

MICHIGAN STATE

UNIVERSITY

Beta Presentation

Digital Playbill Builder

The Capstone Experience

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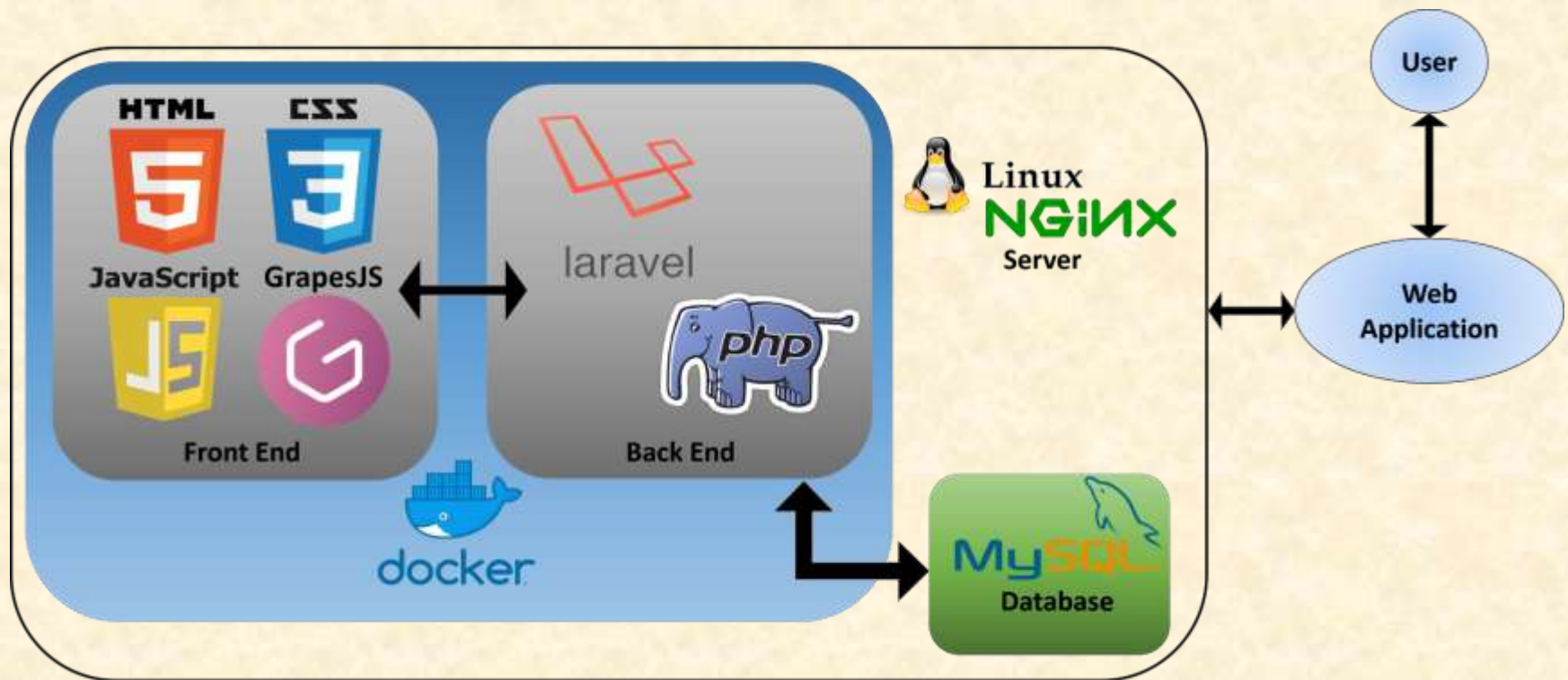
*From Students...
...to Professionals*

