

MICHIGAN STATE  

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UNIVERSITY

# Beta Presentation

## Asa: Your Shopping Assistant

### The Capstone Experience

Team Amazon

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Fall 2016



*From Students...  
...to Professionals*

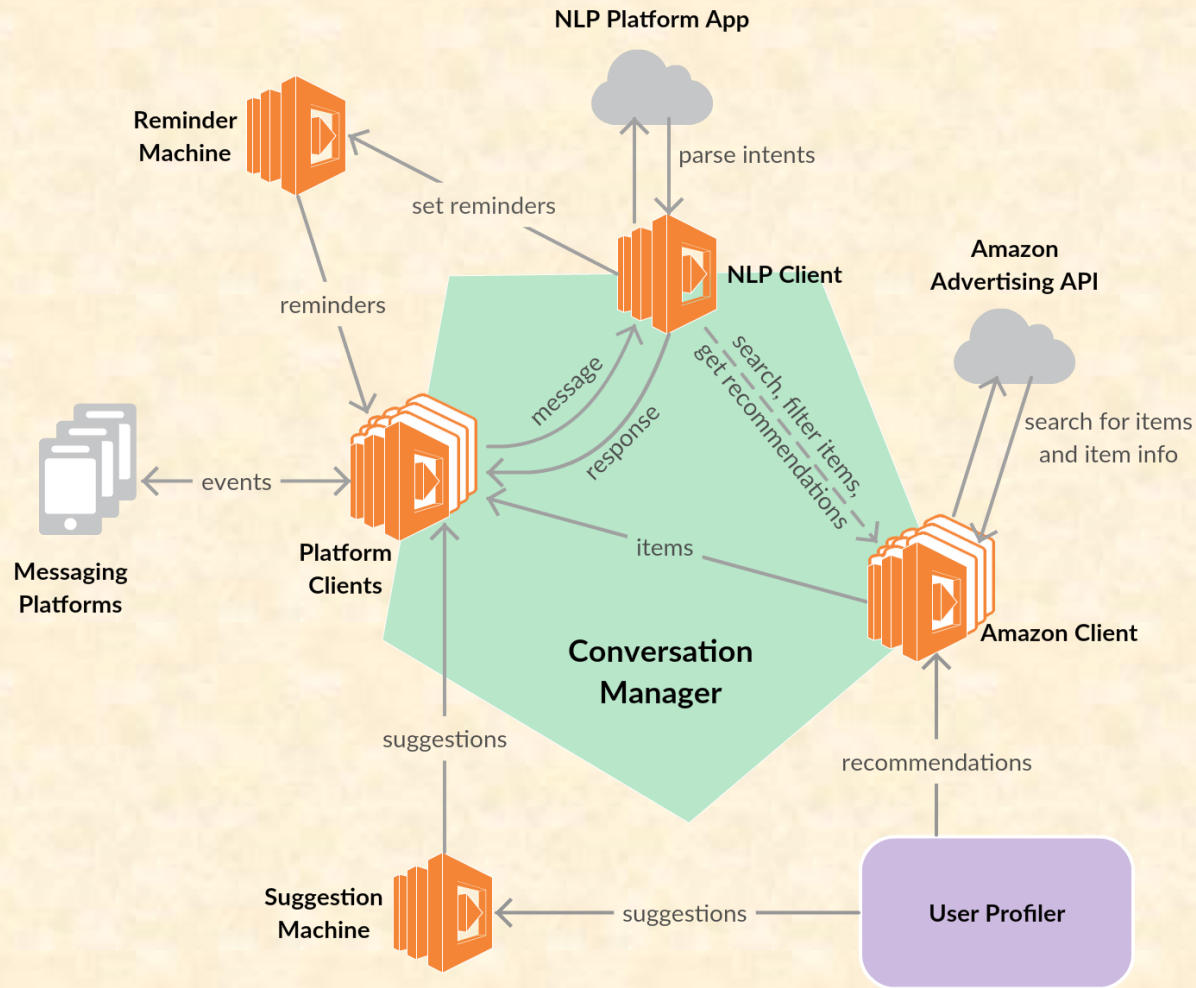
# Project Overview

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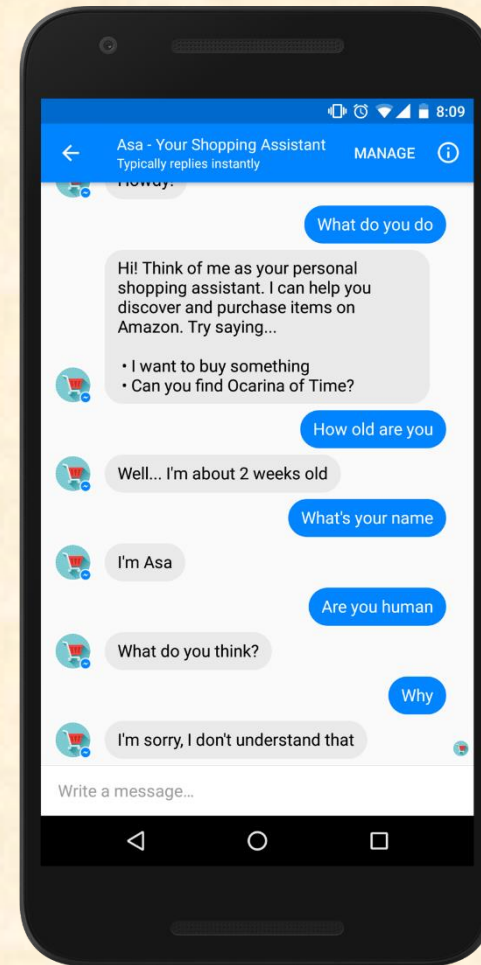
