Alpha Presentation Ford Mobility Product Metrics

The Capstone Experience

Team Ford

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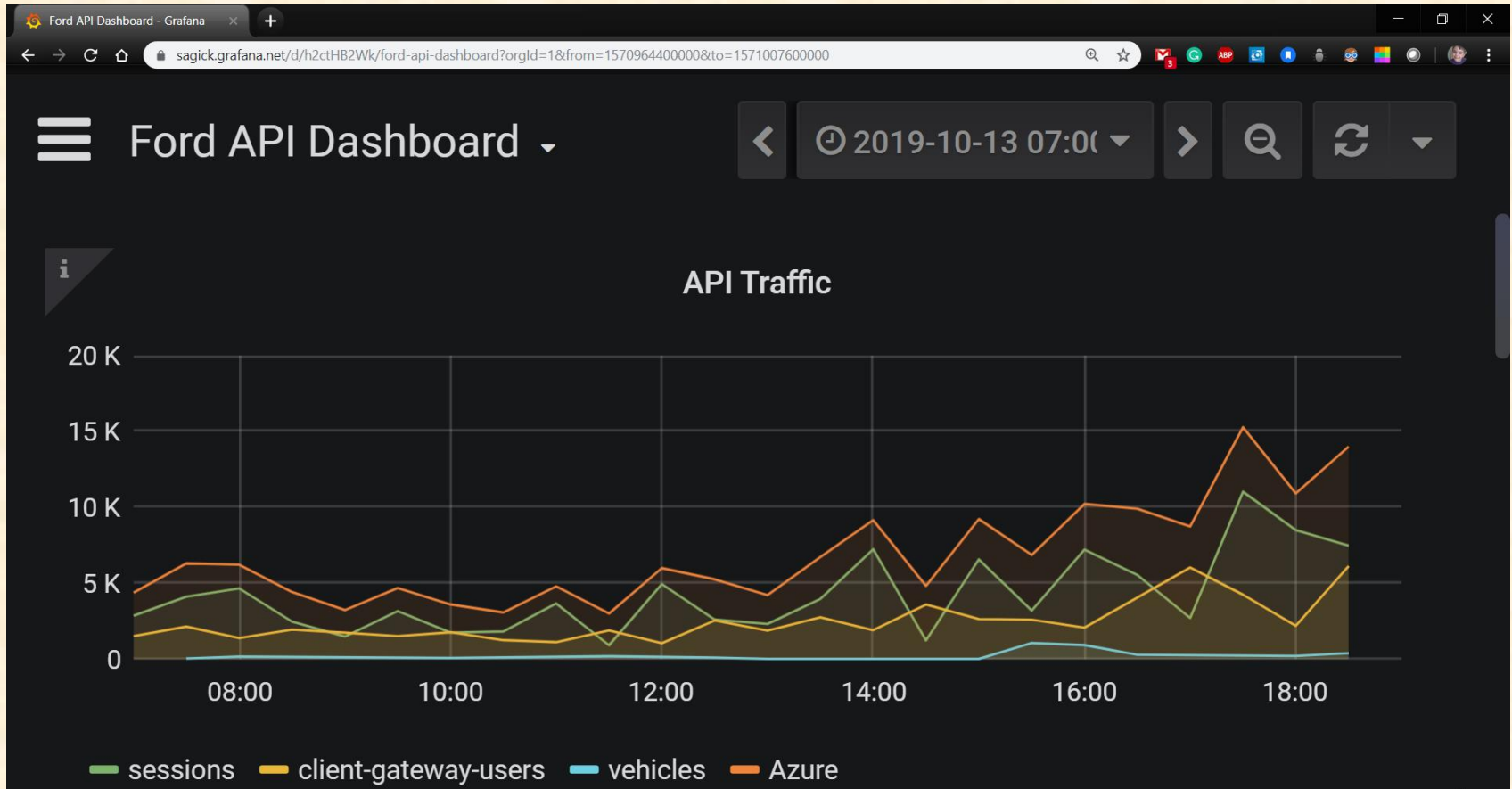
From Students…
…to Professionals