Project Overview

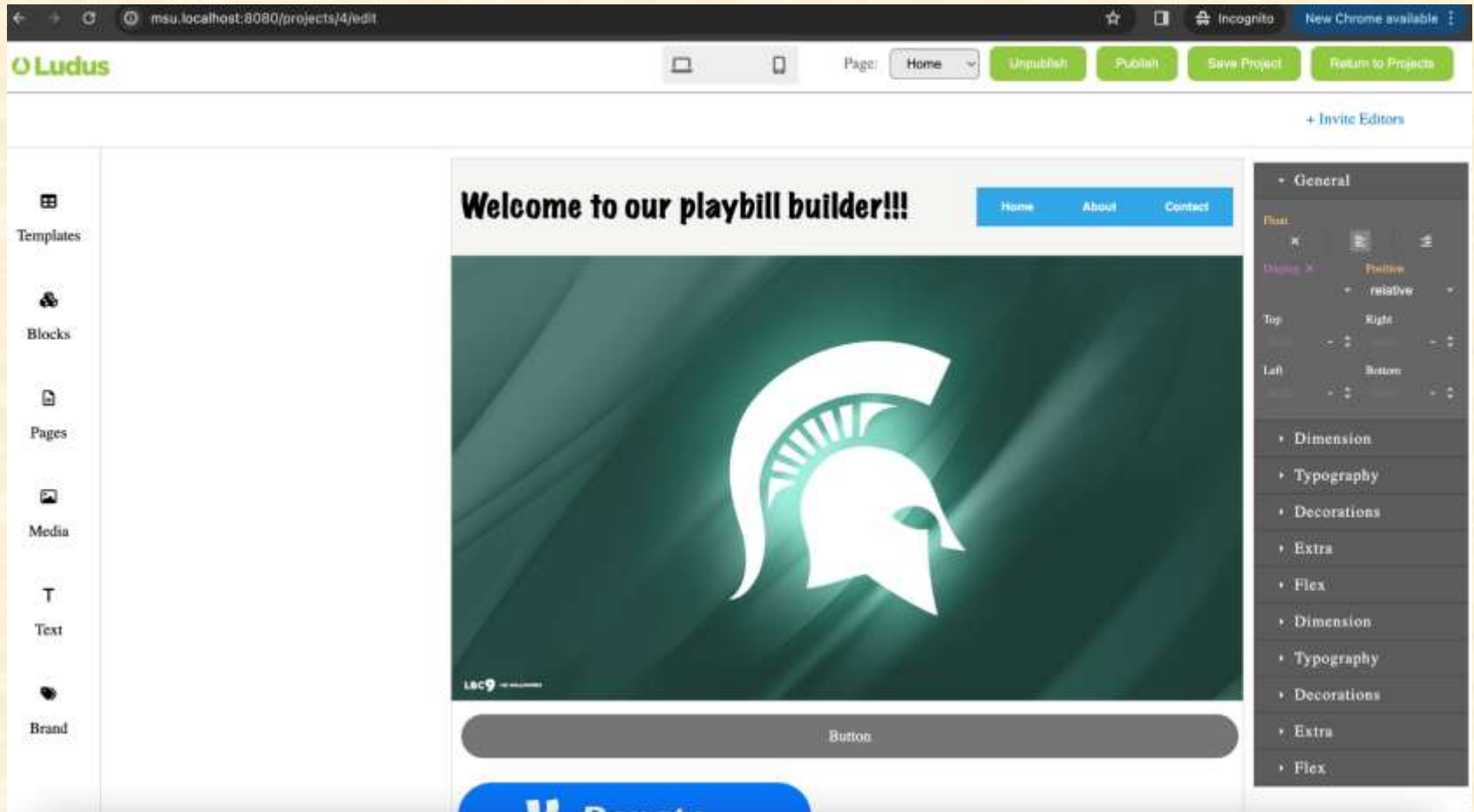
- The Digital Playbill Builder provides an all-in-one tool to build and distribute playbills digitally.
- Organizations are transitioning to a more digital space with their ticketing, marketing and fundraising
- Building playbills digitally reduces the cost of developing and printing paper playbills



