

MICHIGAN STATE
U N I V E R S I T Y

Beta Presentation

Dealer Assistant

The Capstone Experience

Team Urban Science

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*From Students...
...to Professionals*

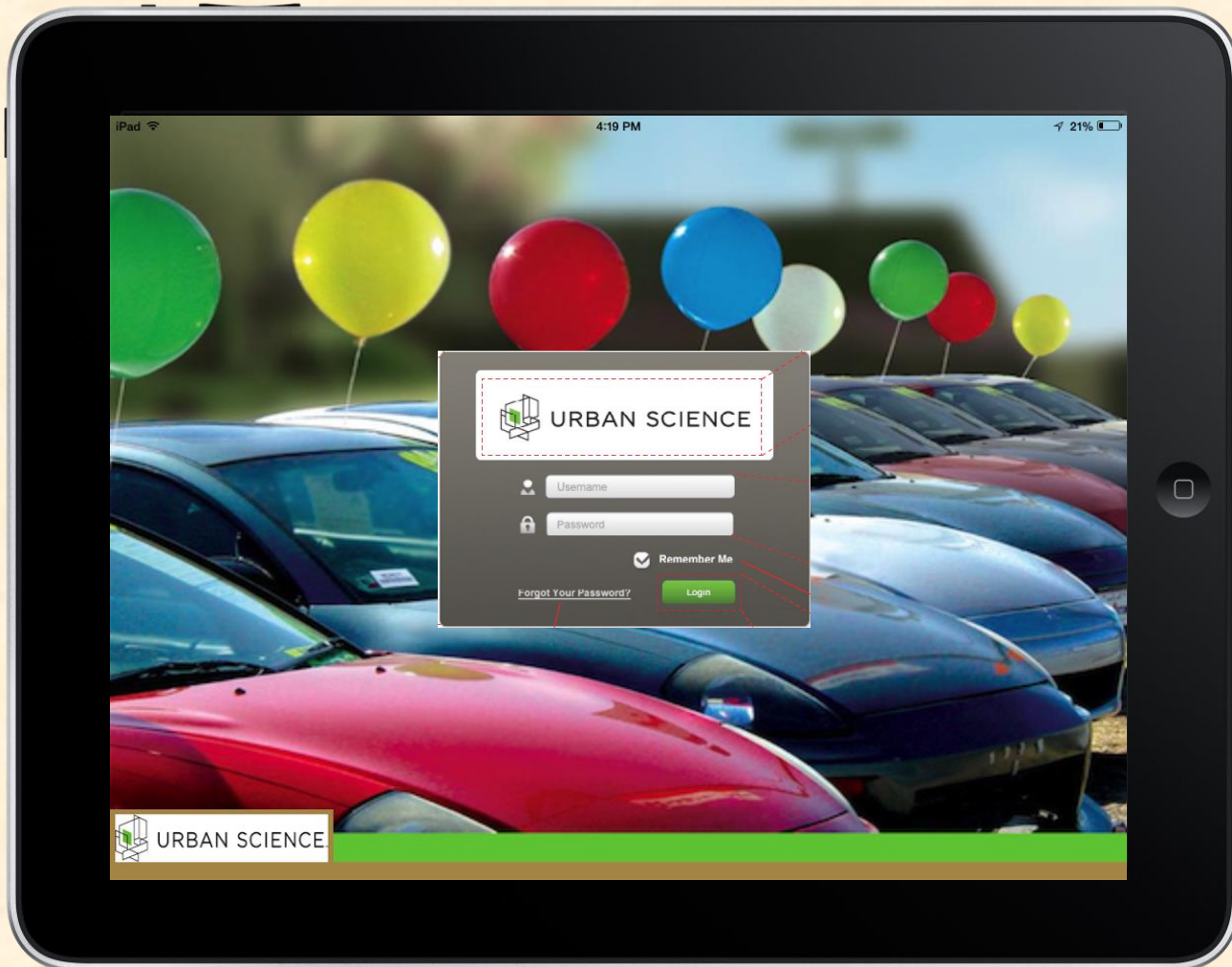
Project Overview

- Support Dealership Consultants in the Field
- Optimize Consultant Interactions
- Record Dealer Reactions & Agreements
- Record/Display Graphical Representation of Performance Metrics

