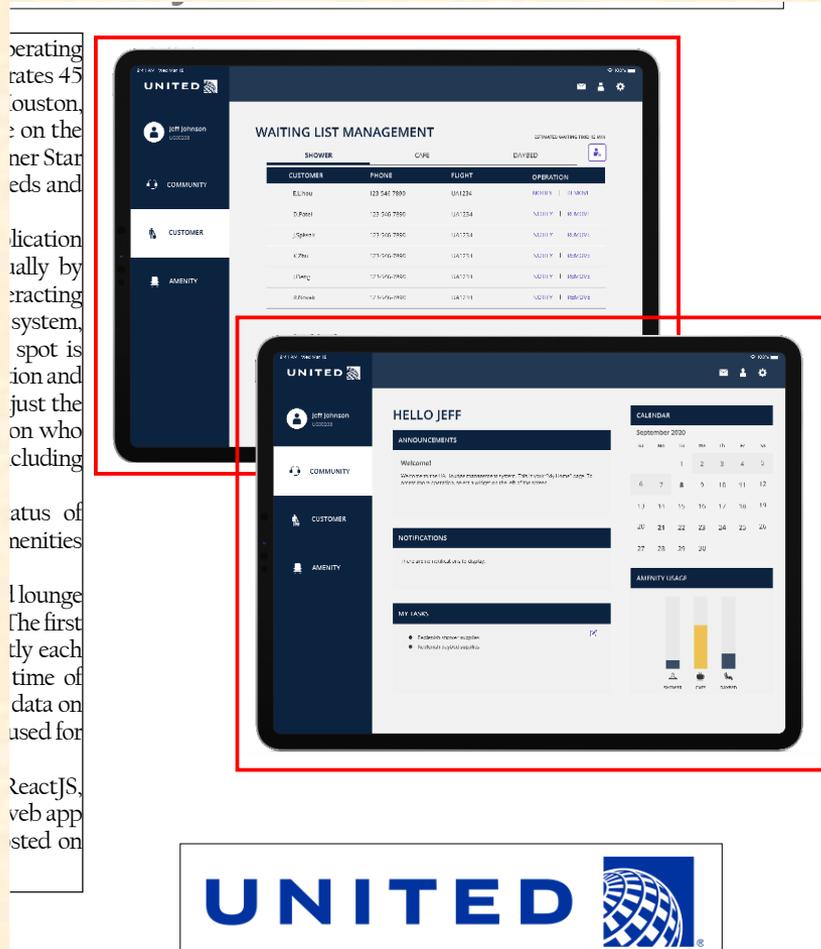
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Team United Airlines Digital Technology Artwork Feedback (Luke)

Original Artwork

Feedback



- Your artwork and layout are excellent.
- I and resized moved things slightly since you had the room.
- You don't need to do anything with respect to artwork for this round. Just submit back to me the new zip file that I upload for your team. Make sure that you download the NEW zip file and submit the NEW zip file.
- Nice work!



Team United Airlines Digital Technology Artwork Feedback (Luke)

