

**MICHIGAN STATE**  

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**U N I V E R S I T Y**

**03/20:**

# **Design Day and the Project Video**

## **The Capstone Experience**

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Spring 2018



*From Students...  
...to Professionals*

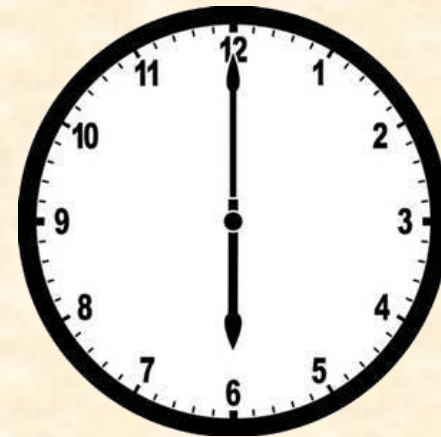
# Design Day Overview

- Engineering Building
- Friday, April 27, 6:30 a.m. – 2:30 p.m.
- Exhibits of Design Projects
  - From Entire College of Engineering
  - Open to the Public
  - Visitors Include
    - Faculty
    - Family and Friends
    - Corporate Sponsors
    - Middle and High School Students
- Dress is Business



# Design Day Activities

- 6:00 a.m. Setup and Breakfast
- 6:45 a.m. All-Hands Photo
- 7:30 a.m. - 11:45 a.m. Presentations to Judges
  - See [Schedule](#)
  - [Room 3405](#)
- 7:30 a.m. - 12:30 p.m. Team Exhibits
- 12:00 p.m. Free Lunch
- 12:30 p.m. Tear Down
- 1:15 p.m. Awards Ceremony
- 2:30 p.m. Capstone Gathering
  - All-Hands
  - Families and Friends
  - Judges
  - Corporate Visitors