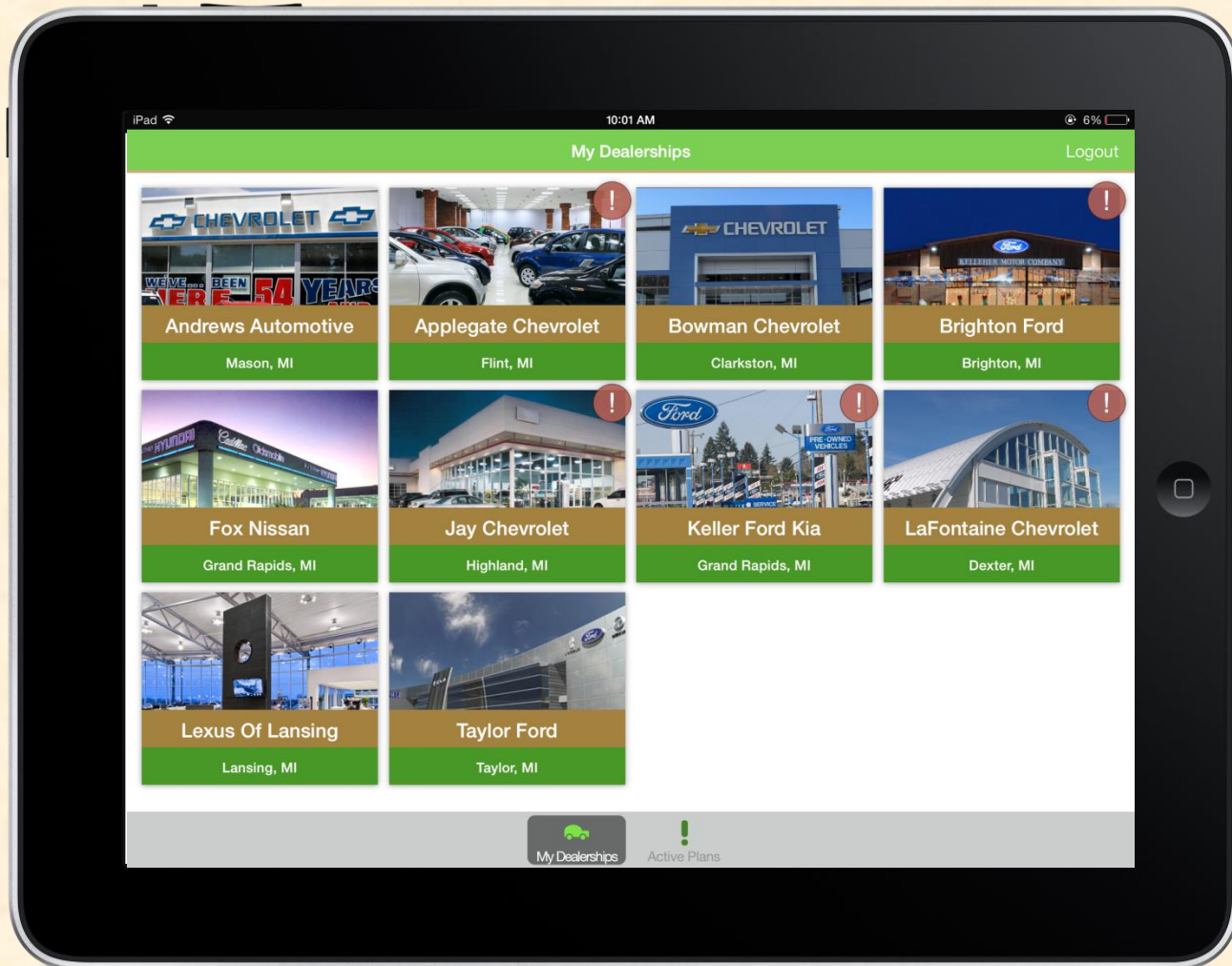
System Architecture



