

**MICHIGAN STATE**  

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**UNIVERSITY**

# Beta Presentation

## Dealer Inventory Solution

### The Capstone Experience

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*From Students...  
...to Professionals*

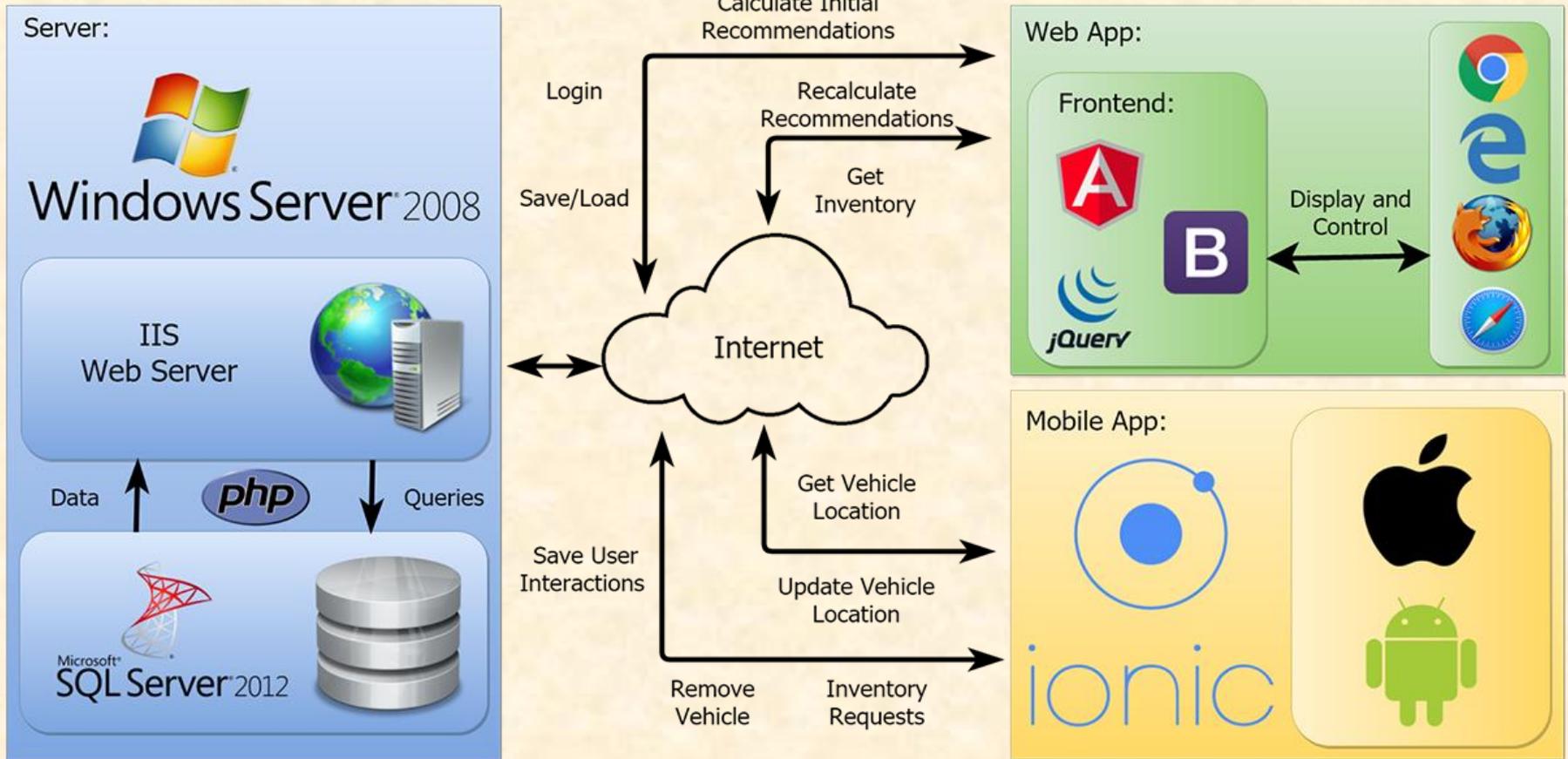
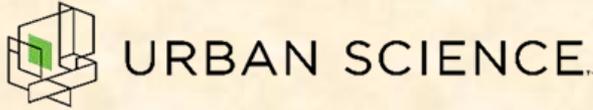
# Project Overview

