MICHIGAN STATE
UNIVERSITY

Digital Transformation of Member Data
The Capstone Experience

Team MSUFCU

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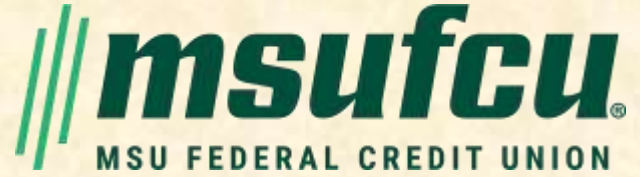Vishnu Bhupathiraju
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From Students…
…to Professionals

Project Sponsor Overview

- Michigan State University Federal Credit Union (MSUFCU) has been the banking service of Michigan State University since 1937

- MSUFCU serves over 331,000 members and has nearly $7 billon in assets

- MSUFCU supports the surrounding communities through charity events, volunteer work, and other community programs
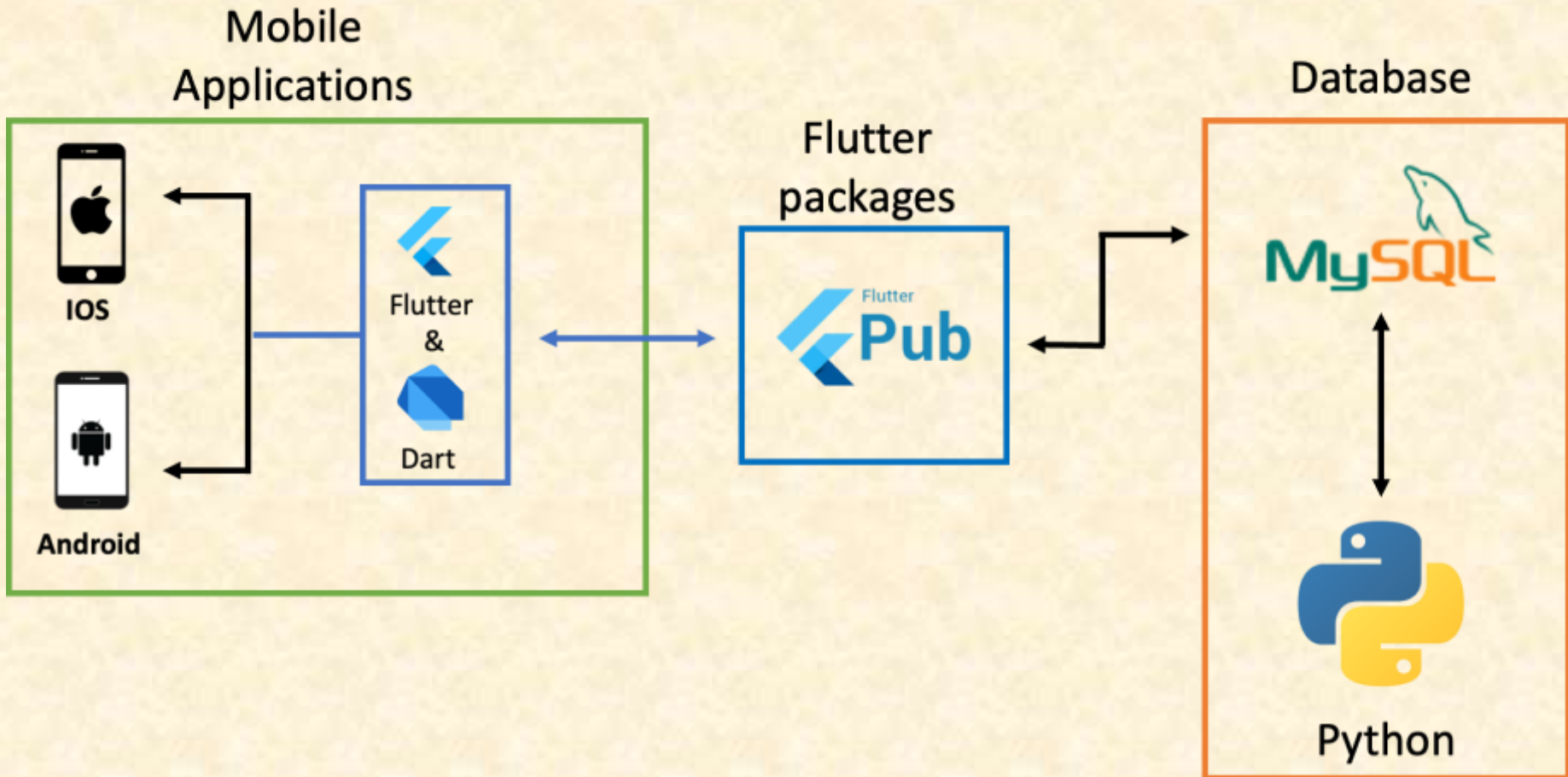
Project Overview

