MICHIGAN STATE
UNIVERSITY

Beta Presentation
Dealer Assistant

The Capstone Experience

Team Urban Science

Matt Ao
Zach Kuzmanic
Ryan Tempas
Eric Zipple

Department of Computer Science and Engineering
Michigan State University

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From Students…
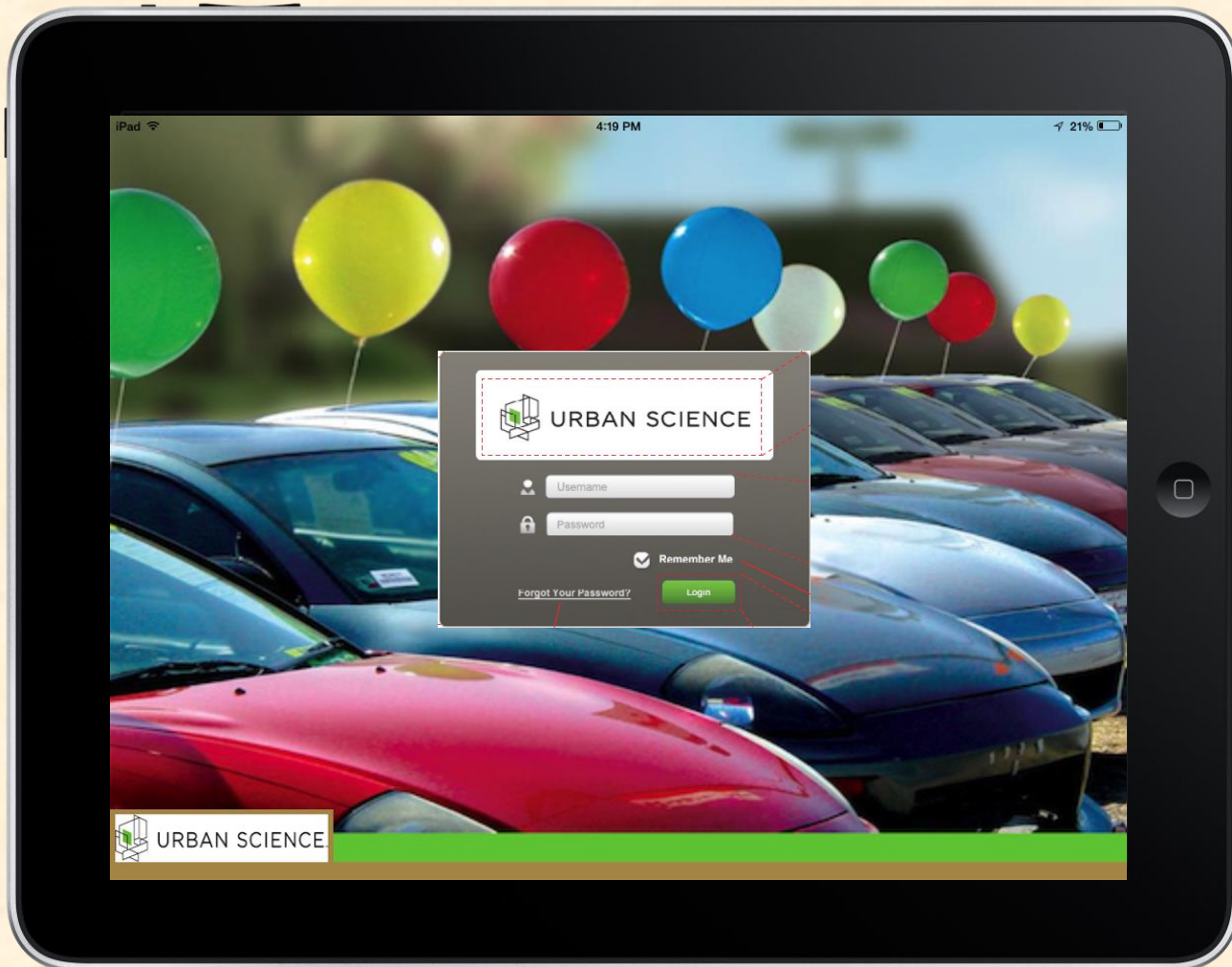*…to Professionals*

