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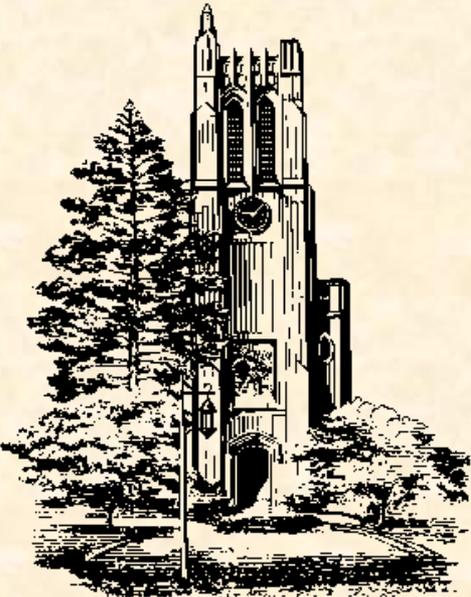
Alpha Demonstration Dealer Analysis Applications for Mobile Devices

Team Urban Science
CSE 498, Collaborative Design

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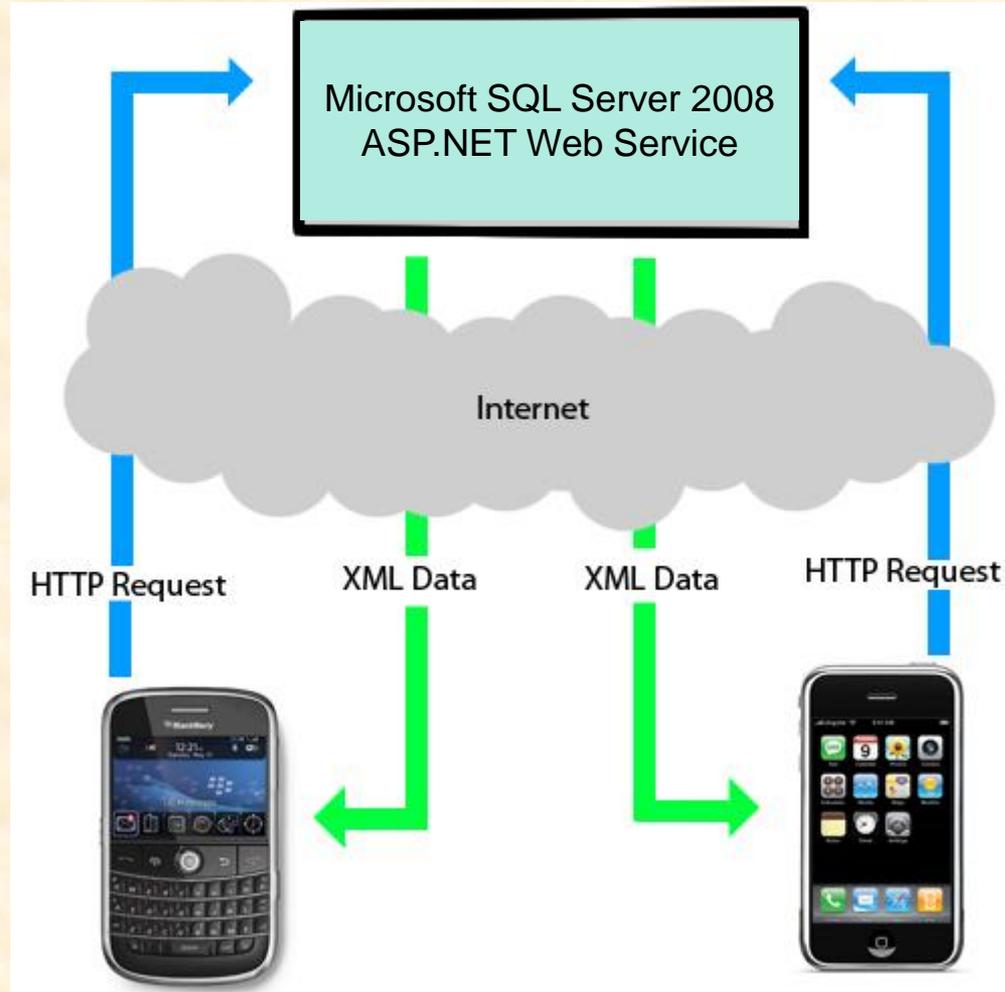


Project Overview

- Develop iPhone and Blackberry applications to assist automotive companies in placing dealerships and evaluating their performance.
- Generate media-rich content (maps, charts, tables) that is easy-to-view on mobile devices (Blackberry Bold and iPhone).
- Create novel design that allows for usability but also looks good (“sizzle factor”).