Original Artwork

Modified Artwork

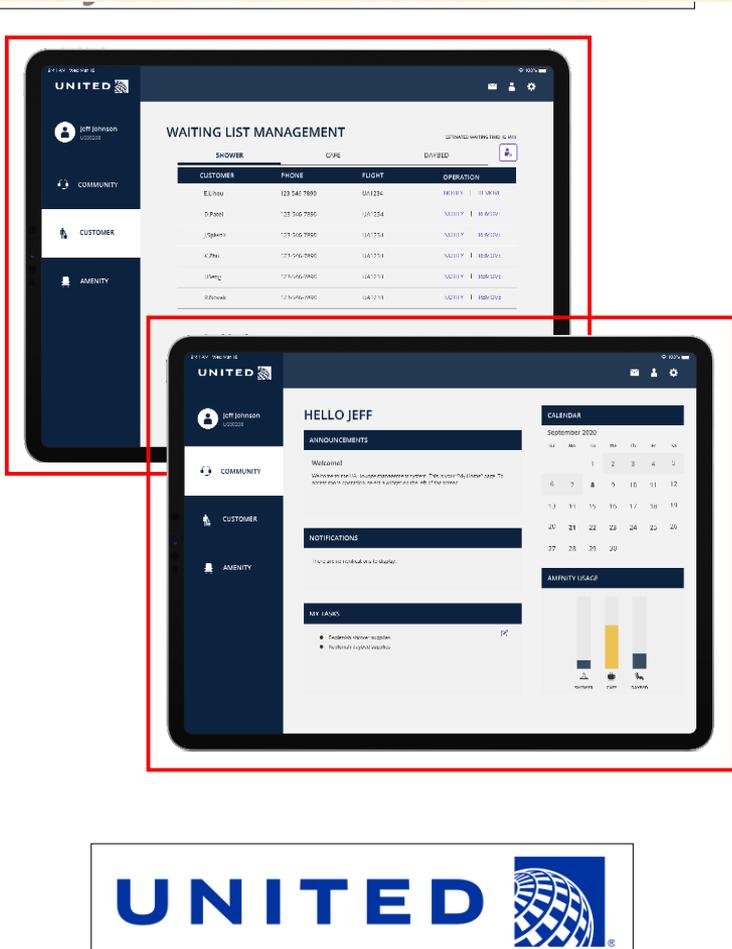
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