

MICHIGAN STATE
U N I V E R S I T Y

Alpha Presentation

Dealership Consultant Mobile App

The Capstone Experience

Team Urban Science

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*From Students...
...to Professionals*

Project Overview

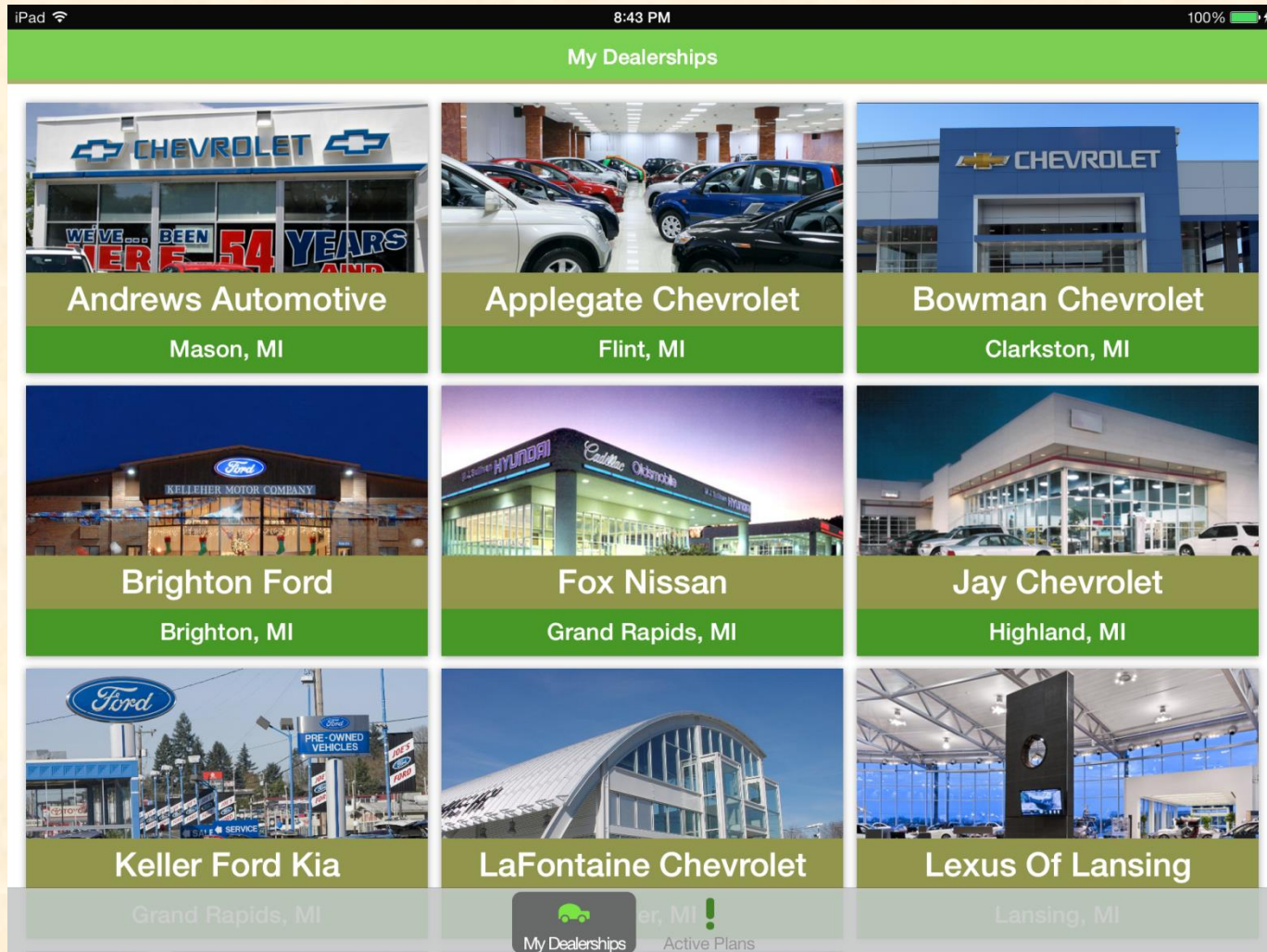
- Support Dealership Consultants
- Optimize Consultant Interactions
- Record Dealer Reactions & Agreements
- Record Dealership Metrics



