MICHIGAN STATE UNIVERSITY Project Plan Mobile Whirlpool Product Catalog The Capstone Experience

Team Whirlpool

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From Students... ...to Professionals

Functional Specifications

- Mobile application for iOS and Android for Whirlpool vendors
- Catalog of Whirlpool appliances
- View detailed appliance specifications, photos, compare appliances, share appliances with customers through email, text message, Bluetooth
- User able to log in and save products



Design Specifications

- Adapt current Web World product catalog for mobile devices
- Intuitive design for non-technical users
- Quick navigation
 - Emphasis on speed
- Responsive design
 - Landscape and portrait modes for various devices
 - Adaptive information portrayal

Screen Mockup: Grid View & Menu





The Capstone Experience

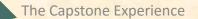
Screen Mockup: Specific Product View

Whirlpool Mockup 15:38 Specific Product Image: Constraint of the second	Whirlpool Mockup 15:38 Specific Product O KOSE500EBS	KOSE500EBS - DIMENSIONS
Search Product Q	Search Product	Image: Search Product Q
	Check Availability Enter Quantity: 1 Check!	KOSE500EBS Share KitchenAid 30" Single Wall Oven with Even-Heat
Put your Image Here	Available Colors	Configuration and Overview
	Black Stainless Model: KOSE500EBS	Oven Type Single
		Size 30
		Fuel Type Electric
	Related Products	Star K Compliant Sabbath Mode
KitchenAid 30" Single Wall Share	W192472873A 30" Heavy Duty Roll-Out Rack	Oven Capacity 5.0
Oven with Even-Heat™ True Convection		Oven Cooking System Cooking
Dimensions Specifications Key Features		CUL Yes
Documentation	4396923 Porcelain Broiler Pan and Grid	UL Yes
Check Availability 👻		
The Capstone Experience	Team Whirlpool Project Plan	

Screen Mockup: Login & Home

Whirlpool Product Catalog Mockup: Login Screen Cameron Merrill 1.28.2015	
Whirlpool CORPORATION Product Catalog	Browse B Search Product Cooking
Email / User Name	Refigeration Kitchen Clean-Up
Password	Laundry Accessories
Login	Gladiator Garage Outdoor Entertai
Sign Up Forgot Password	Countertop Appli Kitchenware

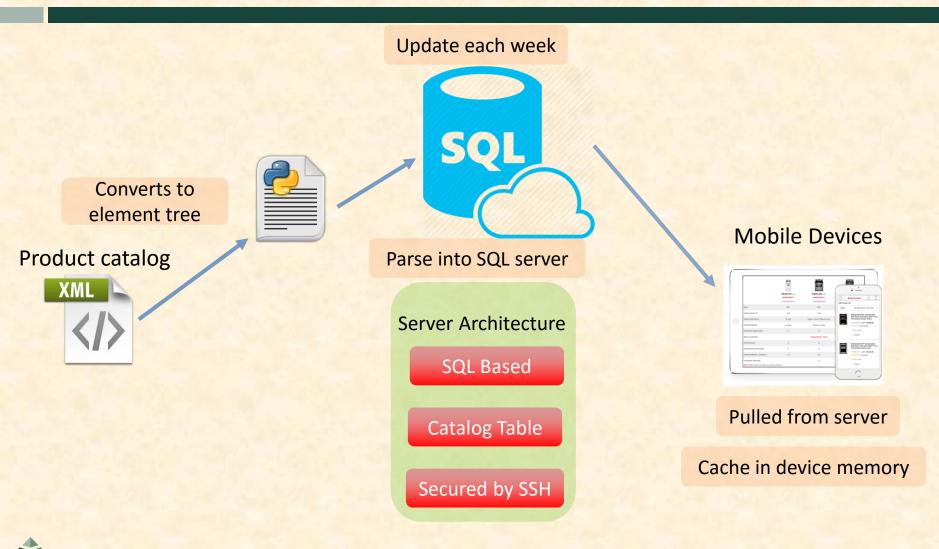




Technical Specifications

- XML parser
- SQL database
- Application pulls from database
- Responsiveness/latency
 - Image caching

System Architecture



System Components

- Hardware Platforms
 - iPads & iPhones
 - Android phones and tablets
 - SQL database server
- Software Platforms / Technologies
 - SQL database
 - iOS 9 (84%) Android 4.1 Jelly Bean (81%)
 - Picasso and Haneke libraries for application image caching

Testing

- Rapid prototyping
- Unit testing
 - Android Studio
 - XCode
- MySQL Workbench
- Instrumented testing
- Field testing
 - In-store user walkthroughs

Risks

- Application Latency / Responsiveness
 - Mitigation: Image cache libraries for iOS and Android. Network calls used conservatively
- Non-technical Audience
 - Mitigation: Design with end users in mind, utilize Whirlpool partners in mockup iteration process. Thorough field testing.
- Whirlpool Catalog XML
 - Mitigation: Assign team member with backend experience to parse XML, prepare for storage in database.
- Developing for iOS with Swift
 - Mitigation: Online tutorials, Apple's documentation, books