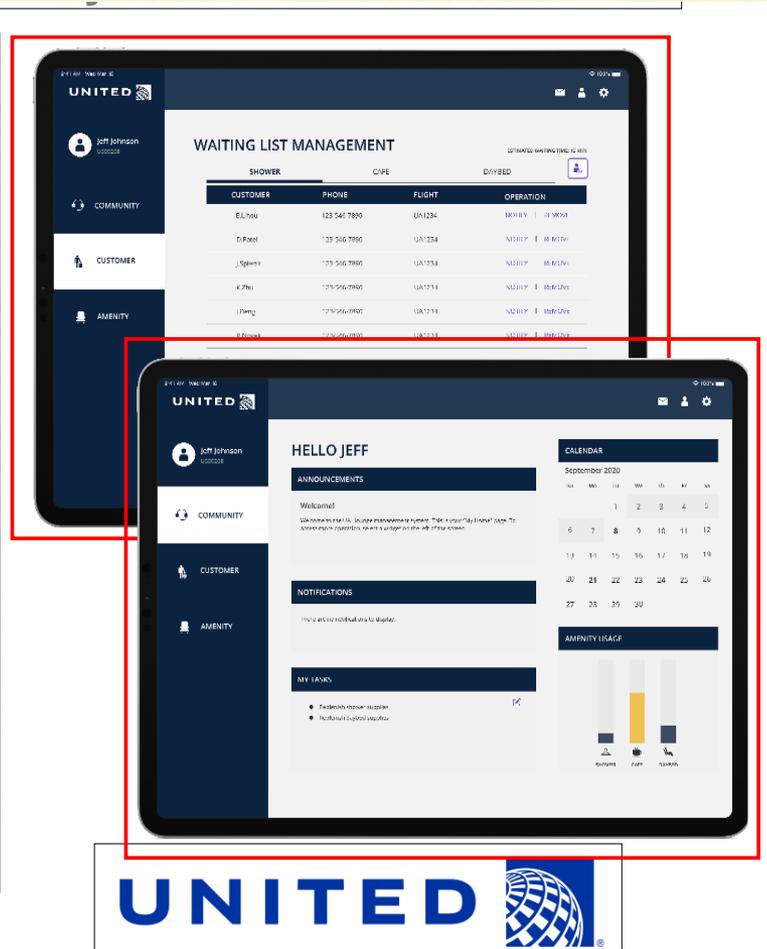
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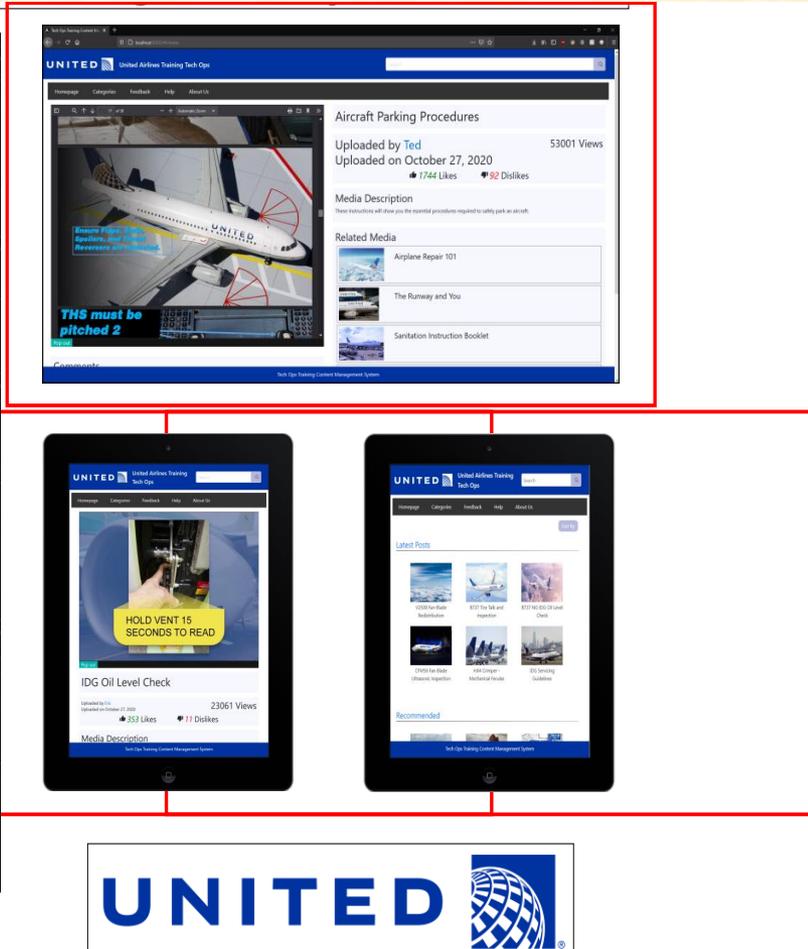


