

MICHIGAN STATE
UNIVERSITY

Project Plan

Infographic Generator

The Capstone Experience

Team Urban Science

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*From Students...
...to Professionals*

Project Overview

- Standalone web app to display infographics
- Display information on vehicle sales, service and lead management
- Convey information to OEM's
- Building custom library to generate elements of the infographic

Functional Specifications

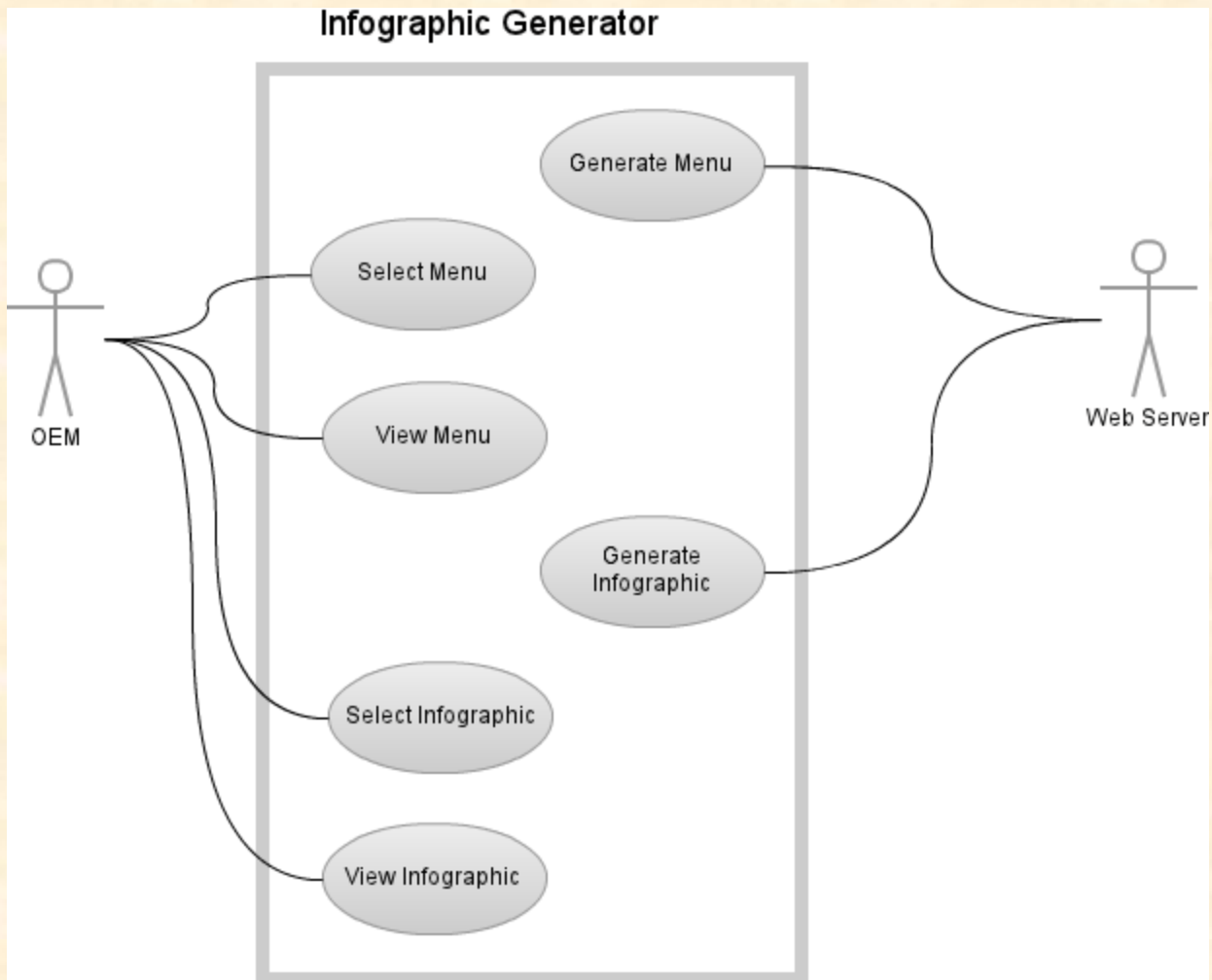
- Spreadsheet data
- Creative presentation with animations
- Intuitive display of relevant data
- Easy navigation through main categories

Design Specifications

- Lazy Susan style menu
- Native app feel with touch gestures
- Each infographic displays monthly data
- An Infographic contains many infographic elements