System Architecture



Dealership Viewing (Home)

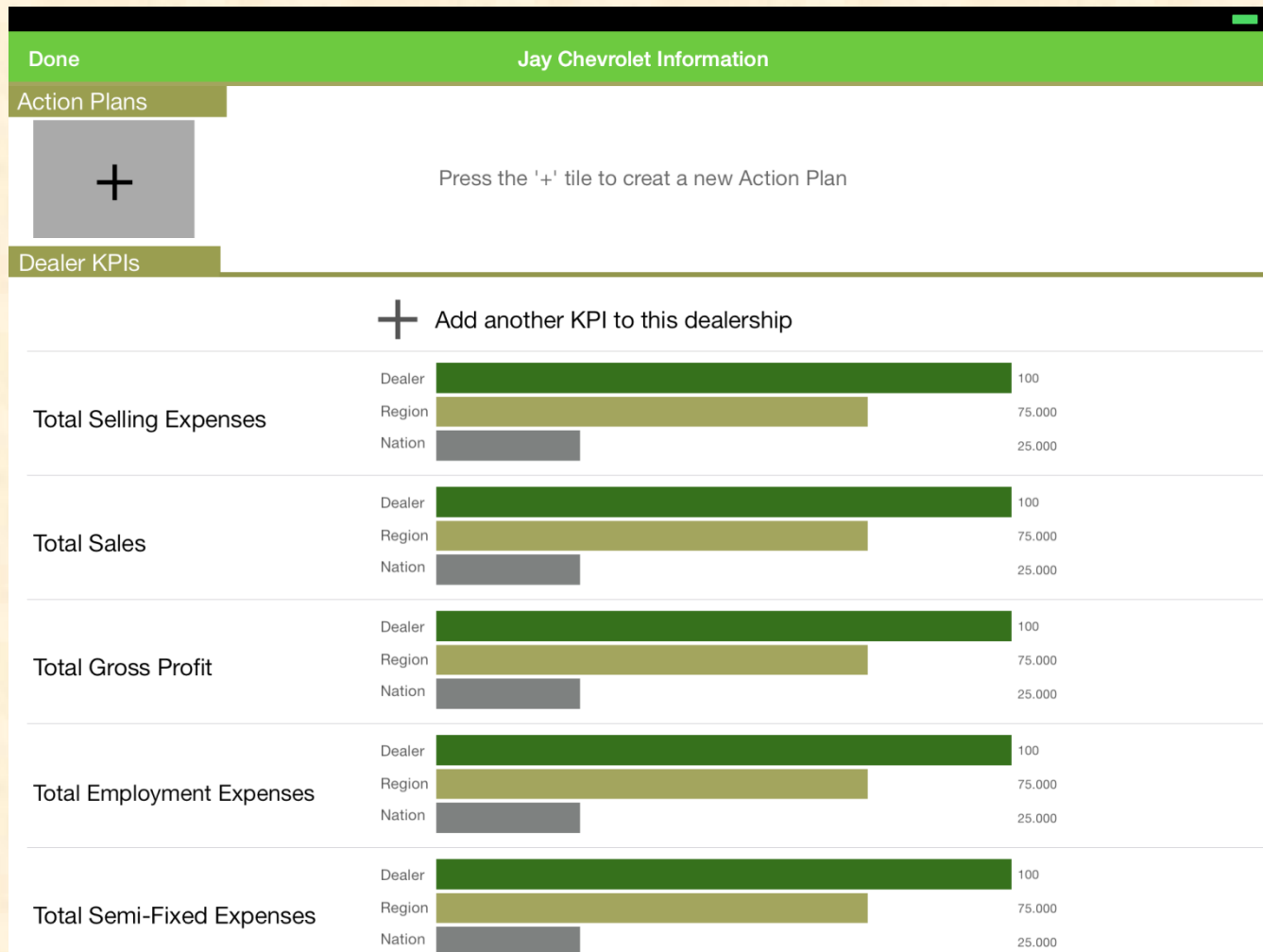


Open Action Plans (Secondary Home)

Active Plans		
Dealership Name	Location	Created: 9/15/13
Dealership Name	Location	Created: 9/15/13
Dealership Name	Location	Created: 9/15/13
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Dealership Information



