

**MICHIGAN STATE**  
**UNIVERSITY**

# Alpha Presentation

## Public Opinions on Nuclear Energy from Social Media

### The Capstone Experience

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*From Students...  
...to Professionals*

Fall 2022

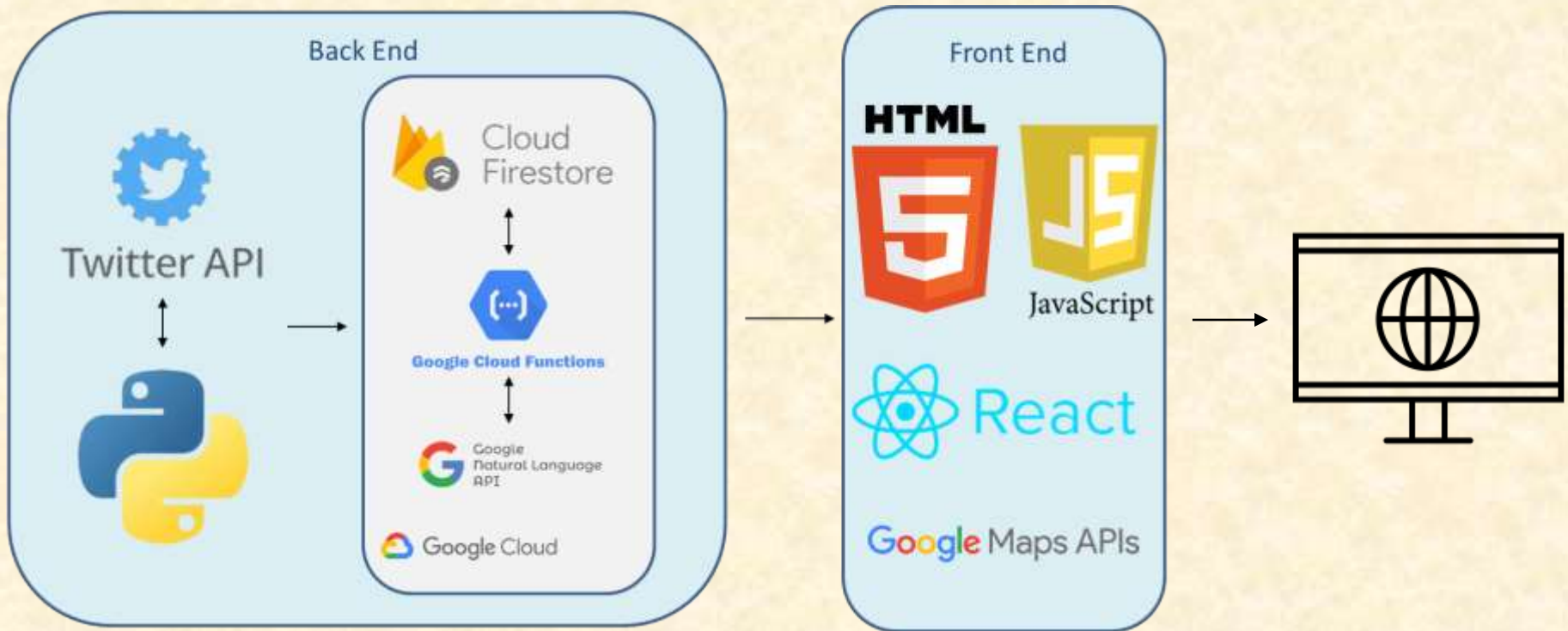
