

MICHIGAN STATE

UNIVERSITY

Beta Presentation

Dealer4U

The Capstone Experience

Team Urban Science

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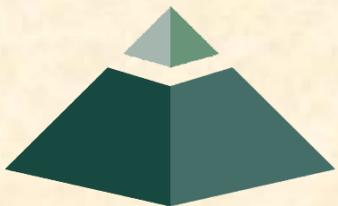
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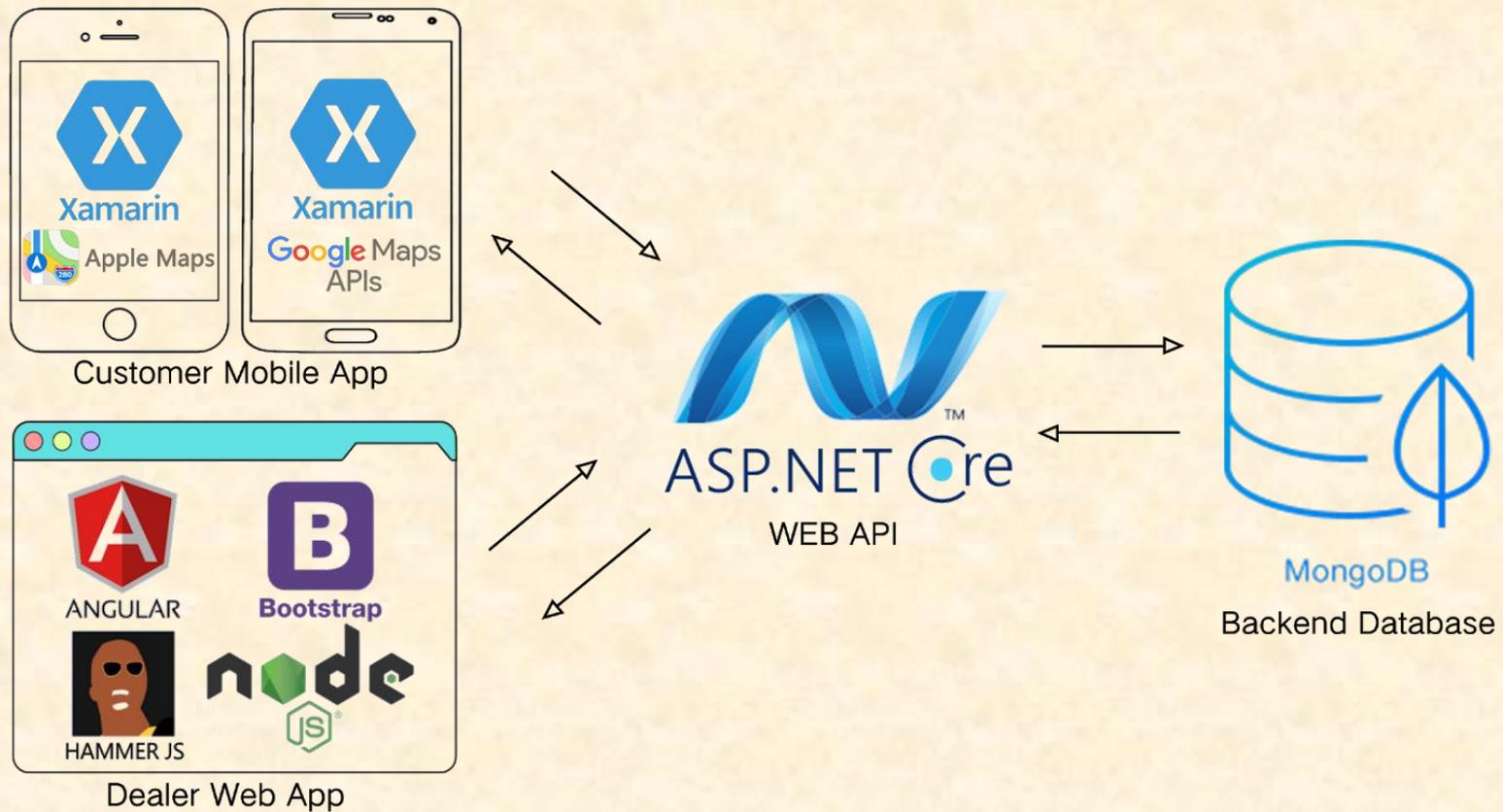
*From Students...
...to Professionals*

