

MICHIGAN STATE  
UNIVERSITY

Project Plan  
Infographic Generator  
The Capstone Experience

Team Urban Science

Peter Chen  
Louis Bodnar  
Lok Cheung  
Kevin Shreve

Department of Computer Science and Engineering  
Michigan State University

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*From Students...  
...to Professionals*

# Project Overview

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- Standalone web app to display infographics
- Display information on vehicle sales, service and lead management
- Convey information to OEM's
- Building custom library to generate elements of the infographic



# Functional Specifications

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- Spreadsheet data
- Creative presentation with animations
- Intuitive display of relevant data
- Easy navigation through main categories



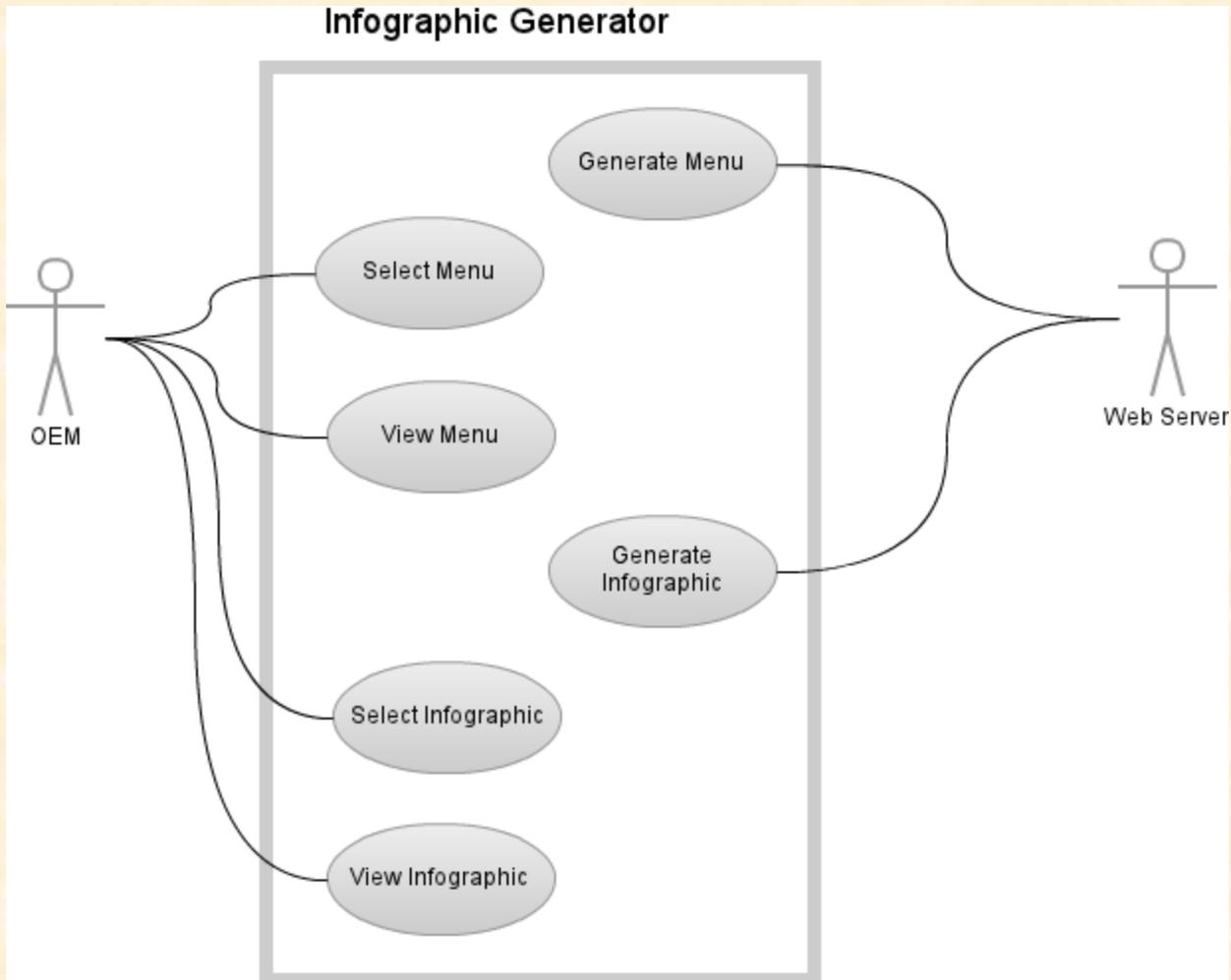
# Design Specifications

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- Lazy Susan style menu
- Native app feel with touch gestures
- Each infographic displays monthly data
- An Infographic contains many infographic elements