Project Overview

- Support Dealership Consultants in the Field

- Optimize Consultant Interactions

- Record Dealer Reactions & Agreements

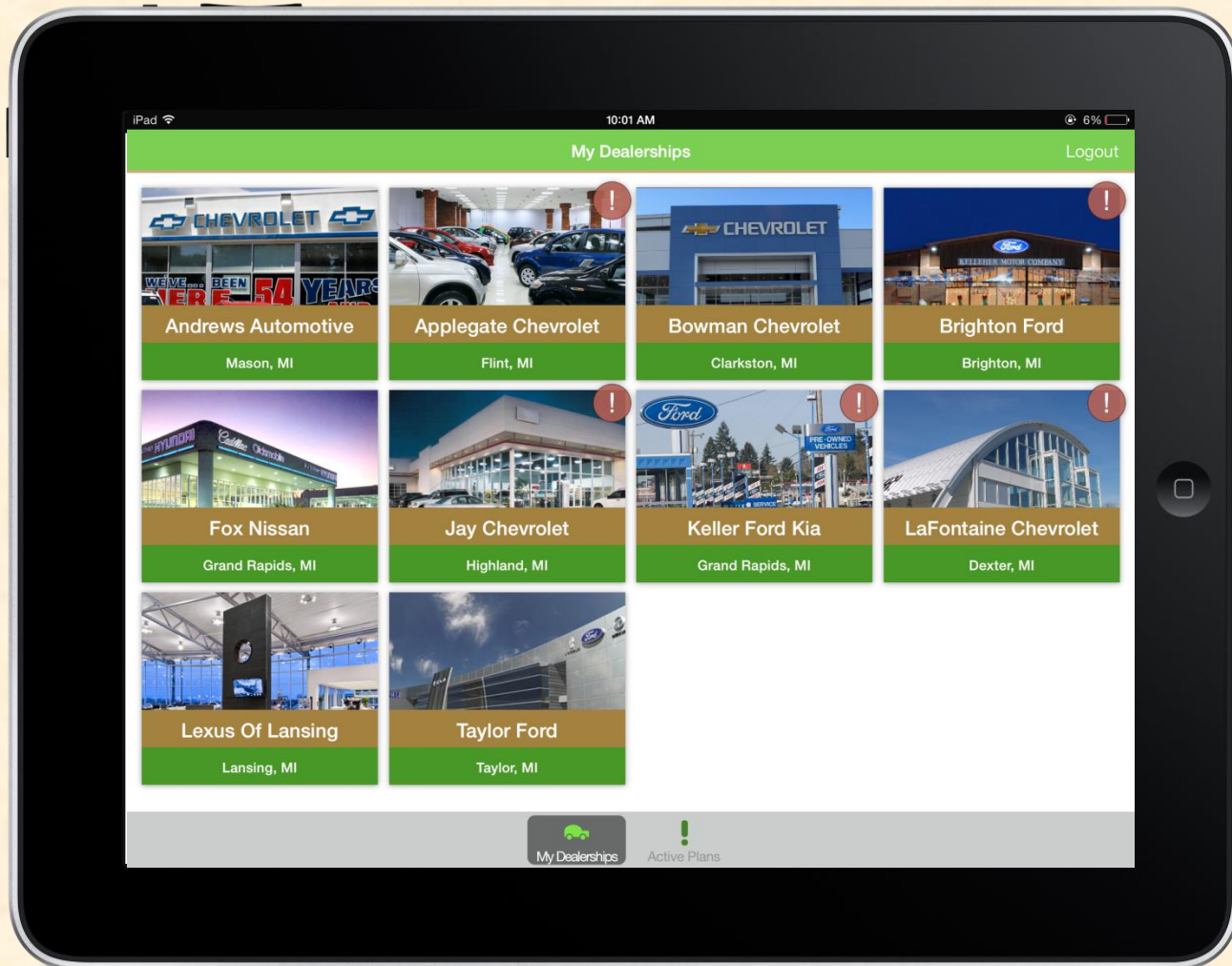- Record/Display Graphical Representation of Performance Metrics