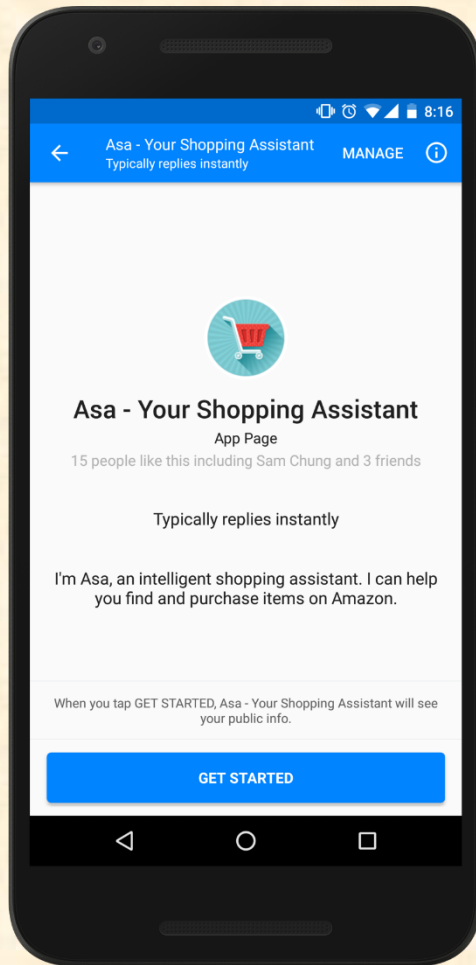
- Asa is a shopping assistant chatbot
- Brings Amazon shopping to messenger platforms
- Learns about a user
- Reminds users to do things
- Extendible to various messaging platforms (Facebook, Slack, SMS)



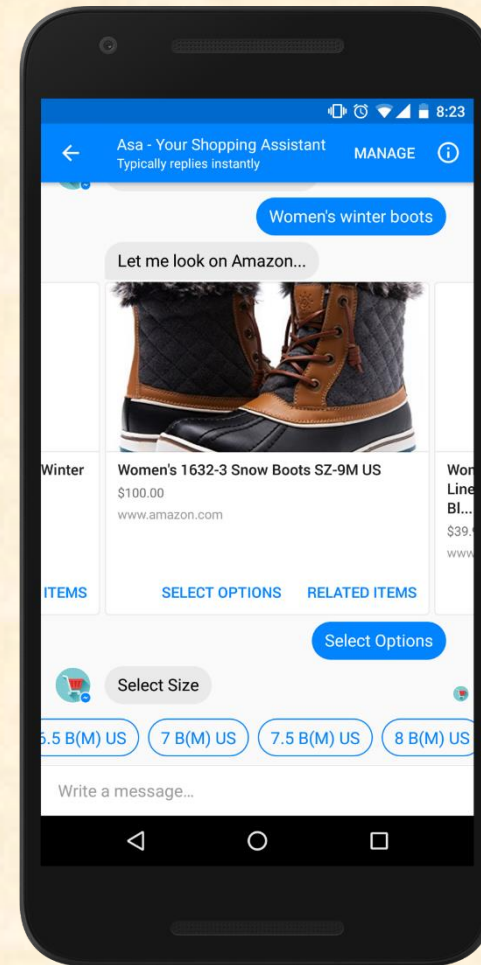
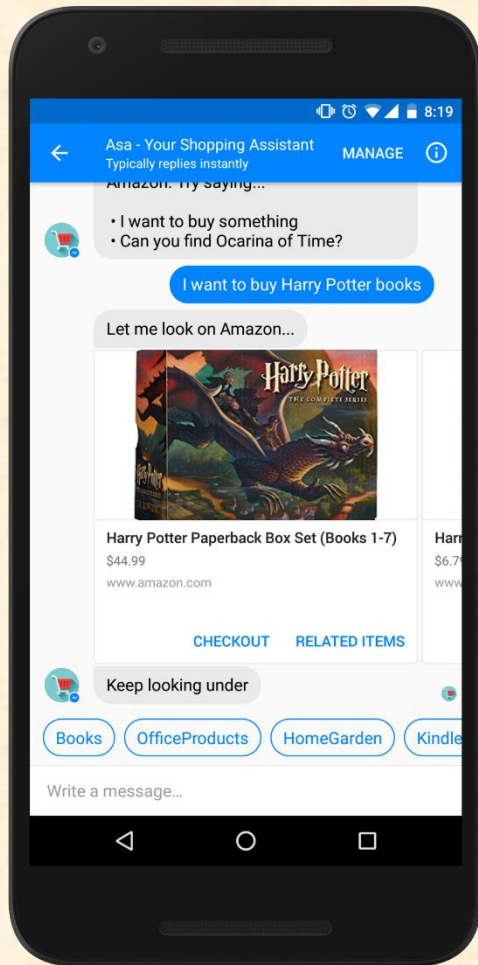
# System Architecture



