#### MICHIGAN STATE UNIVERSITY

## Project Plan Presentation The Summarizer

The Capstone Experience

Team Auto-Owners

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#### **Project Sponsor Overview**

- Fortune 500 Company
- A++ rating by AM Best Company
- Started in 1916 and now has over 48,000 agents
- Main headquarters in Lansing, Michigan

### **Project Functional Specifications**

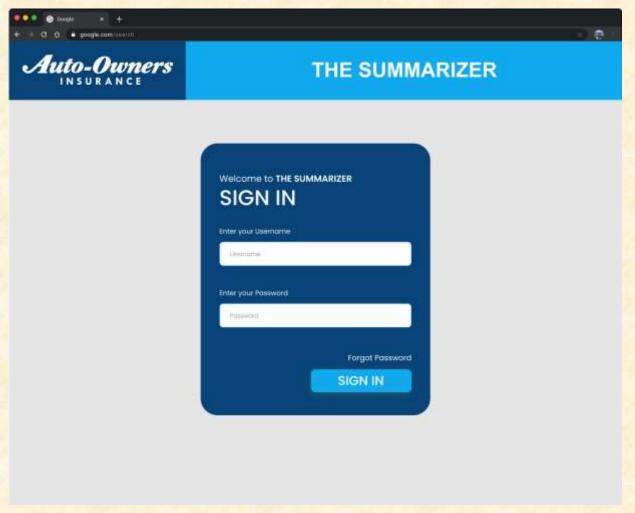
- Better analysis and decision making for customers' and employees' needs
  - Reviewing all the text and analyzing key metrics from a large amount of documents.
- A time-consuming and labor-intensive task
  - Manually processing; Large text; No standardization
- An automated and more efficient web application
  - Quickly summarize documents, extract relevant key metrics, and analyze the sentiment from them.
- Knowing the positive and negative part of their current service and product
- Log in -> submit file -> check report -(if admin)-> access history reports



#### **Project Design Specifications**

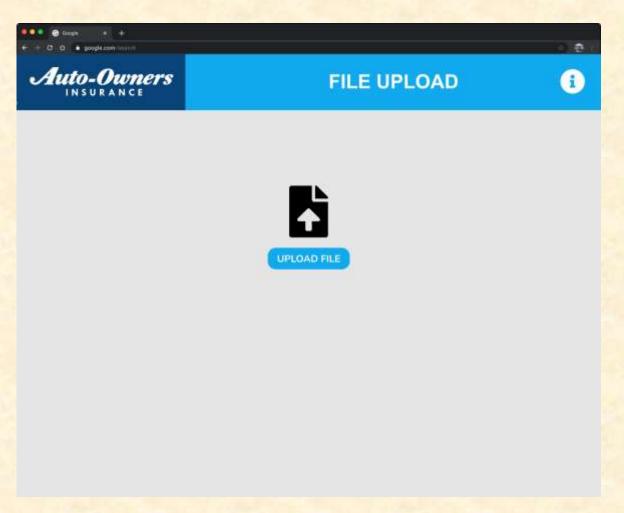
- Major Features:
  - Login page, file upload page, file processing report, text analysis report (with sentiment analysis), summarization report
- Vertical sidebar navigation menu
- Information symbol for project explanation