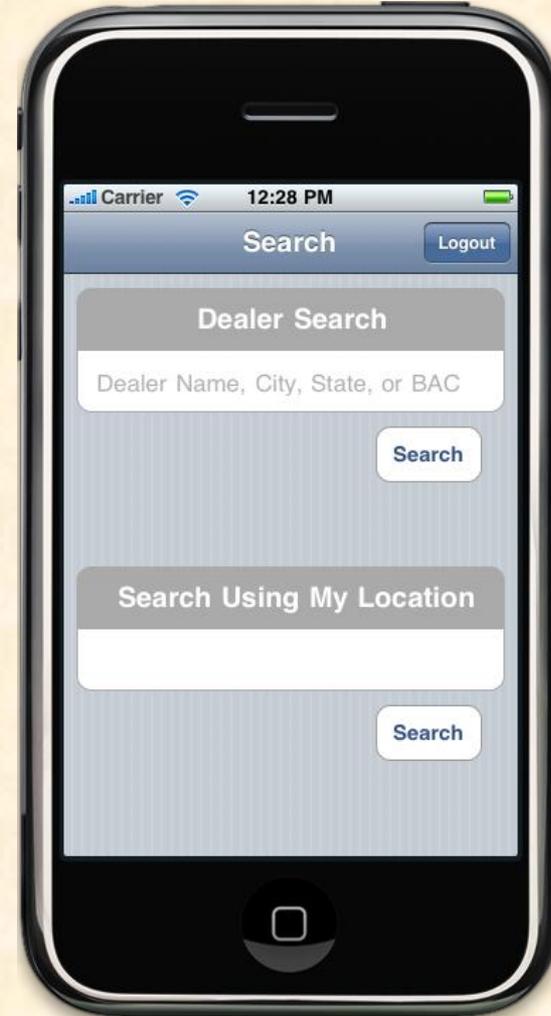
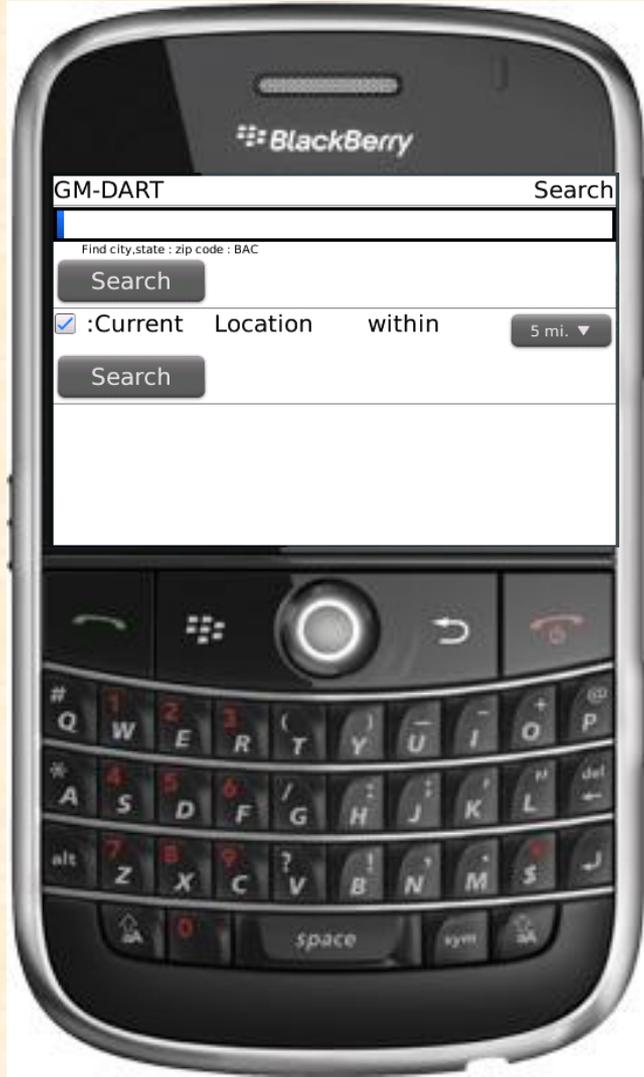