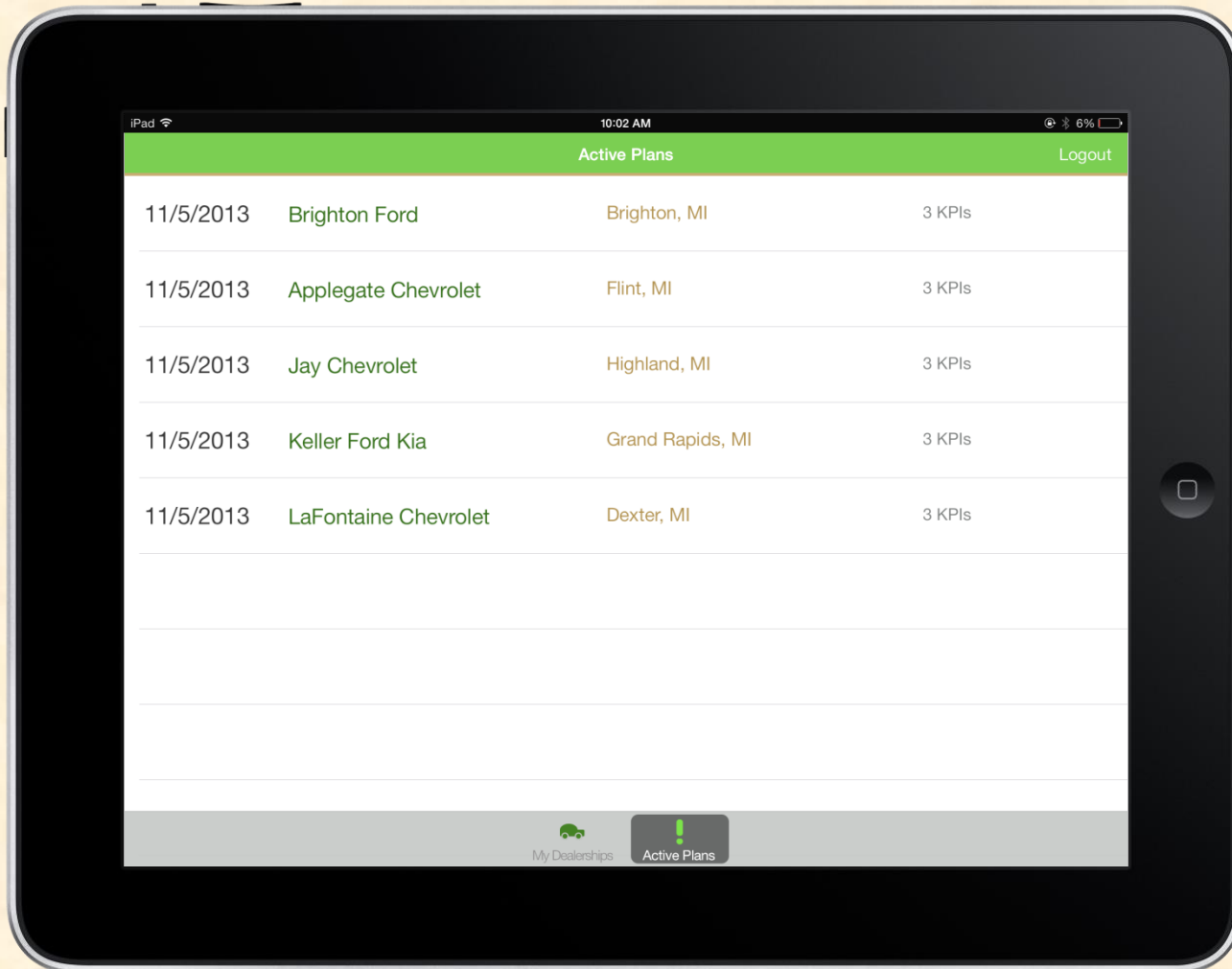
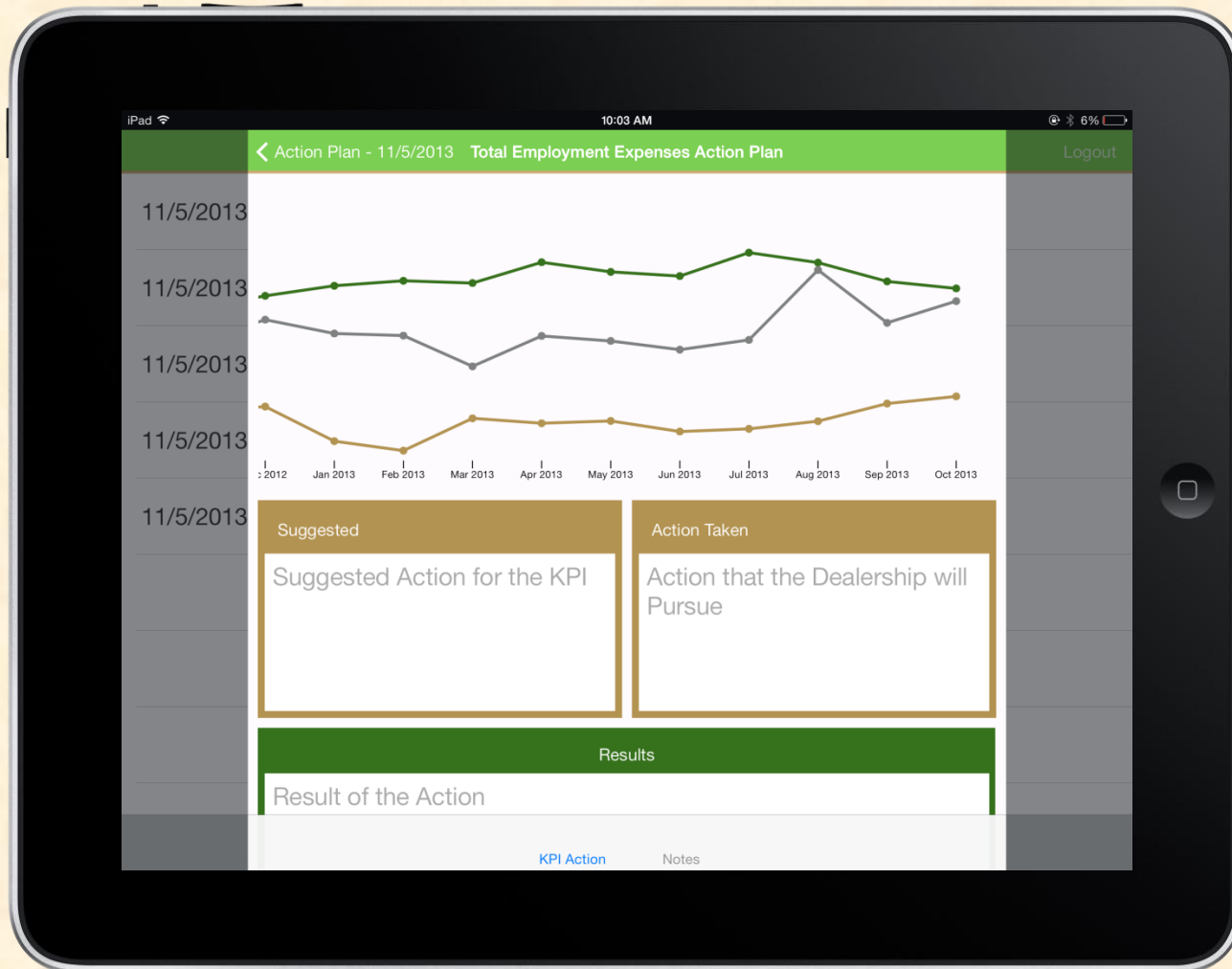# System Architecture

