

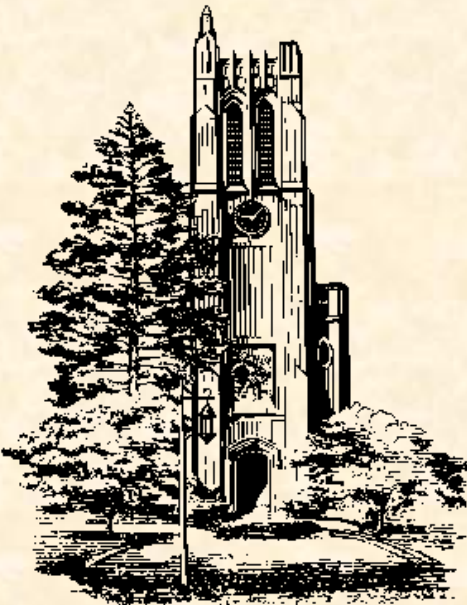
# Beta Demonstration Dealer Analysis Applications for Mobile Devices

Team Urban Science  
CSE 498, Collaborative Design

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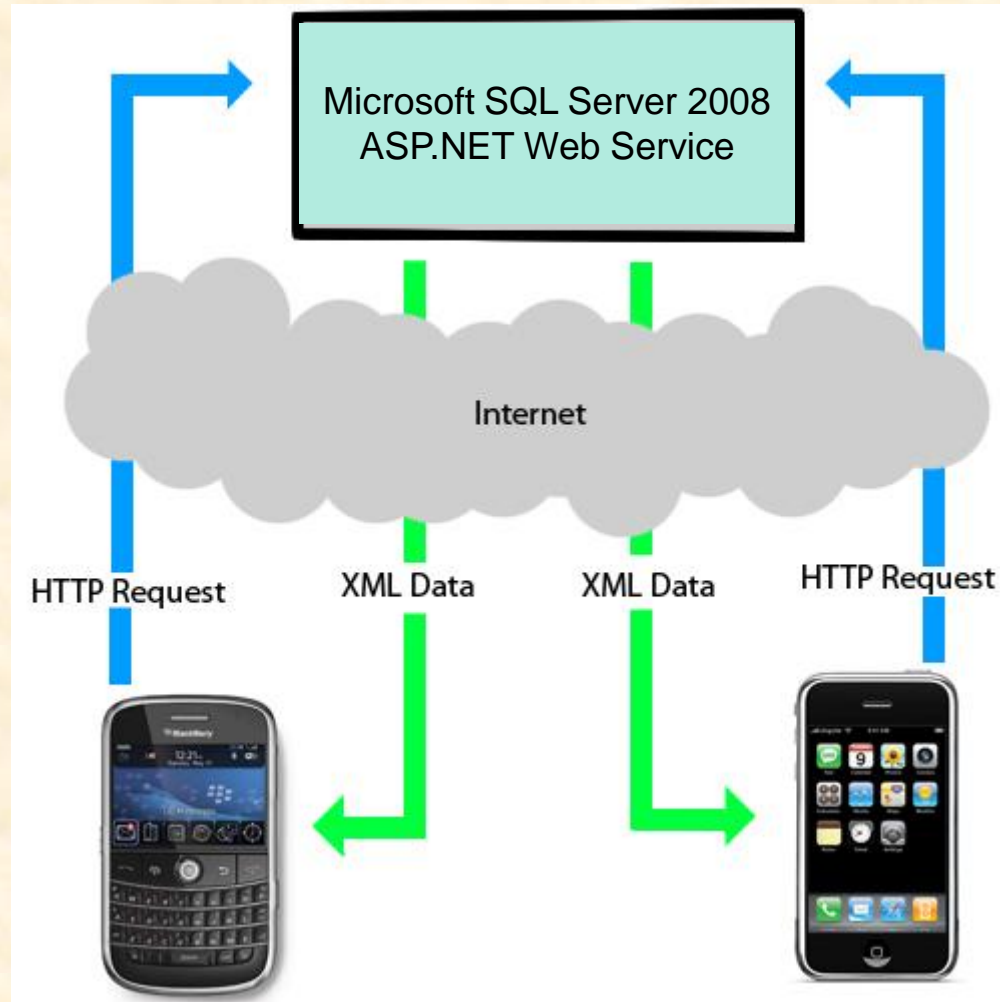