Project Overview

- Monitor Ford products and websites closely
- Store usage metrics to give a better customer experience
- Create a WebEx Teams chatbot to provide product metrics updates
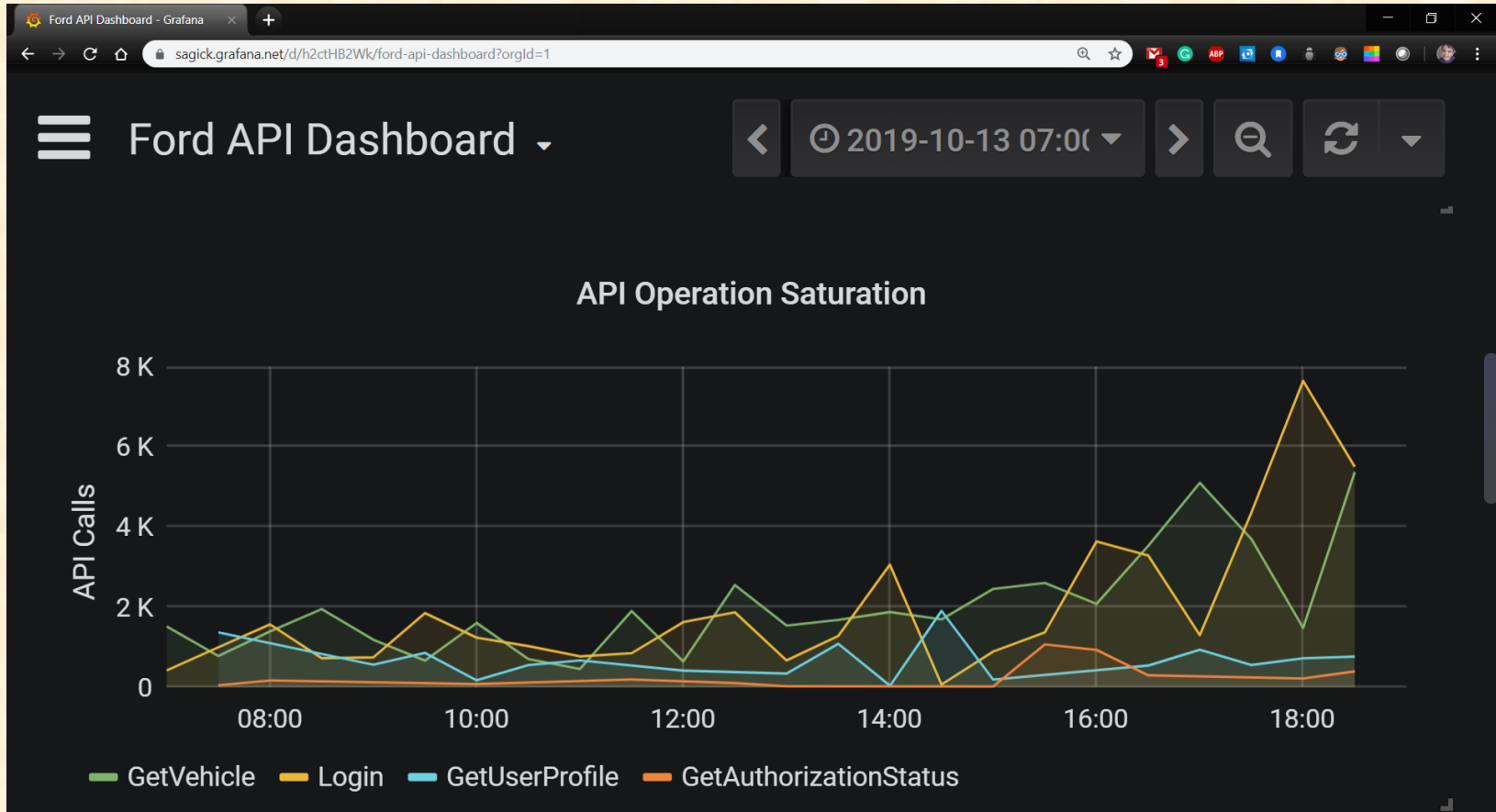