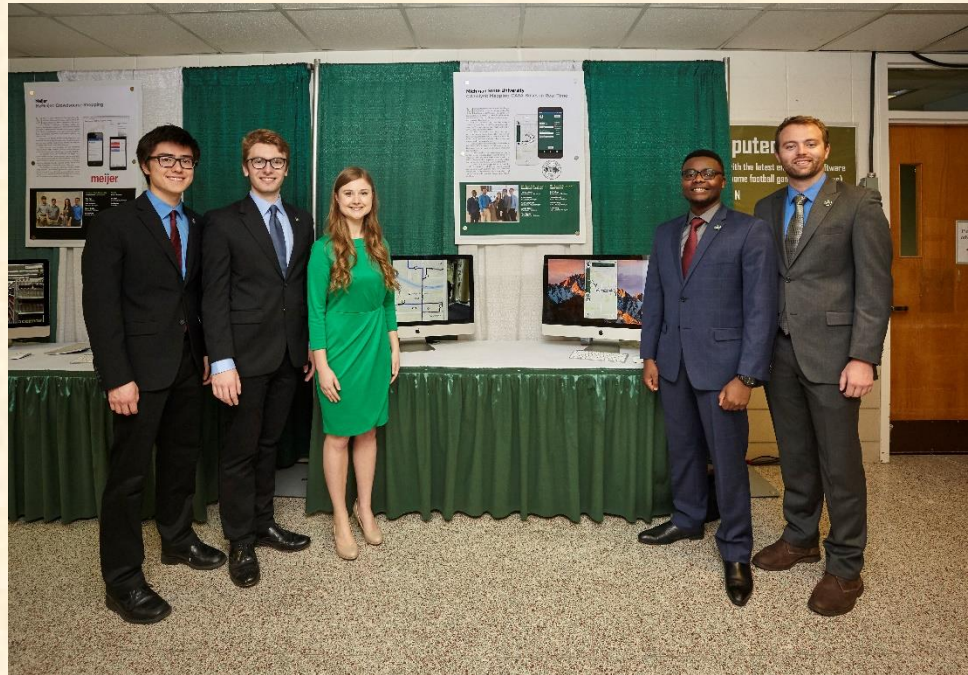




CSE Capstone Class, Spring 2017

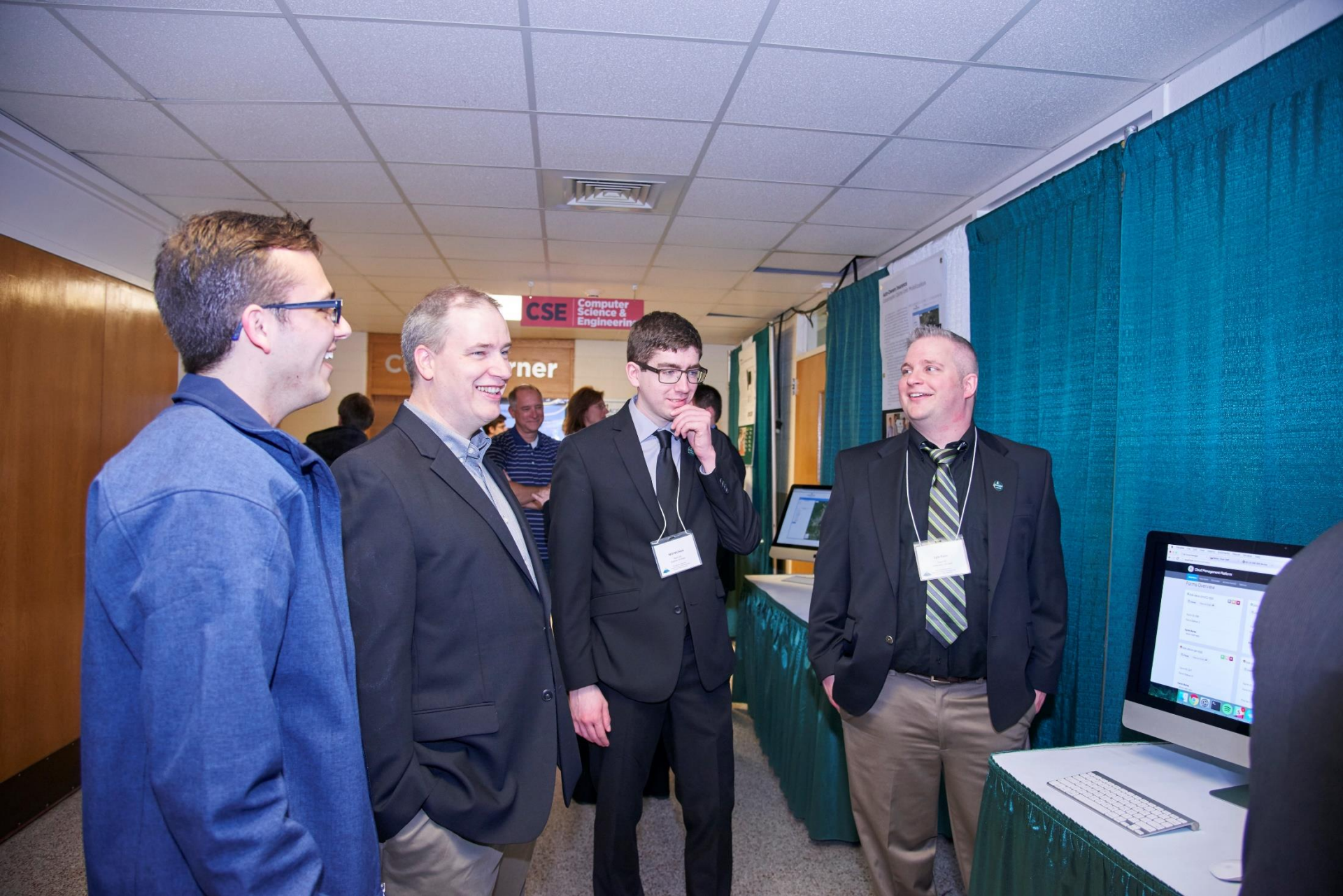
# Team Exhibit

- Table
- iMac(s)
  - For Software
  - For Project Video
- Other Device(s)
  - MacBook Pro
  - Tablets
  - Phones
- Poster
  - DD Booklet Page
  - Provided by Dr. D.