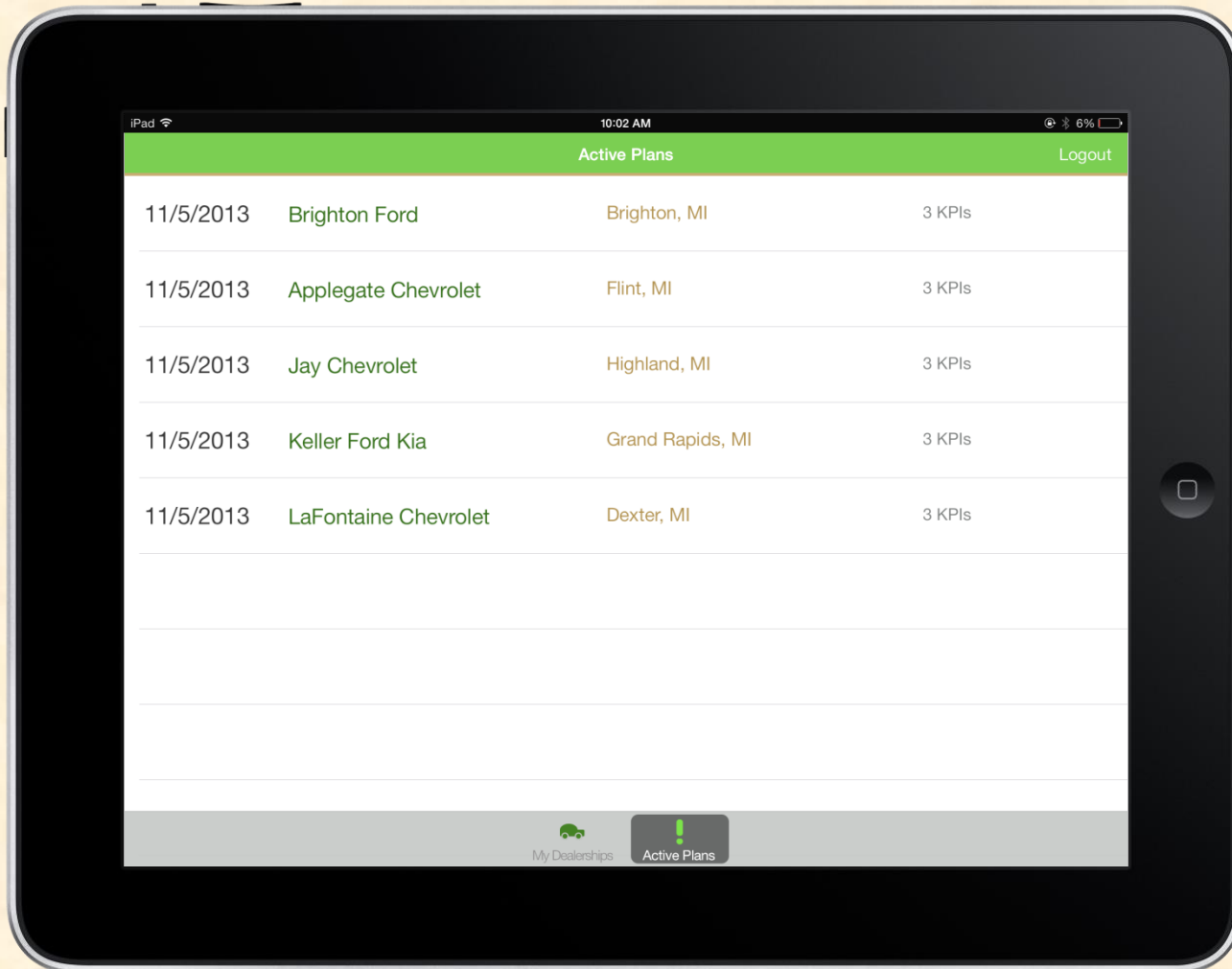
Login



Dealerships (Primary Home Page)



