Alpha Presentation
Agent Multimedia Ad Builder

The Capstone Experience

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Project Overview

• Agent Multimedia Ad Builder
• User created profile
• Auto generated ads
  ▪ Print
  ▪ Video
  ▪ Audio
• Custom print ads
• Finished ads submitted to vendor via a generated e-mail
System Architecture

- Browser
- ASP.NET 4
- IIS
- Windows Server 2008
- SQL Database
Media Center

Choose a Template

Promises in Life

Script:

You make promises in life. When you get married. Have kids. Buy a home. You make promises to take care of the ones you love. The independent agents representing Auto-Owners Insurance Company will help you keep everything you value safe, sound and secure. For

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Agent Profile

Profile...

Agency Name: MSU Ins.
Phone: 123-234-2467
City: Lansing
Agent Name: Steve
Logo: Choose File
Pictures: Choose File
What’s left to do?

• Custom Print Ads
• Video Advertisements
• Admin Page
• E-mailing finished Ads for review