- MSUFCU partners with local businesses through the Local Loyalty program
  - MSUFCU members have access to discounts
  - Businesses gain free exposure
- We aim to increase awareness of the Local Loyalty program and enhance an existing P2P fund transfer experience
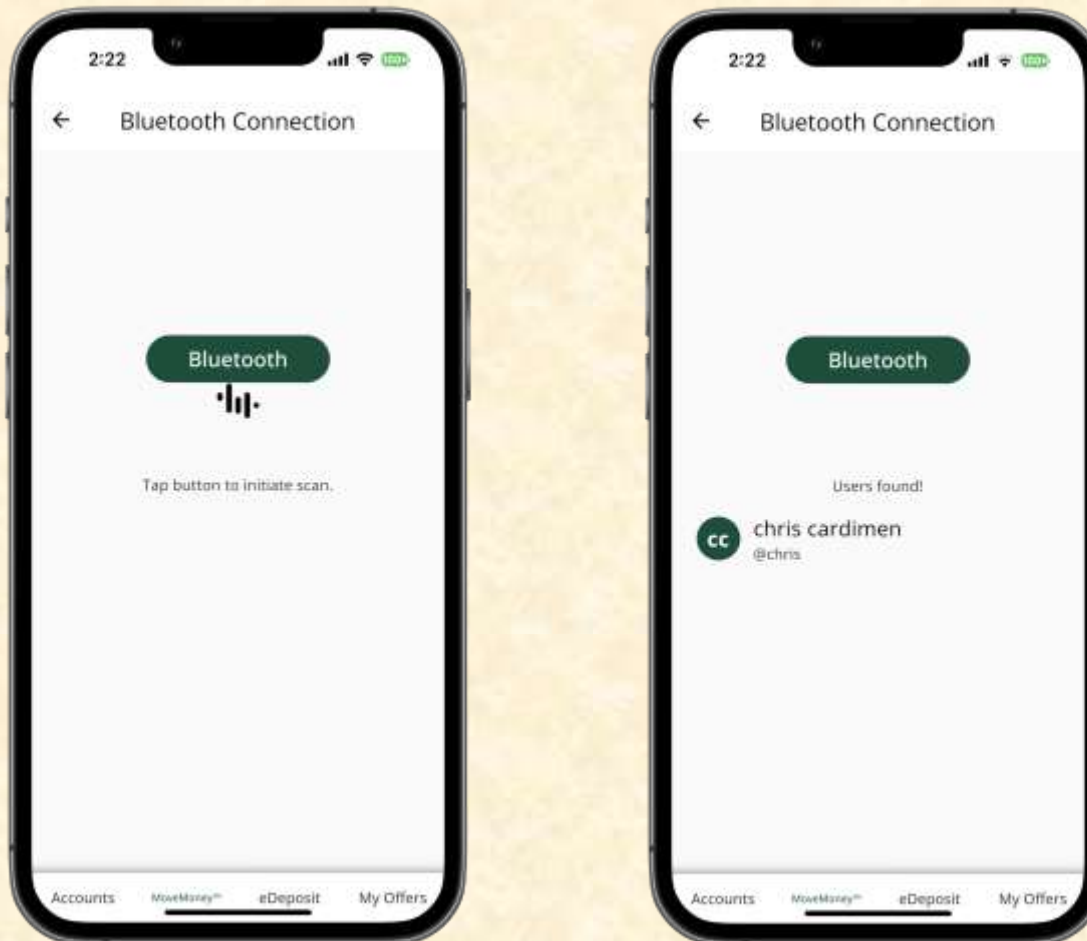 - Shopping suggestions
  - Member queries

