



# Beta Presentation

## TechSmith Asset Recommendation Assistant

### The Capstone Experience

#### Team TechSmith

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*From Students...  
...to Professionals*

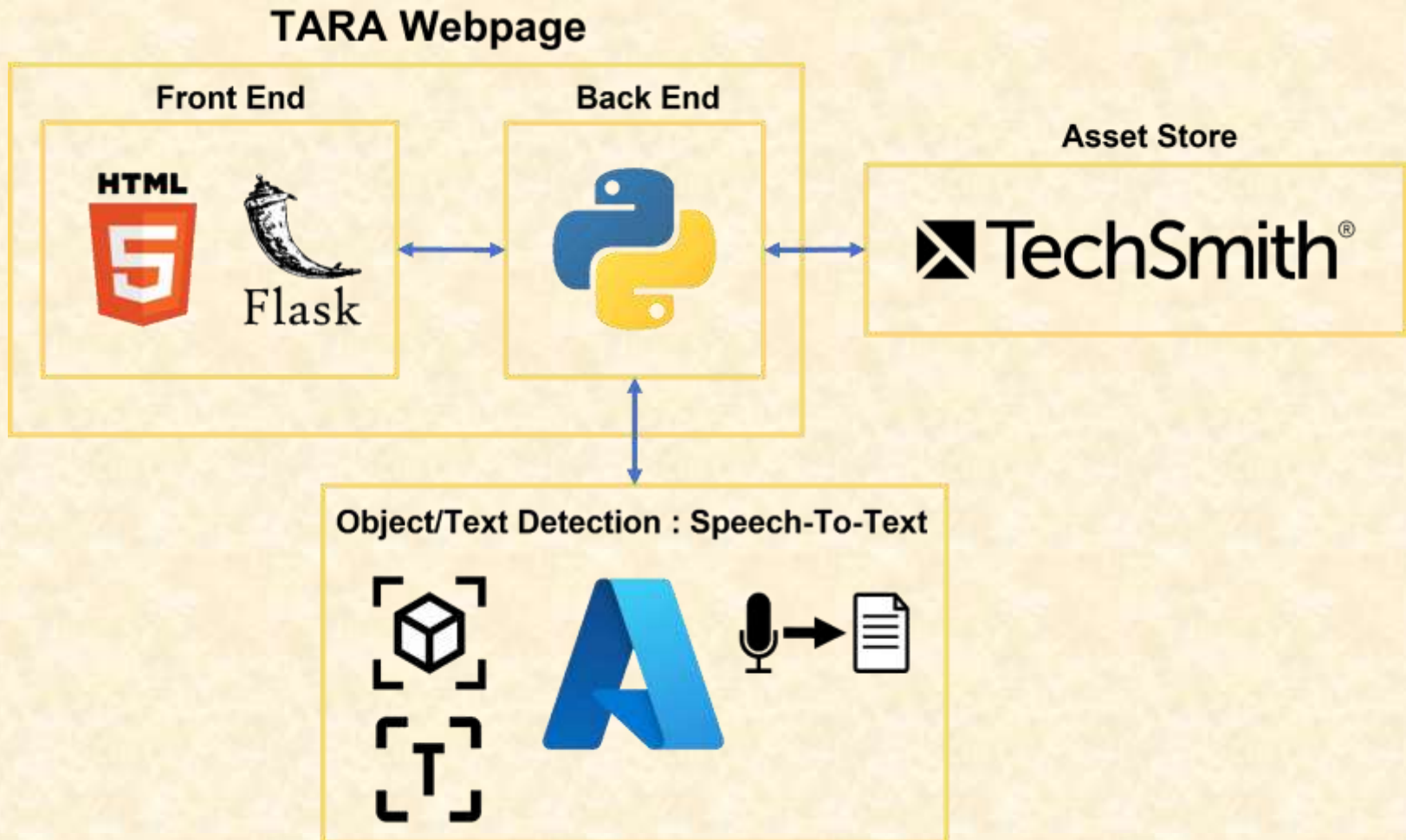
# Project Overview

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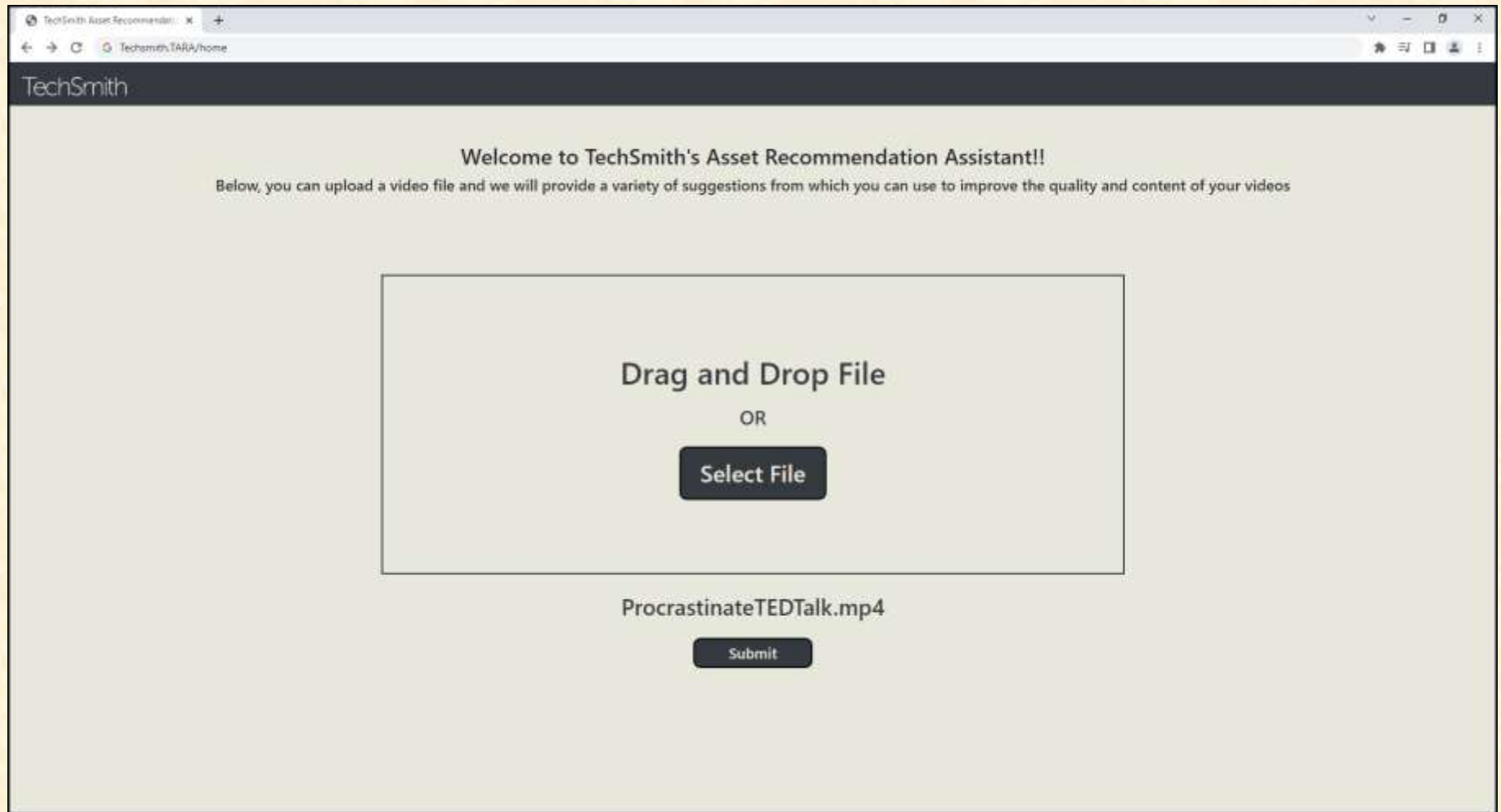
- Video is a valuable communication style
- Editing process can be difficult
- Time consumption
- TARA provides complimenting assets



# System Architecture



# File Submission



The screenshot shows a web browser window with the address bar displaying "TechSmith, TAAR/home". The page has a dark header with the "TechSmith" logo. The main content area is light gray and contains the following text:

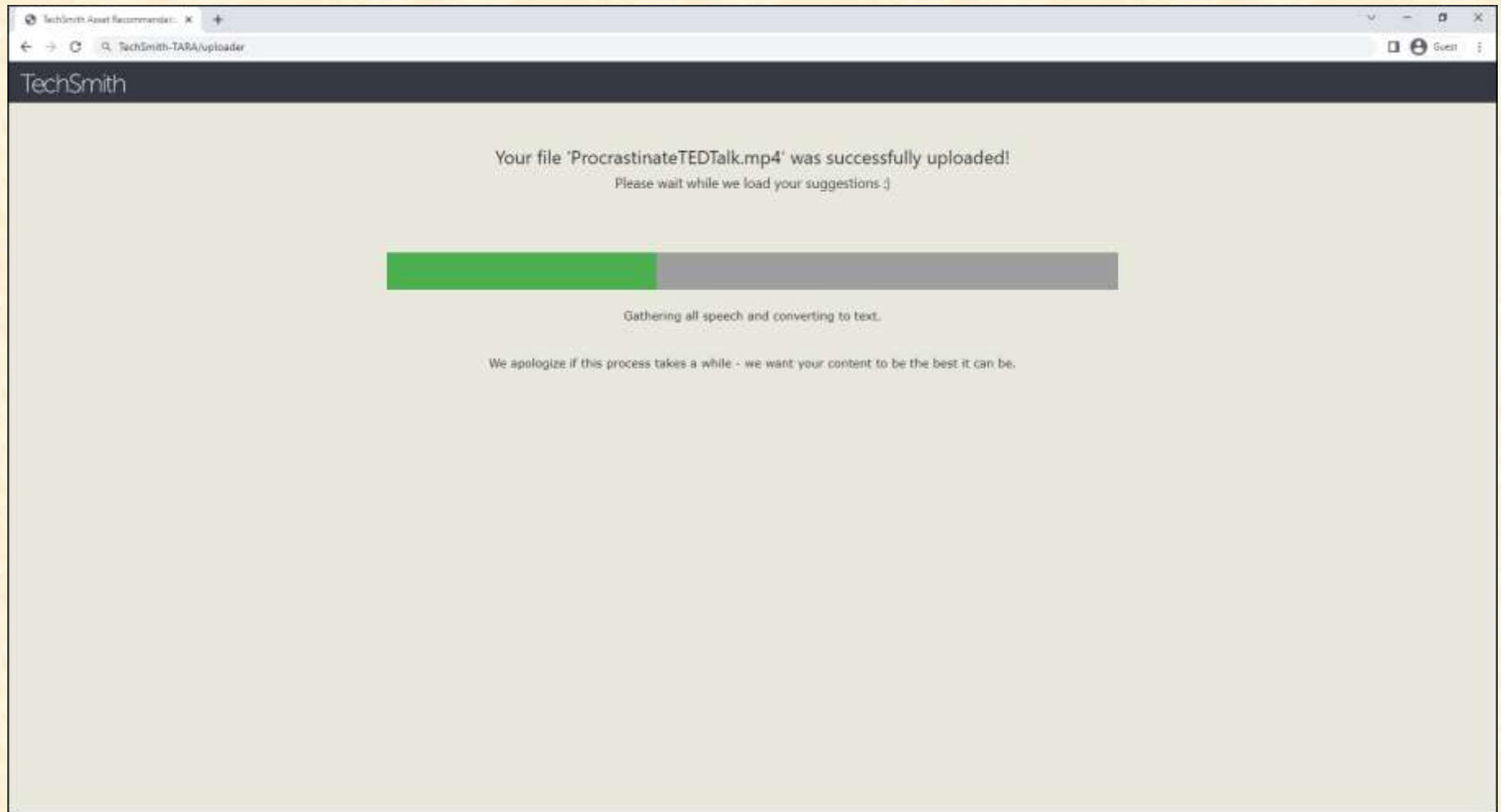
Welcome to TechSmith's Asset Recommendation Assistant!!