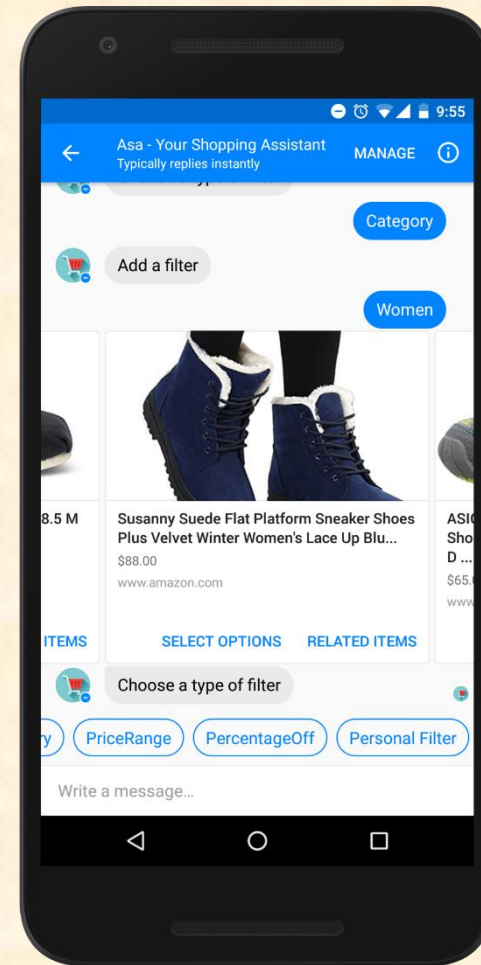
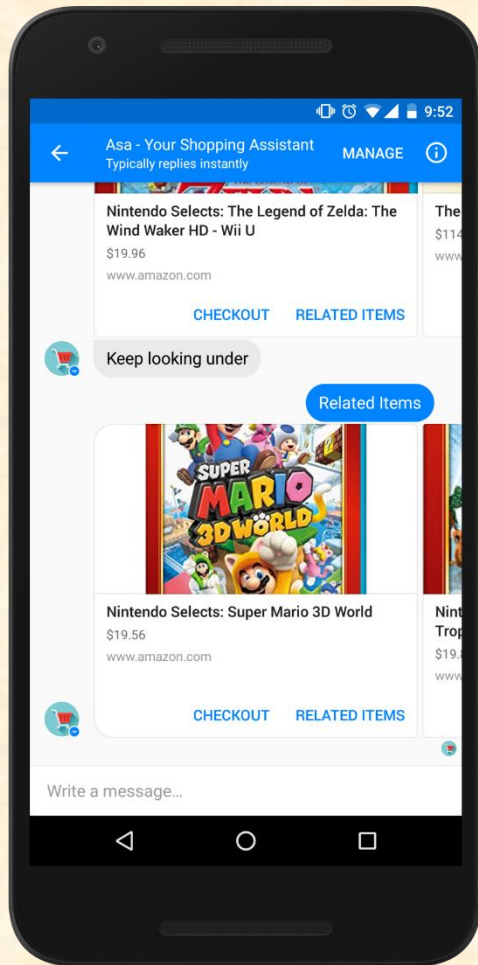
# Get Started & Small Talk