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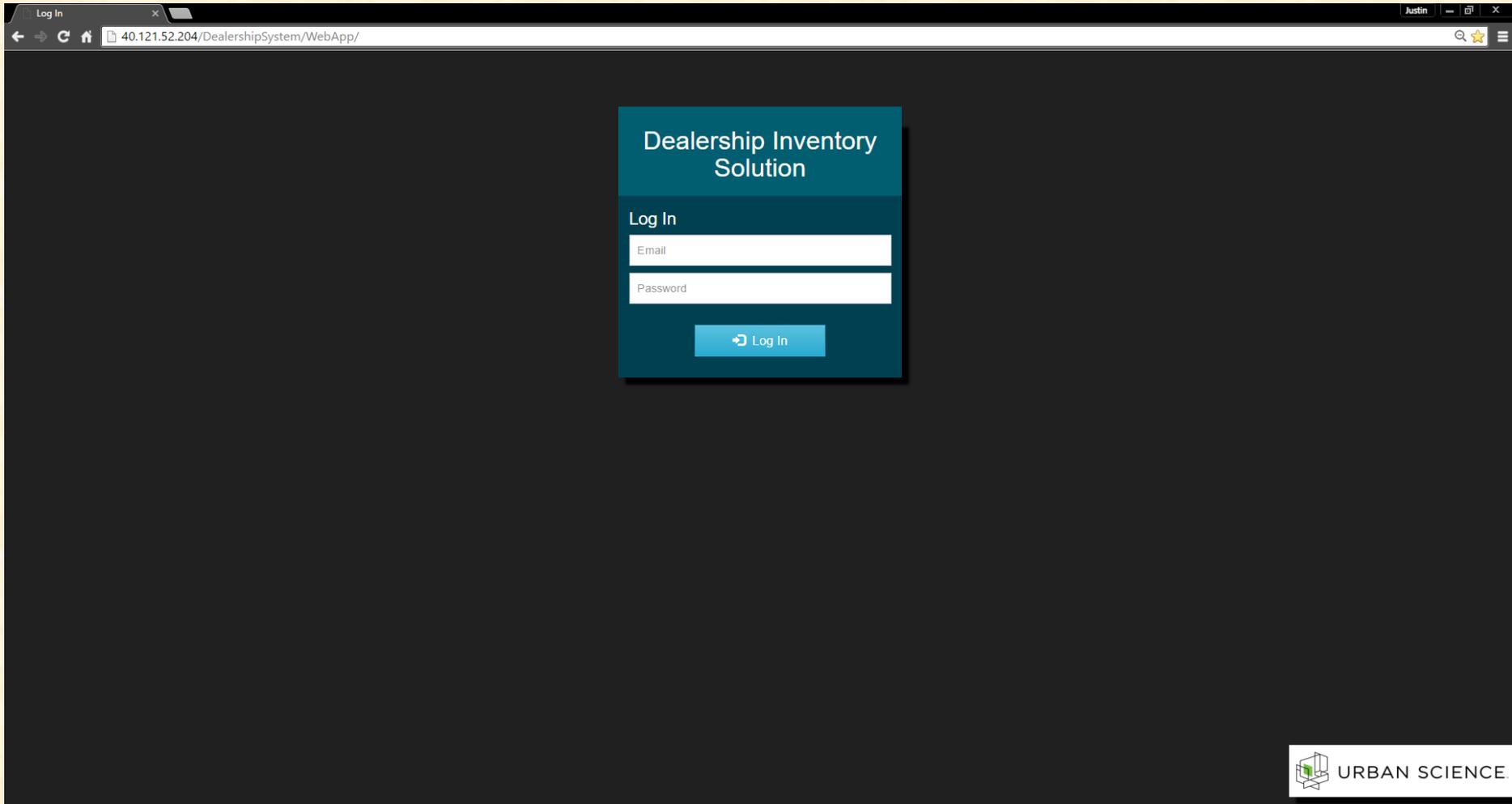
- Web Application
  - Assist dealerships in determining which models and trims to purchase
  - Allow a dealer to create a purchase plan from recommended models and trims
- Mobile Application
  - Allow customers to view the inventory of a dealership
  - Aid customers/employees in locating vehicles on the lot
  - Allow dealers to easily update location of vehicles



