

MICHIGAN STATE
UNIVERSITY

Alpha Presentation

Ford Idea Place Mobile Edition

The Capstone Experience

Team Ford

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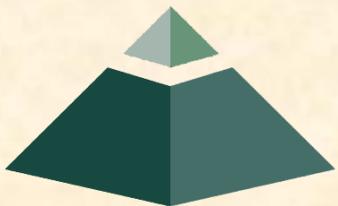
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Fall 2010



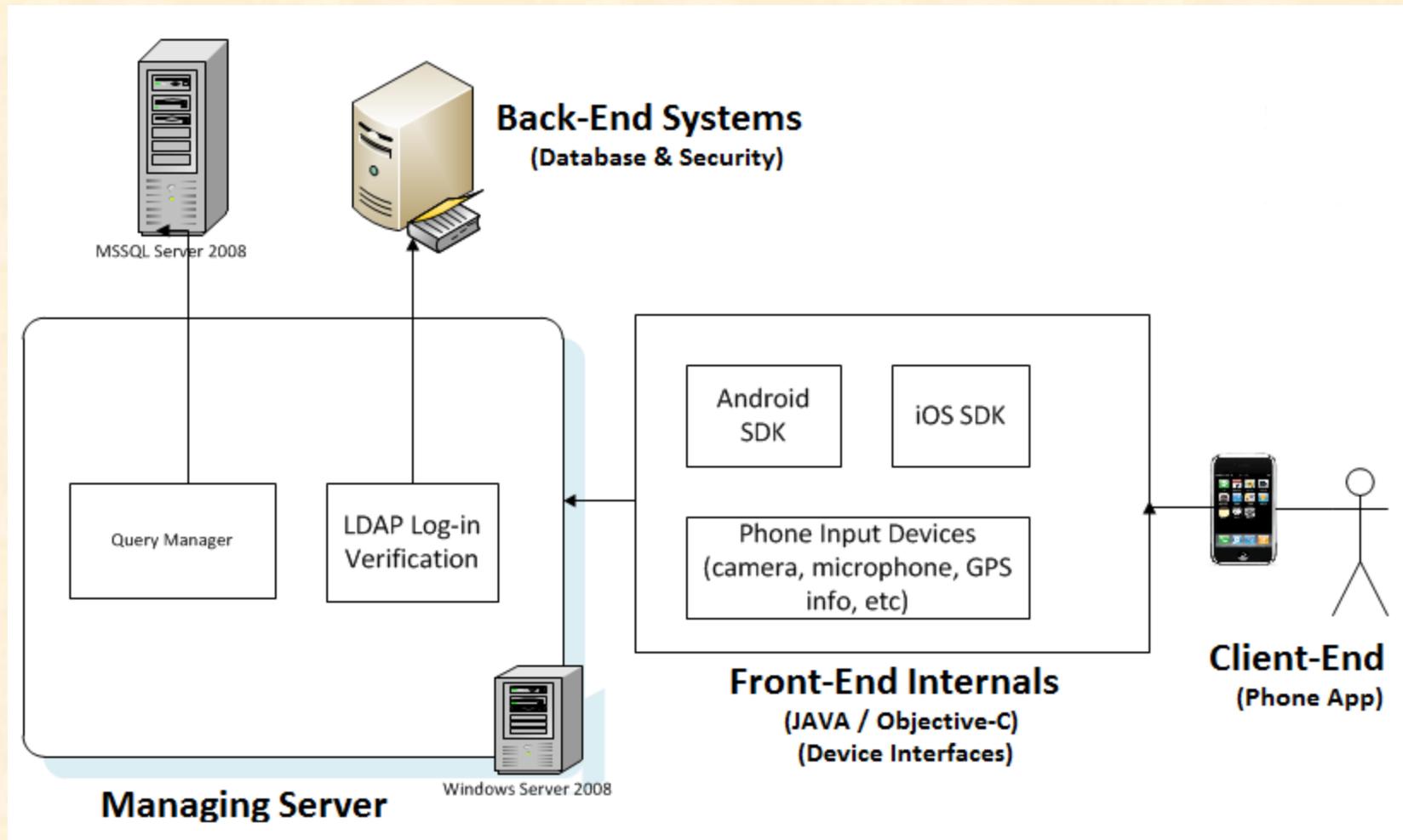
*From Students...
...to Professionals*

Project Overview

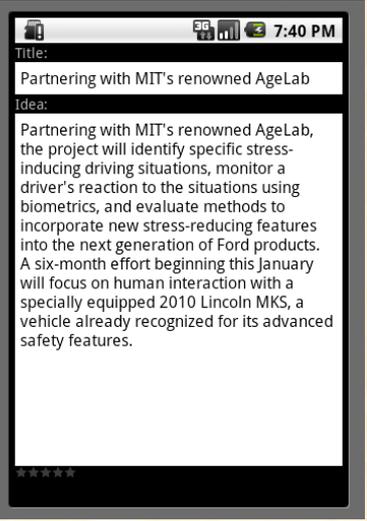
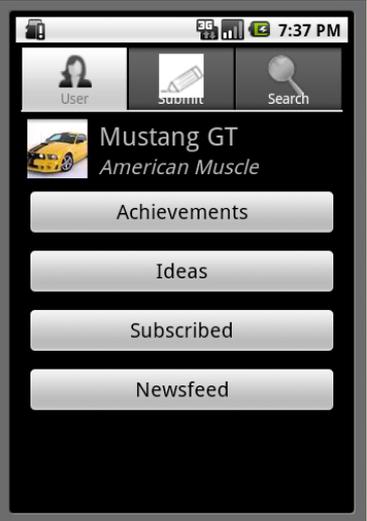