Team United Airlines Training Artwork Feedback (James)

Original Artwork

Feedback

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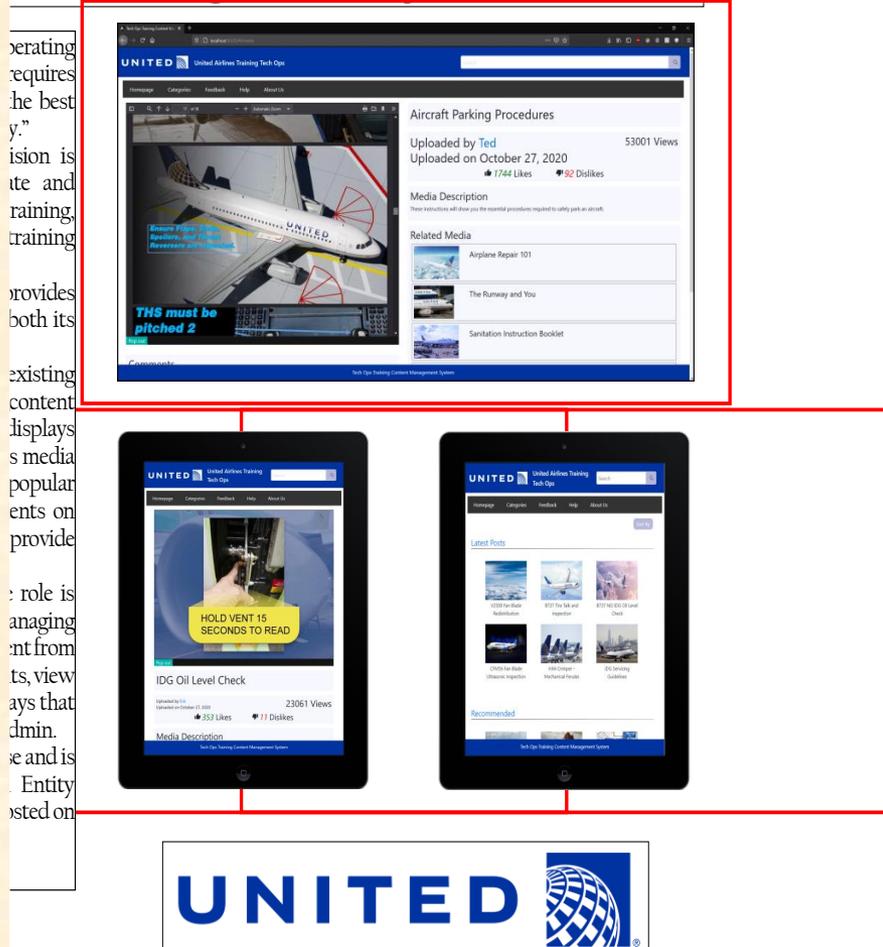
- Your artwork and layout are excellent.
- I resized and moved things slightly since you had the room.
- You don't need to do anything with respect to artwork for this round. Just submit back to me the new zip file that I upload for your team. Make sure that you download the NEW zip file and submit the NEW zip file.
- Nice work!



Team United Airlines Training Artwork Feedback (James)

Original Artwork

Modified Artwork

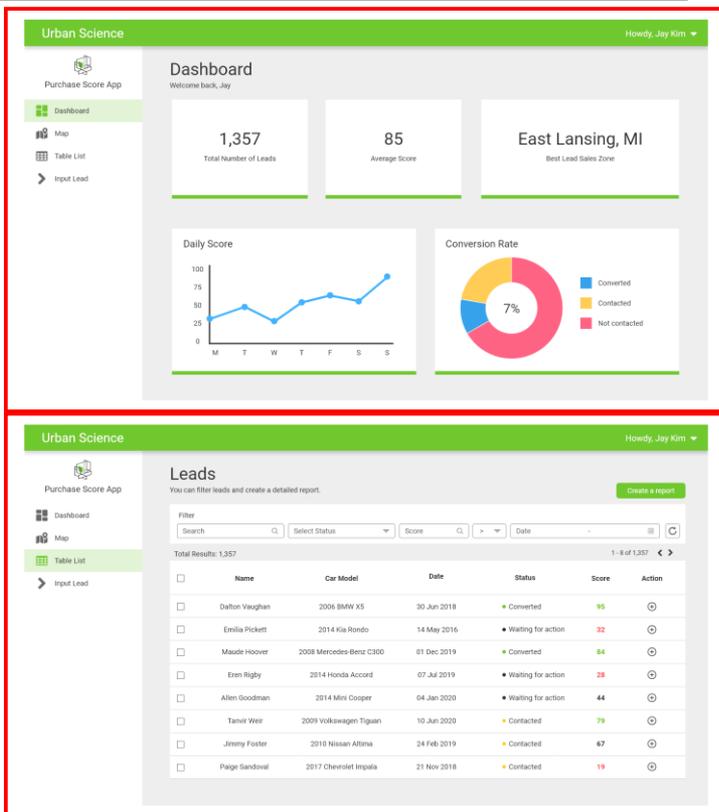


Team Urban Science Artwork Feedback (James)

Original Artwork

Feedback

- Your artwork and layout are good.
- I resized and moved things slightly since you had the room.
- Your artwork blends into the white background. You were supposed to have added a border. As a temporary hack, I added a border to the Word document using Word. You need to add a border to the png image itself using paint.net. Read the directions and fix this. When you replace these images in the Word document, right-click and select "Change Picture...From a File..." to preserve the artwork's size and positioning.