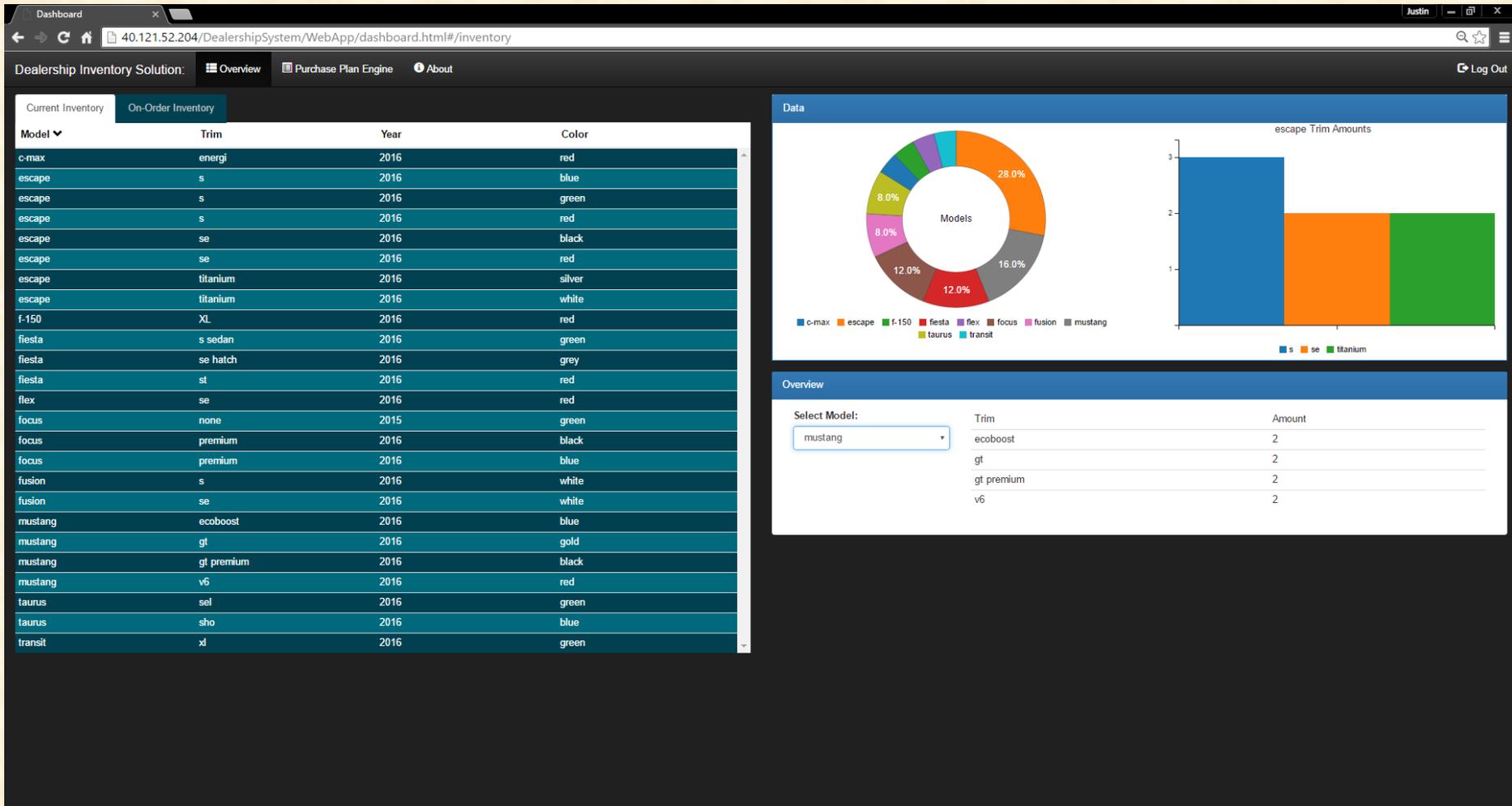
# System Architecture



# Login



# Inventory Overview



# Purchase Plan Engine

Dashboard

40.121.52.204/DealershipSystem/WebApp/dashboard.html#/engine

Dealership Inventory Solution: Overview Purchase Plan Engine About Williams (1) Log Out

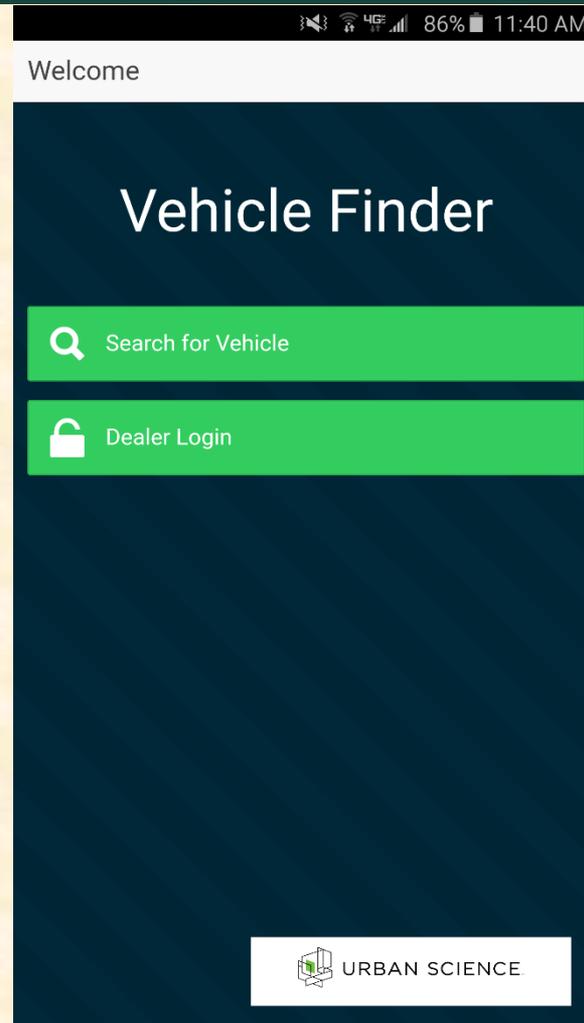
Summary				
Model	Recommended	Desired	Planned	Trims
Edge	2	<input type="text"/>	0	<input type="button" value="⚙"/>
Fiesta	2	<input type="text"/>	0	<input type="button" value="⚙"/>
Transit	2	<input type="text"/>	0	<input type="button" value="⚙"/>
Fusion	2	<input type="text"/>	0	<input type="button" value="⚙"/>
F-150	2	<input type="text"/>	0	<input type="button" value="⚙"/>
C-max	2	<input type="text"/>	1	<input type="button" value="⚙"/>
Focus	3	<input type="text"/>	0	<input type="button" value="⚙"/>
Mustang	3	<input type="text"/>	0	<input type="button" value="⚙"/>
Escape	5	<input type="text"/>	2	<input type="button" value="⚙"/>
Flex	2	<input type="text"/>	1	<input type="button" value="⚙"/>
Taurus	2	<input type="text"/>	0	<input type="button" value="⚙"/>