Below, you can upload a video file and we will provide a variety of suggestions from which you can use to improve the quality and content of your videos

In the center, there is a large rectangular box with the text "Drag and Drop File" and "OR" below it. Inside this box is a dark button labeled "Select File".

Below the box, the filename "ProcrastinateTEDTalk.mp4" is displayed, followed by a dark button labeled "Submit".

# Loading Page



# Results Page 1

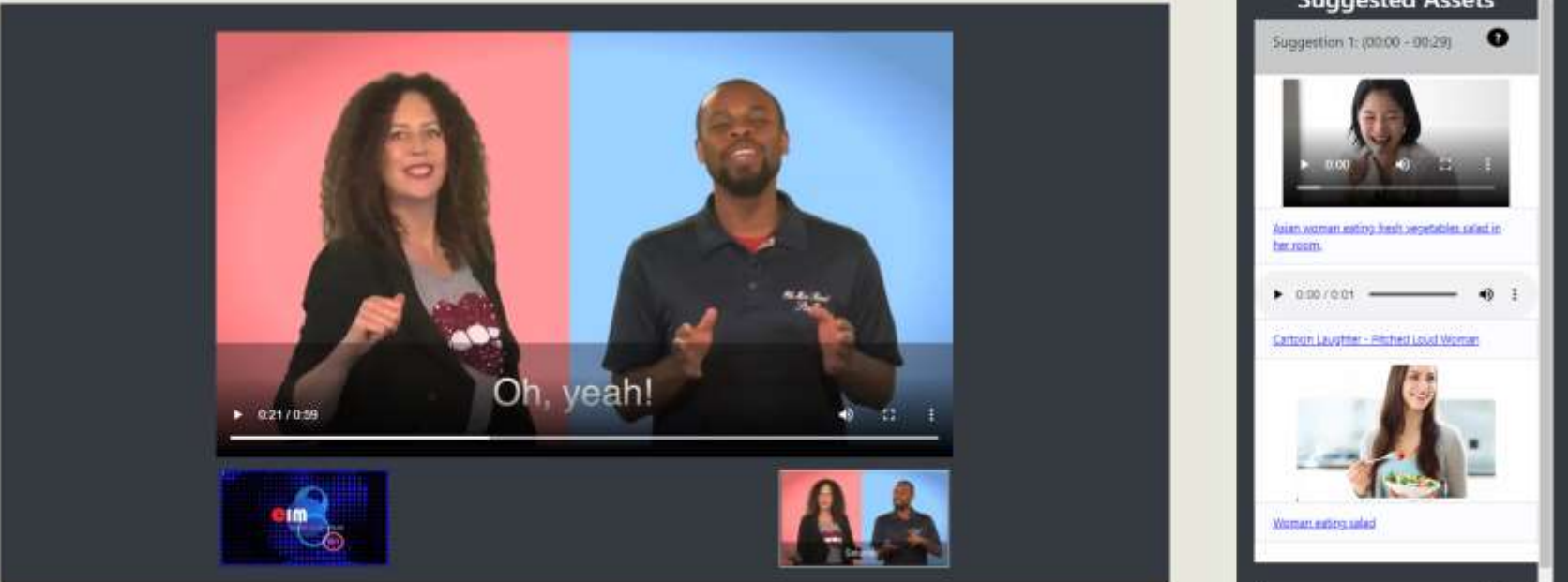
TechSmith Asset Recommendation: x

TechSmith-TARA/results

TechSmith

Below are your recommended suggestions for improving the content of your video

You can either scroll through the video, or click on a suggestion in the panel on the right, and it will show our TechSmith Asset Store recommendation for that certain point in the video.



The screenshot displays a web browser window with the TechSmith TARA results page. The main video player shows a man and a woman speaking, with the subtitle 'Oh, yeah!' and a progress bar at 0:21 / 0:59. To the right, the 'Suggested Assets' panel lists two suggestions: 'Suggestion 1: (00:00 - 00:29)' featuring an 'Asian woman eating fresh vegetables salad in her room' and 'Suggestion 2: (00:29 - 00:59)' featuring a 'Woman eating salad'. Each suggestion includes a small video thumbnail and a play button.

