MICHIGAN STATE UNIVERSITY

Alpha Presentation VW Car-Net Demo App

The Capstone Experience
Team Volkswagen

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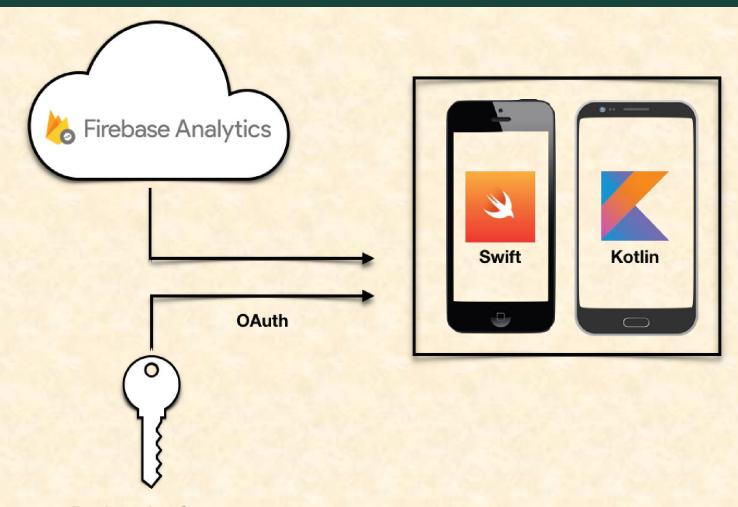
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Project Overview

- Guided VW Car-Net tutorial application
- Inform dealers and potential buyers about the value of VW Car-Net
 - Allows for users to learn about & experience VW Car-Net features
 - Instructions via brief overviews or longer walk-throughs
- Engage customers with the Volkswagen brand
 - Provide opportunity for the user to create a VW ID
 - User receives VW sticker pack as an incentive for completing all the material



System Architecture





What's left to do?

- Implement VW ID creation
- Fully implement Guardian Services wizard tutorial with animations
- Fully implement all Swipe View modules
- Get accurate UI assets
- Sticker pack
 - Accessible to user when all tutorial modules are completed
 - Able to be saved/downloaded by user

Questions?