Recommendations					
Priority	Model	Trim	Reason	Wholesale	Add
1	Edge	Sport	This model has been selling very well in your area.	\$96,541.00	<input type="button" value="⊕"/>
2	Fiesta	S sedan	This model has been selling very well in your area.	\$34,568.00	<input type="button" value="⊕"/>
3	Transit	XI	This model has been selling very well in your area.	\$75,486.00	<input type="button" value="⊕"/>
4	Fusion	S	Other successful dealers typically have more of this vehicle type.	\$87,549.00	<input type="button" value="⊕"/>
5	Edge	Sport	Other successful dealers typically have more of this vehicle type.	\$96,541.00	<input type="button" value="⊕"/>
6	Fiesta	St	You currently have low inventory in this model.	\$34,568.00	<input type="button" value="⊕"/>
7	F-150	None	This model has been selling very well in your area.	\$15,475.00	<input type="button" value="⊕"/>
8	C-max	Energi	This trim has been selling very well in your area.	\$54,127.00	<input type="button" value="⊕"/>
9	Focus	Premium	This model has been selling very well in your area.	\$15,834.00	<input type="button" value="⊕"/>
10	Transit	XI	This trim has been selling very well in your area.	\$75,486.00	<input type="button" value="⊕"/>
11	Fusion	Se	This trim has been selling very well in your area.	\$87,549.00	<input type="button" value="⊕"/>
12	F-150	None	Other successful dealers typically have more of this vehicle type.	\$15,475.00	<input type="button" value="⊕"/>
13	Mustang	Gt	This trim has been selling very well in your area.	\$21,548.00	<input type="button" value="⊕"/>
14	Focus	Premium	This trim has been selling very well in your area.	\$15,834.00	<input type="button" value="⊕"/>
15	Escape	S	This trim has been selling very well in your area.	\$14,785.00	<input type="button" value="⊕"/>
16	C-max	Energi	Other successful dealers typically have more of this vehicle type.	\$54,127.00	<input type="button" value="⊕"/>
17	Flex	Limited	This trim has been selling very well in your area.	\$54,789.00	<input type="button" value="⊕"/>
18	Mustang	Ecoboost	Other successful dealers typically have more of this vehicle type.	\$21,548.00	<input type="button" value="⊕"/>
19	Escape	S	This trim has been selling very well in your area.	\$14,785.00	<input type="button" value="⊕"/>
20	Focus	Premium	This trim has been selling very well in your area.	\$15,834.00	<input type="button" value="⊕"/>
21	Taurus	Limited	You currently have low inventory in this trim.	\$57,896.00	<input type="button" value="⊕"/>

