



Alpha Presentation

Simply Give Automation

The Capstone Experience

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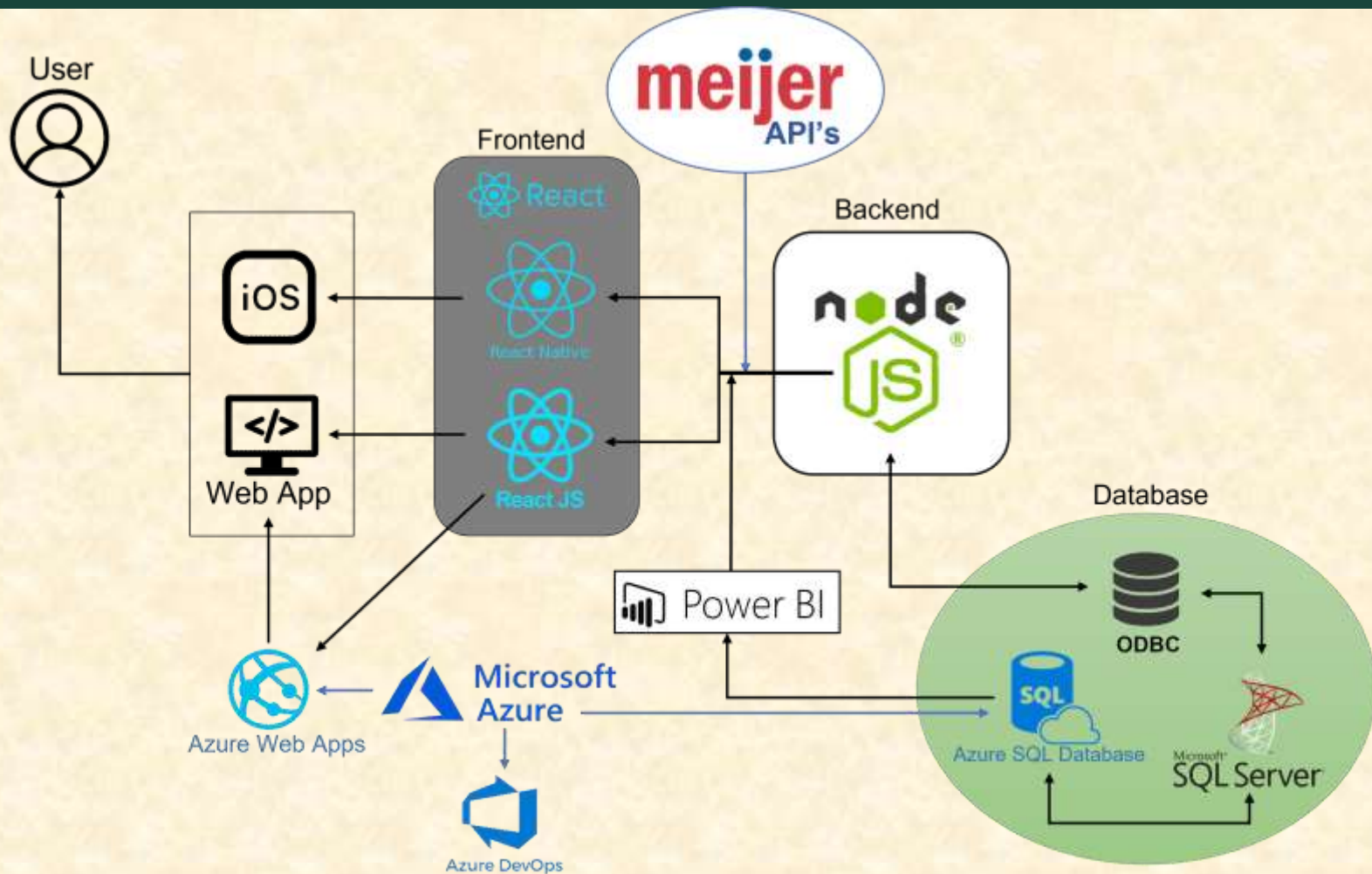
*From Students...
...to Professionals*

