

MICHIGAN STATE

UNIVERSITY

Beta Presentation

MyMeijer: Crowdsourcing Shopping

The Capstone Experience

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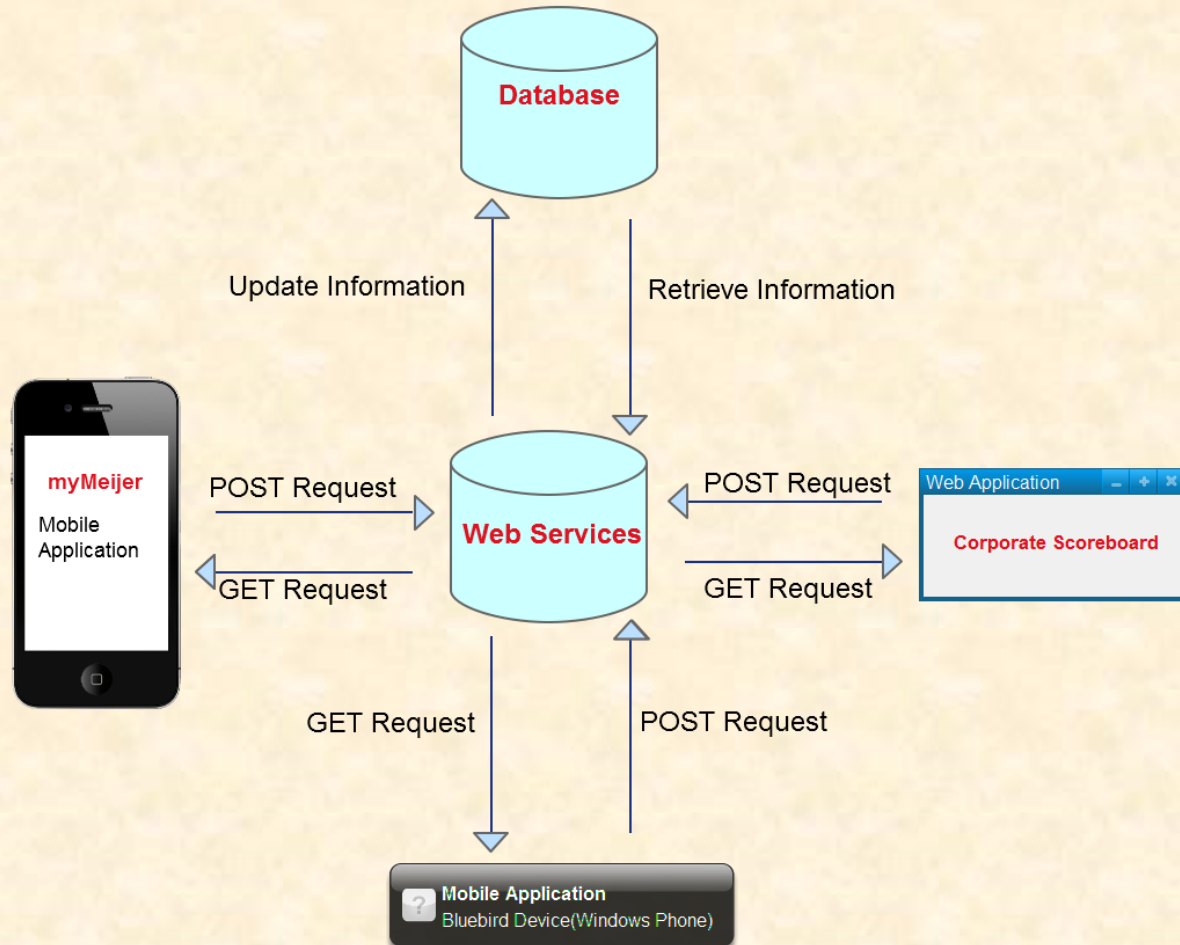
*From Students...
...to Professionals*

