

MICHIGAN STATE
UNIVERSITY

Alpha Presentation

Building Hopes and Dreams Together

The Capstone Experience

Team MSUFCU

Julia Heisler
Jenny Huynh
Zhenqi Liu
Tianhao Yang



From Students...
...to Professionals

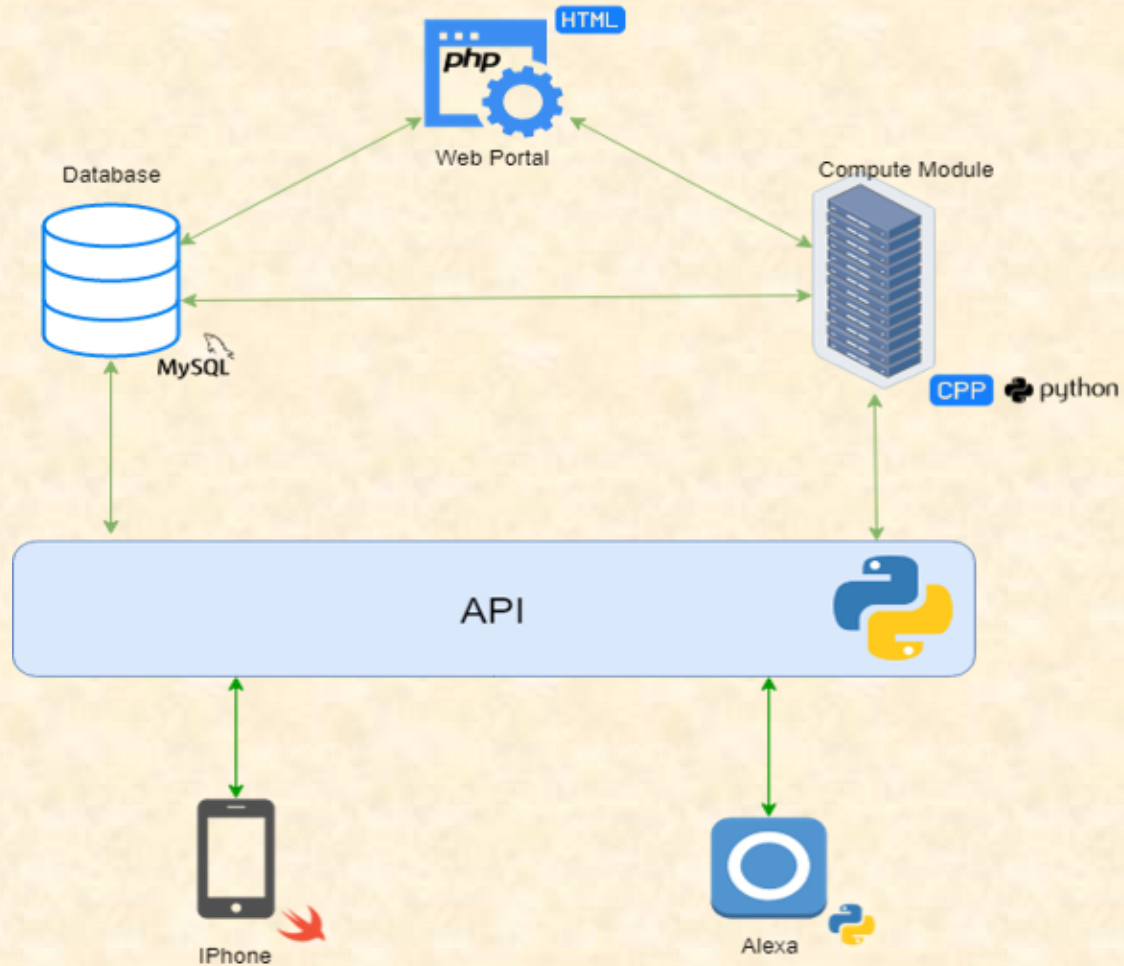
Department of Computer Science and Engineering
Michigan State University
Fall 2019

Project Overview

- Hyper-personalized banking platform focused on members' hopes and dreams
- Quiz to build out initial user profiles with goals and interests
- Tips and offers provided based on quiz responses and transactional data
- Available to use on iOS and Alexa devices
- Employee-facing CRM available on web



System Architecture



What's left to do?

- Spending breakdown
- Offers page
- User Interests on profile
- Link Alexa skill to app
- CRM website

Questions?

?

?

?

?

?

?

?

?

?