System Architecture
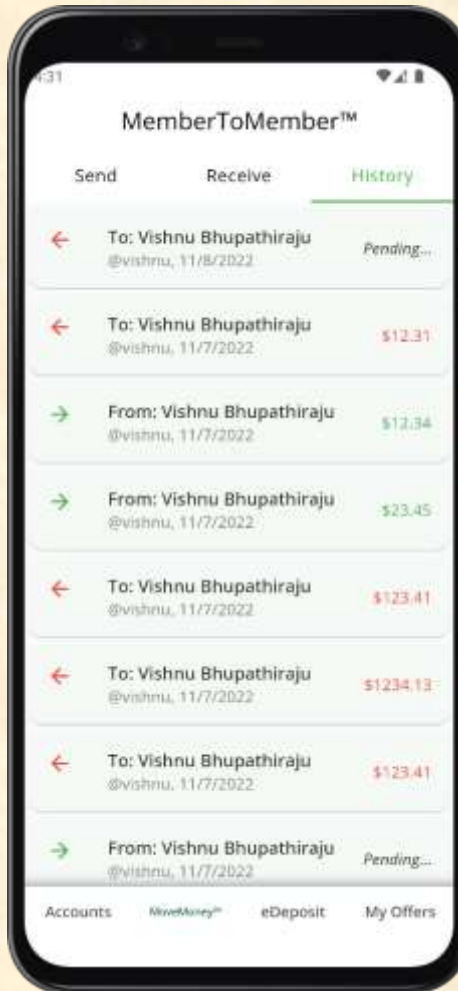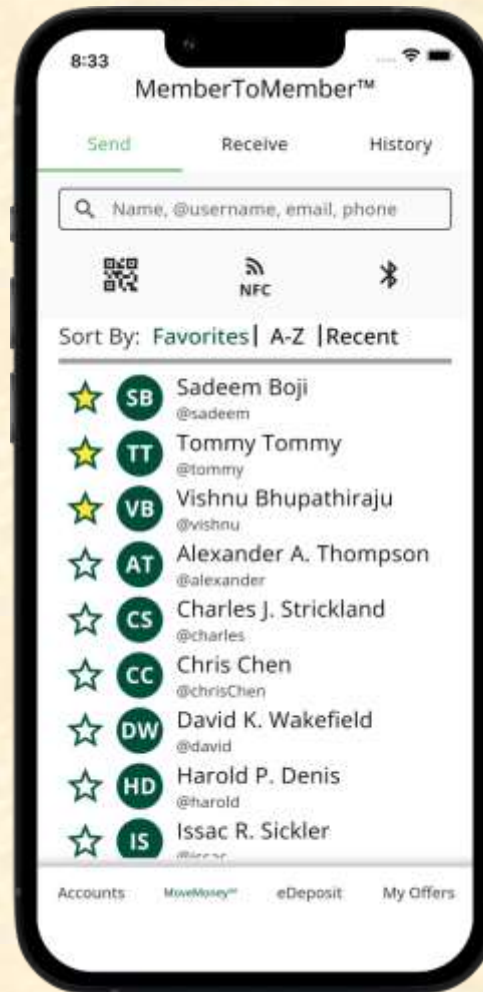
Local Loyalty

Bluetooth

Transaction Page

Member To Member Page

What's left to do?

- Features
  - Finish Bluetooth
    - Load relevant send money page

- Stretch Goals
  - Recommending in network ATMs

- Other Tasks
  - Placeholder page for eDeposit view
  - Testing app on different screen sizes & builds

Questions?

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