MICHIGAN STATE UNIVERSITY

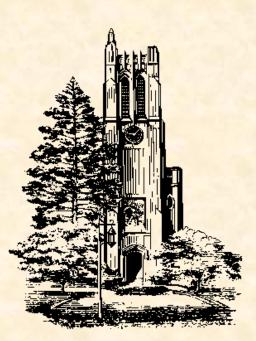
#### Alpha Demonstration Dealer Analysis Applications for Mobile Devices

Team Urban Science CSE 498, Collaborative Design

> Kaalem Lucky Shaun Gautz Jeff Meador Josh Mackaluso

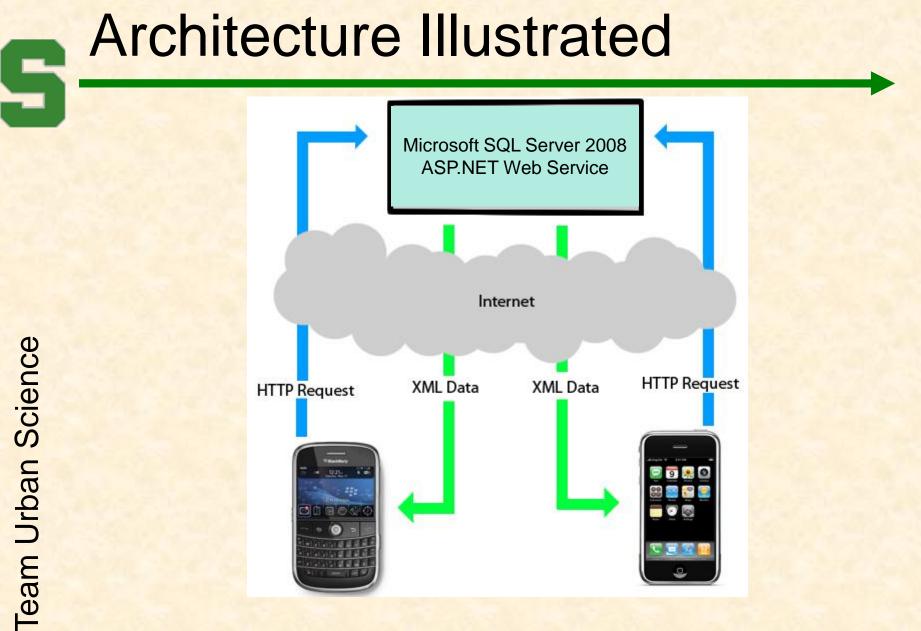
Department of Computer Science and Engineering Michigan State University

Spring 2010



### **Project Overview**

- Develop iPhone and Blackberry applications to assist automotive companies in placing dealerships and evaluating their performance.
- Generate media-rich content (maps, charts, tables) that is easy-to-view on mobile devices (Blackberry Bold and iPhone).
- Create novel design that allows for usability but also looks good ("sizzle factor").



# Team Urban Science

## Screen Shot

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## Team Urban Science

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### Screen Shot



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#### What's left to do?

- Geographical mapping
- Show data as bar charts and line charts
- Populate data fields from database
- Search using GPS
- Stored Login