MICHIGAN STATE
U N I V E R S I T Y

Alpha Presentation
MyMeijer: Crowdsource Shopping

The Capstone Experience

Team Meijer

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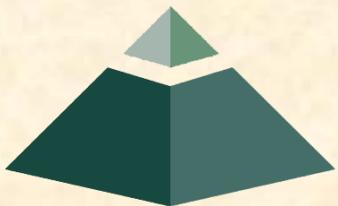
From Students…
…to Professionals

Project Overview

- **Three main components**
  - **Consumer application**
    - Allows customers of Meijer to report out-of-stock items and spills
  - **Employee application**
    - Allows employees to view and respond to reported incidents
  - **Corporate web application**
    - Corporate employees can see statistics of reports such as commonly out-of-stock items and response time

System Architecture
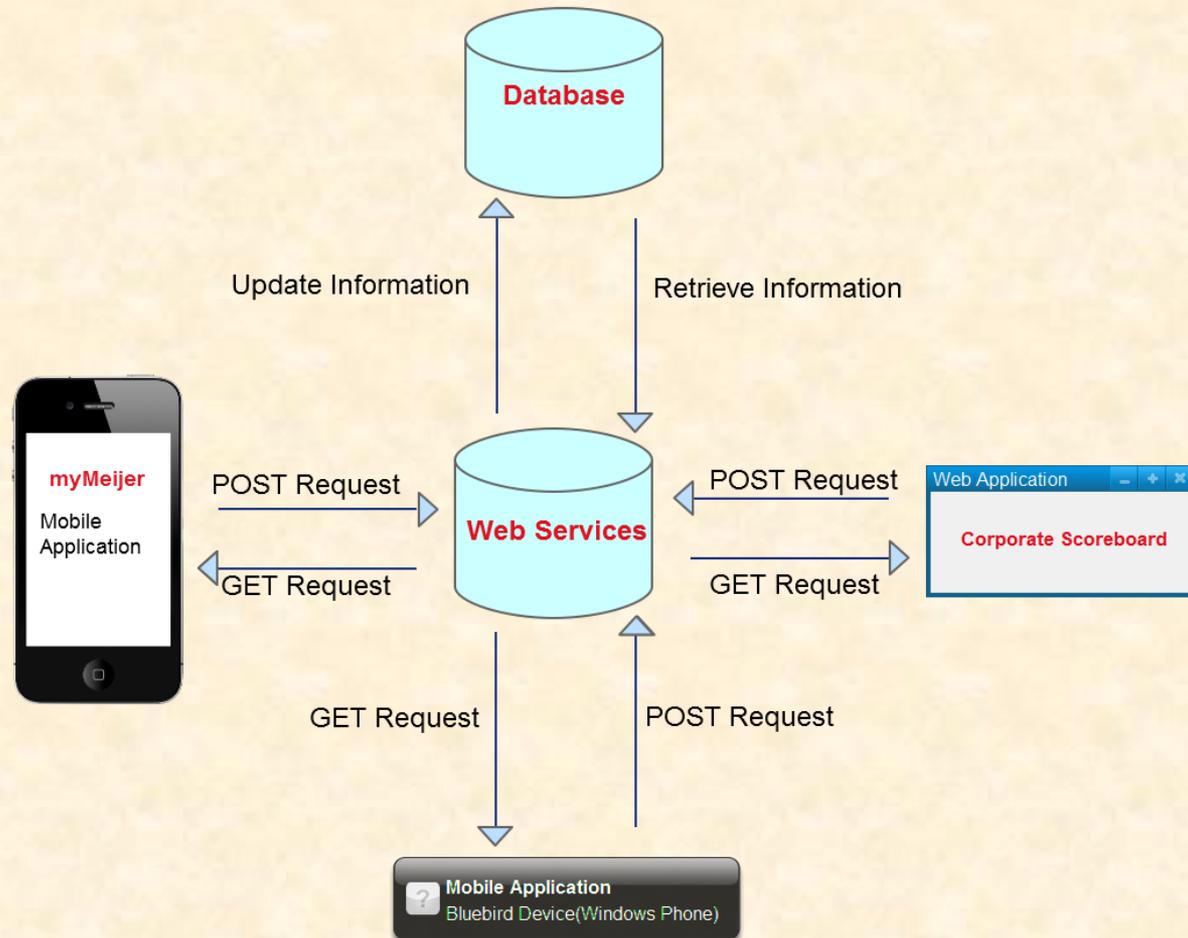
Consumer Application
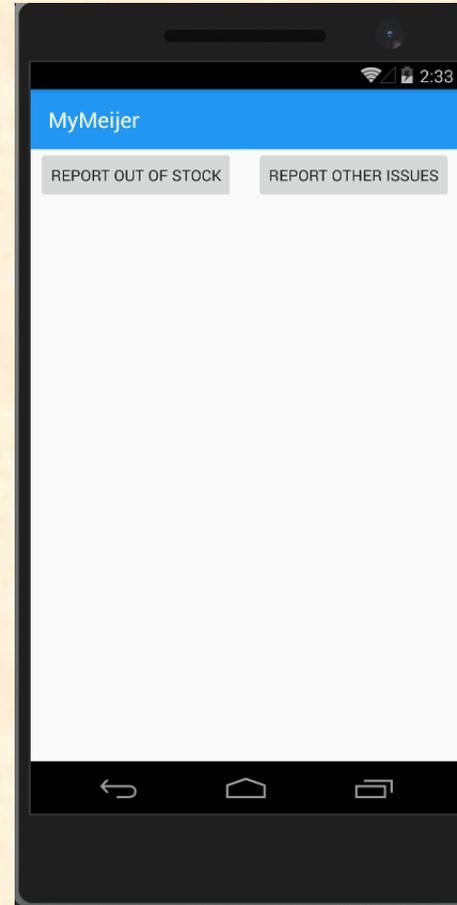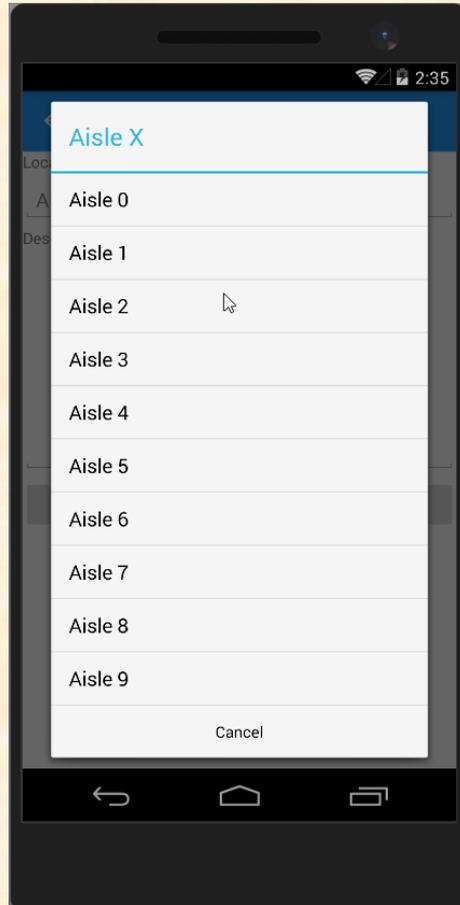
Employee Windows Application