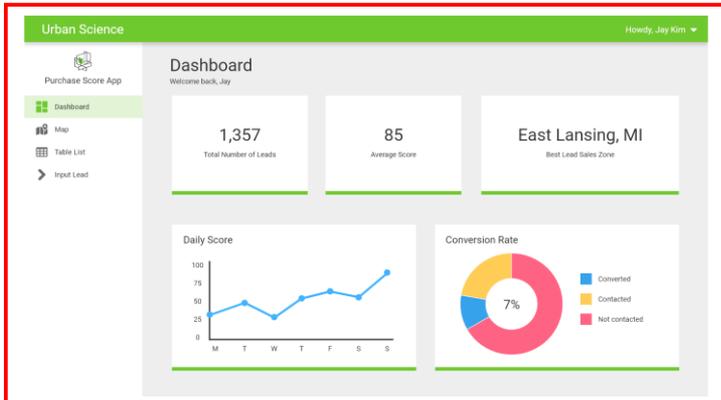
URBAN SCIENCE™



Team Urban Science Artwork Feedback (James)

Original Artwork

Modified Artwork



Urban Science | Howdy, Jay Kim

Purchase Score App

Leads

You can filter leads and create a detailed report. [Create a report](#)

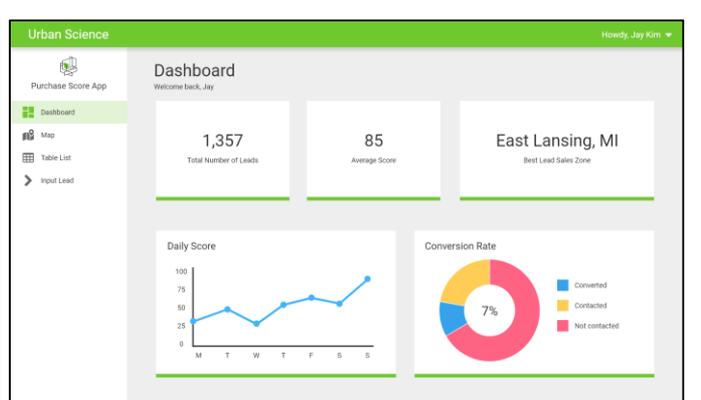
Filter: Search [] Select Status [] Score [] Date []

Total Results: 1,357 | 1 - 8 of 1,357

Name	Car Model	Date	Status	Score	Action
<input type="checkbox"/> Dalton Vaughan	2009 BMW X5	30 Jun 2018	Converted	95	
<input type="checkbox"/> Emilia Pickett	2014 Kia Rondo	14 May 2016	Waiting for action	32	
<input type="checkbox"/> Maude Hoover	2008 Mercedes-Benz C300	01 Dec 2019	Converted	84	
<input type="checkbox"/> Eren Rigby	2014 Honda Accord	07 Jul 2019	Waiting for action	28	
<input type="checkbox"/> Allen Goodman	2014 Mini Cooper	04 Jan 2020	Waiting for action	44	
<input type="checkbox"/> Tavis Weir	2009 Volkswagen Tiguan	10 Jun 2020	Contacted	79	
<input type="checkbox"/> Jimmy Foster	2010 Nissan Altima	24 Feb 2019	Contacted	67	
<input type="checkbox"/> Paige Sandoval	2017 Chevrolet Impala	21 Nov 2018	Contacted	19	