Families



Alumni



Middle and High School Students





## Corporate Clients



Faculty



MSU Board of Trustees Member



## The Media

# Design Day Awards

- Awards
  - Auto-Owners Exposition Award
  - MSUFCU Praxis Award
  - TechSmith Screencast Award
  - Urban Science Sigma Award
- 18 Judges
- Based On
  - Project Plan
  - Project Video
  - Design Day
    - Exposition
    - Presentation to Judges





Presenting to Judges



## Presenting to Judges



Team Michigan State University Wins Urban Science Sigma Award



# Project Video

- Tells Project Story
  - Your Client
  - The “Problem”
  - Your “Solution”
    - Use Case(s)
    - Avoid “Boring” Stuff
      - ❖ Account Creation
      - ❖ Login Screen
      - ❖ “Boring” Administration Details
      - ❖ Every Last Feature and Option
      - ❖ Zzz...
    - Technical Details
  - Acknowledgements
- ~6 Minutes in Length
- Professional
- Lots of Work



**Don't forget.  
Like Design Day Booklet.**



# Project Video How To

[1 of 3]

- Story Board
  - Plan Video and Audio
  - Very Specific
- Capture Audio (Voice-Over)
  - Write Script
  - Record Using Capstone Microphones
- Capture Video
  - Screen Video or Shots
  - Photographs
  - Digital Video
  - (While Listening to Audio?)



# Project Video How To

[2 of 3]

- Edit
  - Video
  - Audio
  - Use
    - Camtasia
    - Other Software of Your Choice
- Produce
  - .mp4 (Required)
  - .mov (Optional)



# Project Video How To

[3 of 3]

## To Do...

- **Collect Assets**
  - **Audio**
    - Record Voice-Over
    - Background Music (If Any)
  - **Video**
    - Camtasia
    - Digital Video (with Capstone Camera)
    - Digital Photographs
- **Import, Assemble and Edit Assets with Camtasia**
  - Put All Assets in One Project Folder
  - Use (At Least) Three Tracks
    - Video
    - Audio for Voiceover
    - Audio for Music
- **Produce**
  - Test Parts and Pieces in Advance
    - For Look and Feel
    - For Readability
  - Produce Entire Video
    - In Advance
    - Preview Entire Video Before Submitting



# Project Video Hints

[1 of 2]

- Look at Previous Videos
  - [See Archives > Websites By Semester](#)
  - See Design Day > Awards
    - TechSmith Screencast Award
    - Urban Science Sigma Award
- Voiceover
  - TAs have two microphones you can borrow.
  - Record Mary Had a Little Lamb
  - Import into Camtasia
  - Audio Can Be Split and Moved
    - Record with Gaps of Silence
    - If Mistake, Start Over at Previous Gap
- Background Music
  - Make Sure Voice-Over Much Louder
  - Test in Room Settings (Like 1279 AN)
  - Always Err on Side of Too Soft Music
  - (Always a Problem with One Video)



# Project Video Hints

[2 of 2]

- Reading App Text
  - Often a Problem
  - Use Very High Resolution and Pan/Zoom Feature of Camtasia
  - Test In Advance
  - In Room Setting (Like 1279 AN)
- Rendering
  - Try Samples
  - In Advance
  - Takes a Long Time
  - Do NOT Press Render Button One Hour Before Due
- Due
  - By 12 p.m. (noon) on Monday, April 23
  - Via USB3 Device to Dr. D. in Office
- Posted Immediately for Judges



# Project Videos

- See [Archives > Websites By Semester](#)
- See Design Day > Awards
  - TechSmith Screencast Award
  - Urban Science Sigma Award
- Examples
  - Amazon  
[Asa: Your Amazon Shopping Assistant](#)
  - Ford  
[SYNC Calendar](#)
  - Michigan State University  
[SEA: Spartan Experience App](#)



# All-Hands Meetings

[1 of 3]

- ~~W09, 03/13: What's ahead?~~
- ~~W09, 03/15: Intellectual Property~~
- ~~W10, 03/20: Design Day and the Project Videos~~
- W10, 03/22: Camtasia Demo
- W11, 03/27: Ethics and Professionalism
- W11, 03/29: Team Status Reports





# All-Hands Meetings

[2 of 3]

- W12, 04/03: Team Beta Presentations
- W12, 04/05: Team Beta Presentations
- W13, 04/10: Team Beta Presentations
- W13, 04/12: Team Beta Presentations
- W14, 04/17: Team Status Reports
- W14, 04/19: Team Status Reports



# All-Hands Meetings

[3 of 3]

- W15, 04/24: Project Videos
- W15, 04/26: Project Videos
- W15, 04/26: Design Day Setup
- W15, 04/27: Design Day
- W16, 05/03: Project Videos