- Create a dashboard to Visualize those metrics
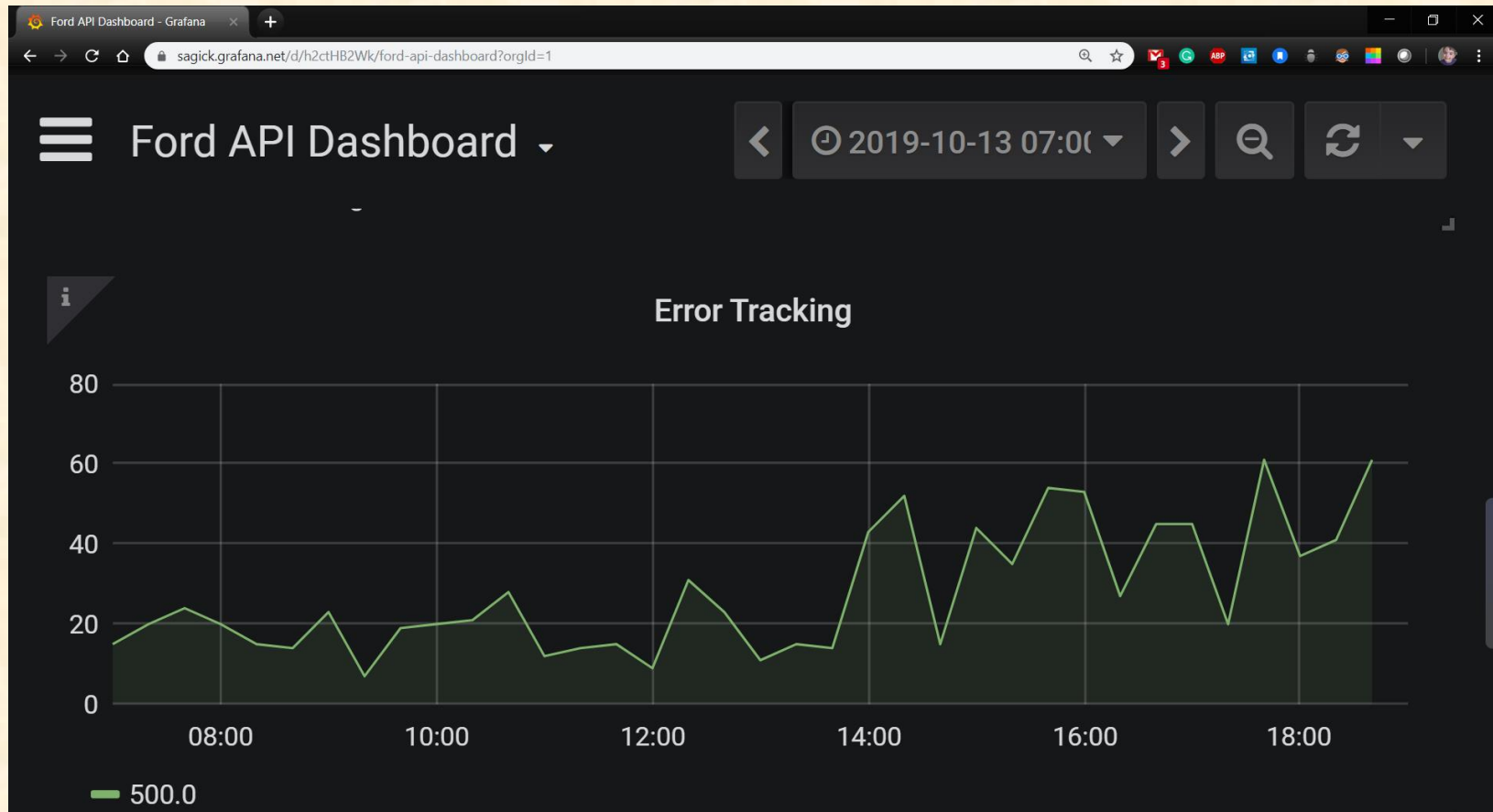