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Purchase Score App

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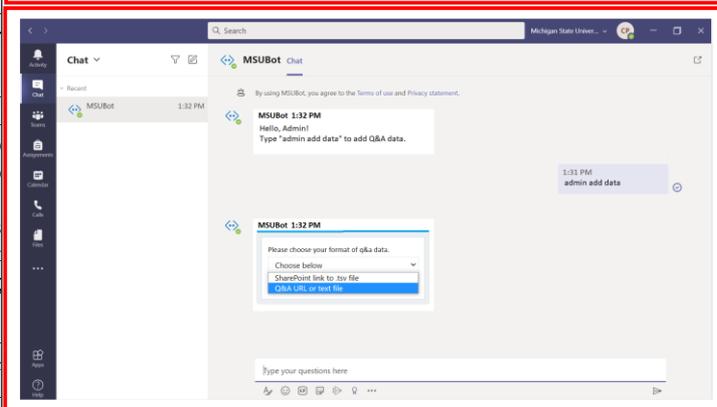
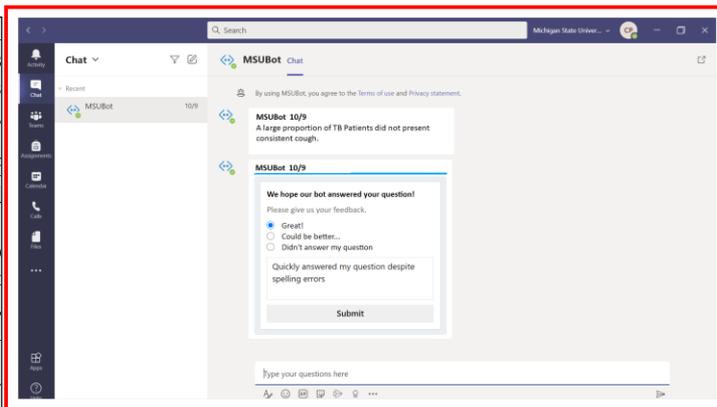


Team Vectorform Artwork Feedback (James)

Original Artwork

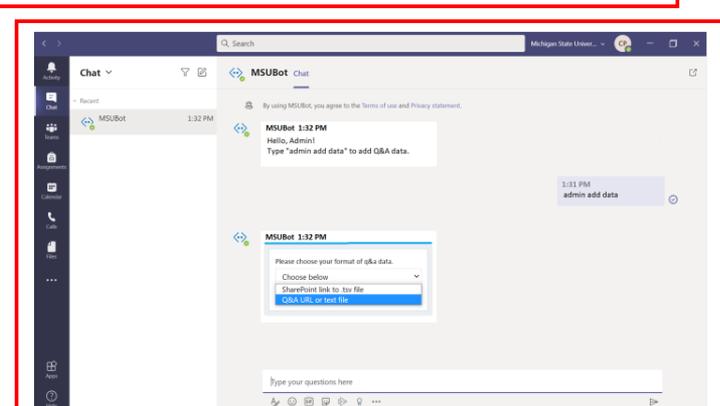
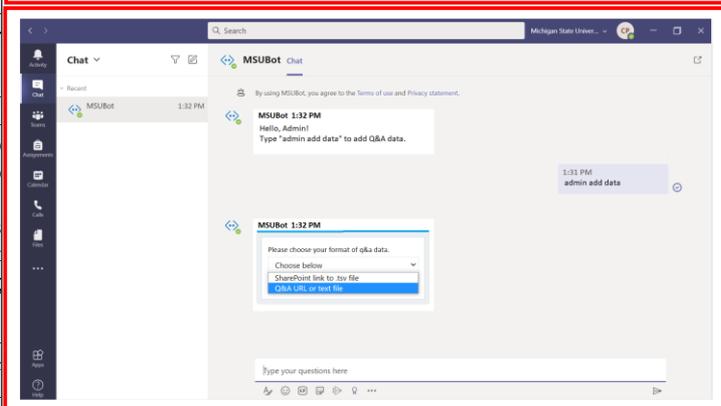
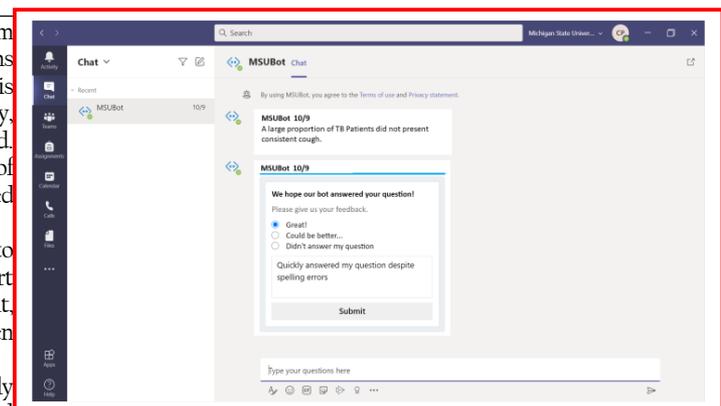
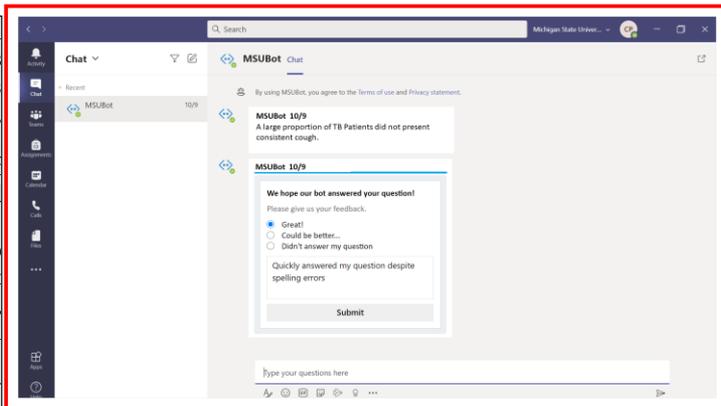
Feedback