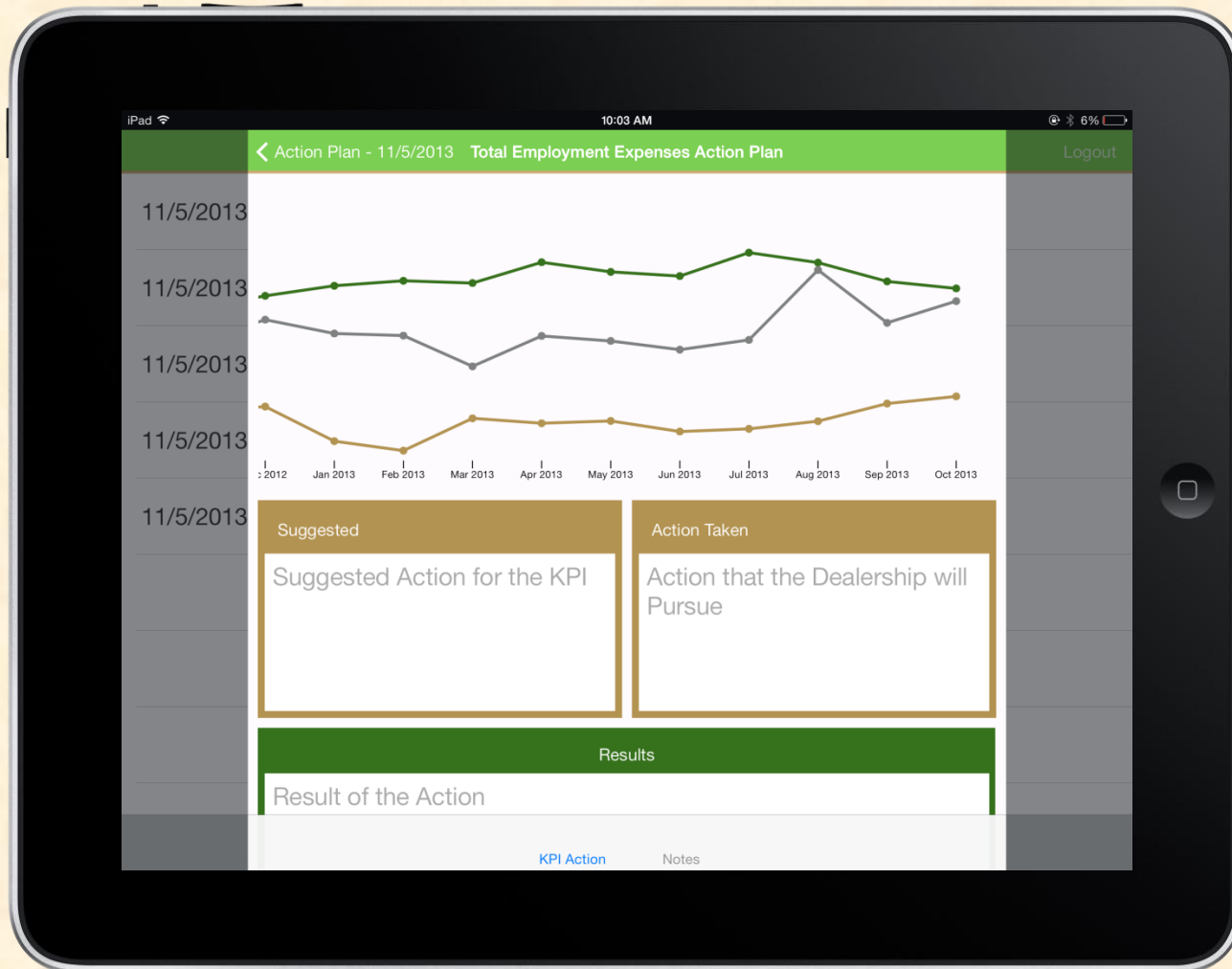
Active Action Plans (Secondary Home Page)



The iPad screen displays the 'Active Plans' app. The status bar at the top shows 'iPad', signal strength, time '10:02 AM', and battery level '6%'. The app's header is a green bar with 'Active Plans' in the center and 'Logout' on the right. The main content is a table with five rows of active plans. The bottom navigation bar has two icons: a car icon for 'My Dealerships' and an exclamation mark icon for 'Active Plans'.