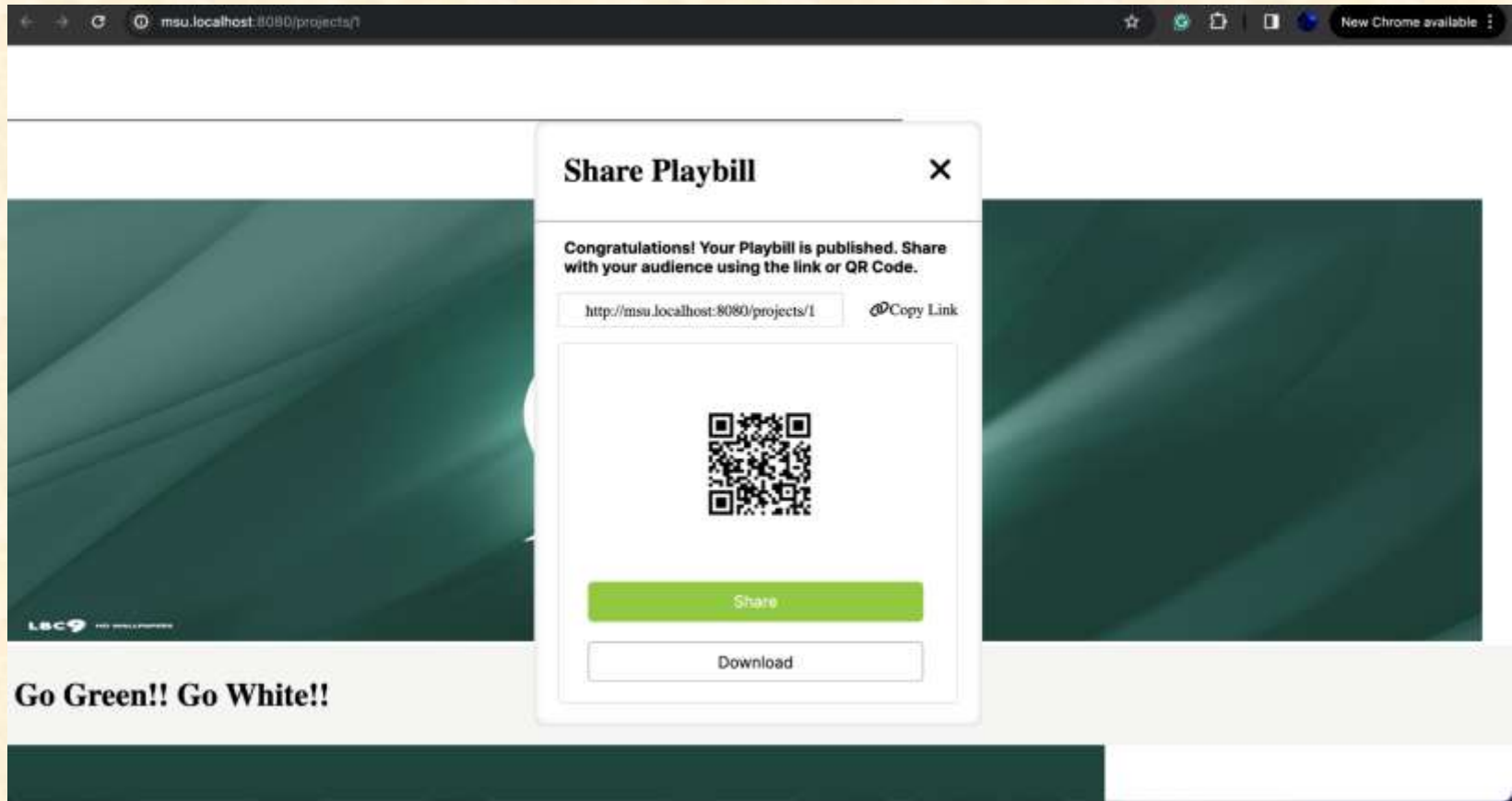
System Architecture



Playbill Builder Page



Publishing Playbill



Grid View of Paper Playbill Builder

The screenshot shows a web browser window at the URL `msu.localhost:8080/projects/5/edit`. The browser's address bar includes navigation icons and a "New Chrome available" notification. The page header features the "Ludus" logo on the left and a navigation bar on the right with buttons for "Page: Page 1", "Print", "Save Project", and "Return to Projects". A "+ Invite Editors" link is also present.