Action Plan Details

iPad 8:42 PM 100%

Done Dealership Action Plan 9/15/13

Done

Action Plans

+ Add a KPI to this Action Plan

Dealer KPIs

Gross as % Sales

Total Gross P Gross as % Sales

Gross as % S Total Employment Expenses

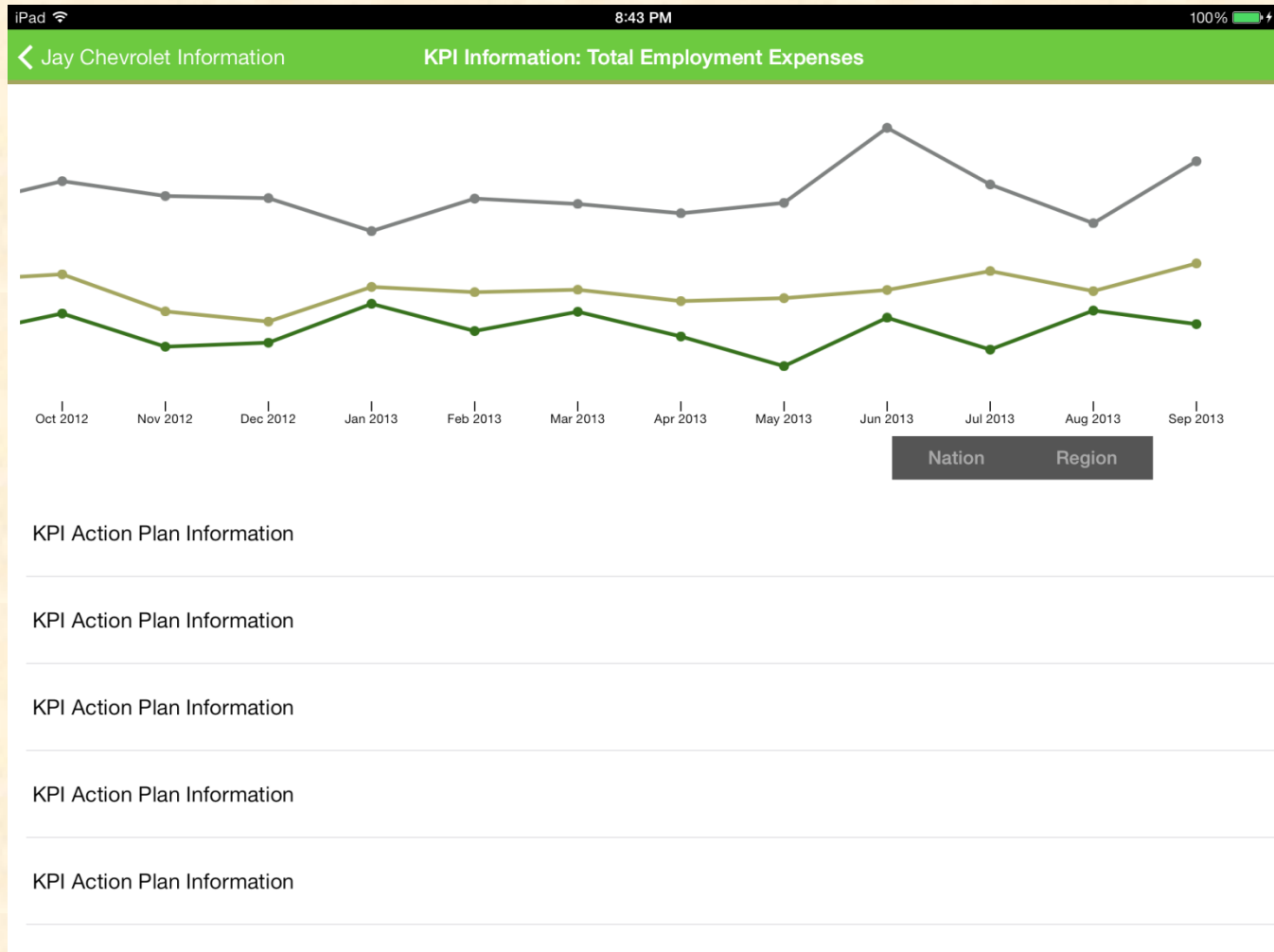
