

MICHIGAN STATE
UNIVERSITY

Alpha Presentation

Dealership Consultant Mobile App

The Capstone Experience

Team Urban Science

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*From Students...
...to Professionals*

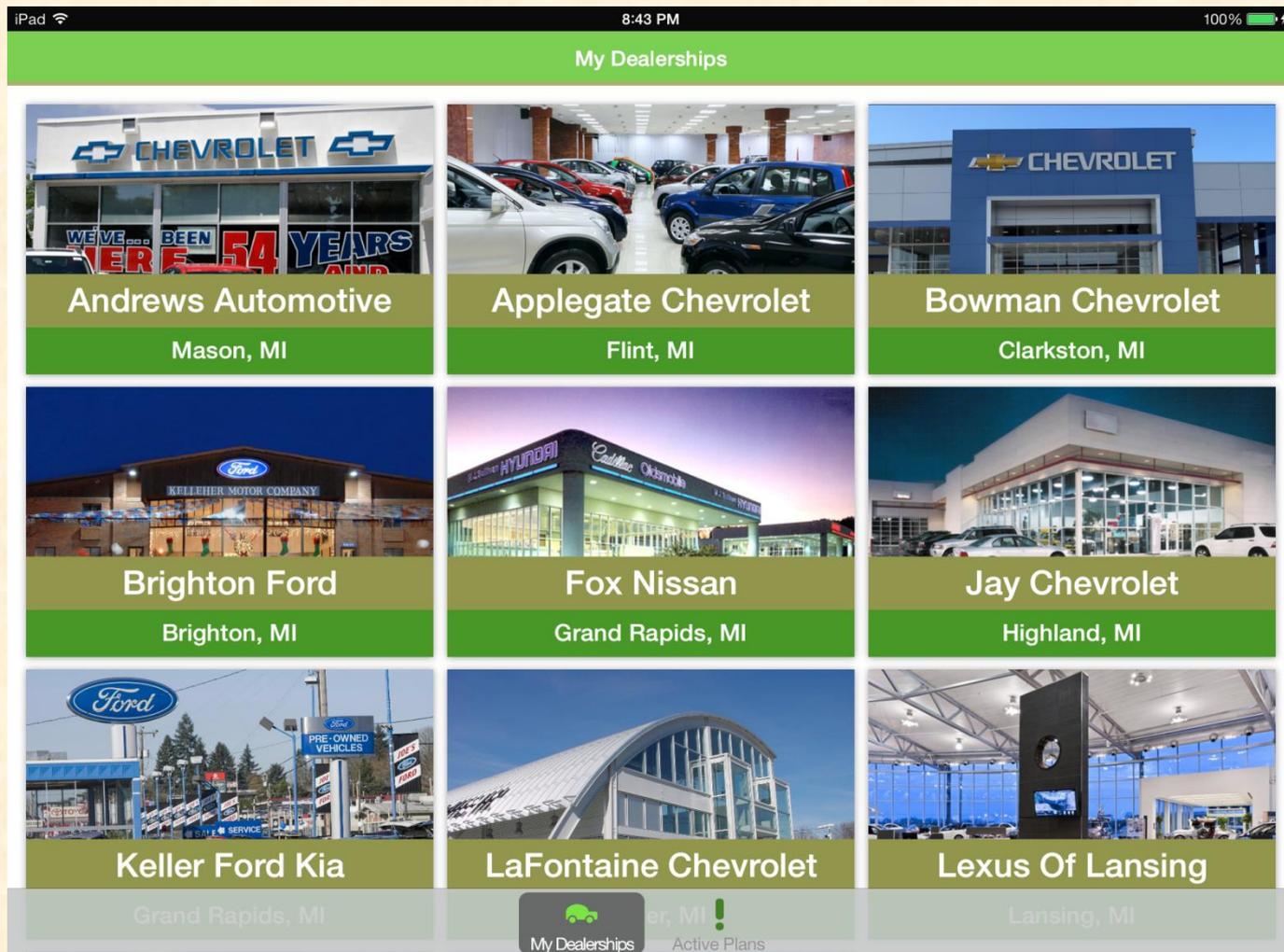
Project Overview

- Support Dealership Consultants
- Optimize Consultant Interactions
- Record Dealer Reactions & Agreements
- Record Dealership Metrics

System Architecture



Dealership Viewing (Home)



Open Action Plans (Secondary Home)