Project Overview

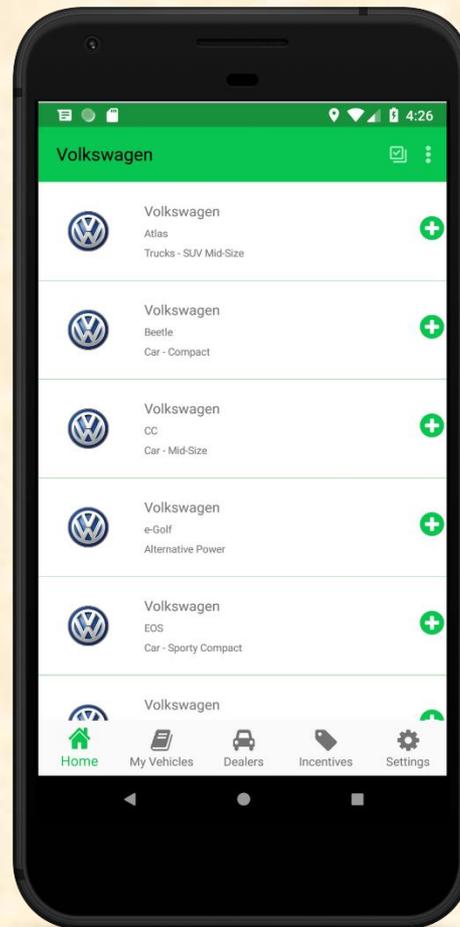
- Marketplace for used vehicles
- Our goal is to connect customers and dealers in new way by having customers submit the car they are searching for and this alerts nearby dealers who respond to the post with their offer
- Will lead to a smoother and more enjoyable purchasing experience for both the dealership and customer