Active Plans				Logout
11/5/2013	Brighton Ford	Brighton, MI	3 KPIs	
11/5/2013	Applegate Chevrolet	Flint, MI	3 KPIs	
11/5/2013	Jay Chevrolet	Highland, MI	3 KPIs	
11/5/2013	Keller Ford Kia	Grand Rapids, MI	3 KPIs	
11/5/2013	LaFontaine Chevrolet	Dexter, MI	3 KPIs	

Active Action Plan Information



Dealership Information



KPI Information



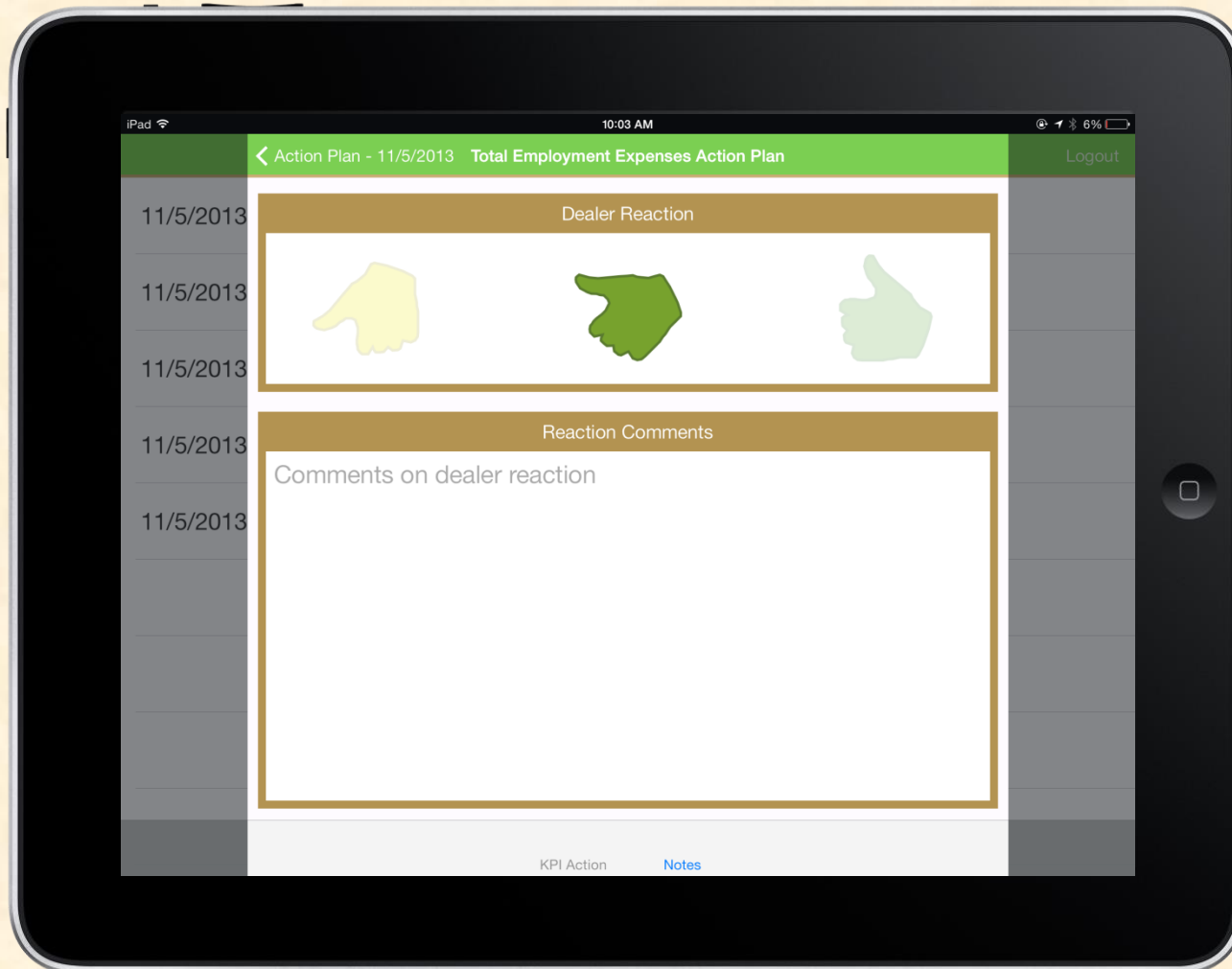
Edit/Create Action Plan



Action Plan Details



Dealer Reaction



What's left to do?

- New Graphical Displays for KPI Information
- Stabilize Application in iOS 6
- Create Use Cases for Urban Science
- Start Project Video
- *Android