The main workspace is a grid view of a playbill project, organized into three sections:

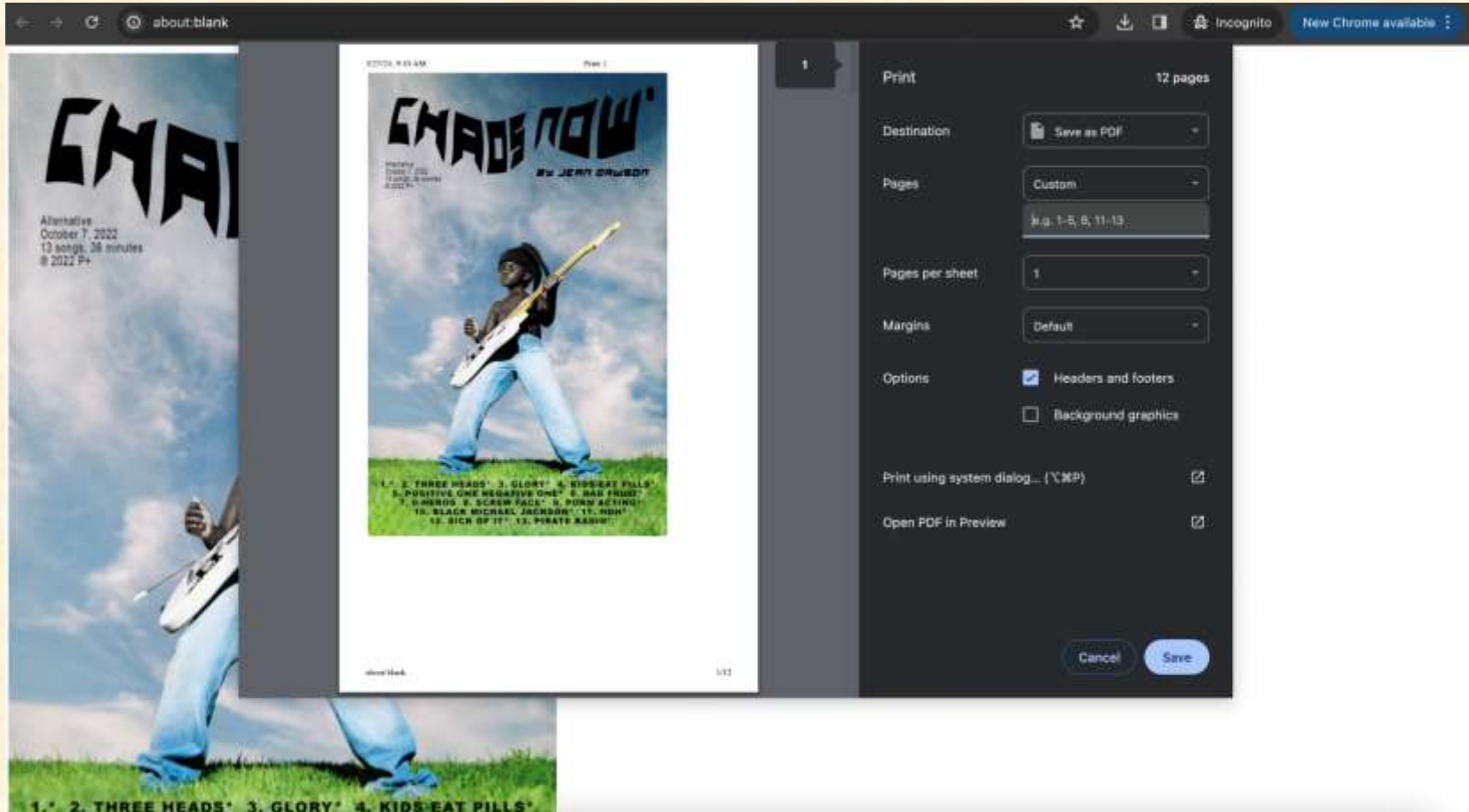
- Page 1 - Page 2:** Contains two page thumbnails. The first shows a person playing a guitar with the text "CHAD NOW". The second is a dark page with red text.
- Page 3 - Page 4:** Contains two page thumbnails. The first has the text "PEOPLE WILL BE STUCK IN THE PAST OF DEAD". The second features a rainbow prism graphic and a photo of people.
- Page 5 - Page 6:** Contains two page thumbnails. The first is a dark page with a white figure. The second is a colorful, abstract image.

Below these sections is a preview for **Page 7 - Page 8**, which shows a page with the text "Ok, late" and another page with the text "Song: Rip Harambe" and "Composed by: Elon Musk" next to a crest.

