

MICHIGAN STATE

U N I V E R S I T Y

Beta Presentation

Twitter Trending Effects on Amazon Sellers

The Capstone Experience

Team Amazon

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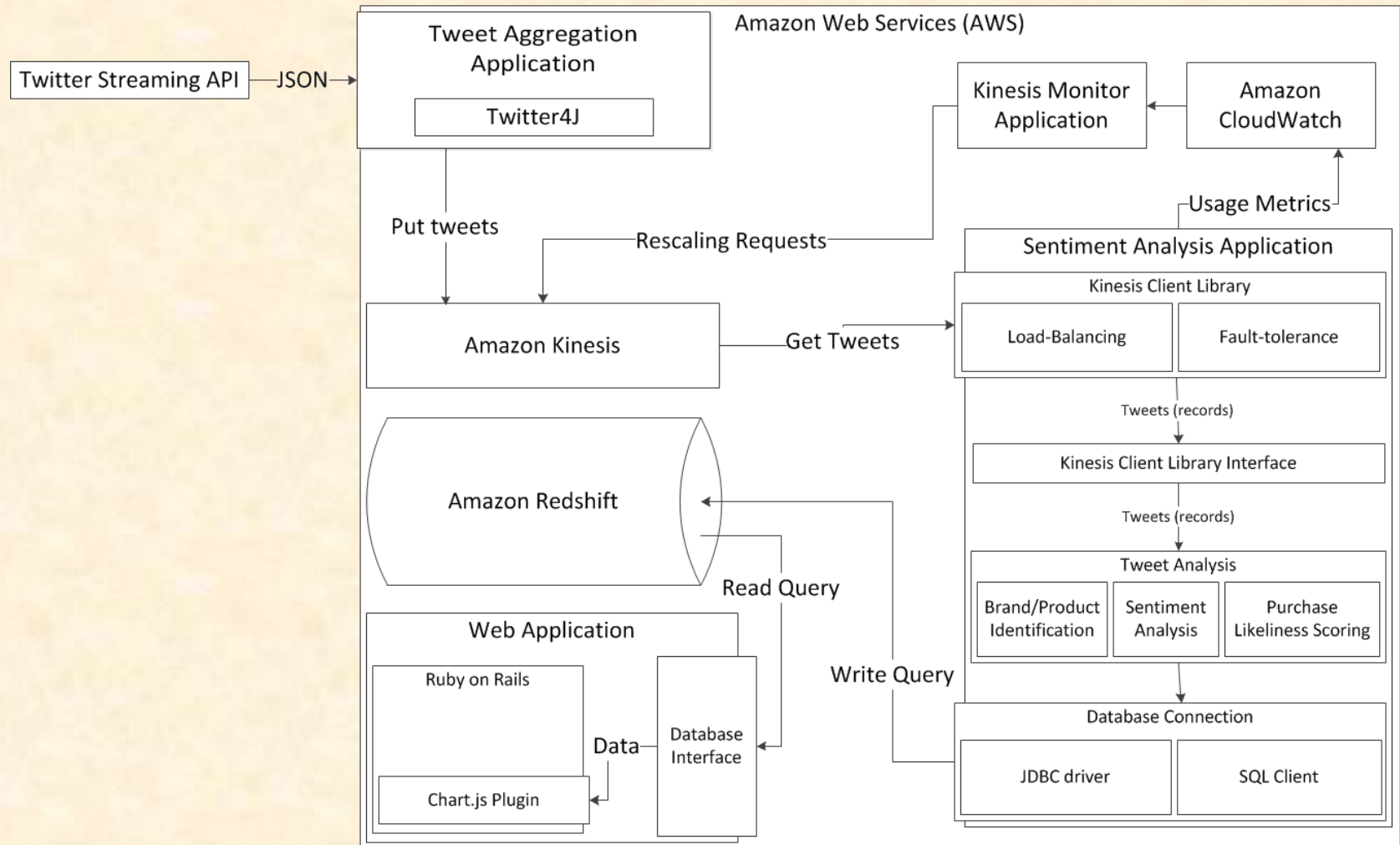
*From Students...
...to Professionals*

Project Overview

- Retrieve Twitter tweets
- Process tweets
 - Parsed for brand/product
 - Scored
- Store tweets
 - Tweet ID
 - Retweet/favorite count
 - Original text
 - Brand/product
 - Scores
- Visualize data
 - Graphs



System Architecture



What's left to do?

- Testing
- Documentation
- Project Video
- Code Clean-up
 - Comments
 - Rearrangement