# Project Overview

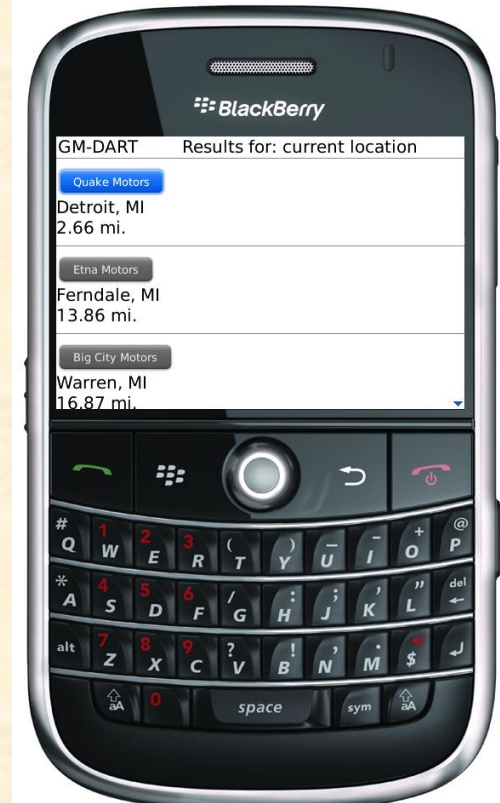


- Develop iPhone and Blackberry applications to assist automotive companies in placing dealerships and evaluating their performance.
- Generate media-rich content (maps, charts, tables) that is easy-to-view on mobile devices (Blackberry Bold and iPhone).
- Create novel design that allows for usability but also looks good (“sizzle factor”).

# Architecture Illustrated



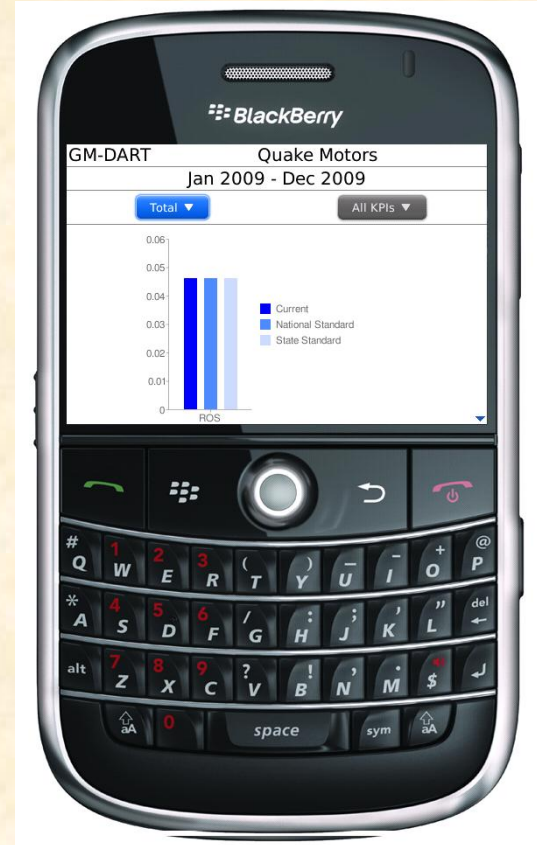
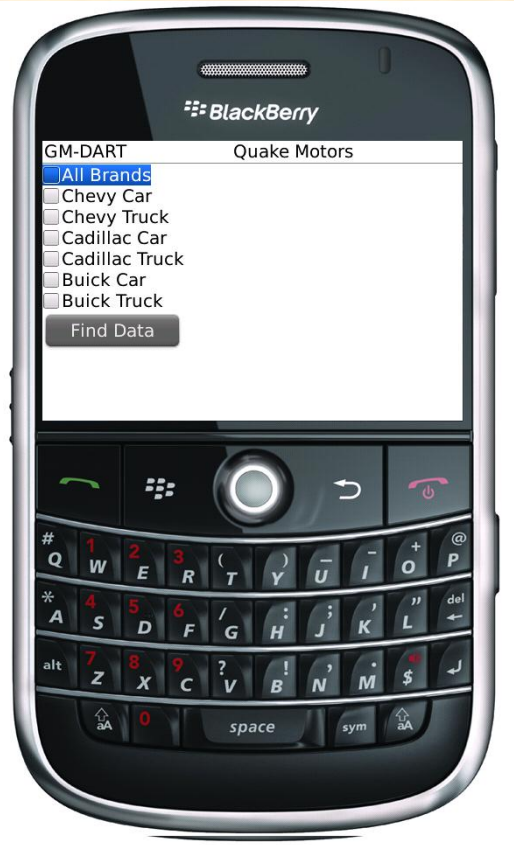
# Screen Shots