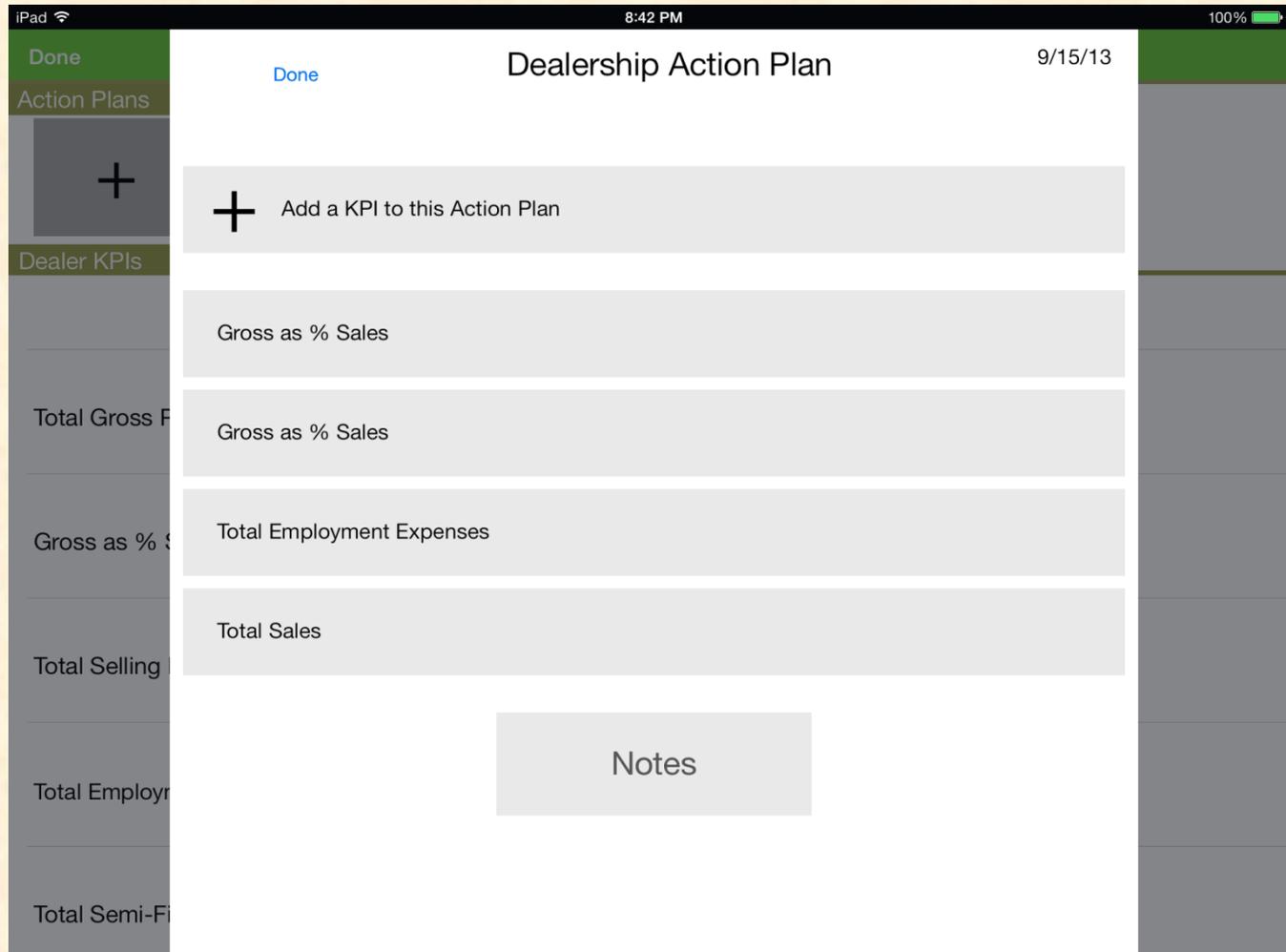
Active Plans		
Dealership Name	Location	Created: 9/15/13
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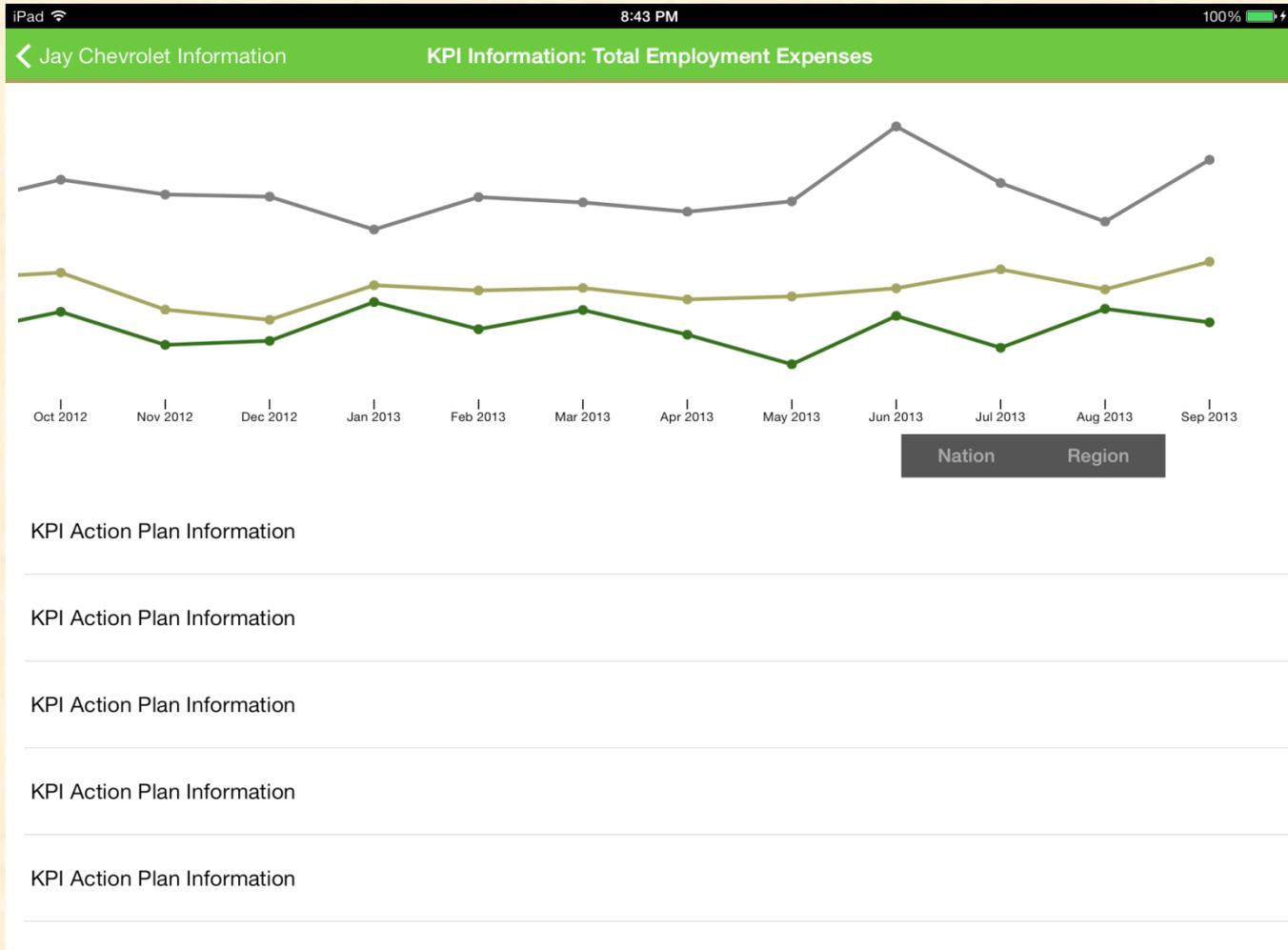
Dealership Information



Action Plan Details



KPI Information



KPI Action Plan

The screenshot shows an iPad interface for a KPI Action Plan. The top status bar indicates 'iPad', signal strength, '8:42 PM', and '100%' battery. The app header includes a 'Done' button, a 'Back to Action Plan' link, the title 'KPI Action Plan', and the date '9/15/13'. A sidebar menu on the left contains the following items: 'Action Plans', a '+' icon, 'Dealer KPIs', 'Total Gross P', 'Gross as % S', 'Total Selling', 'Total Employr', and 'Total Semi-Fi'. The main content area displays two 'Suggested' action items, each with the text 'Increase Marketing by 15%'. At the bottom, a 'Results' section shows 'An increase of car sales by 87%'.

What's left to do?

- Complete Login System
- iOS Polishing and UI Completion
- Get Android Application Caught Up