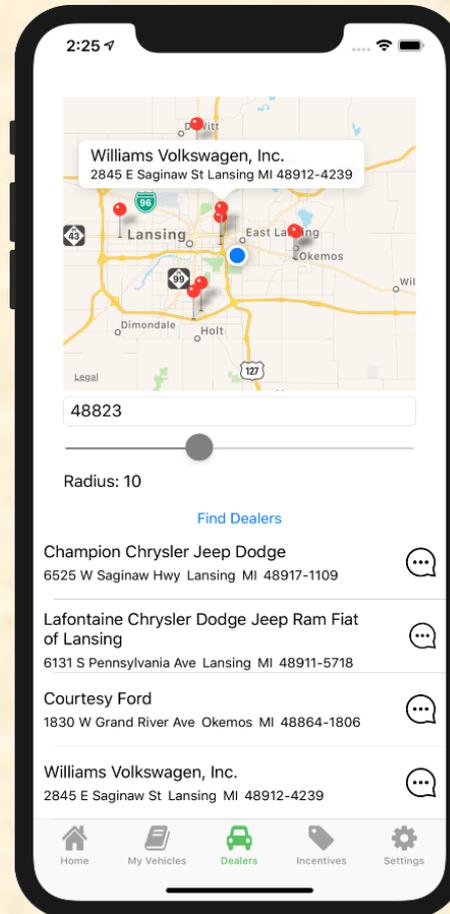
System Architecture



Android App Home Page



iOS Dealers Detail Page



Web App Create Incentive Page

Dealer4U Home Shaheen Chevrolet, Inc. ▾

Create Incentive

MESSAGE

DESCRIPTION

VALUE NUMBER AVAILABLE

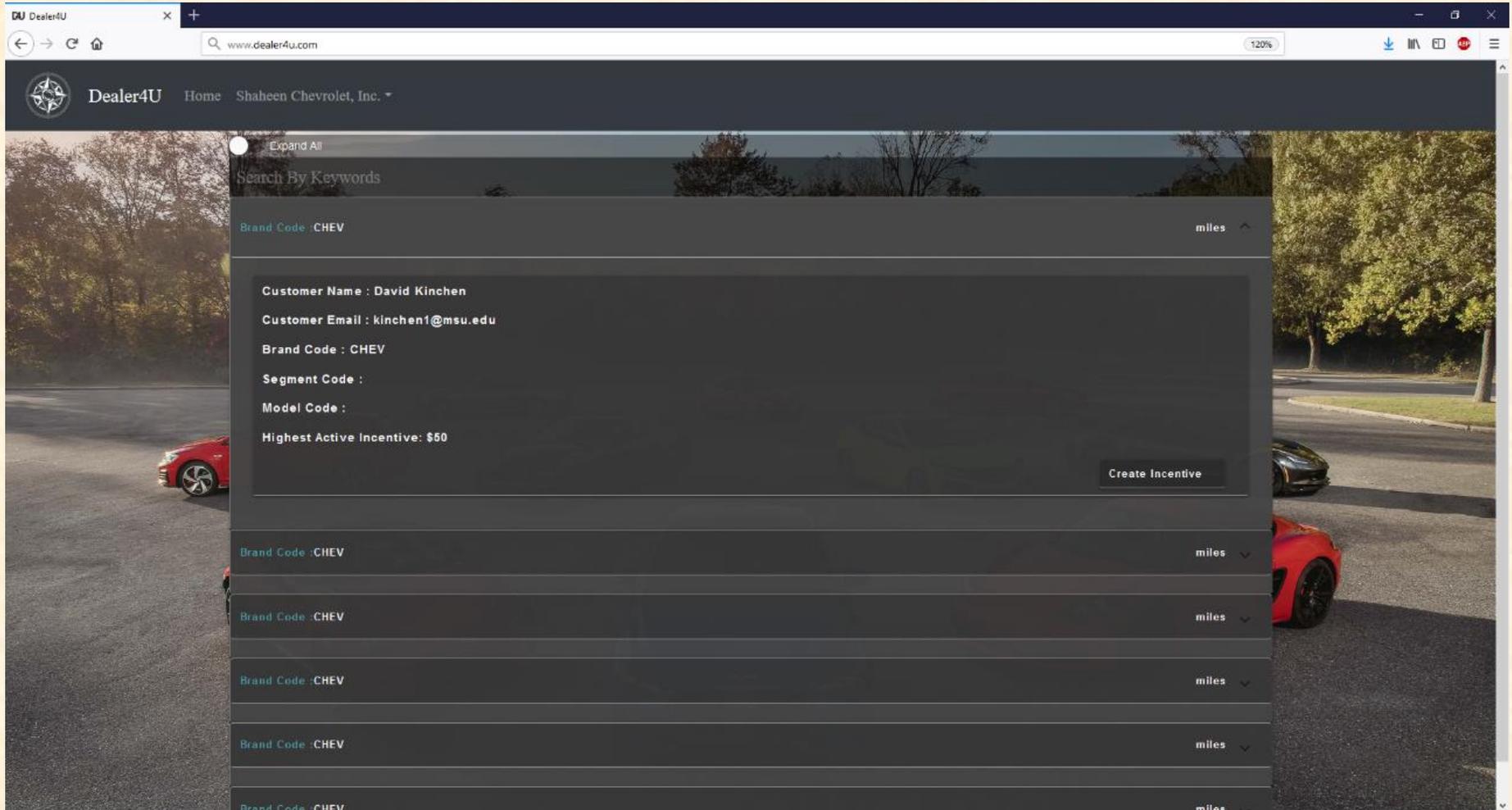
VENDOR

MM/DD/YYYY MM/DD/YYYY

INCENTIVE TYPE

SUBMIT

Web App View Leads Page



What's left to do?

- Deleting multiple leads
- Additional styling for UI
- Small bug fixes
- Clean unused code
- Error checking



Questions?

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