Project Overview

- The primary goal of Simply Give is to keep local food pantries stocked all year.
- Provide a way for people to contribute online.
- A webpage and an iOS app



System Architecture



Store Search

The screenshot shows a web browser window with the URL `localhost:3000/search/Guest/0`. The page features the Meijer logo and a 'SIMPLY give' banner. Below the banner is a map of the Ann Arbor area with several red location pins. To the right of the map, there are three store listings:

- East Lansing**
7157 E. Saginaw St. East Lansing 48823
517-885-9000
1 mi
Pantry Placeholder
[Contribute to this store](#)
- Okemos**
2055 W Grand River Okemos 48864
517-349-6800
3 mi
Pantry Placeholder
[Contribute to this store](#)
- East Lansing**
1350 W Lake Lansing Rd East Lansing 48823
517-332-2444

At the bottom left, there is a search input field with the text 'Enter address, city, or ZIP code' and a 'Radius' dropdown menu. The input field contains '48823' and a 'Search' button is located below it.

Contribute

Meijer Simply Give

localhost:3000/contribute/7157%20E.%20Saginaw%20St.%20East%20Lansing%2048823/Pantry%20Placeholder/253

Not syncing

meijer

SIMPLY give

[Home](#) [Search](#) [Questions](#) [Reprint](#) [Thank You](#) [Miscellaneous](#) [Analytics](#)

Back to Search

Hello, Guest!

Your store location: 7157 E. Saginaw St. East Lansing 48823

\$10.00

\$10

\$20

\$30

-\$10

+\$10

Contribute

SIMPLY give

together,
we can help end
hunger in our
community.


with just \$10, you can provide
meals to local pantries serving
families in need.

Your contribution supports the following food pantry:

Pantry name: Pantry Placeholder [Pantry address](#)

