MICHIGAN STATE UNIVERSITY

Alpha Presentation Personalized Augmented Reality Experience

The Capstone Experience

Team MSUFCU

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From Students... ...to Professionals

Project Overview

- Seamless navigation to specific branch services
- Increase efficiency of visits by streamlining process
- Personalized user on-site experience
- Encourage future branch visits

System Architecture



The Capstone Experience

Team MSUFCU Alpha Presentation

Mobile Phone – Geolocation & Branch Finder



On-site Display & Mobile Phone -Welcome



Welcome, Matthew Whyte

Please complete the facial recognition sign-in process



The Capstone Experience

Team MSUFCU Alpha Presentation

On-site Display & Mobile Phone -Personalized Experience



What can we help you with, Matthew Whyte?

Please refer to your phone screen for options



The Capstone Experience

On-site Display & Mobile Phone – Realtime Communication



Loan

Please have your application ready and an associate will call you shortly.





What's left to do?

- User push notifications based on geolocation
- Update user interface to adhere to MSUFCU's current aesthetics
- Save state of in-app progress (Opt-in, Allow Location, etc.)
- On-site testing and user feedback

Questions?