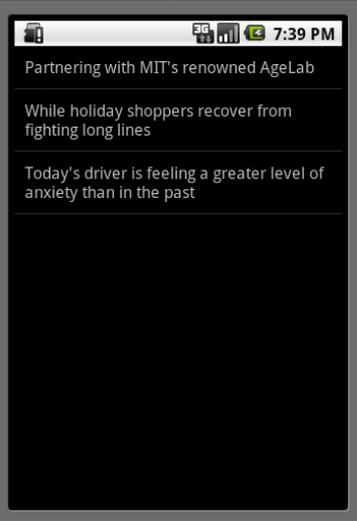
- Mobile idea submission database
- Submit ideas from phone
- Search and view ideas
- Rate and comment
- Push ideas to others
- Subscribe to ideas/users
- Earn achievements



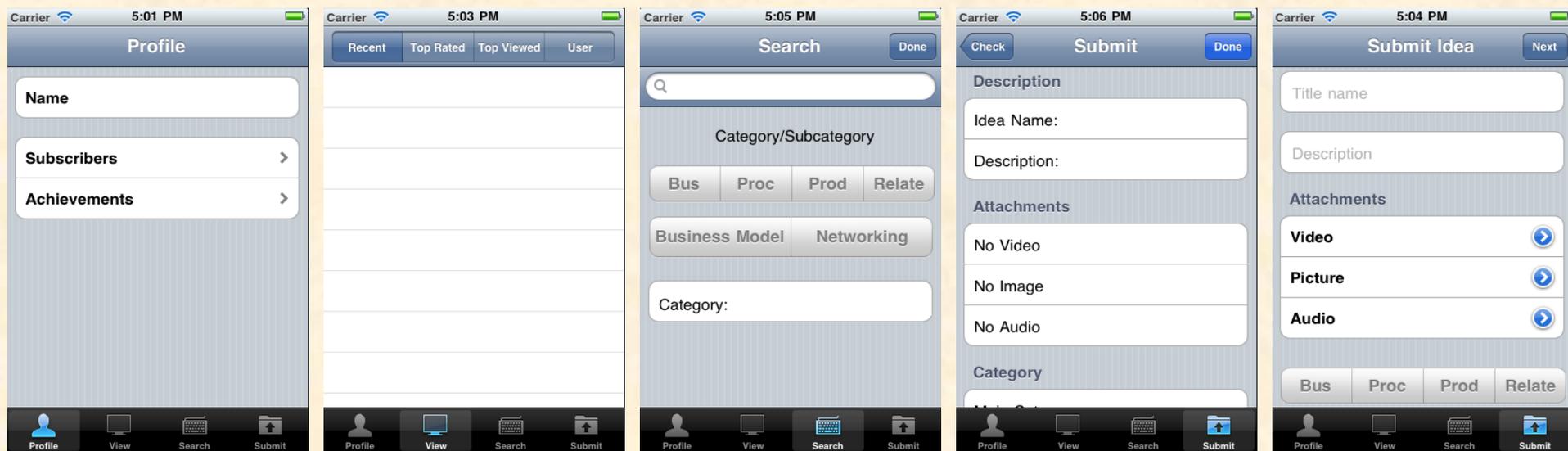
System Architecture



Android App



iPhone App



What's left to do?

- Connect phones to server
- Upload and download media
- Integrate Yammer
- Make use phone utilities such as GPS