MICHIGAN STATE UNIVERSITY Project Plan Video Sentiment Analysis The Capstone Experience

Team TechSmith

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From Students... ...to Professionals

Functional Specifications

 Creates a way for a video author to see and analyze a viewer's response without viewer action

Customizable list of viewers for each video

Functional Specifications

 Allows users to see emotional responses at various points of a video

 Supports rewinding, fast-forwarding, and stopping by the user.

Design Specifications

 Videos are uploaded and assigned to specified viewers through the web application by the video author.

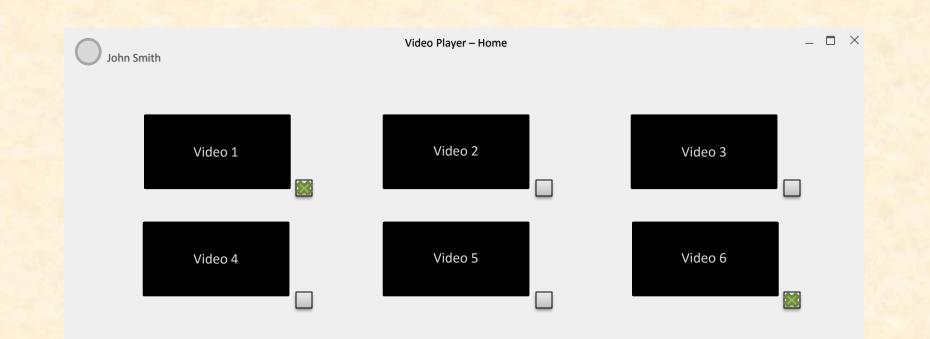
 Viewers will open the desktop app which serves as a custom video player to view videos that are assigned to them.

Design Specifications

 The uploaded video and the webcam recording of the viewer are shown side-by-side with the original video.

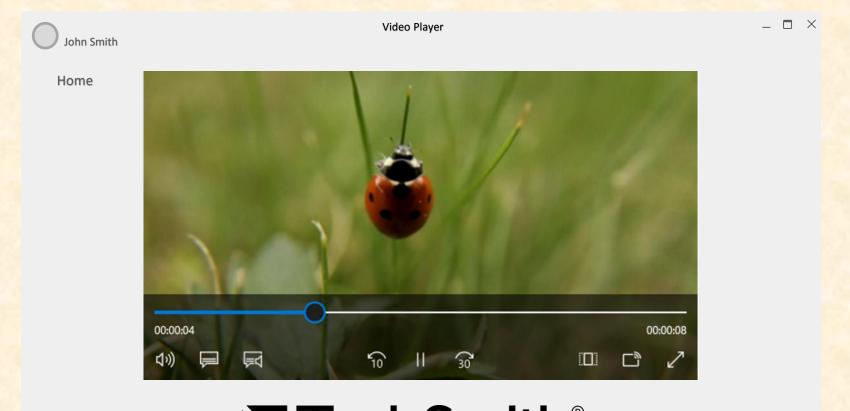
• Results from the emotional analysis are displayed below the webcam recording.

Screen Mockup: Custom Video Player



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Screen Mockup: Custom Video Player



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Screen Mockup: Website

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Results

Upload Your Video for Sentimental Analysis Upload Invite Your Viewers Log Off

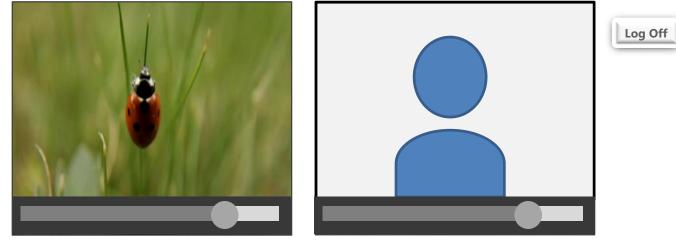
Email:

TechSmith[®]

Screen Mockup: Website







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Happy: 75% Sad: 5% Angry: 5% Neutral: 15%