Architecture Illustrated

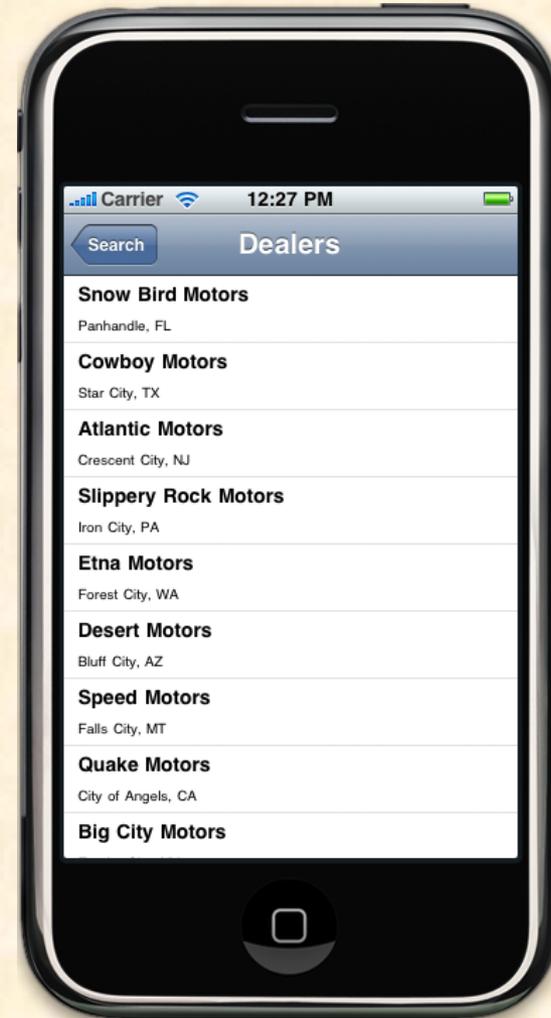




Screen Shot

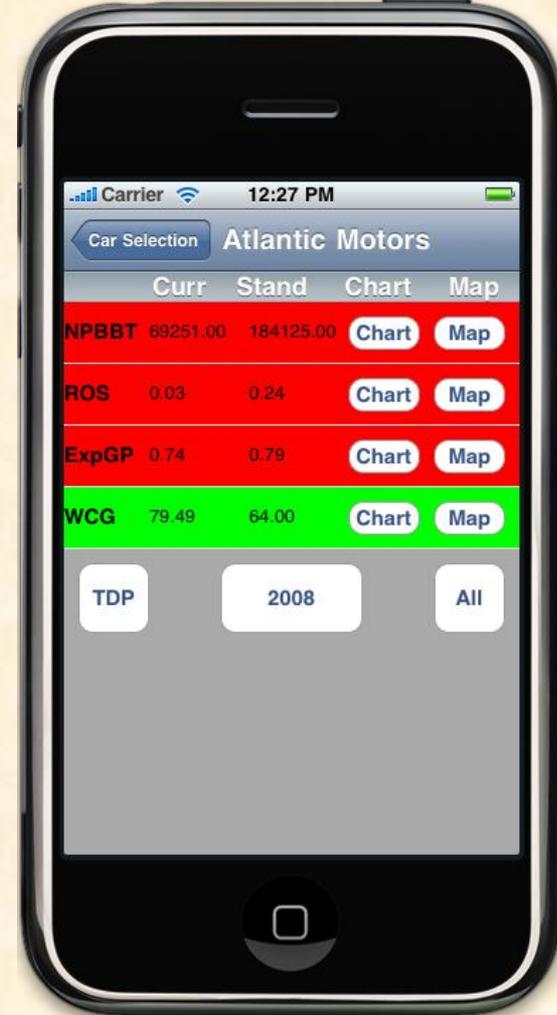


Screen Shot





Screen Shot



What's left to do?



- Geographical mapping
- Show data as bar charts and line charts
- Populate data fields from database
- Search using GPS
- Stored Login