- Your artwork and layout are excellent.
- I resized and moved things slightly since you had the room.
- The design of your app has too much whitespace on the left, IMHO, but it is what it is.
- You don't need to do anything with respect to artwork for this round. Just submit back to me the new zip file that I upload for your team. Make sure that you download the NEW zip file and submit the NEW zip file.
- Nice work!



Team Vectorform Artwork Feedback (James) Original Artwork

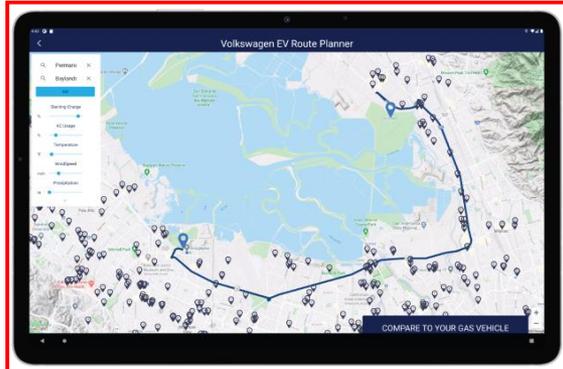
Modified Artwork



Team Volkswagen Artwork Feedback (James)

Original Artwork

Feedback

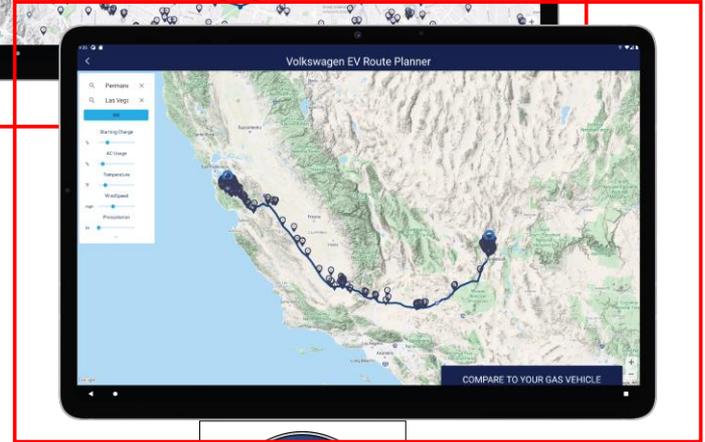
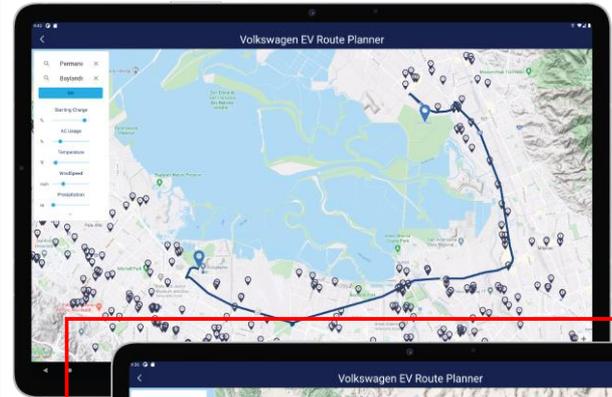
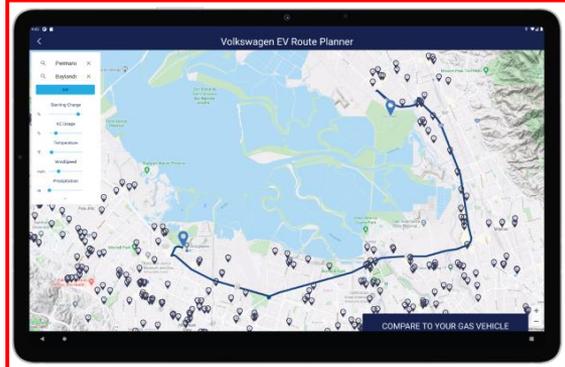


- Your artwork and layout are basically good.
- I resized and moved things slightly.
- Leave the artwork layout as it is in the updated zipped folder that I posted yesterday.
- So, your artwork looks nice, but...
- You are showing two trips in California. What aren't you showing trips in Michigan? Is it because there are no charging stations?
- And...I thought the purpose of your system is to compare the cost of driving with an electric car and a traditional combustion engine car, right? Then why not show a map of a trip in one artwork and then the comparison of costs in another artwork?

Team Volkswagen Artwork Feedback (James)

Original Artwork

Modified Artwork



What do you need to do?

[1 of 1]

- An updated version of your Design Day booklet team page zipped folder with the artwork layout modifications is posted on our Downloads page. Get it. Unzip it.
- You MUST use the updated zip file even if you do not need to make any changes.