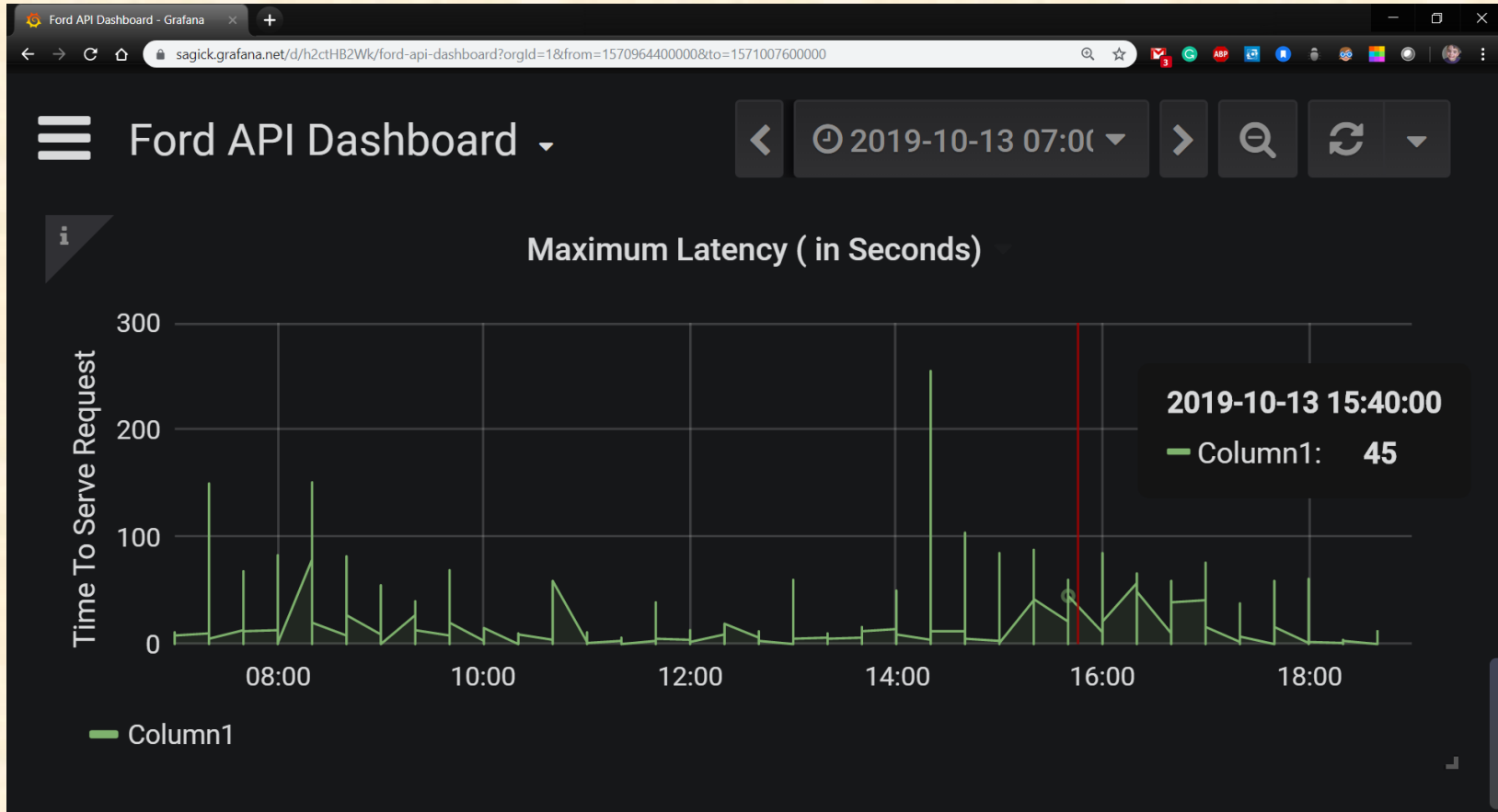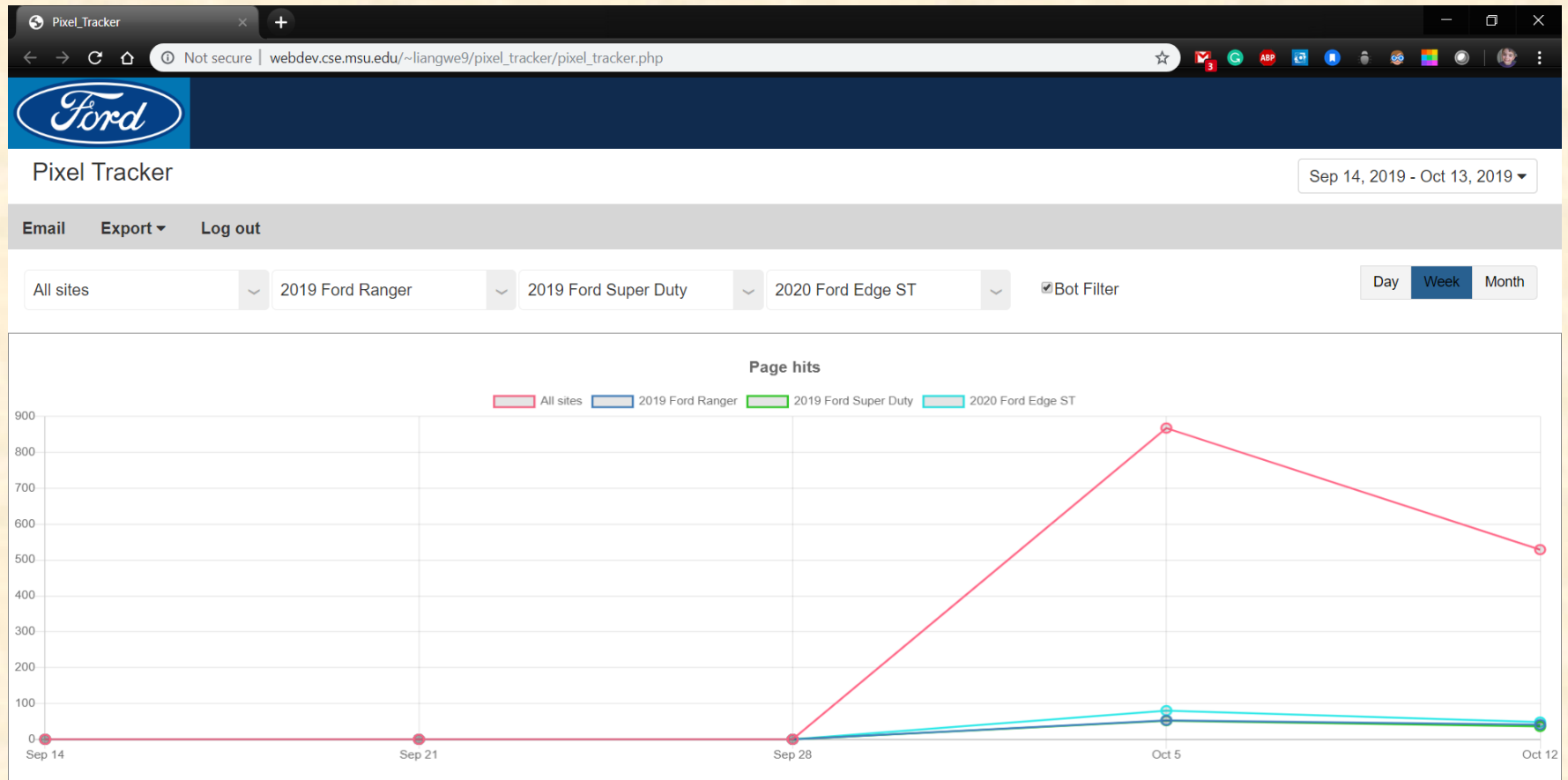
System Architecture

