MICHIGAN STATE UNIVERSITY

3/23: Camtasia Demo

The Capstone Experience

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From Students... ...to Professionals



Content and presentation adviceCamtasia Demo



Steps to making a good video

- 1. Brainstorm the content and write the script
 - Remember what problem you are trying to solve
- 2. Make sure to have your client check it over
 - Often times, clients are willing to help!
- 3. Record audio and video
- 4. Match them up on Camtasia!

What types of content?

- Rough outline
 - Problem
 - Use case
 - Must include some demo capture of your project
 - Technology
 - Credits and client recognition
- Not login page and password validation

Speaking Audio

- 4 people film the video, 1 person does the voiceover
- Film the video first, watch the video as you record audio
- Space things out
- Bring a USB to record

Music Audio

Loud music is worse than no music



- Camtasia license from Dr. Dyksen
- One video camera
- Past videos



Finishing touches

- No one wants to watch you type
- Seeing that you have input validation on login isn't going to win a Design Day prize

Finishing touches

- Considering having 2 people record the audio for some variety
- One person doing all the audio is really exhausting
- Make sure to check that you can see all of your video contents from back of room
- Only need mp4 format of your video

Agenda Today

Content and presentation advice

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How to set up the base project

Getting Started: How to set up your project

How to set up the base project

Eventually, you will have a **lot** of files. Put everything in the same base folder. If it helps, sort into <voiceover>, <music>, <film video>, <screenrecordings>, <random>

How to take a screen recording

Unfortunately, Camtasia doesn't have the functionality to screen record me showing you how to screen record

How to put your timeline together

How to make the project outline and add things to timeline

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How to change audio volume and freeze frames

How to change audio volume and freeze frames

How to change play speed

How to change play speed

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How to jazz things up (callouts, zoom, and highlighting)

How to make callouts, zoom, and highlight

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How to put a video within a video

How to put a video within a video

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How to render the output

• Warning: this can take a very long time

How to export a project



Agenda Today

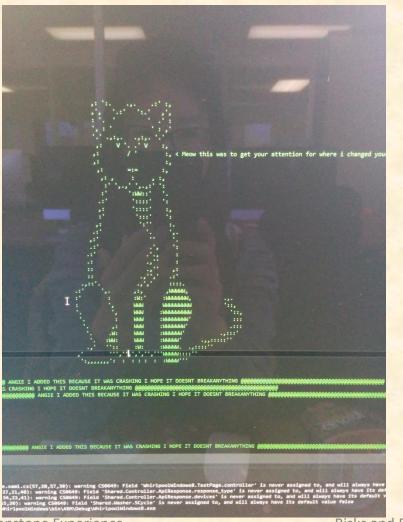
Content and presentation advice

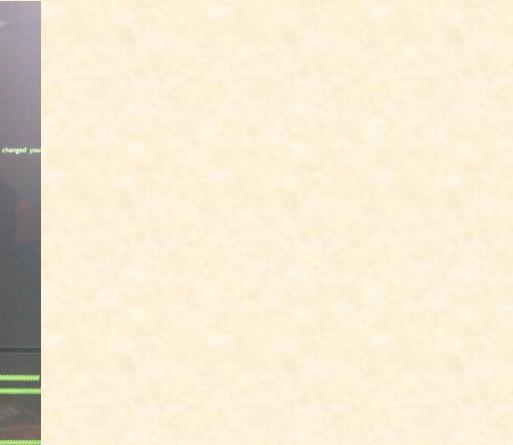
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Any questions?



If you want a prize...





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Risks and Prototypes