Corporate Web Application
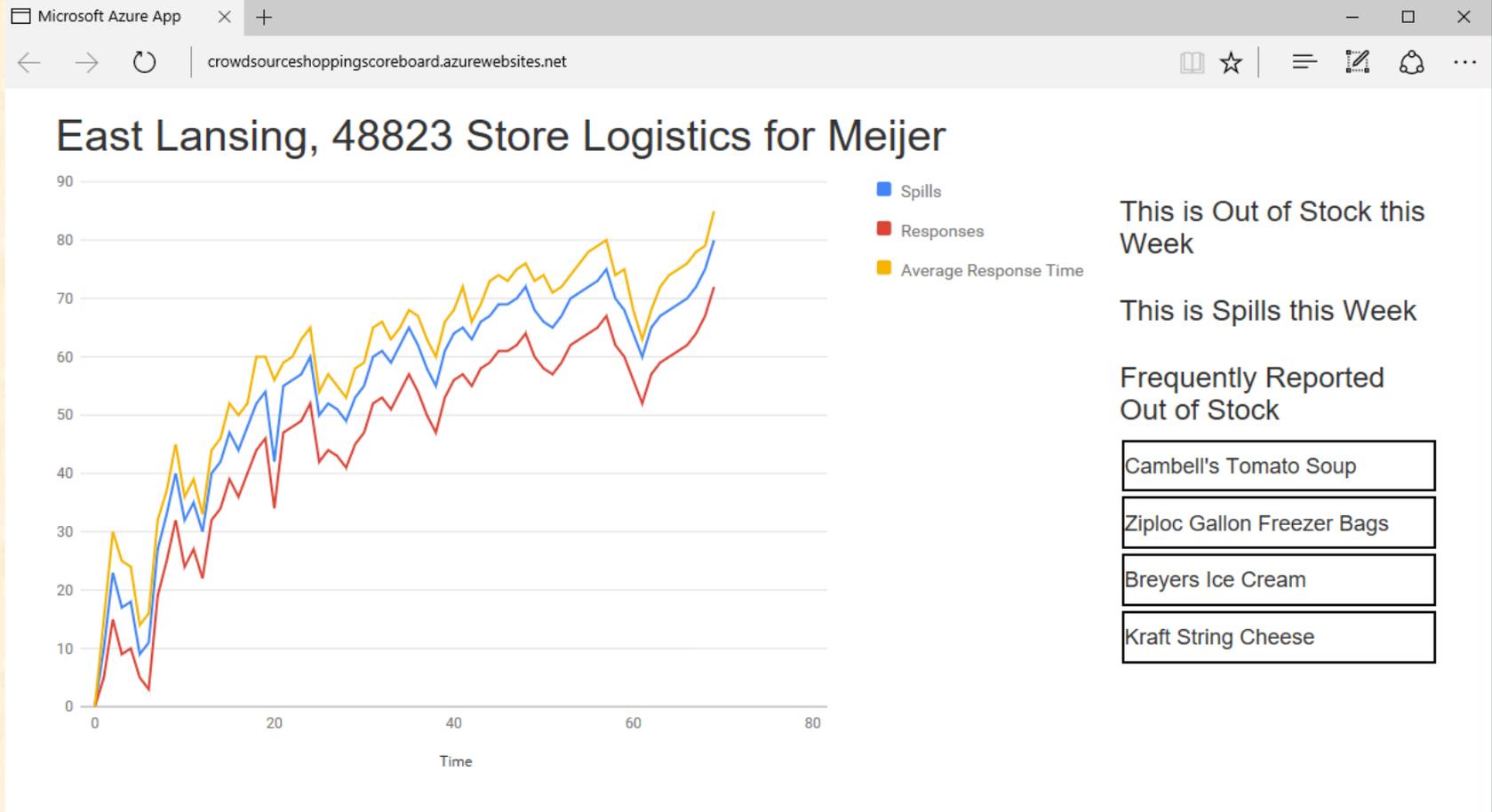
What's left to do?

- Map barcode to UPC and in-store location
- Report and map zip code/location to specific store location
- Assign barcode numbers to in-store location
- Improve UI of all applications
- Push notifications on consumer and employee apps

Questions?