

02/11:

Design Day and the Project Video

[The Capstone Experience](#)

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*From Students...
...to Professionals*

Design Day Overview

- Engineering Building (First Time)
- Friday, April 26, 6:30am – 2:30pm
- Exhibits of Design Projects
 - From Entire College of Engineering
 - Visitors Include
 - Faculty
 - Family and Friends
 - Corporate Sponsors
 - Middle and High School Students
- Dress is Business



Design Day Activities

- 6:30 a.m. Setup and Donuts
- 7:00 a.m. All-Hands Photo
- 7:30 a.m. - 11:45 a.m. Presentations to Judges
 - See [Schedule](#)
 - Room TBD (TBD Floor)
- 7:30 a.m. - 12:30 p.m. Team Exhibits
- 12:00 p.m. Free Lunch
- 12:30 p.m. Tear Down
- 1:15 p.m. Awards Ceremony
- 2:30 p.m. Debriefing Meeting
 - All-Hands
 - Families and Friends
 - Judges
 - Corporate Visitors

Design Day Activities

Main Lounge



Design Day Activities

Team Exhibit

- Table
- iMac
 - For Software
 - For Project Video
- Other Device(s)
 - MacBook Pro
 - iPhone/iPad
 - Android
 - STB
 - Etc..
- Poster
 - DD Booklet Page
 - Provided by Dr. D.



Design Day Activities

High School Students



Design Day Activities

Faculty



Design Day Activities

Sponsors



Design Day Activities

Families and Friends



Design Day Awards

- [Awards](#)
 - Auto-Owners Exposition Award
 - Chrysler Praxis Award
 - TechSmith Screencast Award
 - Urban Science Sigma Award
- ~12 [Judges](#)
- Based On
 - Project Plan
 - Project Video
 - Design Day
 - Exposition
 - Presentation to Judges

Design Day Awards

Viewing a Project Video



Design Day Awards

Judges' Questions



Design Day Awards

Sponsors and Families



Design Day Awards

Judges at the Exhibits



Design Day Awards

Awards Ceremony



Design Day Awards

Award Ceremony



Project Video

- Tells Project Story
 - The “Problem”
 - Your “Solution”
 - Architecture
 - Some Technical Details
 - Software Demo
 - Acknowledgements
- 10-12 Minutes in Length
- Professional
- Lots of Work



Project Video How To

(1 of 2)

- Story Board
 - Plan Video and Audio
 - Very Specific
- Capture Video
 - Screen Video or Shots
 - Photographs
 - Digital Video
- Capture Audio
 - Write Script
 - Record in Telecomm Sound Studio

Project Video How To

(2 of 2)

- Edit
 - Video
 - Audio
 - Use
 - Camtasia
 - Other Software of Your Choice
- Produce
 - .wmv
 - Other Formats of Your Choice

Project Videos

- See [Archives](#)

- Examples

- Ford

- [Ford Conference Room](#) 

- Medtronic

- [Mobile Health Management System](#) 

- TechSmith

- [Screen Capture Multi-Image Output Accessory for Snagit](#) 

