# MICHIGAN STATE UNIVERSITY

# 10/30:

# Design Day and the Project Video

#### The Capstone Experience

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Spring 2013



#### Design Day Overview

- Engineering Building (2<sup>nd</sup> Time)
- Friday, December 6, 6:30am 2:30pm
- Exhibits of Design Projects
  - From Entire College of Engineering
  - Open to the Public
  - Visitors Include
    - Faculty
    - Family and Friends
    - Corporate Sponsors
    - Middle and High School Students
- Dress is Business



## Design Day Activities

- 6:30 a.m. Setup and Breakfast
- 7:00 a.m. All-Hands Photo
- 7:30 a.m. 11:45 a.m. Presentations to Judges
  - See <u>Schedule</u>
  - Room 3405
- 7:30 a.m. 12:30 p.m. Team Exhibits
- 12:00 p.m. Free Lunch
- 12:30 p.m. Tear Down
- 1:15 p.m. Awards Ceremony
- 2:30 p.m. Debriefing Meeting
  - All-Hands
  - Families and Friends
  - Judges
  - Corporate Visitors





CSE Students Ready to Go at 7:00am

#### Team Exhibit

- Table
- iMac
  - For Software
  - For Project Video
- Other Device(s)
  - MacBook Pro
  - iPhone/iPad
  - Android
- Poster
  - DD Booklet Page
  - Provided by Dr. D.





**Families** 



Alumni



**Corporate Clients** 



Faculty



**International Visitors** 



The Media



Dean Leo Kempel

#### Design Day Awards

- Awards
  - Auto-Owners Exposition Award
  - GM Praxis Award
  - TechSmith Screencast Award
  - Urban Science Sigma Award
- ~12 Judges
- Based On
  - Project Plan (Due When?)
  - Project Video
  - Design Day
    - Exposition
    - Presentation to Judges





Presenting to Judges



Team GM Wins Auto-Owners Exposition Award

## Project Video

- Tells Project Story
  - The "Problem"
  - Your "Solution"
    - Architecture
    - Some Technical Details
  - Software Demo
  - Acknowledgements
- 10-12 Minutes in Length
- Professional
- Lots of Work



#### Project Video How To

(1 of 2)

- Story Board
  - Plan Video and Audio
  - Very Specific
- Capture Audio
  - Write Script
  - Record in Telecomm Sound Studio
- Capture Video
  - Screen Video or Shots
  - Photographs
  - Digital Video
  - (While Listening to Audio?)



#### Project Video How To

(2 of 2)

- Edit
  - Video
  - Audio
  - Use
    - Camtasia
    - Other Software of Your Choice
- Produce
  - .wmv (Required)
  - .mp4
  - .mov



#### **Project Video Hints**

(1 of 2)

- Look at Previous Videos
  - See <u>Archives</u>
  - Look at Previous Videos
- Try TeleCom Recording Studio ASAP
  - Figure Out
    - How to Sign Up
    - Where It Is
    - o How To Use It
  - Record Mary Had a Little Lamb
  - Import into Camtasia
- Background Music
  - Make Sure Voiceover Much Louder
  - Test in Room Settings (Like 1225 EB)
  - Always Err on Side of Too Soft Music
  - (Always a Problem with One Video)



## **Project Video Hints**

(2 of 2)

- Reading App Text
  - Often a Problem
  - Use Very High Resolution and Pan/Zoom Feature of Camtasia
  - Test In Advance
  - In Room Setting (Like 1225 EB)
- Rendering
  - Try Samples
  - In Advance
  - Takes a Long Time
  - Do NOT Press Render Button One Hour Before Due
- Due
  - By 2pm on Monday, December
  - Via USB Stick to Dr. D. in Office
  - Posted for Judges
- Posted Immediately for Judges



#### **Project Videos**

- See <u>Archives</u>
- Examples
  - TechSmith
     Screen Capture Multi-Image Output Accessory for Snaglt



MedtronicMobile Health Management System



Ford Conference Room