# Use Case Diagram



# Screen Mockup: Lazy Susan Menu



# Screen Mockup: Infographic Screen



# Screen Mockup: Infographic Screen



# Screen Mockup: Infographic Screen



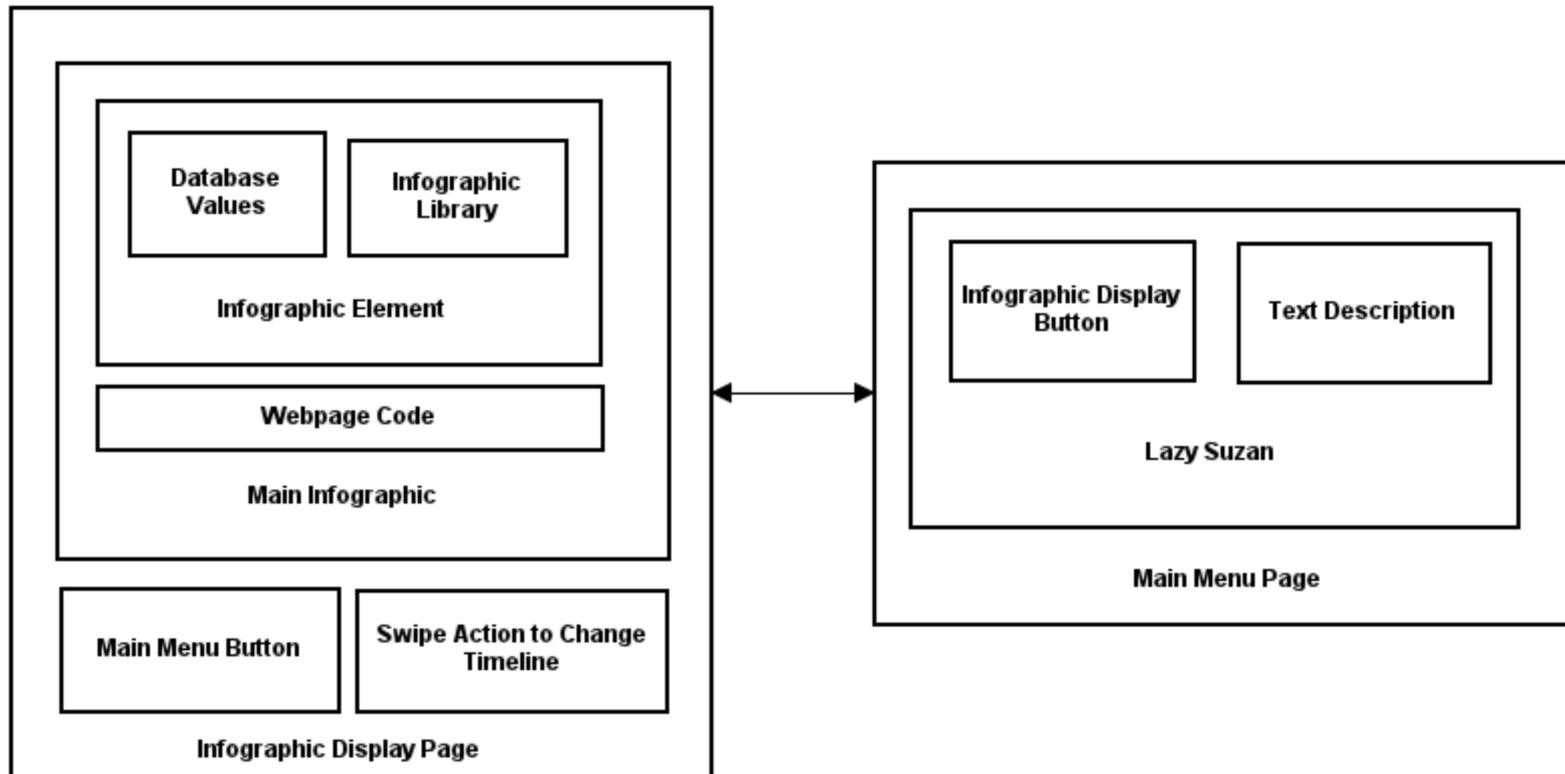
# Technical Specifications

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- Infographic will be based on Key Performance Indicator (KPI) data from SQL database
- Pass database information to infographic via XML file
- Each infographic written in HTML5 and JavaScript
- Supported on iPad via Safari



# System Architecture



# System Components

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- Hardware Platforms
  - iPad
  - Personal Computer
  - Web Server - IIS7
- Software Platforms / Technologies
  - JavaScript and HTML5
  - ASP.Net
  - SQL database



# Testing

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- Safari for iPad Browser Compatibility
- User experience
- Web-app performance
- Orientation display



# Risks

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- Languages
- Ambiguous Requirements
- Scheduling
- Artistic Ability