Total Selling Total Sales

Notes

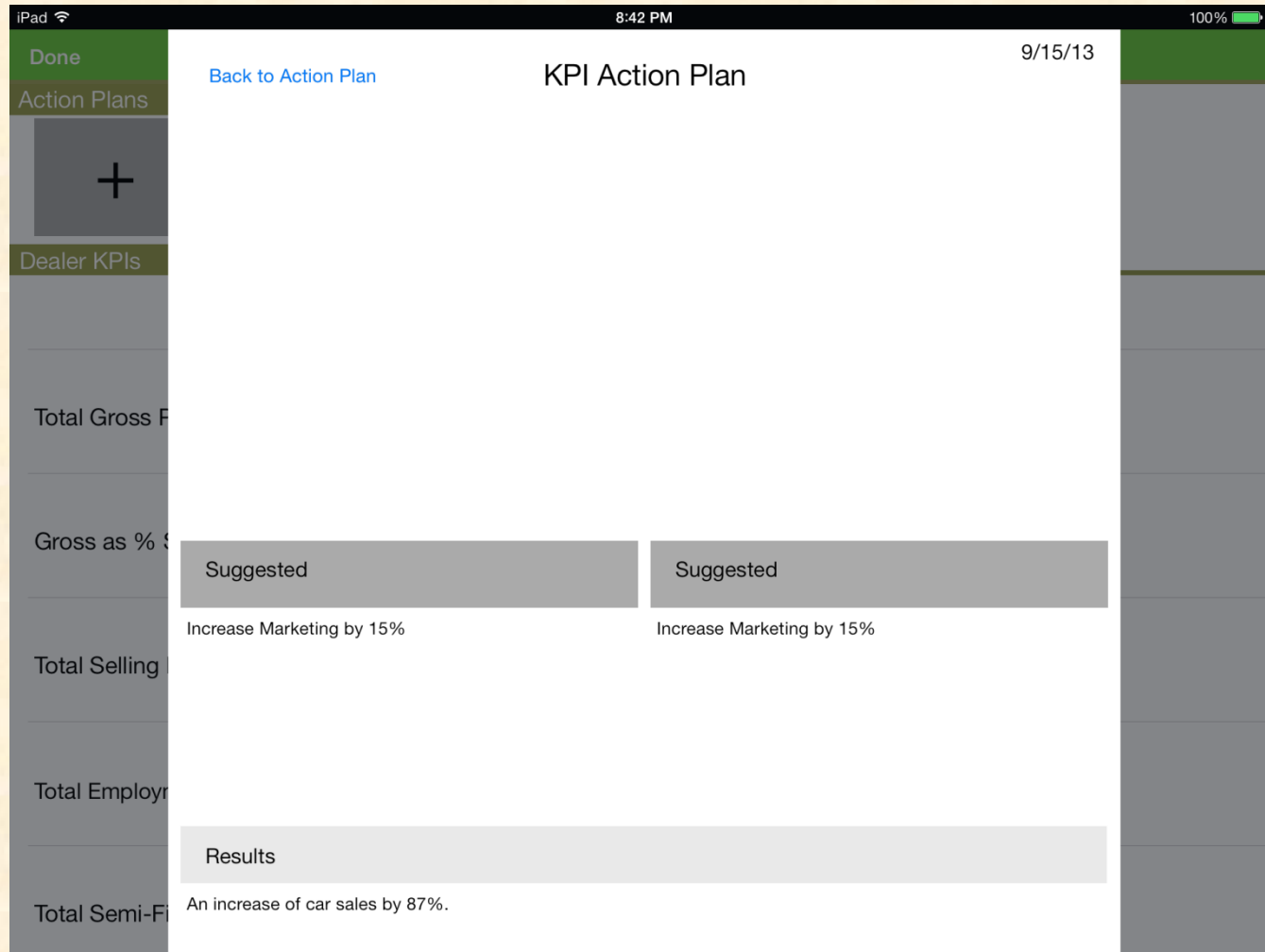
Total Employe

Total Semi-Fi

KPI Information



KPI Action Plan



What's left to do?

- Complete Login System
- iOS Polishing and UI Completion
- Get Android Application Caught Up