- A PDF of this slide deck is posted on our Downloads page. Get it.
- Use the Design Day booklet team page Word template in your downloaded folder.
- Read the comments below about your team's artwork.
- Leave the artwork layout basically as is.
- Redo your artwork if and as requested.
- If necessary...
 - ...provide new high-resolution png originals appropriately numbered and named
 - ...change pictures in your template to reflect any new artwork. Do so by right-clicking on the artwork and selecting "Change Picture > From a File..." to preserve the size and location.
- If necessary, place your new artwork in your project page team and in your team assets folder.
- If necessary, update your Word template and artwork files.
- Zip up your template assets folder using Windows zip.
- Upload your team zip file to the folder "02 DD Booklet Zip Files Artwork Updates By Teams" and send an email to Dr. D. by 11:59 p.m., Monday, October 12. ← **NOTE THE CHANGE**



What's ahead?

[1 of 2]

- **DD Booklet Process**

- **10/12:**

- Dr. D. gives artwork feedback.
- TAs discuss project descriptions.
- Team submit updated artwork by 11:59pm.

- **10/13:**

- Dr. D. posts artwork feedback.
- TAs submit edited project descriptions.

- **10/14:**

- Dr. D. presents re “Creating and Giving Presentations”
- Dr. D. gives artwork feedback.
- Team submit updated artwork by 11:59pm.



What's ahead?

[2 of 2]

- All/Split-Hands Meetings
 - 10/14: Creating and Giving Presentations
 - 10/18: Alpha Presentation Slide Decks Due
 - 10/19: Alpha Presentations
 - 11/16: Beta Presentations
 - 12/07: Project Videos
 - 12/09: All Deliverables
 - 12/11: Design Day