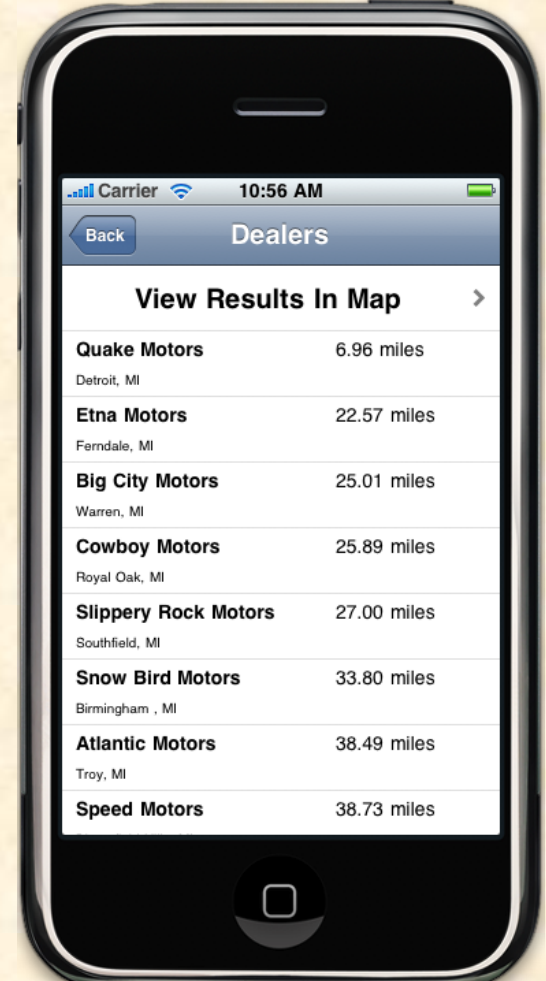
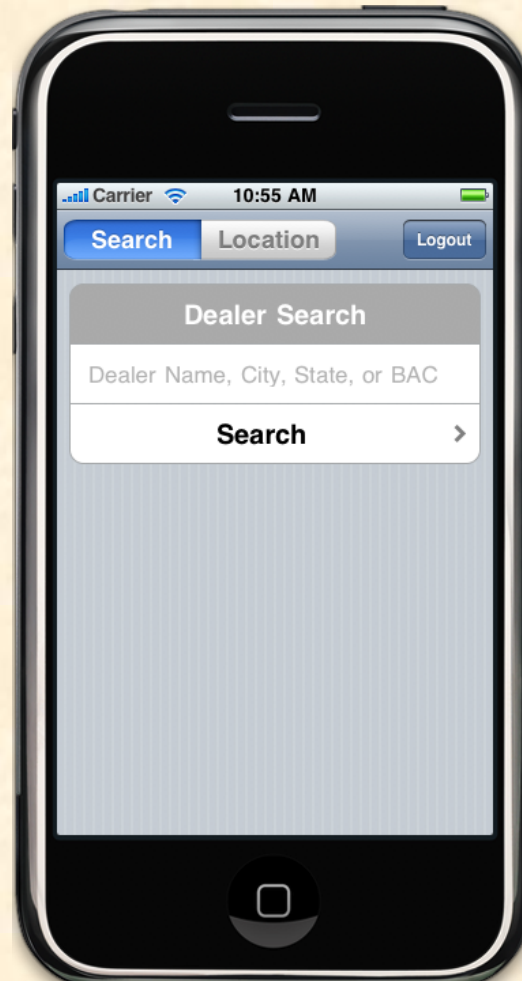
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