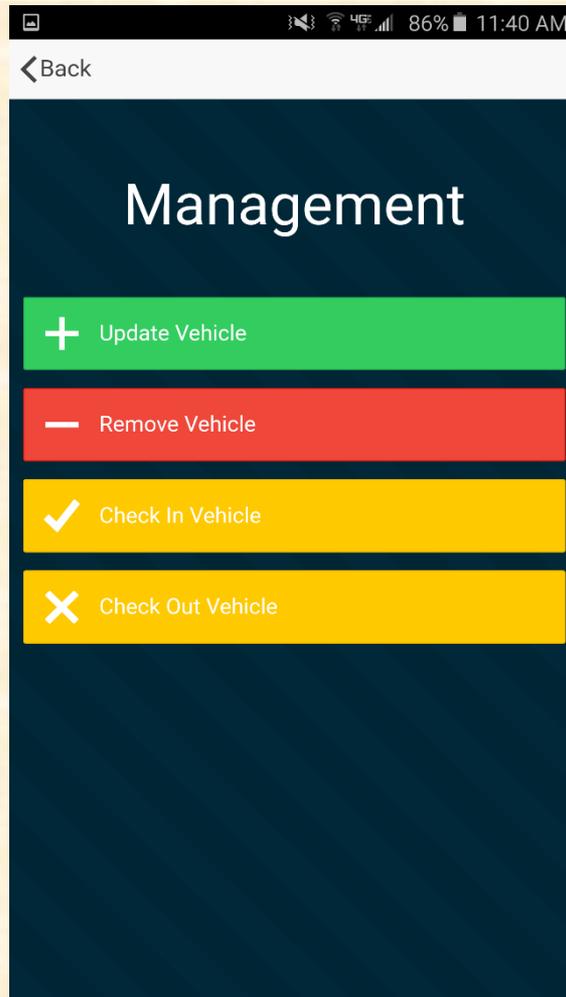
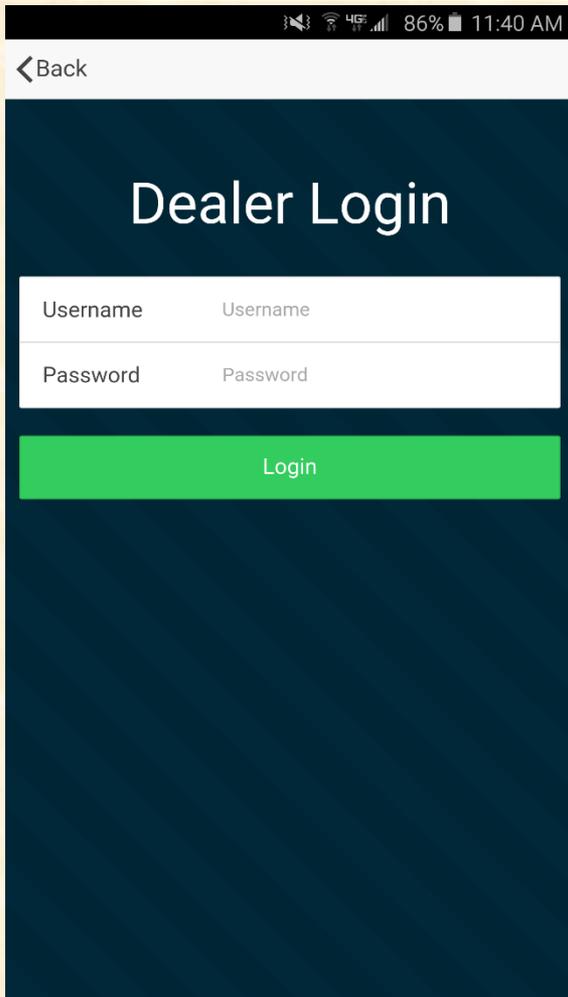
Purchase Plan							
Move	Priority	Model	Trim	Color	Wholesale	Customize	Remove
<input type="button" value="↑"/> <input type="button" value="↓"/>	1	C-max	Energi	Red	\$54,127.00	<input type="button" value="⚙"/>	<input type="button" value="✕"/>
<input type="button" value="↑"/> <input type="button" value="↓"/>	2	Escape	Titanium	None	\$14,785.00	<input type="button" value="⚙"/>	<input type="button" value="✕"/>
<input type="button" value="↑"/> <input type="button" value="↓"/>	3	Flex	Se	None	\$54,789.00	<input type="button" value="⚙"/>	<input type="button" value="✕"/>
<input type="button" value="↑"/> <input type="button" value="↓"/>	4	Escape	S	None	\$14,785.00	<input type="button" value="⚙"/>	<input type="button" value="✕"/>

Total Wholesale: \$138,486.00

# Home Screen



# Vehicle Management



# View and Filter Inventory

86% 11:42 AM

< Back Filter

Make	Model	Year	Trim	
Ford	F-150	2016	None	📍
Ford	F-150	2016	XL	📍
Ford	Focus	2015	None	📍
Ford	Fiesta	2016	St	📍
Ford	Fiesta	2016	S sedan	📍
Ford	Taurus	2016	Sel	📍
Ford	Fusion	2016	S	📍
Ford	Flex	2016	Se	📍
Ford	Flex	2016	Limited	📍
Ford	Escape	2016	S	📍
Ford	Escape	2016	S	📍
Ford	Focus	2016	Premium	📍
Ford	Focus	2016	Premium	📍
Ford	F-150	2016	XL	📍

