## MICHIGAN STATE UNIVERSITY

# Alpha Presentation Boeing Electronic Sales Bag

The Capstone Experience

#### Team Boeing

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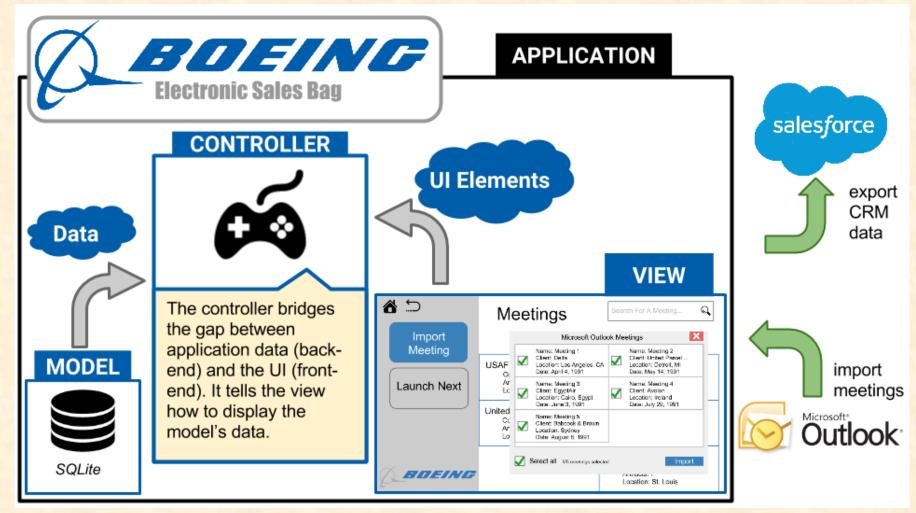
Spring 2015



#### **Project Overview**

- Native Windows tablet app
- Ease of access to sales documents
- Connect presentation documents to meetings
- Quickly view selected documents during client sales meetings
- Record meeting metadata for future analytics

#### System Architecture





#### Home Page



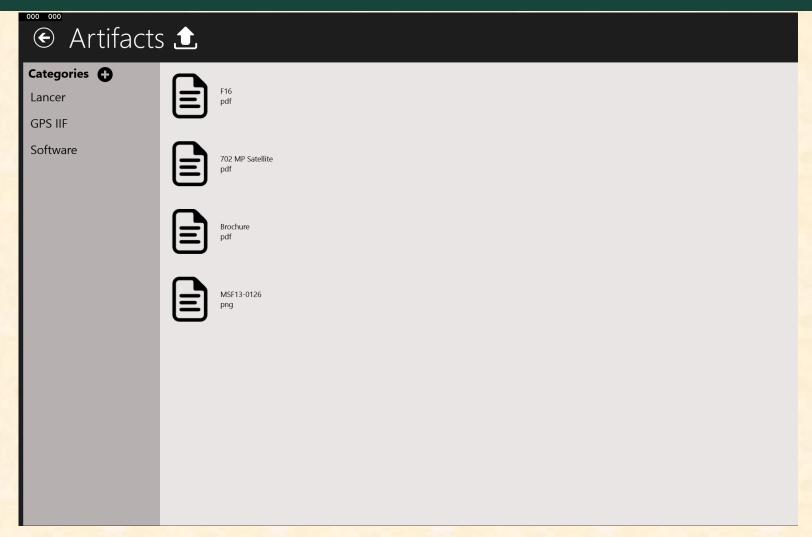








## Artifacts Page



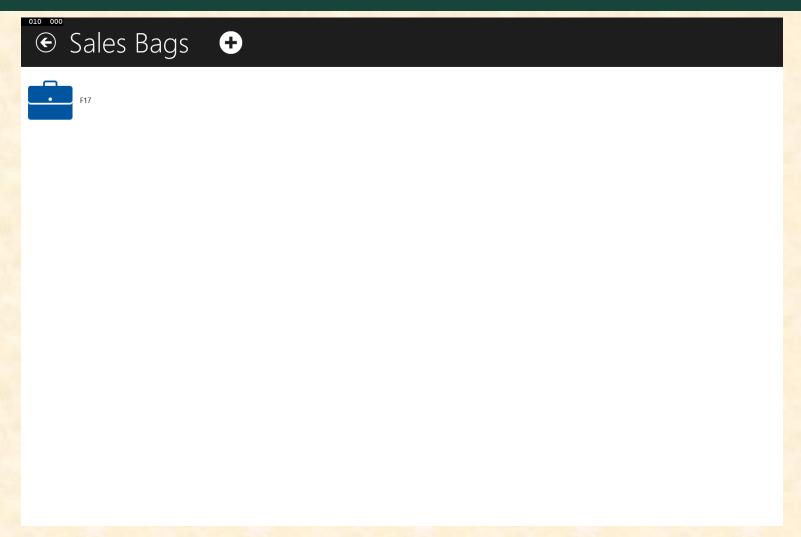


#### Meetings Page





### Salesbag Page





#### What's left to do?

- Create presentation mode UI
- Note-taking
- Save meeting metadata
- Create exit survey on meeting conclusion
- Add Salesbag creator UI
- Sub-categories
- Open call plan in Word