The Capstone Experience

Team Auto-Owners Insurance

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Project Overview

- Agent Multimedia Ad Builder
- User created profile
- Auto generated ads
  - Print
  - Video
  - Audio
- Custom print ads
- Finished ads submitted to vendor via a generated e-mail
- Admin Reports
System Architecture

- Browser
- ASP.NET 4
- IIS
- Windows Server 2008
- SQL Database
Custom Print Ads

Customize a Print Ad

Photo:

- OPEN
- Fall leaves
- Tulips

Copy:
- We were there when you first decided to follow your passion. Today, we’re still here keeping all you have built Safe. Sound. Secure®.
- Call or visit us today to find out if you are eligible for discounts from Auto-Owners Insurance!
- Find out how you can save by insuring your home and auto with Auto-Owners Insurance!
- Create your own copy (up to 4 lines):

Headline:
- Protecting your investment...
- Safe. Sound. Secure® Insurance...
- Protect what matters...
- Create your own (4 word max):

Generate PDF

Save as...

Load saved ad:
- Name
- my ad
- flower custom 3

Save ad
E-mail Form
Admin Report

### Auto-Owners Insurance

#### Reporting

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<th>Number of Advertisements Submitted</th>
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<th>Week</th>
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<table>
<thead>
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Admin Approvals

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What’s left to do?

- Previewing Custom Print Ads
- Improve User Interface
- Small Bug Fixes
- User Guides
- Project Video