# Project Overview

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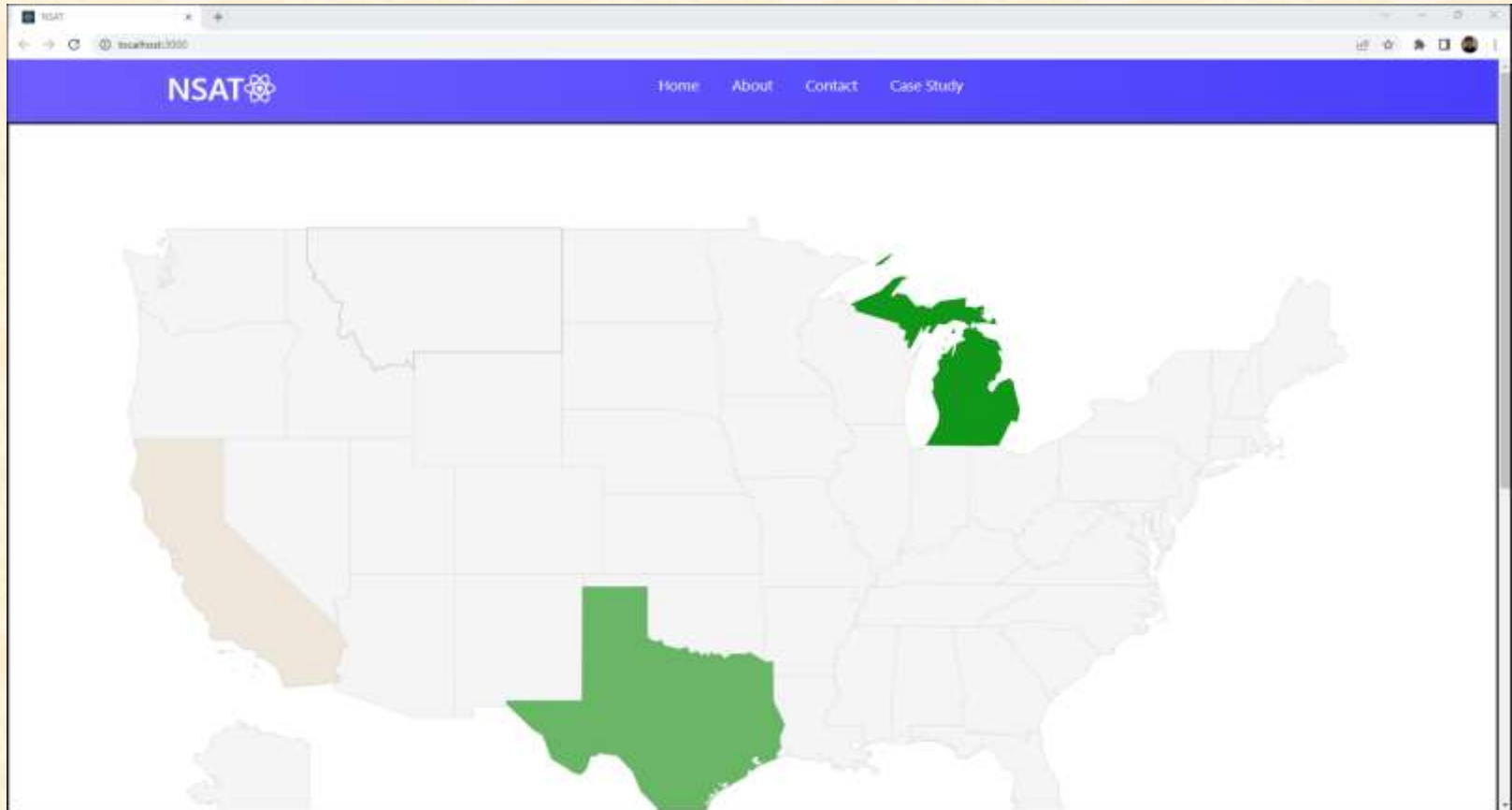
- Anthropocene Institute is a climate-driven think tank
- Public division and misinformation regarding nuclear energy present challenge to Anthropocene Institute
- Develop a web application to visualize social media sentiments regarding nuclear energy