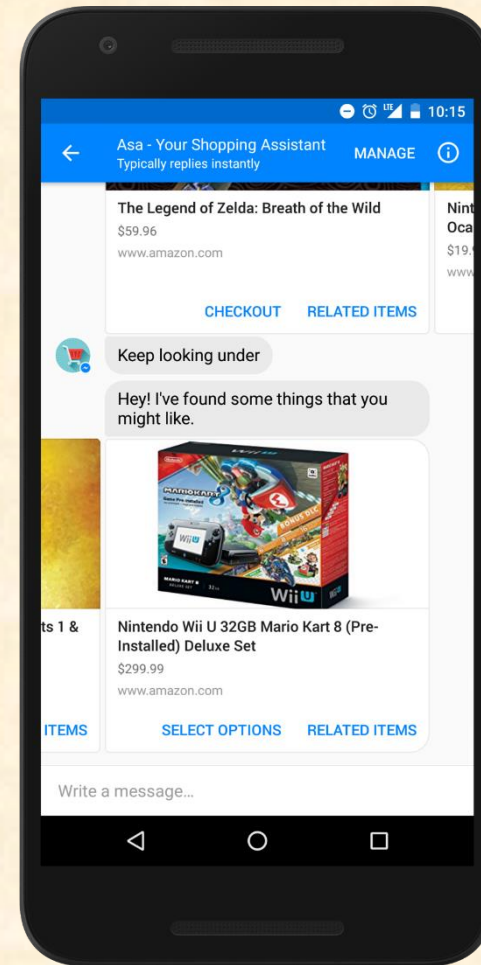
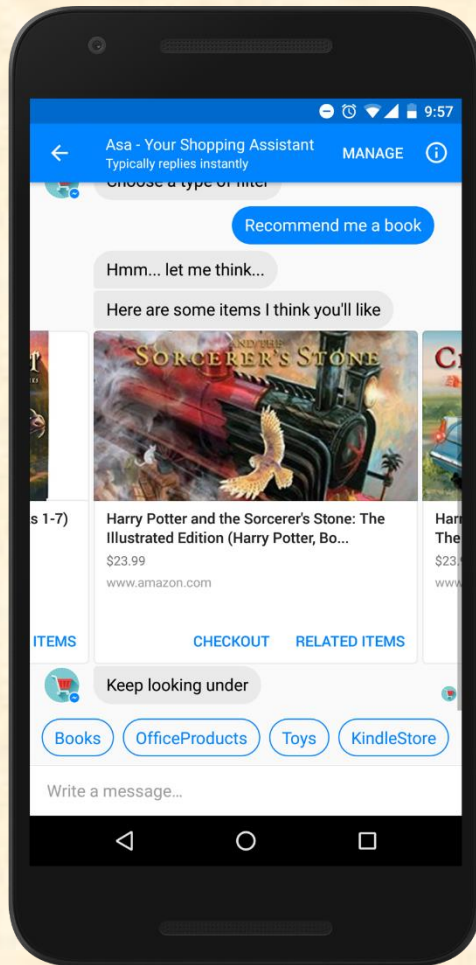
# Purchasing Items



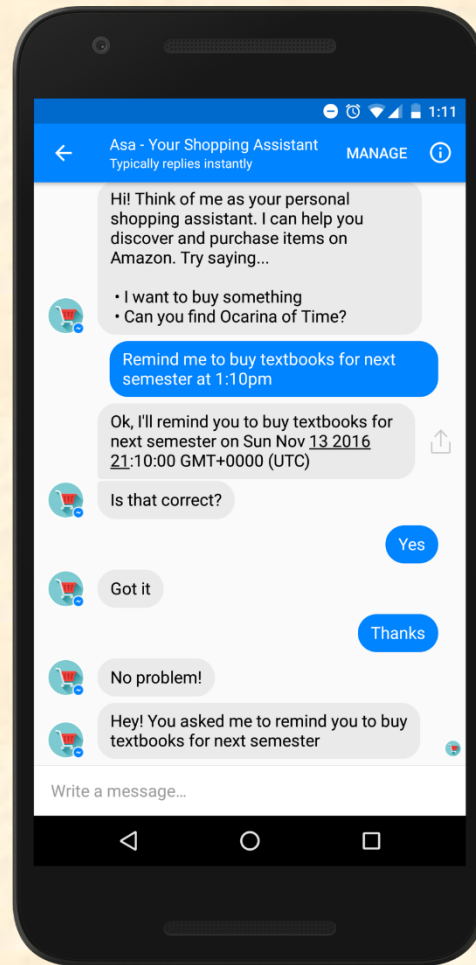
# Related Items & Search Filtering



# Recommendations & Suggestions



# Reminders





# What's left to do?

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- Reminders
- Project video
- Adding “personality” to Asa
- User settings
- Extend unit test coverage



# Questions?

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