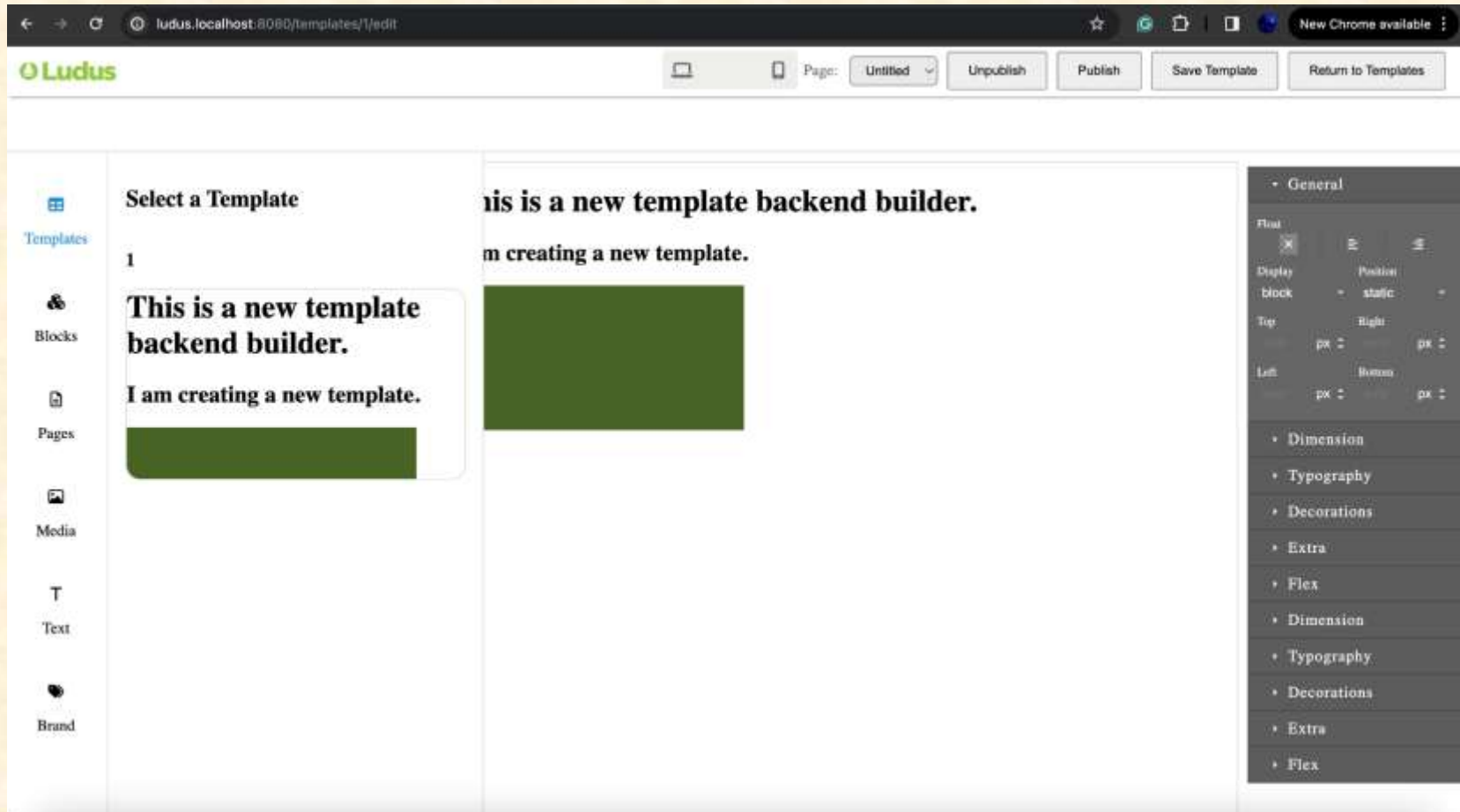
On the left side of the interface is a vertical sidebar with icons and labels for "Templates", "Blocks", "Pages", "Media", "Text", and "Brand".



Printing Paper Playbill



Backend Template Builder



What's left to do?

- Other Tasks
 - Quality assurance testing
 - Bug fixes
 - UI changes



Questions?

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