Traffic

Saturation

Latency

Errors

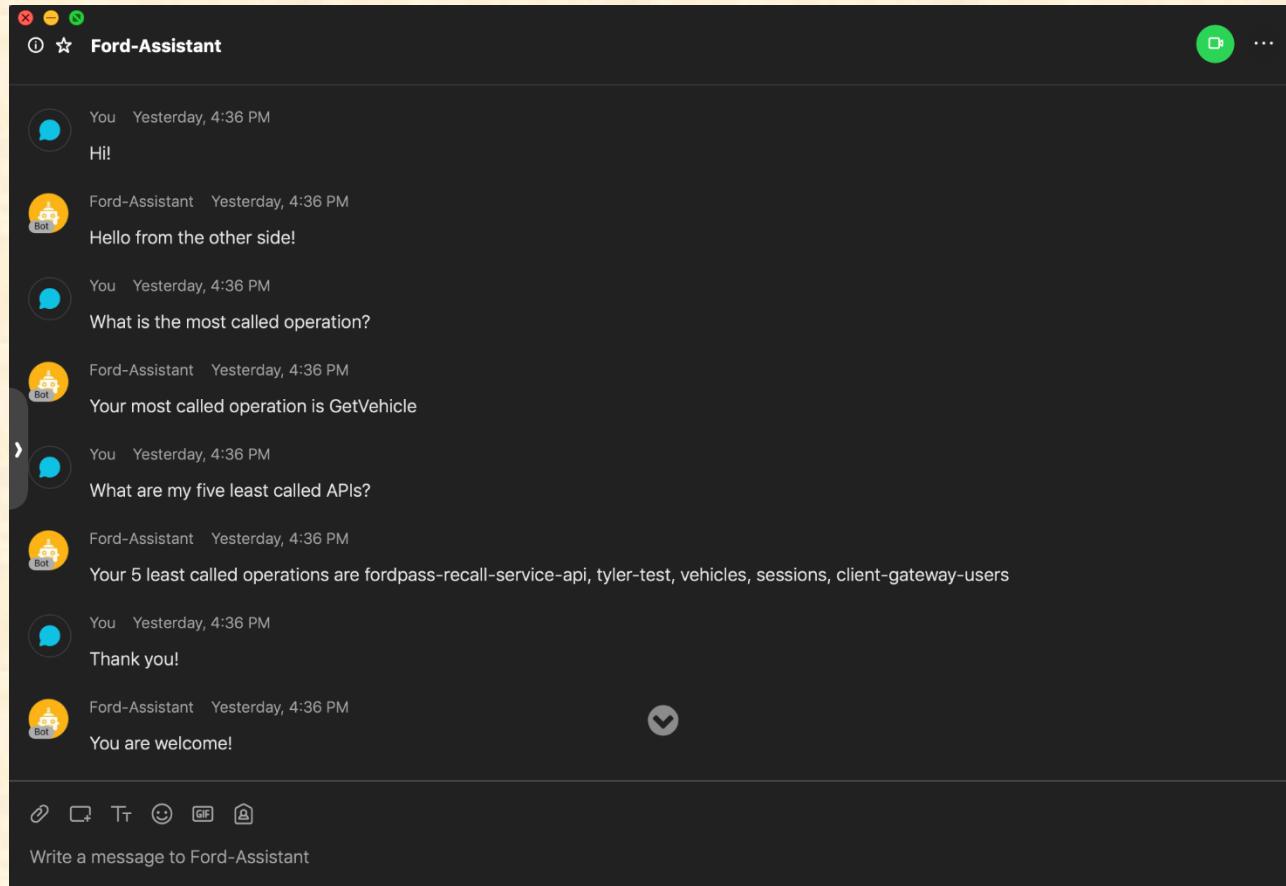# Pixel Tracker

WebEx Teams Chatbot

What's left to do?

- Create an Admin portal for the dashboard
- WebExTeams Chatbot
  - Add More Commands
  - Reports Dispatcher
  - Add Alerts
- Create Slack bot using the same engine

Questions?