Oh, yeah!

0:21 / 0:59

**Suggested Assets**

Suggestion 1: (00:00 - 00:29)

Asian woman eating fresh vegetables salad in her room.

0:00 / 0:01

Cartoon Laughier - Pitched Loud Woman

Woman eating salad

Suggestion 2: (00:29 - 00:59)

# Results Page 2

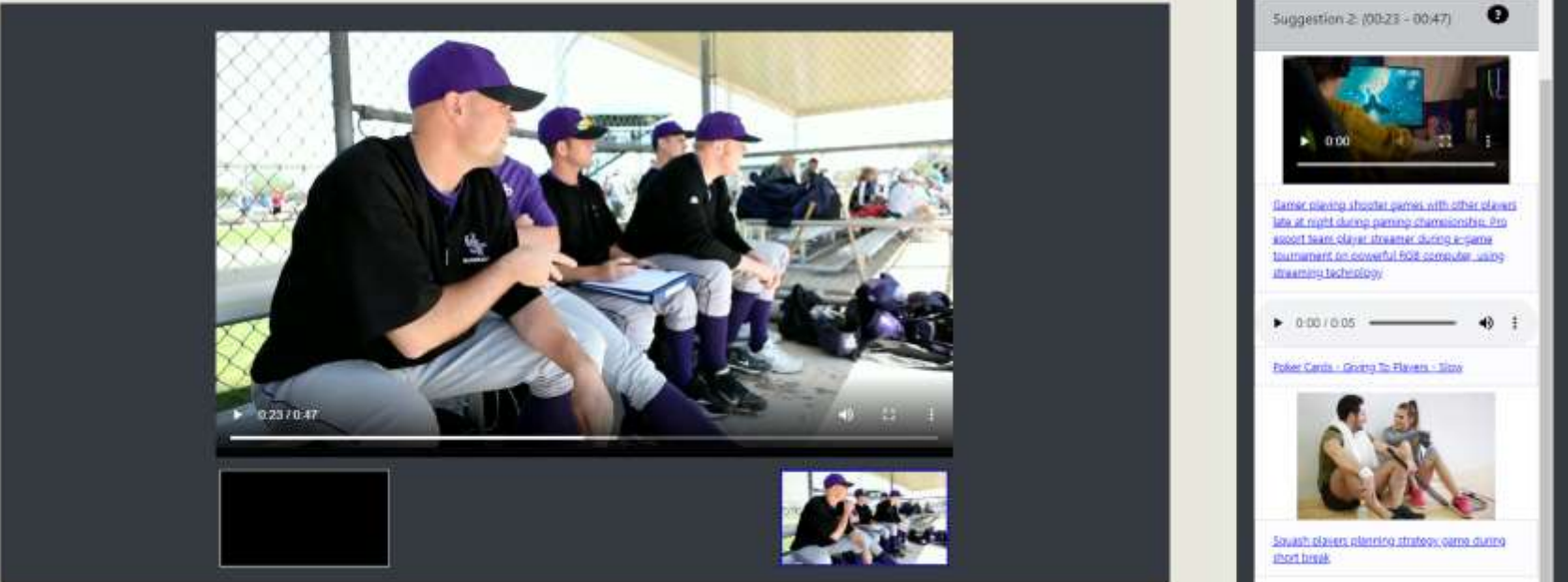
TechSmith Asset Recommendation: x +

TechSmith-TARA/resultsPage

TechSmith

Below are your recommended suggestions for improving the content of your video

You can either scroll through the video, or click on a suggestion in the panel on the right, and it will show our TechSmith Asset Store recommendation for that certain point in the video.



Suggestion 2: (00:23 - 00:47)

Barrier playing shooter games with other players late at night during passing championships. Pro soccer team player streamer during a game tournament on powerful 508 computer using streaming technology.

0:00 / 0:05

Poker Cards - Giving To Players - Story

Slovak players planning strategy game during chess tournament.

# What's left to do?

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- Stretch Goals
  - User authentication
  - Database storage
- Other Tasks
  - Finalize UI/UX

# Questions?

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