Use Case Diagram



Screen Mockup: Lazy Susan Menu



Screen Mockup: Infographic Screen



Screen Mockup: Infographic Screen



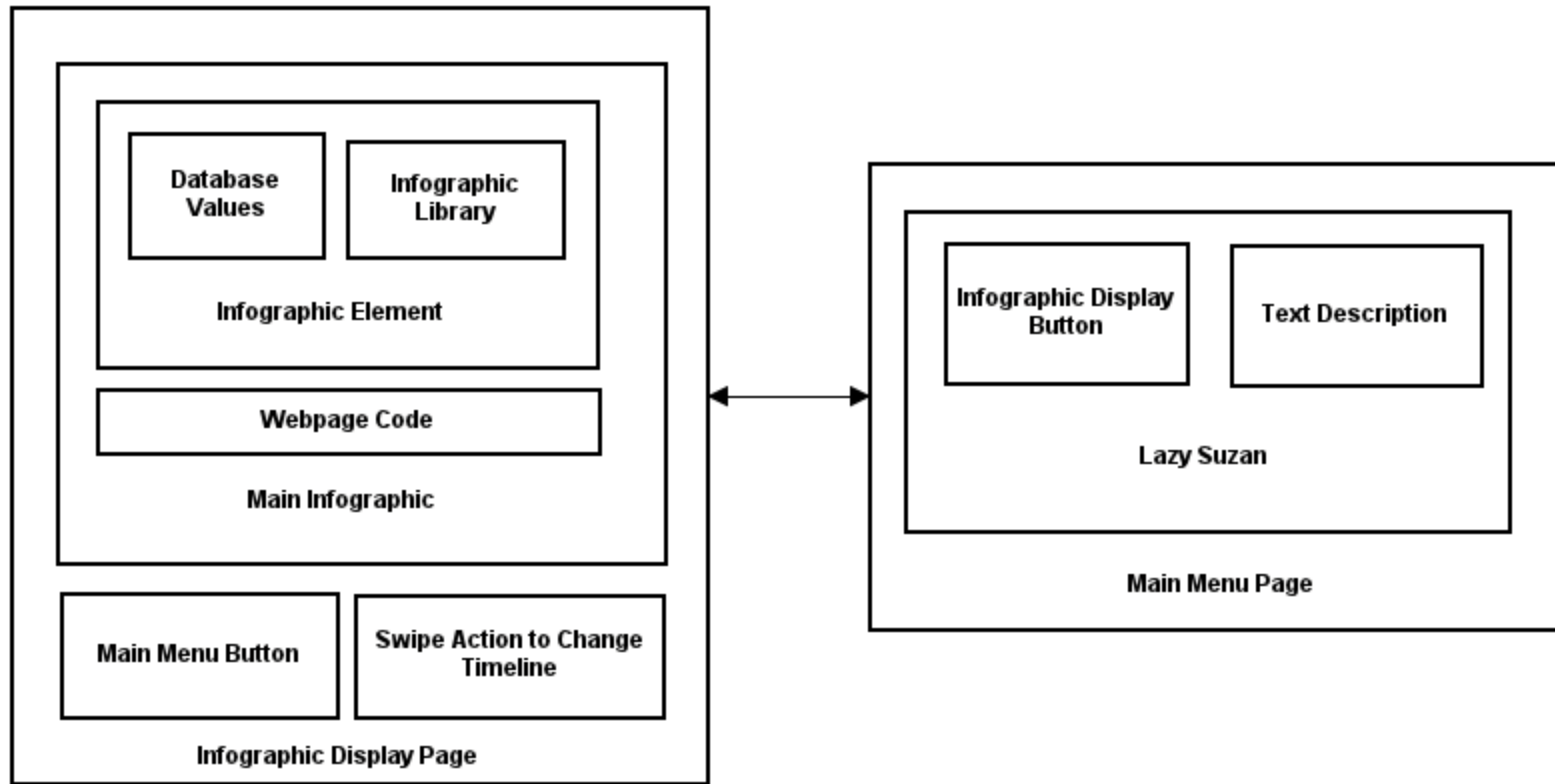
Screen Mockup: Infographic Screen



Technical Specifications

- Infographic will be based on Key Performance Indicator (KPI) data from SQL database
- Pass database information to infographic via XML file
- Each infographic written in HTML5 and JavaScript
- Supported on iPad via Safari

System Architecture



System Components

- Hardware Platforms
 - iPad
 - Personal Computer
 - Web Server - IIS7
- Software Platforms / Technologies
 - JavaScript and HTML5
 - ASP.Net
 - SQL database

Testing

- Safari for iPad Browser Compatibility
- User experience
- Web-app performance
- Orientation display

Risks

- Languages
- Ambiguous Requirements
- Scheduling
- Artistic Ability