Project Overview

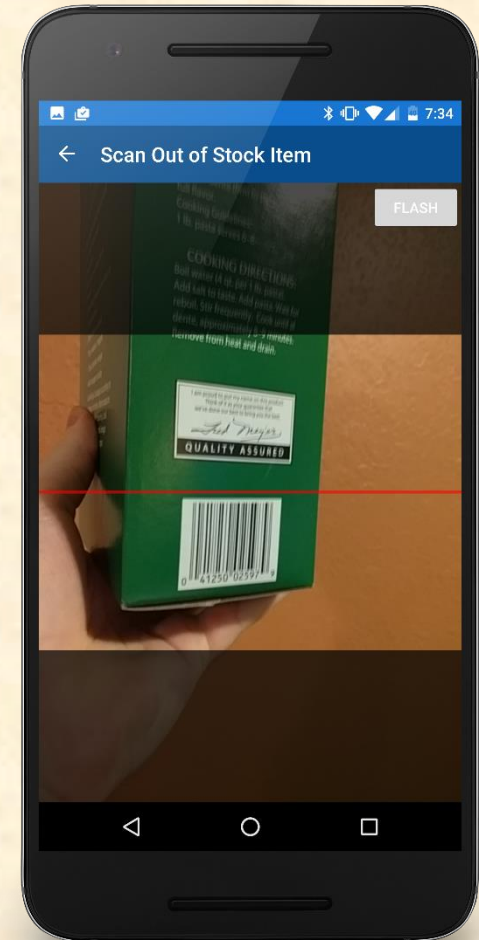
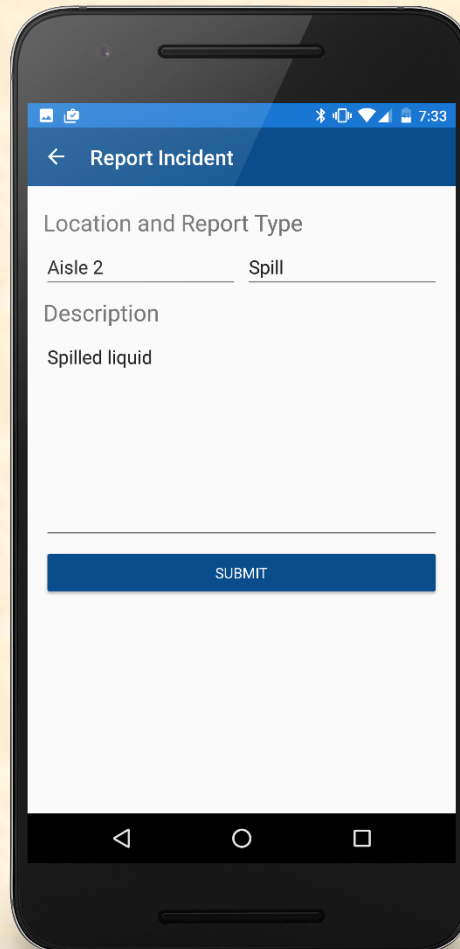
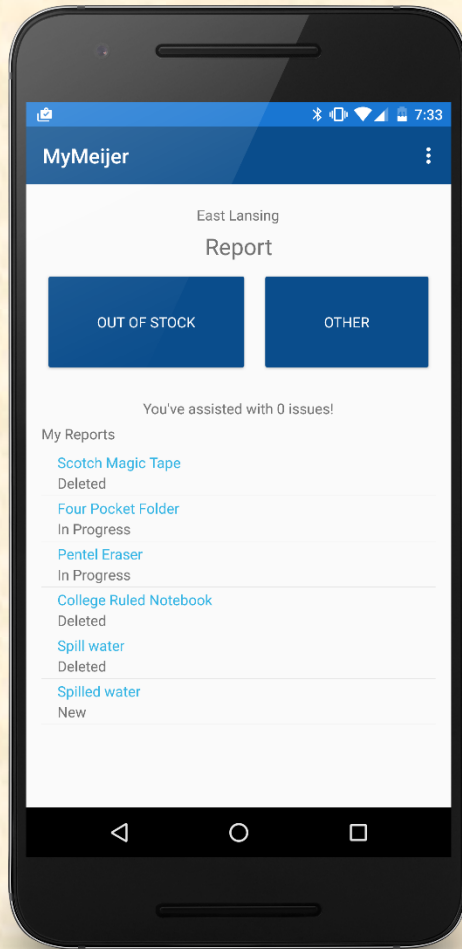
- Improve customer shopping experience with quick reporting of out-of-stock items and spills
- Allow employees to efficiently solve reports
- Allow store managers to view filtered report statistics and see frequently out-of-stock items



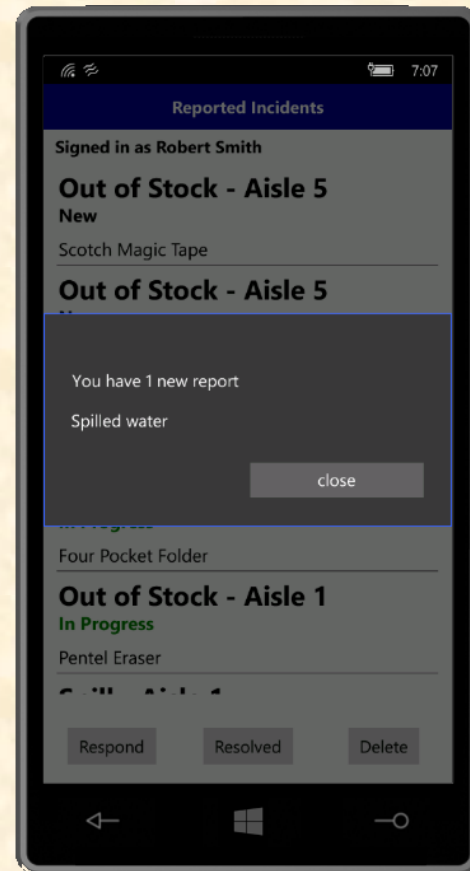
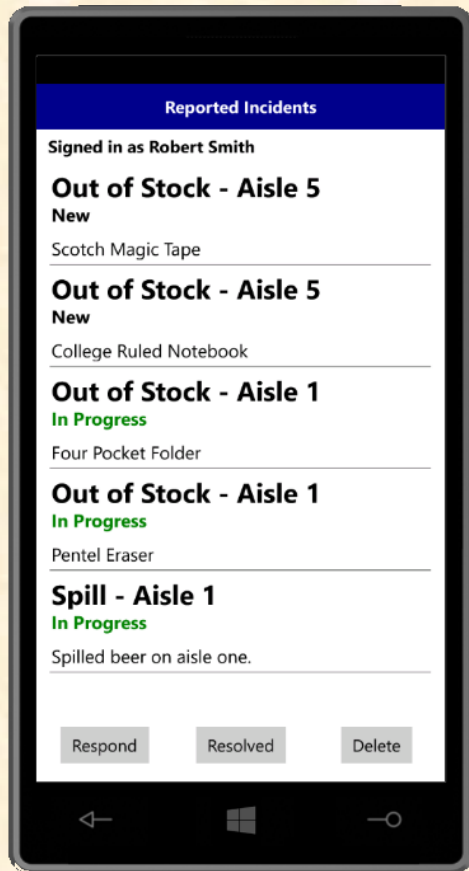
System Architecture