## Screen Mockup: Login Page





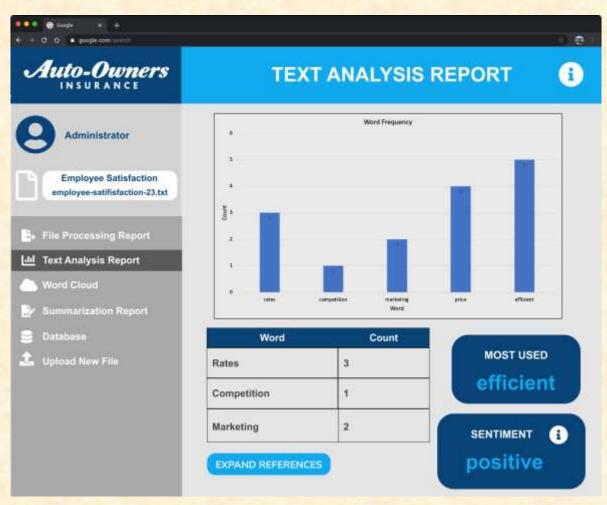
## Screen Mockup: File Upload



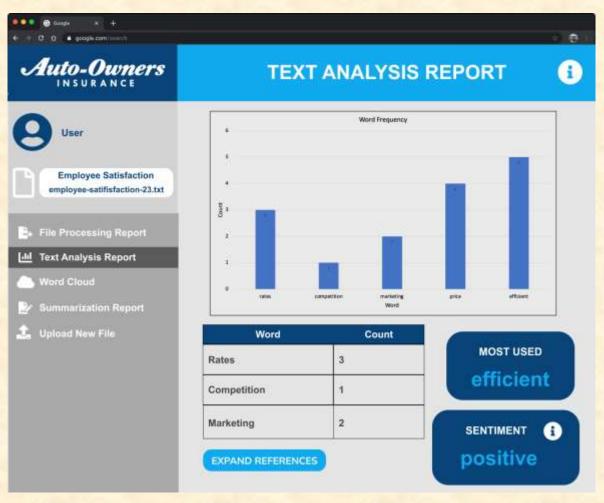
#### Screen Mockup: File Processing



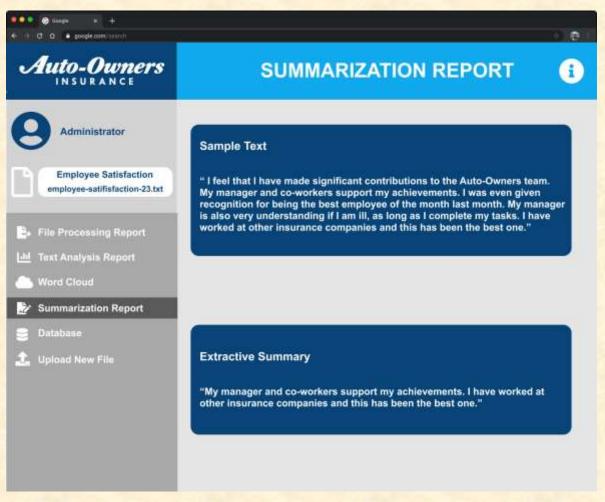
### Screen Mockup: Text Analysis



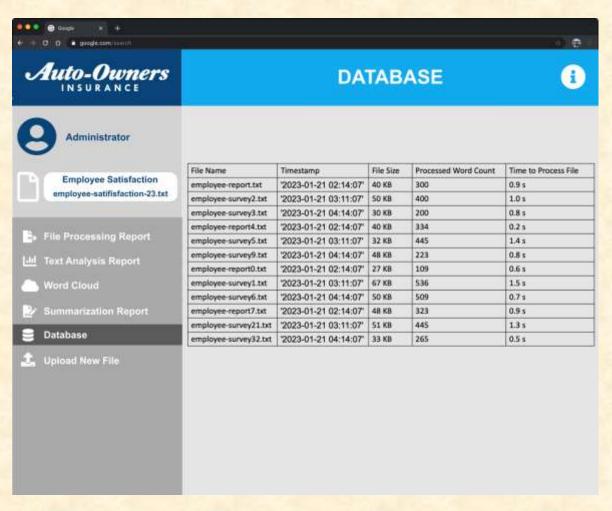
### Screen Mockup: User View



# Screen Mockup: Summarization Report



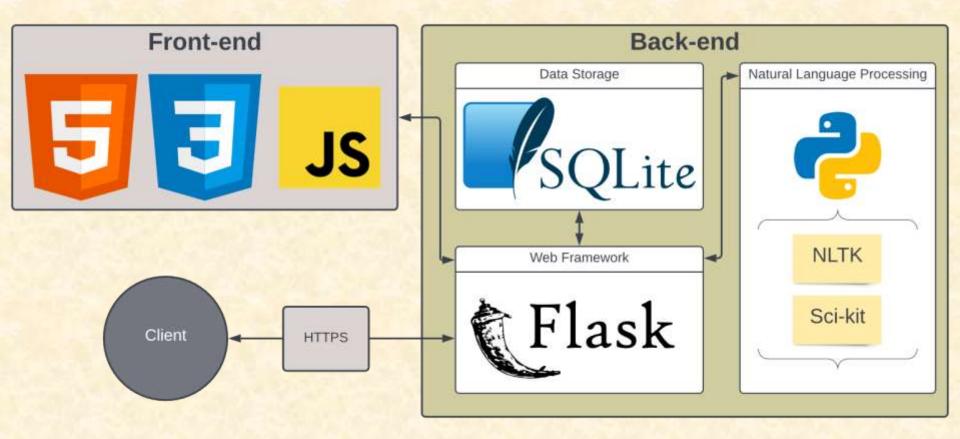
## Screen Mockup: Database



#### **Project Technical Specifications**

- Lightweight
- Front-end
  - HTML5, CSS, JavaScript
- Back-end
  - Flask connects events from front-end to back-end
  - SQLite serverless database
  - Python Libraries NLTK, Sci-Kit

#### Project System Architecture



#### **Project System Components**

- Hardware Platforms
  - No hardware platforms
- Software Platforms / Technologies
  - HTML, CSS, JavaScript
    - Develop and style the front-end of our website
  - Flask
    - Easy to use, microframework in python
  - Python
    - Used for back-end text processing
    - Sci-Kit and NLTK
  - SQLite
    - Used as a simple way to implement a database

#### Project Risks

- Developing a Sentiment Analysis Model
  - The team is unfamiliar with how to create sentiment analysis model and maximize its performance
  - Begin by researching common sentiment models/techniques and implement simple versions. Then develop more complex models and compare the simple baseline results
- Performing Abstractive Text Summarization
  - The team is unsure how to create a successful abstractive text summarizer.
  - We will implement quick and simple models at first and test them on small pieces of text
- Machine Learning Performance on Large Documents
  - The models need to process documents of up to 100 pages quickly and effectively
  - We will use large text files from the Canterbury corpus to frequently test the speed of the models on large documents as we develop them
- Acquiring Relevant Data for Machine Learning
  - The team doesn't have access to Auto-Owners corporate data for training the machine learning models
  - We will combine several public datasets made of different types of text to create a more generalized model



## Questions?