Login

Dealerships (Primary Home Page)

Active Action Plans (Secondary Home Page)

Active Action Plan Information

Dealership Information
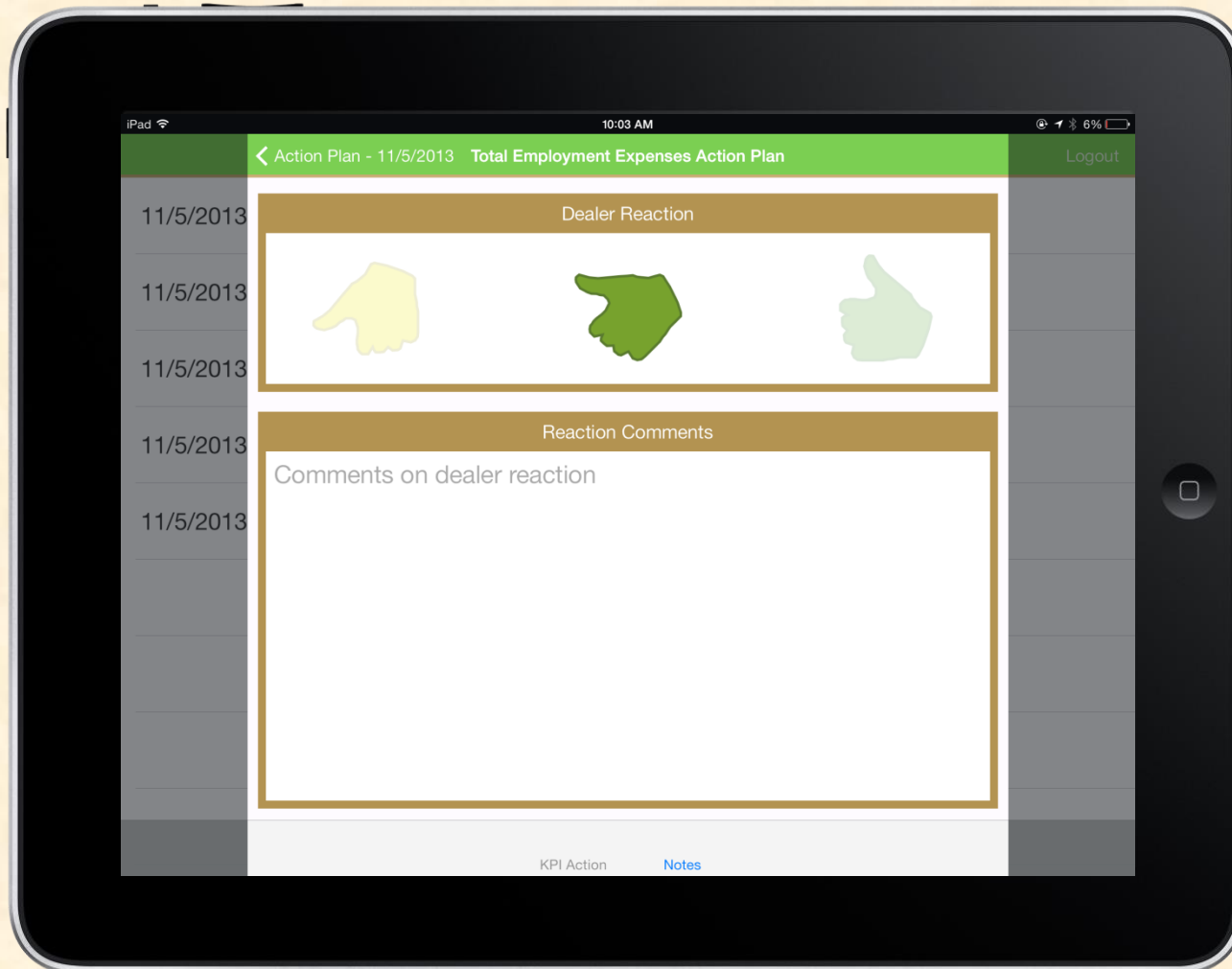
KPI Information

Edit/Create Action Plan

Action Plan Details

Dealer Reaction

What's left to do?

- New Graphical Displays for KPI Information

- Stabilize Application in iOS 6

- Create Use Cases for Urban Science

- Start Project Video

- *Android