The Capstone Experience

Technical Specifications

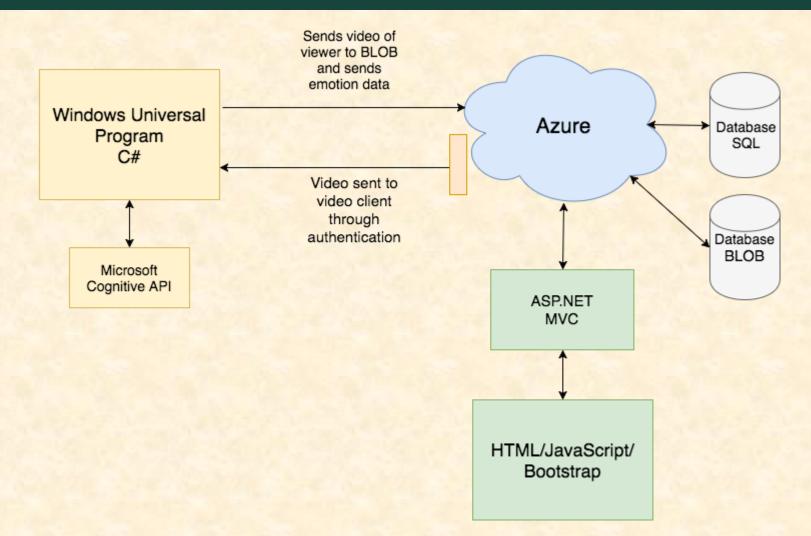
- Databases
 - Videos stored in Azure BLOB
 - Users and Emotions stored in Azure SQL database

- Authentication
 - Windows Authentication

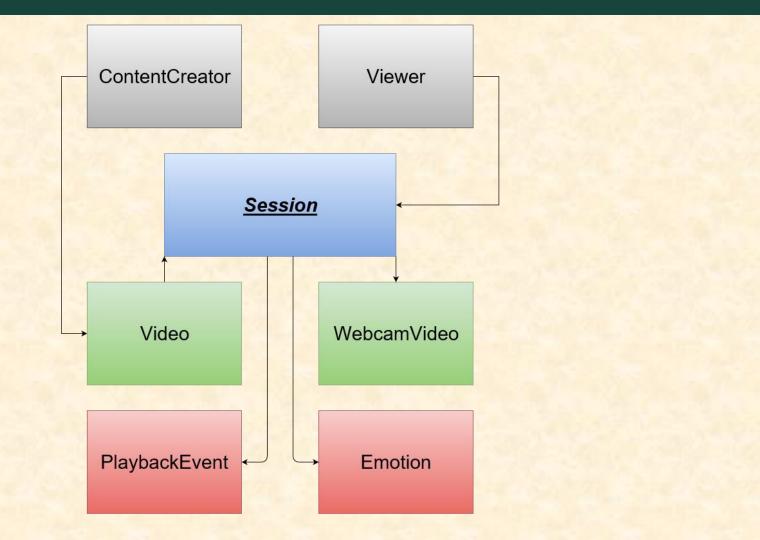
Technical Specifications

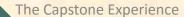
- The Viewer Client
 - Universal Windows Program
 - Designed with C#/XAML
- Video Uploader Client
 - ASP.NET
 - Designed with Bootstrap

System Architecture



System Architecture





System Components

- Hardware Platforms
 - iMacs running Windows 10 in VMware
 - Windows computers
 - Built in webcams

System Components

- Software Platforms / Technologies
 - ASP.NET MVC with an Azure cloud server
 - C# Universal Windows App
 - CSS/HTML/JavaScript/Bootstrap
 - Azure SQL database
 - Azure BLOB storage
 - Visual Studio 2015
 - Microsoft Cognitive Services

Testing

- Unit Test App (Universal Windows)
- Visual Studio Test Suite for .NET
- Database testing using XML
- Functional and iterative testing for all around bug fixing

Risks

• Risk 1

- Extracting emotions for a webcam video with limited API calls
- Process webcam footage after video has concluded and make API calls in the C# Desktop App.

• Risk 2

- Connect the uploaded video on the web server to the viewer client
- Invite people based on Microsoft Email and have user authenticate in the C# Desktop App.

Risks

- Risk 3
 - Dealing with webcam video after pausing and rewinding
 - Store the entire footage and modify playback of the original video to fit the tempo of the webcam