# MICHIGAN STATE UNIVERSITY Beta Presentation Asa: Your Shopping Assistant The Capstone Experience

#### Team Amazon

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Fall 2016

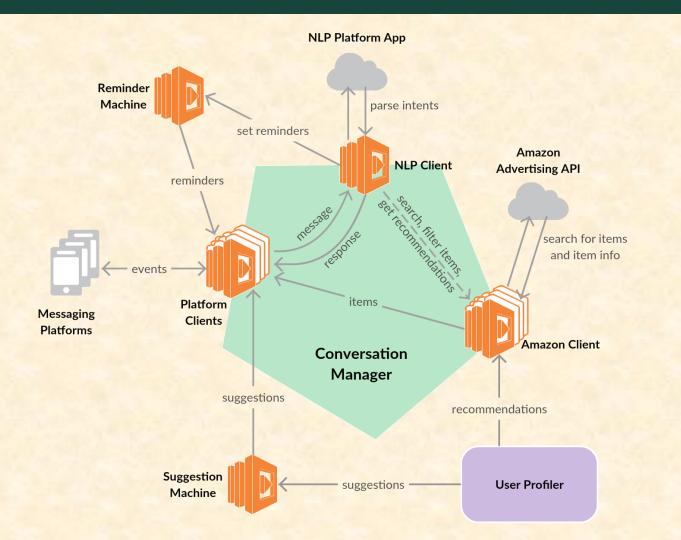


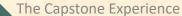
From Students... ...to Professionals

#### **Project Overview**

- Asa is a shopping assistant chatbot
- Brings Amazon shopping to messenger platforms
- Learns about a user
- Reminds users to do things
- Extendible to various messaging platforms (Facebook, Slack, SMS)

## System Architecture



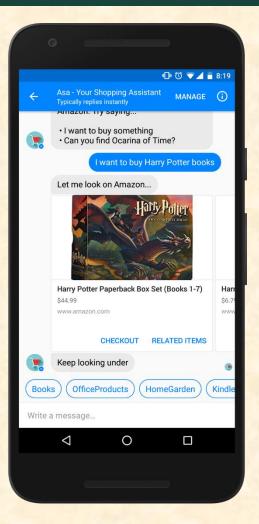


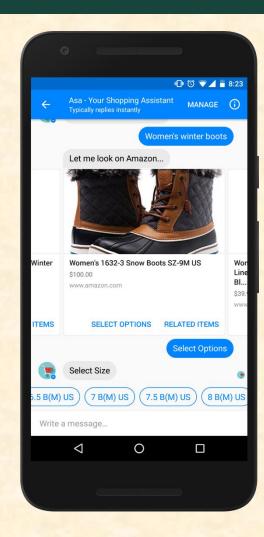
#### Get Started & Small Talk

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← Asa - Your Shopping Assistant MANAGE ①	Asa - Your Shopping Assistant MANAGE	)
Asa - Your Shopping Assistant   App Page   15 people like this including Sam Chung and 3 friends   Typically replies instantly   I'm Asa, an intelligent shopping assistant. I can help you find and purchase items on Amazon.	Image: Fronty:   What do you do   Hil Think of me as your personal shopoing assistant. I can help you discopring assistant. I can help you discopriseo respere discopriseore discopriseo respere discopring assistan	
When you tap GET STARTED, Asa - Your Shopping Assistant will see your public info.	Why	
GET STARTED	Write a message	



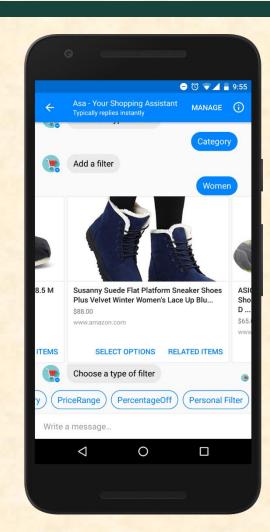
## **Purchasing Items**





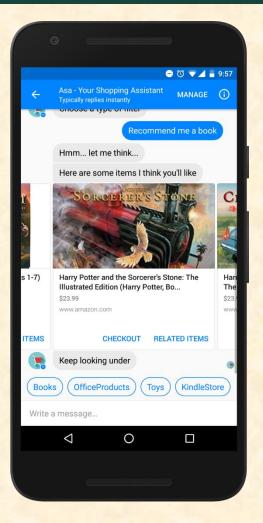
## **Related Items & Search Filtering**

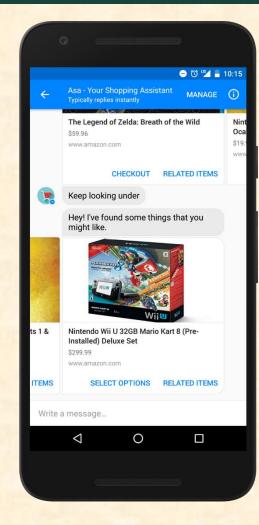
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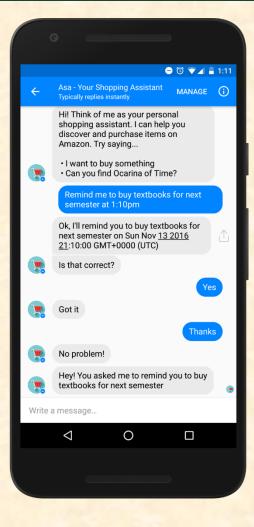
The Capstone Experience

#### **Recommendations & Suggestions**





#### Reminders



#### What's left to do?

- Reminders
- Project video
- Adding "personality" to Asa
- User settings
- Extend unit test coverage

#### **Questions?**