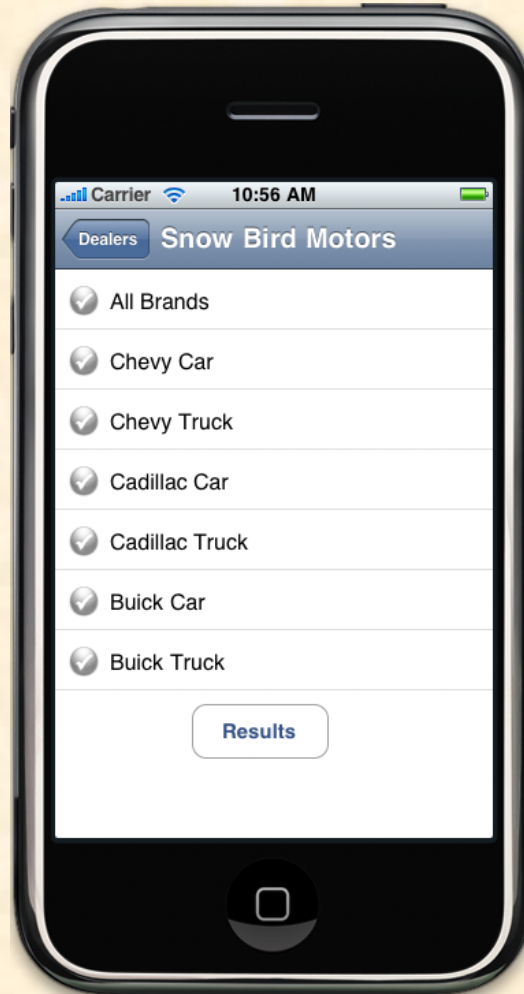
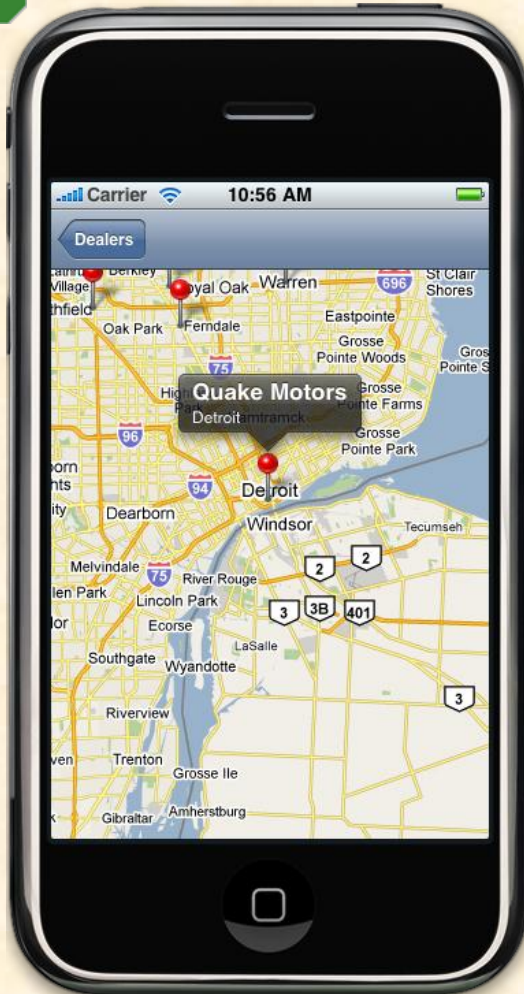


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