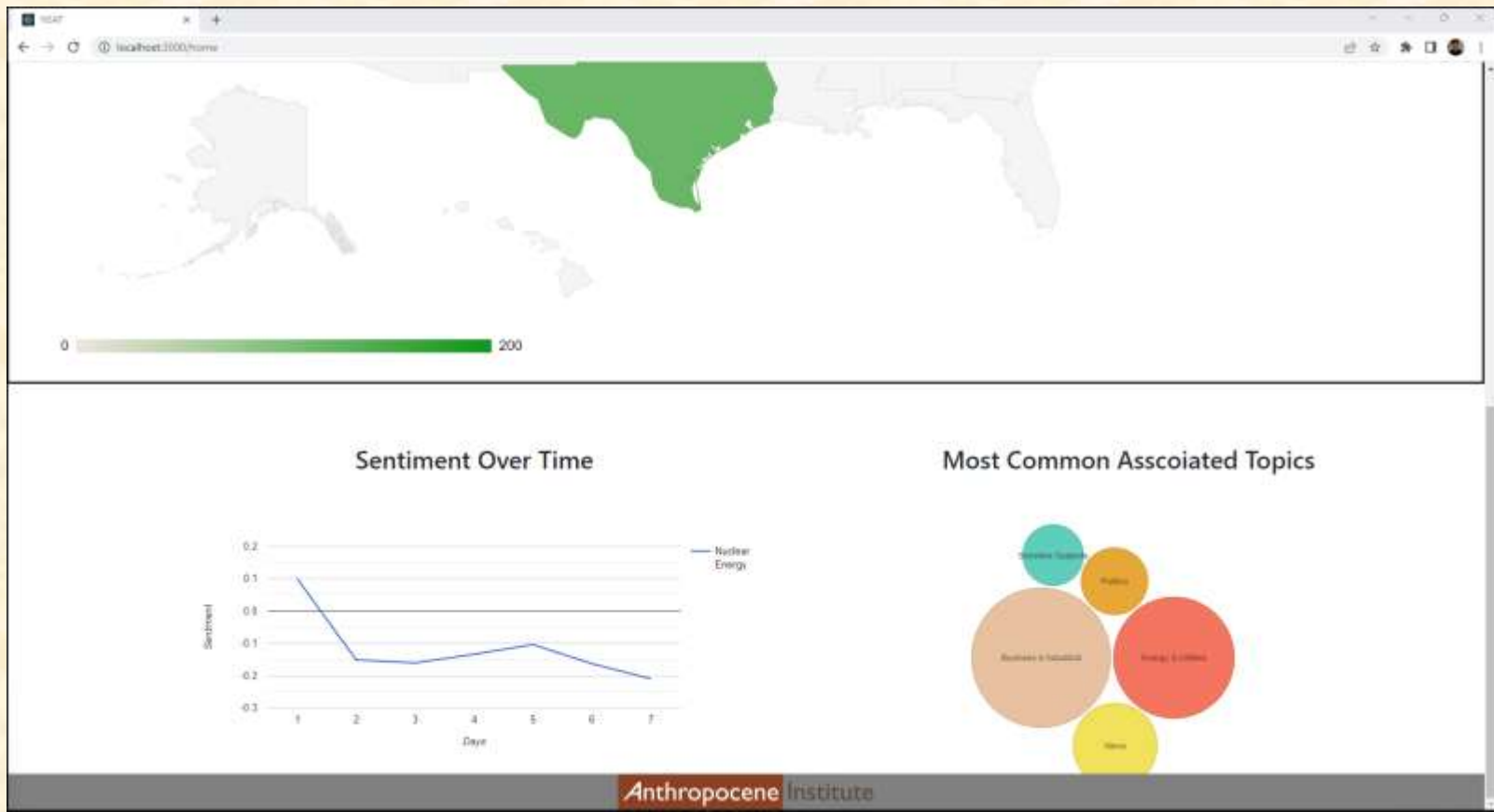
# System Architecture



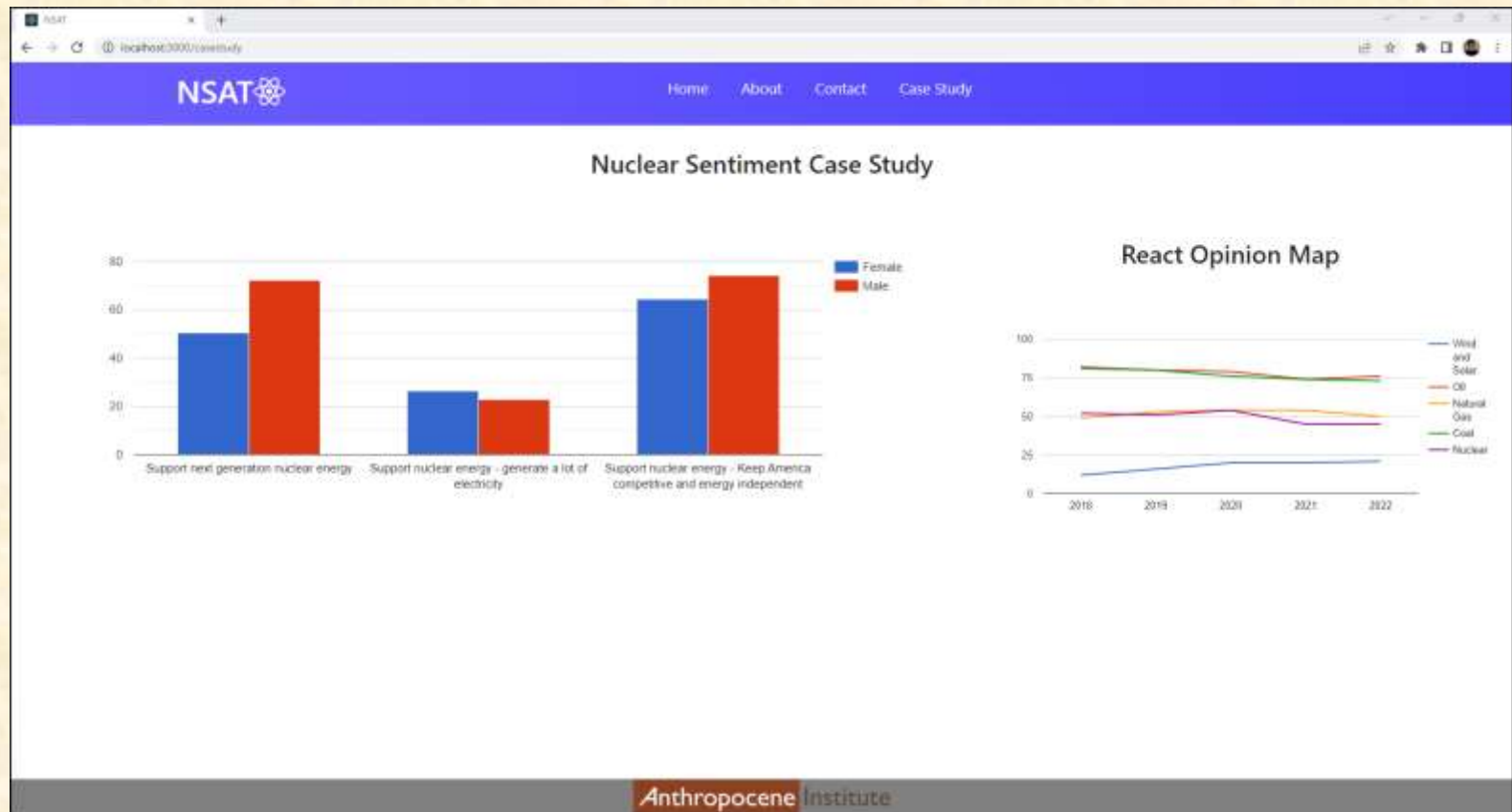
# Sentiment map



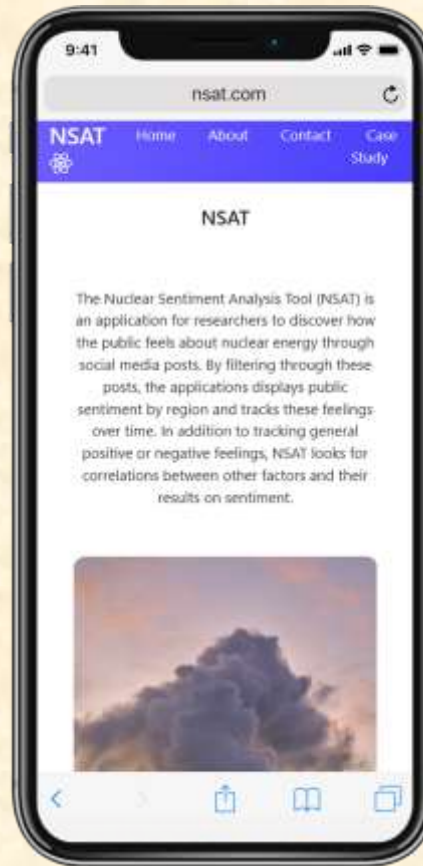
# Average Sentiment and Topics



# Case Study



# Mobile Interactivity





# What's left to do?

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- Polish front-end
- Collect and display live tweets
- Perform case study data analysis and display
- Perform correlation data analysis and display
- Improve sentiment and classification models





# Questions?

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