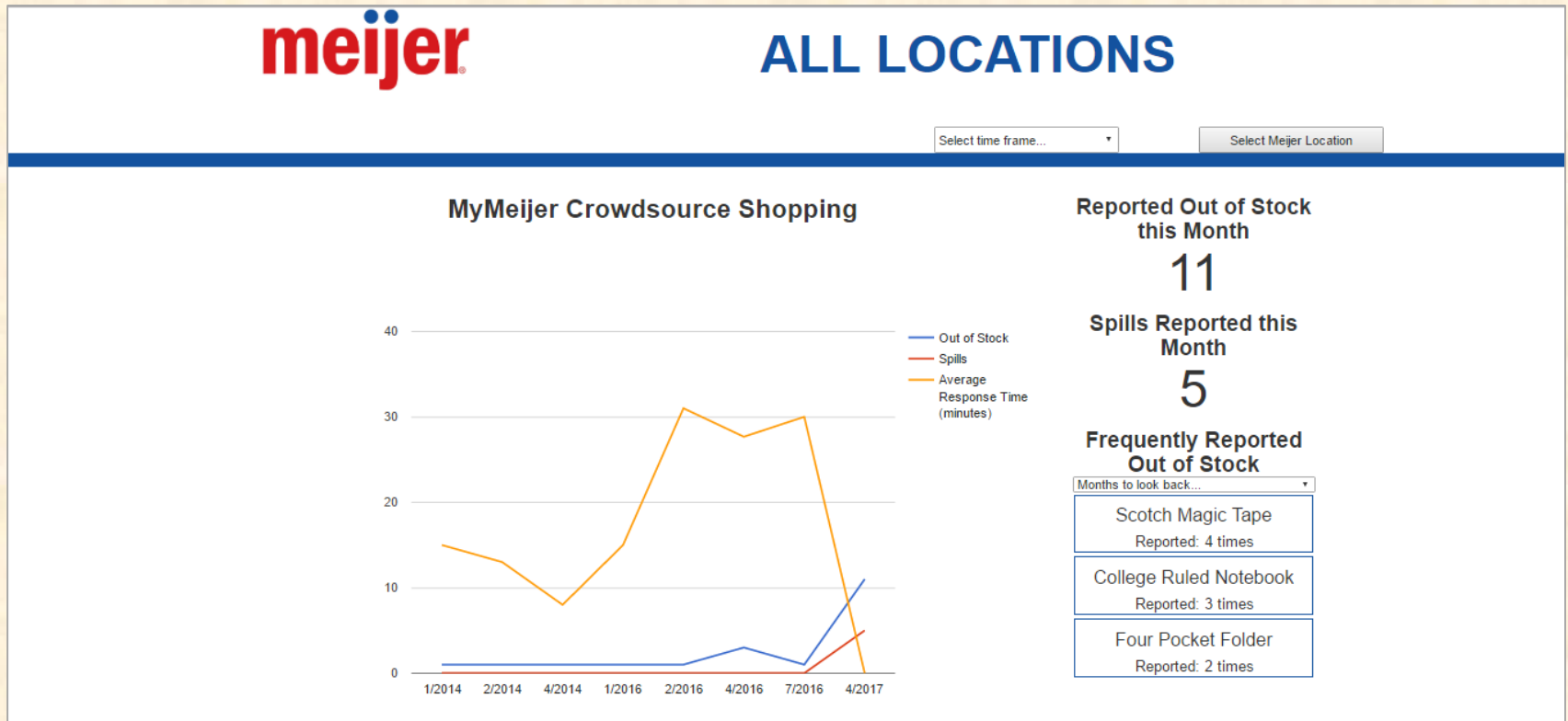
Consumer Application



Employee Application



Corporate Web Application



What's left to do?

- Fix bugs
- Slight UI tweaks
- Improve performance by reducing load times
- Film & edit video

Questions?

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