Map

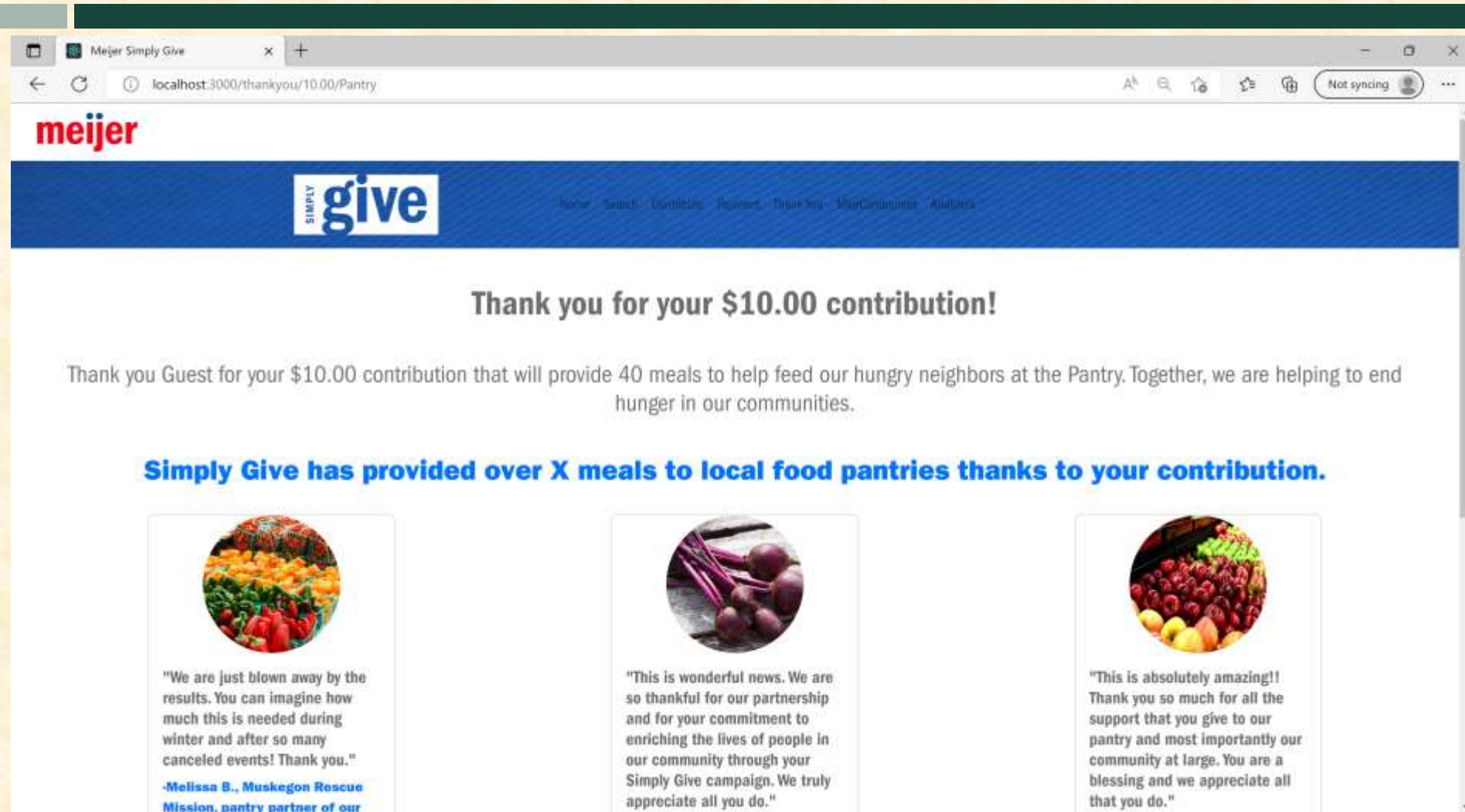
Satellite

 The Capstone Experience

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Thank You



meijer


Simply Give

Home Search Guidelines Register Thank You! MyAccount MyHistory

Thank you for your \$10.00 contribution!


Thank you Guest for your \$10.00 contribution that will provide 40 meals to help feed our hungry neighbors at the Pantry. Together, we are helping to end hunger in our communities.

Simply Give has provided over X meals to local food pantries thanks to your contribution.




"We are just blown away by the results. You can imagine how much this is needed during winter and after so many canceled events! Thank you."

Melissa B., Muskegon Rescue Mission, pantry partner of our

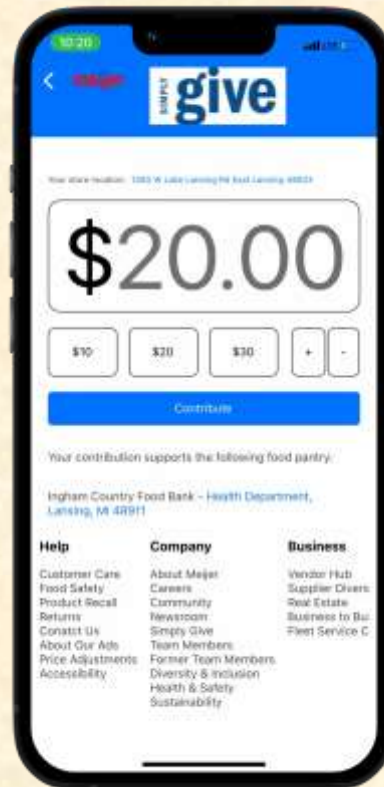


"This is wonderful news. We are so thankful for our partnership and for your commitment to enriching the lives of people in our community through your Simply Give campaign. We truly appreciate all you do."



"This is absolutely amazing!! Thank you so much for all the support that you give to our pantry and most importantly our community at large. You are a blessing and we appreciate all that you do."

Mobile Application



What's left to do?

- Cleaning up the UI
- Navigation
- Analytics Page
- iOS Backend

Questions?

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