AT&T 3:53 PM 54%

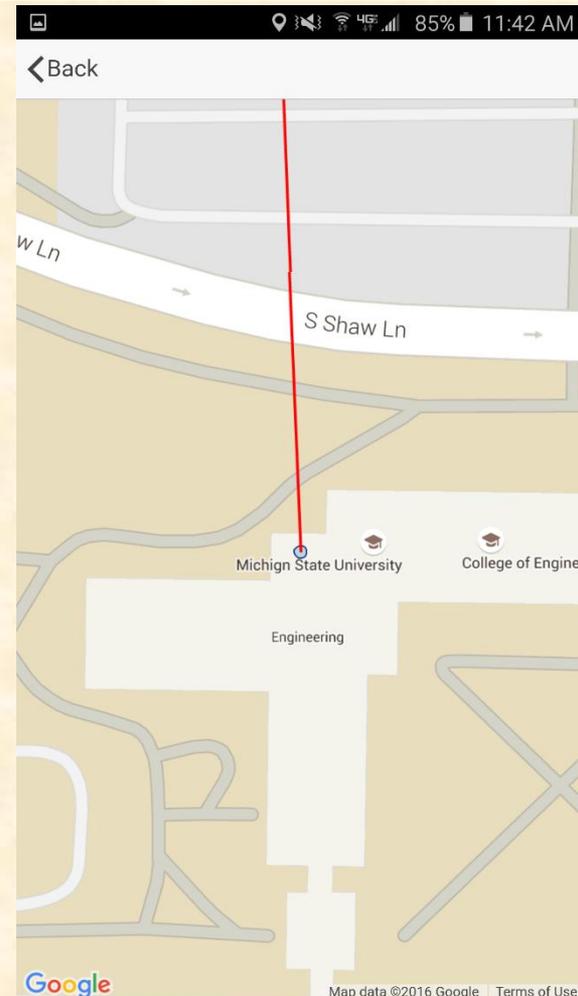
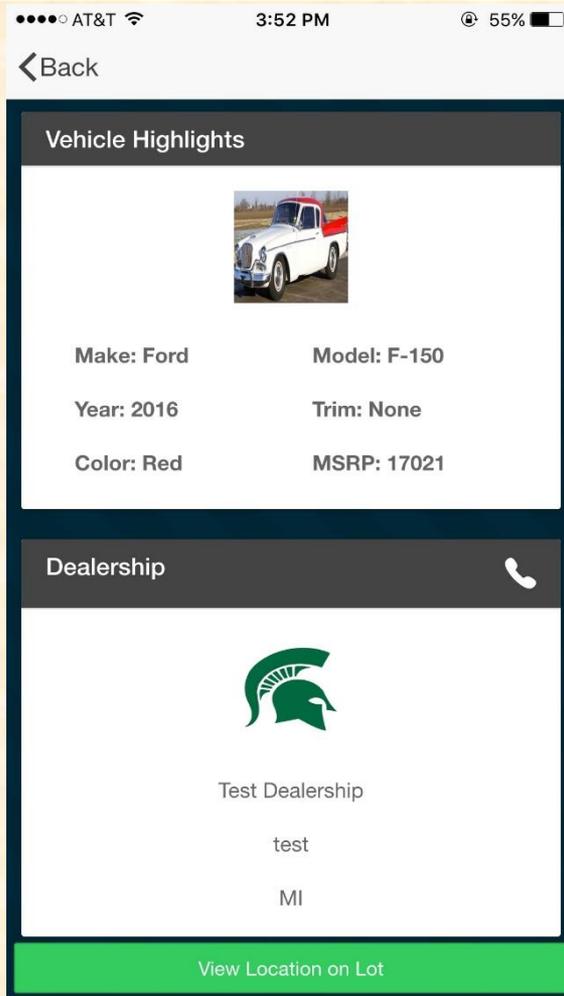
< Back

Choose a Model

- Escape
- F-150
- Fiesta
- Flex
- Focus
- Fusion
- Taurus



# Vehicle Highlights and Location



# What's Left To Do?

- Web Application
  - Security
  - Refine UI and Testing at Different Resolutions
  - Cross-Browser Testing
- Mobile Application
  - Refine UI
  - Testing
  - Analytics (Stretch Goal)

