MICHIGAN STATE UNIVERSITY Beta Presentation Business Developer's Electronic Sales Bag

The Capstone Experience

Team Boeing

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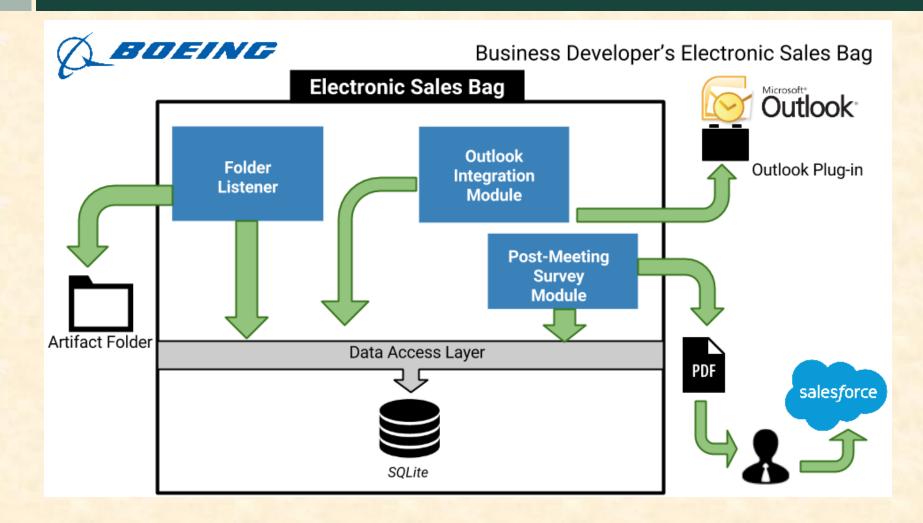


From Students... ...to Professionals

Project Overview

- Native Windows tablet app
- Ease of access to sales documents
- Connect presentation documents to meetings
- Quickly view selected documents during client sales meetings
- Record meeting metadata for future analytics

System Architecture



Main Page



Artifact View

	AC		-
E	Artifa	cts	
D	Some Folder 1 Artifacts.		N Chinook Chinook.png
D	CategoryA 0 Artifacts.		F16Interior F16Interior.png
D	CategoryB 0 Artifacts.		JetDocument2 TestDemopTxtFile.txt
D	CategoryC 3 Artifacts.	IJ	ExportPDF ExportPDF.pdf
D	DemoASdd 2 Artifacts.	IJ	245725_HRpc 245725_HRpc.pdf
	737Com 737Com.txt		
	747-400 747-400.png		
	747-400Air 747-400Air.png		
	787Dreamliner 787Dreamliner.png		
w	icon stuff BBJ.docx		
	C17Embedded C17Embedded.txt		
	C17exterior C17exterior.png		

LIGHT REPLAY TOOL (AFRT)

Data Flow

The Capstone Experience

Create Meeting

• Meet	tings 🕂
Import Meetings	Start Date: April V 6 V 2015 V Start Time:
	6 25 PM End Time: 6 25 PM 6 25 PM Location: Location
	Description: Description Subject: Subject
	Create

Exit Survey

€ Exit Survey

Primary Contact

John Doe

How would you rate this meeting ? $\bigcirc A \bigcirc B \oslash C \bigcirc D \bigcirc F$

Comment

The customer would like more information on C17.

Submit

What's left to do?

- Improve categories
- Modify UI to represent Boeing trademark
- Testing/use-cases
- Project video
- Update Project Plan
- Extract more data during exit survey
- General notifications on actions